THE DAILY TIDINGS EDITORIAL and FEATURE PAGE

ESTABLISHED IN 1876

G. J. READ, MANAGING EDITOR

PUBLISHED BY THE ASHLAND PRINTING CO.

ASHLAND DAILY TIDINGS

Entered at the Ashland, Groson Postoffice as Second Class Mail Matter

"What Hath God Wrought"

Surveying the printing and publishing business of his day Solomon heaved a sigh and wrote, "Of the making many books there is no end." And yet strictly speaking there wasn't any printing and publishing business in existence. He was still twentyfive hundred years away from movable type and presses which made it possible to increase the written word by multiplication instead of addition.

If he could express himself so strongly under the then prevailing conditions what must he have said could be but glance at the government report on the printing and publishing business of the United States in the year 1926? At a guess the at-tempt to comment would have bankrupted his vo-cabulary and he would have thrown up his hands in hopeless amazement. For the making of books, periodicals, newspapers, pamphlets and what not by printing presses has become a huge business.

According to the report referred to it amounted to a grand total of \$2,269,638,230; it was conducted in 21,051 printing establishments and gave employment to 251,273 workers. To this great aggregate newspapers and periodicals contributed the greatest share for a total value of goods and services sold to the extent of \$1,146,530,649 in 10,620 publishing plants

All this has grown up during the comparatively brief period of five hundred years which is approximately the time separating us from Johannes Guten-berg, who conceived the great idea of quantity production of the printed word. The words used to inaugurate telegraphy might very property have been the first struck off on his press, "What hath God wrought."

When a Woman Will

"There is a decided tendency among city girls everywhere to use to excess powder and even rouge for the face, a tendency that far from adding to pretty faces, makes them appear common at once. when the folly of rouging the cheeks is added a pretty face is vulgarized. Another fault is the indelicate manner that so many have of powdering in public The laws of health are entirely opposed to filling the pores of the skin with chalk and paint that are frequently composed of poisonous ingredients and are thus dangerous as well as vul-

This is the kind of advice editorial writers were giving to grandmother when she was a blooming belle 50 years ago. It was probably not original with them. Grandmother's grandmother had no doubt been as excellently admonished 50 years before that, and for all we know her grandmother had heard the same thing.

Certainly during the years that grandmother has been aging there has been no let-up in the at-tack on the dreadful habit of disguising one's features under a layer of cosmeties. It flowers perennially. The ladies can't say they haven't been well

What have they done about it! Well, the American Chemical society announces that American manufacturers last year produced cosmetics to the value of \$34,178,000 wholesale. It begins to look as though there might be some sense in the old saw to the effect that when a woman will, she will.

Trade Competition

Business statsitics show that a large proportion of the people who go into retail trade do not make a success of it. People are all the time trying to get into this field of labor, but many of them find themselves unable to make a living there.

When people keep along in trade year after year, it is a kind of survival of the fittest. Judgment, energy, and advertising are three very important factors in producing this survival. We can all take off our hats to the people who have served us in retail trade, here in Ashland and they are entitled to our friendly applause and substantial patronage, for they have done a difficult thing successfully.

If you speak to one of our lawmakers about putting too much government into business he thanks you for the compliment. But if you call him a Socialist he's highly insulted!

There once was a happy age when man was d by a single king. But modern man is governed the whims of legislation, the decrees of courts, the arbiters of fashion and the commands of wives and so's your old man.

TURNING BACK THE PAGE

ASHLAND 10 Years Ago

Winn Crowson has established camp at Long's cabin and intends to spend a couple of weeks in the cool of the mountains with only an occasional visit to town.

E. R. Lawrence, manager the Lyric theatre, returned Thursday from Grants Pass, where he has been looking after business

Mr. and Mrs. P. C. Jordan and niece Claudine Cox, leafe next Friday for Newport, where they will enjoy a vacation.

S. A. Hawks, wife and two sons Bert and Max, left last week for San Diego.

Conductor Charles Brady is making several hundred dollars worth of improvements upon his Aftison street property.

ASHLAND 20 Years Ago

Mrs. A. C. Armstrong and little daughter arrived yesterday from La Junta, Cal., to visit her father Mr. L. L. Shelly. She expects to invest in Southern Oregon pro-

B. H. Hatch returned to Spo kane yesterday, from a short visit with his family here.

Glen Hargrove has gone to Cottage Grove to work in the saw mills there.

Mrs. George Knoblauch and Miss Frankie Tozer returned Frilay from a few days' visit with triends at Grants Pass and way

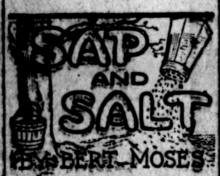
ASHLAND 30 Years Ago

F. A. Foster and family who nave been residents of Ashland for two years past left last evening for Michigan, their old home where Mr. Foster has the promise of a good position and a chance to exercise his energy steadily.

C. B. Austin and his mother Mrs. J. C. Austin, are moving into the Crocker building on High

Normal Notes - Prof. J. Berry has returned from Cali-fornia and is assisting in the work of the summer school.

Art Coy, the printer, is now in San Francisco, Cal., on a vacation



Trouble: What lawyers garage men get rich upon.

Widow: One who gets much advice, especially if she

Life: An internal struggle to the

Income: Something that belector comes along.

Powder: A substance that women put on their faces, war-riors in their suns, hotel-keepers in their beds, bakers in their dough.

undertakers to take the pizen out

GENE STRATTON-PORTER'S HE MAGIC GARDEN"

wied: "No! No! Mother doesn't sale or she wouldn't go away across the big water and leave me! Father doesn't care or he wouldn't stay at the Club all the time and leave me. Nurse Benson and the governess lady are glad, because they don't have to work when I'm no! there to make them hower."

The naither man whispered soft trand them he studied his ton intently. Somethin, had happened to the lad since he last tooked into its eyes. He had left the child, a little, frresponsible, longsome-syed fellow, awallowing hard to resent

thing except to leave John Eurifo.

So Mr. John Forrester watched the two children go hand in hand down the back walk, and a frest big lump grew in his throat, because the last thing he had heard as they went down the steps was Amaryllis asking anxiously: "John Guido, do you think he will send for the policeman to come and get me today?"

In the sunshine he had seen John Guido kneel down and put his arms around the small girl that might very well have been his little lister and bury hie dark face in this hoy. What to do he did not know. By what he was feeling in his heart he knew what it was that he must do. So he went to the lelephone and asked for the Chief of Folice of the big city that was not so many miles away.

When he got the Chief he said:



ther straight in the eye and told the first very terrible great big lie that he ever had told in all his life. If told it for Amaryllis.

Mr. Forrester inswered: "Put me into connection with her father."

road. If they had wanted to come and hunt good, they could have found him here. We haven't hidden. We've played out in the garden and around the house all the time. This is three days we've played, and no one has come hink we can feet her. His father looked at him very hard, and then he said softly: John Guido, do you want to task this little Amaryllis?"

THE FORUM

Communciations must bear the signature of the author.

ing the Ashland Creek dam is a be delayed for the following rea-

1. Ashland has purchased a which if properly distributed will streamed thruogh. provide for irrigation of all the City Parks and farms within the city limits and take care of the Riparian rights in Ashland Creek below the City.

service, have cut down their requirements permanently. This item alone will provide the domestic water supply for 2000 additional population.

3. The distribution system being renewed at the present time with adequate size and modern cast fron pipe which will cut down the wastage and leaks to a mini-

4. The Crowson Hill reser voir, in my opinion, will do more to augument the present water supply than any one thing, because it will provide night storage for water that has up to this time run off down Ashland Creek during the night. It will also serve capable of management even to reduce the excessive pressure on plumbing fixtures, thus lessening loss of water through leaky solete. Hence, their owners have

5. The small amount of water that the proposed dam would imnot justify the expense involved. 6. The increase in the bonded indebtedness on a city of this size, already overburdened with taxes and high costs, is a serious consideration of every intelligent

7. The abnormally wet season which will defer need of irrigation until late this year, will automatically defer need of dam construction this year, and give us time to find out the true value of the improvements that have been made. which should prove conclusively that a dam is unnecessary. Your consulting Engineer, Mr. Hanley, told you several years ago, to make the necessary improvements to conserve your water supply. He told you that you didn't need a dam up Ashland Creek. This report has been forgotten but Mr. Haney advised the same thing again when you called him here

8. Finally, and most important is the menace to life and property in Ashland, located as it is in a narrow gorge two miles below this high dam, which in case of failure would have no opportunity to spread its flood waters, is a danger that cannot be made light of. Such a failure may not occur for fifty years or possibly never, but it stands as a potential hazard to your city for all time. The storage of water in Ashland Creek Canyon should only be used as a last resort.

Yours truly, Arthur L. Coggins.

Crater Lake In Winter Time

BY JOHN MABIN Caretaker at Crater Lake

Monday, March 14, 1927 This is surely March weather. One minute the wind is howling like a lost soul, and the next the ward as if in half a mind to reward as it in half a mind to re-turn to the sky again. The sky will clear in broad blue streaks the sun will break through, fill-ing the world with shadows that form a stenciled patchwork on the white snow: the next in-stant a blizzard is on.

Today the clouds bays been milling worse than a bunch of sheep menaced by a coyote, coming first from the south, then

study in lights and shades-

on the point like waves upon the beach, It is strange how much higher it looks when all is obscured but the high point. It almost becomes a Matterhorn with its veil of mists. I really saw the castles of

Red Cloud Cliff for the first time today. To me they have been the "Painted Chimneys." step in the right direction. The but today a flurry of storm was construction of this dam should sweeping through Kerr Notch while the rest of the sky was almost clear. The sun had described a faint rainbow from Dutton perpetual water right of 800 acre Cliff to Sentinel Point. Directeet from the Talent Irrigation ly in front of Red Cloud Cliff District at a cost of \$80,000, the mist was broken and the sun

Work-Finished paint racks, melted snow, split wood, beds apart.

Weather- Day cloudy, wind wes snowfall since last observa-2. The largest consumers of tion, 12 in.; precipitation, 1.21 in. water here, which was the train snow on ground, 224 in., Temu. tion, 12 in.; precipitation, 1.21 in.

CAMEL SELLS FOR \$1 AT AUSTRALIA AUCTION

SYDNEY, N. S. W., April 18 A group of female camels realized only a dollar apiece at a recent auction in an outback district of New South Wales.

Until a few years ago camels were extensively used in dry inland areas for transport of wool and other products to and from the nearest railroad. But the modern motor truck has proved so much faster, cheaper and more in the dryest districts that the hump-back animal has become obdespaired of making them pro abl, and the herds have mostly

from the west, then back to the been sold at auction or turned southwest. Gardeld was surely loose.

creased since their have become a menace in districts. When they reach of settlement they are impounded by the authorities. It was one such lot that was recently sold at auction. The females brought a dollar each and the bulls a little



Insurance Service Well Directed

Should damage or disaster throw you back on your insurance protection, you would want your policies to "hit the spot"you would want your insurance to cover your loss like a well-sped arrow covers a bull's-eye.

See this agency of the Hartford Fire Insurance Company. 3 1 2 3

Billings Agency Real Estate & Real Insurance

Estab. 1888 at 41 E. Main St. Phone \$11

pound, for lack of a suitable dam site of greater storage area, does

Get Acquainted with this Sally Lunn for Luncheon

A Rare Treat

ID you ever make Sally Lunn? This recipe shows you how-and also demonstrates why Modern Housewives prefer Mazola for shorteningas well as for frying and salad dressings.

This recipe is from Ida Bailey Allen's New Book "The Modern Method of Preparing Delightful Foods"-see coupon below.

SALLY LUNN Macup Kare, Red

rees F. Cut in squares and serve warm.

SEND ONLY 10c-



HO PINTON OF PETET OF THE PRINT OF