

"Genuine ETHYL"

Two Governments Specify It!

For the Same Reasons That You,
Too, will Want Only the Genuine

After exhaustive tests which they themselves have made, Ethyl Gas has been adopted by the U. S. Navy Air Force, the British Air Ministry, the U. S. Army and Navy Dirigible Service, racing car drivers, and millions of motorists. Try it today in Union-Ethyl, the acknowledged super-fuel.

THE Ethyl formula was discovered after 10 years' intensive research. Over 35,000 different chemical combinations were tested, and discarded before the perfected product was achieved. Such an article cannot be created over night. That is why, if you want the results that such a fuel produces, you must get *that fuel*.

Ethyl is a new discovery. It is unique. It stands alone.

It performs a scientific service based on scientific facts and unusual phenomena discovered only after patient scientific work.

Our own scientists have blended it with the superior Union non-detonating gasoline. The advantage is a quicker vaporizing, sure-fire, fuel. The result, Union-Ethyl, brings to Western motorists the most modern, most effective, lower cost, motor fuel, ever offered on the Coast.

Now Carbon Helps

With ordinary gasoline, carbon causes "knocking" and a loss of power. Union-Ethyl completely eliminates this knock. With such gasoline carbon actually *increases* instead of lessens power. Highly carbonized motors actually run better with Union-Ethyl Gas than carbon free motors without it. Carbon in cylinders is, therefore, now an *advantage* rather than a fault.

Now, with Union-Ethyl, you get also, a quicker pickup and a smoother, practically vibrationless motor.

"Union Non-Detonating Gasoline"

With Highly Multiplied Effect

Union Gasoline has always been (as advertised for years) a "non-detonating" fuel.

"Ethyl" also is a "non-detonating" agent highly concentrated and with a multiplied effect.

So the two in combination—"Union" and "Ethyl" Gas—make the most remarkable improvement in motor fuel since motor cars were first invented.

In its manufacture Union-Ethyl Gasoline is limited to a low end-point by distillation test, thus producing a fuel that instantly vaporizes completely in the carburetor and yields quicker starting and acceleration.

No other so-called "knockless" compound can produce "Ethyl" results.

Union-Ethyl Gasoline is colored red for identification purposes only. The color adds nothing to its quality or performance.

The fuel you buy, therefore, must be *genuine Union-Ethyl* if you want all that we offer here.

Get it today and try it. Learn what Union-Ethyl does.

Then drain your tank and refill with Union-Ethyl. Note how much farther you go up the same hill, the absence of carbon knock, the elimination of bucking, and the reduced vibration.

Test No. 2

Throttle your car down to five miles per hour with ordinary gasoline. Note the "jumping" and the knocking caused by carbon in your motor. Drain your tank and refill with Union-Ethyl. Feel the instant pickup, the absence of any carbon knock and the smoother, peppy way your car responds to the accelerator.

Test No. 3

Make a sharp right-hand turn at a very slow speed—say four miles per hour. Cramp the wheels. Push the accelerator to the floor. Watch the result. Then drain your tank and refill with Union-Ethyl. Repeat the test. Note the instant pickup as your motor takes hold without the usual knocks caused by carbon.

Try Union-Ethyl Today

There is nothing else like Union-Ethyl. It is the last scientific word in motor fuel development. You owe it to yourself to make a test. Union-Ethyl is now sold at first-class Independent Dealers as well as Union's own service stations. Drive in where you see the Union-Ethyl sign. Have the attendant drain your tank. Then refill with Union Ethyl.

Don't let others tell you its advantages. Find out today, for yourself, why governments, racing car drivers, and motorists by the scores of thousands are using Ethyl exclusively.

How to Prove Superiority

Test No. 1

Drive up the steepest hill you know. Mark the place where you shift from high gear.

Works Best In These Motors

If your motor falls into one of the following classifications, start using Union-Ethyl today.

- Motors heavily carboned and motors which accumulate carbon quickly.
- Motors that knock loudly.
- Motors burdened with excessive loads.
- Motors operating in hilly country and through heavy traffic.
- Motors which, through long usage, are losing power.

Directions for Trial:

Have your tank drained of the ordinary gasoline now in it. *This is essential*, for Union-Ethyl Gasoline is scientifically prepared in exactly right proportions. Any dilution with any other fuel lessens its unusual effect.

You must drive the car a few blocks, after the tank is filled with Ethyl, to rid your carburetor of the old gasoline. Then the "Ethyl" is ready to perform. *Only when tried in this manner* is Union-Ethyl able to show you its best results. Try Union-Ethyl by *doing unusual things*—whatever you think are the hardest tests. In this way it will tell you its own story best.



LICENSED BY THE
ETHYL GASOLINE
CORPORATION

Union Oil Company