

THE WEATHER
Rain in the west portion, unsettled with snow in east.

ASHLAND DAILY TIDINGS

Ashland's Leading Newspaper for Over Fifty Years
(United News Wire Service) and (United Press Wire Service)

THE POULTRY INDUSTRY
is a potential pay roll for Ashland.

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SLOGANS TELL WHAT FACTIONS TAKE PART IN CHINESE WAR

Leaders Are Busy Trying to Sell Themselves as Possible Soldiers

FIELD IS COMPETITIVE
Competition is so keen that many blighting remarks are made about men

PEKING, Jan. 31.—(UP)—Slogans have come in fashion even in supposedly backward China, and every Chinese leader is busily trying to "sell himself" by the most approved advertising methods.

In such a keenly competitive field, it is not surprising that a cruel remarks are frequently to be heard concerning the quality of the goods back of the various high sounding labels.

Wu Pei-fu, strong backer of the last official president of this now headless republic, was a military man first, last and all the time in spite of his thorough and classical education, and his slogan was "Forcible Unification." He preached the gospel of pulling the country together whether it rained the experience or not, and he ruined a good many thousands of dollars worth of railways in charging to and fro in knightly fashion. His slogan still rings out in somewhat diminished tones from time to time, but Wu himself is definitely eclipsed.

Chang Tso-lin, known as "the Warlord of Mukden," for a long time contented himself with this title as expression of his ideas. He has been a feudal warlord. Now, however, he finds himself called on to enter the propaganda battle and he is acquitting himself nobly.

"Smash the Reds" might be taken as the keynote of the Chang Tso-lin sales talk. Like many other good folk in the world, Chang's idea of a Red is a man on the other side. Chang knows what the Russians are, because he is always in trouble with them over the Chinese Eastern Railway issue in the northern part of his domain. He also knows that Canton has Russian advisors this, coupled with the fact that the Cantonese are against him, is quite enough. Fine points of communism, socialism, Bolshevism, Chinese Nationalism, are all wasted on Chang, and quite rightly so from his viewpoint because he is out to win and, like any other advertiser, he wants his goods to sell better than the other chap's.

Chang's latest evidence of his growing appreciation of the value of a good label is in his christening of the united Northern army as the "Aankwochun," or Pacification-of-the-County-Army, a title patently patterned after Feng Yushiang's catchy "Kuominchun" or People's Army.

When Feng Yu-hsiang became known as "the Christian General" he achieved the best stroke of publicity of his career. That title brought a rather obscure man clear out into the limelight before his time, and when Feng's sensational coup was staged by which he turned against his erstwhile chief Wu Pei-fu and captured Peking behind Wu's back, he had already, largely through missionary aid, established a world reputation.

Now, curiously enough, Feng appears definitely to have turned against the missionaries who were formerly his friends. Apparently he retains his own special brand of Christianity but he says that it requires no Russian aid to show him that the Christian church is on the side of capitalism, while he desires to throw in his lot with the Cantonese on the side of Chinese equality, nationalism and freedom from the foreign yoke.

Feng always has been a great user of slogans, which he paints on buildings and walls wherever he goes. His men usually display

TWO BILLS BY BRIGGS PASSED BY THE HOUSE

Removal of County Seat to Medford is Now up to Senate

SALEM, Jan. 31.—A house bill by Briggs of Ashland authorizing the removal of the county seat from Jacksonville to Medford, is now in the senate for consideration. Two bills by Briggs passed the house today, one authorizing the regents of the State Normal school to sell certain lands in Jackson county, and the other relating to provisions of initiative and referendum rights of people in various counties.

Request Resignation
SALEM, Ore., Jan. 31.—Senator Joseph introduced a resolution in the senate today asking Senator Norblad to resign as chairman of the fish investigating committee because of alleged disqualifications.

He said that Norblad had served as an attorney and an official of a packing concern and was hampering the probe by his refusal to call certain witnesses that were requested by Representative Mott. Both Norblad and Mott are from Clatsop county.

WASHINGTON BANK IS ROBBED OF \$10,000

Unmasked Bandits Successful in Robbery at Noon Today

OAKVILLE, Wash., Jan. 31.—Two unmasked bandits held up and robbed the Oakville State bank of \$10,000 shortly before the noon hour today, escaping in an automobile.

A. W. Jones, cashier of the bank, who was alone at the time, was locked in the vault. As the bandits were leaving Miss Deona Lemmon returned and one bandit held her cornered while the other started the car and both fled in the direction of Aberdeen. Miss Lemmon immediately notified the police and Marshal Williams started in pursuit about ten minutes after the bandits made their getaway.

PLENTY OF GASOLINE SAYS CHEMISTRY PROF.

Expect Engineers to Find Suitable Substitute Shortly

CAMBRIDGE, Mass., Jan. 31.—(UP)—Motorists need not be alarmed by the diminishing supply of gasoline, according to Prof. Warren K. Lewis of the chemical engineering department of Massachusetts Institute of Technology.

Chemical engineers and chemists he said in an interview here, would find substitutes for gasoline as future motor fuels.

Prof. Lewis declared the gasoline supply could be conserved by:

1. Obtaining more gasoline from the crude by development of present methods.
2. More efficiency in using gasoline by the addition of tetraethyl lead to make the supply last longer.
3. Using fractions of kerosene in motor fuel.
4. Using Diesel engines to replace those in service today.

The professor said the amount of gasoline obtained from the crude at present was three times as great as 50 years ago, and could be doubled if necessary.

"It is practicable to obtain some many cracking stocks gasoline yields of 40 to 70 per cent," he said, "and there is no question but what gasoline yield from the crude can be increased to a point far above its present value the moment it is economically advisable to do so."

THE CRISIS HAS BEEN REACHED IN PROGRESS OF PROHIBITION

Secretary Mellon Says it is Now up to Congress to Go Ahead

MUST HAVE A LEADER
Statement Further Says Department Should be Unit With One Head

WASHINGTON, Jan. 31.—A crisis has been reached in prohibition enforcement Secretary of the Treasury Andrews said today. The entire situation has been put up to congress and it is up to that body to go ahead.

He said the passage of the reorganization bill was necessary in putting the prohibition unit under one head, and the medicinal whiskey bill was necessary to prevent bootleggers from counterfeiting standard brands and at the same time assure a pure supply for medicinal purposes.

HIGH SCHOOL PUPILS INVITED TO COLLEGE

Educational Exposition Will be Held at Corvallis Next Month

OREGON AGRICULTURAL COLLEGE, Corvallis, Jan. 31.—Representatives from Ashland high school have been invited to attend the fourth annual Educational exposition at O. A. C. February 18, 19 and 20. The exposition is intended to give educational guidance to high school students planning to enter institutions of higher learning.

The college proposes to stimulate student thinking to the end that more careful consideration will be given the selection of a course which the student plans to pursue than would otherwise be the case. Through lectures, demonstrations, exhibits and round table discussions the exposition plans to indicate in a definite way the work to which a curriculum leads.

J. R. Jewell, dean of the school of education at the University of Arkansas, has been obtained as the principal speaker. High school instructors will meet with Dean Jewell to discuss special problems such as the Platoon School system. Conferences for men students will be held in the different schools. Women students will meet in small groups with successful women graduated from O. A. C.

Every school on the campus will be open for inspection. There will be displays of work, activities and accomplishments of students in the different courses. The small group conferences with professors in the departments in which the students are most interested are expected to guide them in the selection of courses to which they are best fitted. Representatives will be entertained while on the campus by fraternities and clubs. Special entertainments have been arranged for that week-end. A horse show, athletic events, and concerts are intended to entertain between the more serious events.

Stages Now Have A Central Depot

With the Pickwick stages making the Ashland hotel their Ashland headquarters, all of the stage lines now have a central stopping place. The hotel is in a position to furnish information as to schedules, rates, and other stage transportation information, which greatly facilitates matters locally insofar as this means of travel is concerned.

Oregon exports for third quarter of 1926 were worth \$23,378,876, \$10,519,855 more than for same period in 1925.

INTEREST KEEN IN BASKETBALL GAME TOMORROW EVENING

Ashland Normal Will Play Crack Medford Guard Quintet

A basketball game that will revive memories of fiercely staged high school contests between Ashland and Medford high schools will be staged at the armory tomorrow night when the Ashland normal quintet will play Company A. Medford, national guard, on the local armory floor.

The Normal school team, with the exception of Ted Kinney and Johnson, is composed of ex-Ashland high school players, while the Medford team is composed almost entirely of former Medford high school stars.

Rivalry between these groups has been keen for several years past and will be carried onto the floor tomorrow night when the two teams line up for action.

On paper the teams appear to be evenly matched. The Medford basketballers defeated the Oregon Mohawks last week by the same impressive score as did the Normal school, which leaves but little to choose between the two teams.

Coach Walter Hughes of the Normal school has given his charges some extra intensive training, because he is doubly anxious to score a victory over the Medford boys and thus even up a few old scores from the days when he coached the local high school team.

Phoenix high school will play the Normal second team in a preliminary game. The preliminary will start at 7:30 and the main game will start immediately thereafter.

FIFTY MORE PUPILS REGISTER IN SCHOOL

Majority of Increase Comes in the First Six Grades

Today is the beginning of the second semester in the Ashland public schools and according to George A. Briscoe, superintendent of public instruction in this city, there is an increase in the registration of about 50 students over those of last semester.

The majority of these students are enrolled in the first six grades with only a few in the high school.

POPULATION INCREASES

WASHINGTON, Jan. 31.—The total population estimate of the United States for July 1, 1927, was given by the United States Census bureau today as 118,628,000. The estimate for January first 1926, was 105,710,062. The Oregon population for July first, 1927, was estimated at 890,000, as compared with 783,389, January 1, 1926.

LOCAL BOY TELLS OF CONDITIONS IN JAPAN

Japanese Are Modeling Industrial Activities After America

Newspapers recently carried an interesting interview with Harry Beach of the Japan Advertiser, a former Ashland boy, who has spent some time in that country, and who gave first hand information, as to the standing enjoyed by Americans in Japan. The interview as it appeared in a Portland paper was as follows:

"Although the Americans are the smallest percentage of white population in Japan, they are highest in favor among the Japanese and Japan is modeling her industrial, civic and commercial life along American lines," says Harry Beach of the Japan Advertiser, who was in Portland Thursday visiting his brothers, A. Y. Beach, in the assessor's office, and F. W. Beach of the Northwest Hotel News.

Beach has just returned from six months in Japan for the Advertiser.

"All of the Japanese animosity toward Americans is, so far as I could ascertain, chiefly newspaper animosity, just as much of the anti-Japanese expression over here is newspaper propaganda rather than an expression of the real popular attitude.

"It is the British who are most hated in Japan. As soon as they find out that you are not British, then you are 'ace high' with them.

"Japan is rebuilding from the earthquake in American style, but it will take 10 years to obliterate the marks of that great catastrophe. So closely are the Japanese following American methods that everybody is studying English, and within 20 years it will be spoken freely all through the Japanese empire."

Everything in Japan at present is at a standstill because of the death of the mikado, Beach said.

"The careful and universal ob-

THOUSANDS OF FOREIGNERS ARE AWAITING SHANGHAI FALL

Fear That New Year's Celebration Will be Distasteful One

AMERICAN ARRESTED
Editor of Paper is Taken Before Hostile Army Leaders Despite Protest

SHANGHAI, Jan. 31.—Thousands of foreigners are awaiting the impending fall of this city before the invading armies of South China today, in fear that the celebration of China New Year might be turned into anti-foreign demonstrations.

Kent Wells associate editor of the American Register and Chinese Courier, was arrested on a British warrant charged with a failure to pay his taxes. A few hours later armed Chinese abducted him, and also seized Francis Zia, Chinese editor of the same paper. They were taken before the defense armies leader and threatened with execution. The insistent demands by the American consul that they be released have proved to have been unavailing. The abduction was said to have been due to the paper's support of the Cantonese cause.

HONG KONG, Jan. 31.—The Chinese owned British mail steamer Seang Bee, enroute to Hong Kong, wirelessly today for help stating that they were being followed by pirates. The meagre statement reported that the master and the European passengers had been taken ashore by pirates near Amoy China. Foreign vessels were rushing to their aid.

TRAFFIC SIGNALS GIVEN PROMINENT PLACE

At the entrances to their exhibit in the Eleventh Annual Pacific Automobile Show in the Exposition Auditorium, San Francisco, the California State Automobile Association is using two of Mrs. V. Phillips Carter's traffic signals to attract attention to their exhibit.

Mrs. Carter is the daughter of Mrs. L. A. Phillips of East Main street, Ashland.

DIRECTORS NAMED FOR Y M C A WORK

Ten Men Are Elected at Annual Meeting

Ten men were declared elected as members of the Board of Directors of the Ashland Y. M. C. A. at the annual meeting of the association, held in the First Presbyterian church yesterday afternoon. Those elected were: Henry Gale, C. N. Gillmore, Wirt M. Wright, George A. Briscoe, G. Homer Billings, Thornton S. Wiley, F. S. Engle, Rev. H. T. Mitchellmore, Rev. H. F. Pemberton and Rev. M. S. Woodworth; the latter three having been selected by the Ministerial Association.

"One of the best annual meetings ever held," was the way one of the men present expressed it. There was a fair sized group of men and women in attendance at the meeting which was presided over by Homer Billings, president of the Board of Directors. The meeting was opened with a snappy song service led by Lou Hansen, accompanied by a six piece orchestra. Following this was the opening prayer and the Scripture lesson read by J. W. Mills, Jr., after which a short business session was held. At this session the Constitution for the local Y. M. C. A. was adopted. W. P. Walter, local secretary, gave the closing address of the meeting. One of the surprise features of the day was a harmonica band composed of seven boys and led by D. M. Spencer. These boys played, "Home Sweet Home," "O'ld Black Joe," and "America." This number was well received, and the boys did some real work on the harmonica, in spite of the fact that they had held but one practice, according to some of those who were fortunate enough to hear them.

RUSSIAN ROOMS ARE RENTED BY THE YARD

Pay is Made Upon Basis of The Tenants Weekly

MOSCOW, (UP)—In Russia rooms are rented by the yard and paid for on the basis of a tenant's weekly wage. Bolshevism has evolved a rent law unparalleled anywhere else.

The Commissar of Health established a minimum space necessary for a wholesome life for one person. This is called the "minimum norm." Any worker is entitled to this living space, and pays for it in proportion to his salary.

When two or more persons live together, all earning money, the rate of rent for their room is fixed by the largest salary earned by one of its inhabitants. This makes the "nepmen," or private business men, extremely unpopular as tenants, because it drives up the rent of all in their apartments to the higher level of their incomes.

But the "nepmen" are popular among cooperative house-building organizations, of which there are now 450 in Moscow. To make both ends meet on the small payment of \$50 required of members of cooperatives, one-tenth of the available living space in cooperative houses usually is sold or rented to non-members. Naturally, "nepmen" are preferred because, compared to others, they have such a large amount of money.

Besides what they can get from the "nepmen," the housing cooperatives are assisted by state funds, which are generally loaned to them at two per cent interest, with repayment in forty-five years.

The "minimum norm" officially declared able to support one life in good condition is fixed at about seven by seven feet, which can under certain conditions be increased to about ten by ten feet. Many concessions and exceptions are made, such as for students, whose rent is only five cents per month for each "minimum norm" they occupy.

PARK BOARD TO BE GUESTS AT CHAMBER FORUM LUNCH

Report on the Past Year's Activities Will Be Presented

OUTLINE NEW PLANS
Lithia Water and Other Matters of Importance Will Be Discussed

BY J. H. FULLER.
The Forum for Tuesday noon will give the Park Board opportunity to present their report for the past year, to outline plans for the year and to discuss such matters as the Lithia waters and other items of interest.

Among Jackson County people noted at Salem the past week were Judge C. M. Thomas, County Assessor J. B. Coleman, and Prof. G. A. Briscoe.

A disposition to deal fairly with the educational institutions of the state was shown by the Ways and Means Committee in granting the maintenance necessities of these institutions for the biennium of 1927-28. The Ashland Normal School will be enabled to add two instructors to the faculty, to landscape and improve the grounds and carry on the program so ably inaugurated and administered by President Churchill up to the present. It is to be hoped that sufficient revenue will be obtained so that the building program may be continued, and a dormitory for girls and a gymnasium with auditorium may also be constructed at the earliest possible date.

During the past week President Kerr of the Oregon Agricultural College and Dr. Hall of the State University were seen frequently at the Capital. The University is asking for a library and hospital building.

At the Crescent City Harbor Bill celebration in Grants Pass last Friday night we were much gratified at the large representation from Ashland. The occasion was truly noteworthy and is the realization of a dream of years, which will mean much to all this section. A big map over the state at the jubilee meeting showed a railroad starting from Crescent City and running via Grants Pass, Medford, Ashland and Klamath Falls, due east to Chicago, a very wisely drawn map and to us a perfectly satisfactory route. When that day comes the Rogue River Valley will attract people who never even hear of it now.

We note the old livery barn on the property recently purchased with the Root fund is being rapidly wrecked. Next the bungalow will go. What a splendid place for an out-door stadium with an annual musical event calculated to draw from a large area. With the co-operation of the Normal School this could be a real accomplishment for coming summers.

Mt. Shasta Winner In a Close Game

The high school basketball team got hold of a Tartar Saturday night when they met defeat at the hands of the Mt. Shasta Basketeers by a score of 22 to 31. The game was fast, with the visitors taking an early lead and maintaining it throughout the game. The locals seemed to lack their usual team work and accurate basket shooting which has characterized their victories heretofore this season. The Mt. Shasta team presented a brand of basketball that is rare on a high school floor with accurate shooting and exceptional team work.

The second team of the high school defeated the H. Y. Employed boys in a fast game by a score of 12 to 13.

Vale — Waukechik Products company organized with \$500,000, to handle 16,000 tons wheat earth a week.

The Why of the Squawk of the South

(Please Turn to Page 2)

Central Point — West Coast Clay Products Company incorporated with \$40,000 capital.