

who is a

this increase in dollars and cents was not particularly significant, due to the fact that the Tidings has one of the lowest display rates in the entire state, the increase in the number of inches was exceedingly gratifying to the Tidings management.

Ashland merchants, or many of them, some few months ago declared they would be glad to increase their newspaper advertising provided there was a spirit of cooperation existing between the paper and the business institutions. By this statement we do not mean to infer that prior to a few months ago there was not this feeling of cooperation, but we do know that since the first of October, the Tidings has fully realized that its future success was entirely dependent upon the success of those people who were its greatest supporters, the business institutions. That if we could in a small way be of some assistance to them by serving the community, unselfishly and to the full extent of our ability, then we should all feel in a measure the resulting prosperity.

Ashland merchants have kept their faith. They have supported the Ashland Tidings more generously than they have ever done in the past. This has not been because of any charitable impulse upon their part but because they felt additional money invested in local advertising would bring them a fair return upon their investment. This has proven to be the case, Those men who used the greatest amount of newspaper space during the month of December, are the men who report that they have shown a satisfactory increase in their business during the holiday season. This is not a coincidence. It is just the application of a well known fact, that the modern way of attracting people to your place of business is through the advertising columns of the local paper.

In return for this showing which has been made possible through the cooperation of the local business houses, there is a desire upon the part of this paper, to redouble our efforts to better serve the community. We may be selfish in this in that we realize the more we can serve the greater will be the cooperation, But Ashland merchants have rekindled our earlier ambitions. They have solidified an early theory into an absolute fact.

High School Notes-Morris 'Gravy", Plymate, the old basketball and football standby of the Ashland school, is contemplating a return to school. He has been out practicing with the team quite often of late.

Last Sunday afternoon Miss Helene Casey entertained at her home on Pioneer Avenue. Those present were Misses Edna and Myrtle Dougherty, Gertrude and Helene Biede, Lydia McCall, Georgie Coffee, Effie Carland and Calla Beigle.

Mr. and Mrs. J. K. McClaren and Mr. and Mrs. W. S. Ball made a trip to the county seat Monday.

ASHLAND

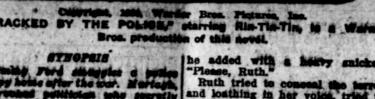
20 Years Ago

Judge Milton Berry and wife left yesterday for Vallejo, Cal., to pay a visit to their son, Eugene Berry, who is an employe in the clerical department of the U. S. navy yard there. They do not expect to be done long.

Darrell Minkler went down to Gold Hill Monday for a short visit with his aunt, Mrs. Charles Young.

Mrs. J. V. Miller and children, John and Vivian left for New York yesterday. They will return after a three of four month's visit with friends.

Mrs. P. Dunn came up from acksonville yesterday to remain for a few days with her daughers, Mrs. Rice, Mrs. Caldwell and Mrs. VanSant of this city.



Author, a New York po the Force to

told you that I like you as a fri and that I appreciate all you Rinty detects the odor he has been heating hood, follows him to

it f" he bellowed in sudden fur scaring Rath that her sowing ped to the foor and she could sit back rigid in her chair stare into his red face. Presently she managed to i

CHAPTER 14-00 Jimmy was coming tonight with indignantly: Rinty to leave him with Buth.

"Love has everything "Love me everything to do with marriage, so far as I am concern-ed, Mr. Murtagh-and if you're try-ing to asy anything else, then I don't know whet you mean. I've told you that I love Jimmy Ford and am going to marry him. Now, please, why can't you stop this and let's go on being triends?" she pleaded wanty. What safety in the power of the shagey sides and slinting thight what couldence in his vigilance! Ruth therefore fait sons of her usual apprehensions as even eleved down and she

eest gas mantle in the kitches and sat down to sow. She "I don't want to be just frie had been getting her personal things parked and ready to move. you, you beantiful little he muttered huskily. rord's a thief and a blackguard. at. For some once Jimmy got a job they would be man

seen to it, that you'll never marry

pleasing step; a knock on the door "My father couldn't Mave ston by a fat, soft, pulpy hand that ped me from marrying Jiminy!" made the flesh group on her stem. made the fieth cross on her stem-ach and thighs in physical distance. Murtaghi Oh, if it had only been Jimmy instead. Or if this man had not come until later, until Jim-my was there with Rinty, and she could have felt safer. For a mo-could have felt safer. For a mo-could have felt safer. For a moment she was almost of a mind not and had drawn her to her feet. to answer the knock, not to let on she was at Home. But she knew that telltale light streaks went un-

But Murtagh, infamed with that tellinis light streaks wont and med instituily and enversed new would bells her. Wearly she crushed her in his powerful arms gainst his broad chest, bent her ulim body over backwards until her head recied and she felt that she

ie Pofter; Adah fri Myrtile Mitter; Ruth, Mrs Mather, Mrs Hardy; Martha, Mrs Reterson; Hardy; Electa, Mrs Mrs. Wardet, sentinel, both McHae: Mr

tron for the year 1926, was presented with a beautiful Past Machurch tron's pin, from Alpha Chapter. House. The remainder of the evening was spent playing cards and danchursday, Jan. 6.-Berean Class of the Baptist church will have ing, refreshments being served

entertainment.

ibers of Woodrealt Install Officers an

Nfle meet in Grants Pass Lunch Monday evening, January third. at 13:80. Election of offic-January 8 .--- College Club luncheon at Hotel Medford, Medfollows:

Past guardian neighbor, Mary R. Prescott; guardian neighbor, is of rock, fairly smoothe. The Monday, Jan. 10.-Queen Esthern Miss Florence Nadine Marrett mly daughter of Mr. and Mrs. J er sentinel, Louis A. Roberts; an eddy within the cup. The O. Marrett on Nursery street, and

Mr. Robert D. Porter of Medford, son of Dr. and Mrs. E. H. Portof Medford, were quietly maried at Yreka, California, Sunday, January second. The bride is well known in

Ashland having attended grade school and high school in this The couple have not made any

definite plans for permanent location, but will probably locate in Medford. The young couple's many riends in Ashland and Medford extend their wishes and congrat-

ulations for happiness and prosperity in their new life. # # #

Election of officers.

business session at the

home of Miss Clarabell More-

house on Third street, at 2:30

turday, Jan. 8.-Daughters of

ers.. Anyone wishing to

of the M. E. church meet.

Miss Florence Marrett Married

* # #

phone 805-J.

ford, Ore.

Junday

eitr

Local Telephone Employed Enjoy Party-

One of the most delightful affairs of the holiday season was t split in two; rained disgust kisses upon the delicate ikin bor cheeks, ber throat, ber mas Eve at seven-thirty, when alders, from which he brutally the employes enjoyed a jolly par-the discussion in the delicate ikin the seven thirty is a seven thirty if a seven thirty is a seven thirty if a seven thirty is a seven the seven t

BY JOHN MABIN Caretaker at Crater Lake Lodge Mrs. S. A. Peters, Sr., past ma ----------rucoday, Nov. 16, 1986. Today I heard Liso Rock roat for the first time this winter, fairly shook the Lodge. It takes two or three days of storm during the course of the evening's to make conditions right, then a good hard, freeze and

PAGE

Acorn Circle No. 14, Neighbors of the Woodcraft, met in regular ession in the Odd Fellows hall, and held installation of officers as

Hattie May Moore; advisor, Pearl Hatcher; magician, Myrtle Viola Mayberty; clerk, Alma C. Stennett; banker, Vella H. Baughman; sptain of guards; Eliza Hicks: inner sentinel, Norma Smith; out-

managers, Josephine D. Crocker, first snow that falls freezes to Mary R. Shutts and Wm. S. Sten- the rocks at the neck of the nett. Officers elect unable to be funnel, this keeps it from sliding installed were: attendant, Opal off as it falls. As long as the H. Philpoit; flag bearer, Anna sun does not shine it keeps build-

High. The head officers were present- to twenty feet deep. If the ed with lovely red carnations. morning has started warm two After the installation ceremony hours of sunshine will cut it

flowers. * * * Ladies of Civic Club Have Party Cucoda y-

noon, January fourth.

The ladies of the Civic Improvement club enjoyed a delightful party in the civic club house

Liao roar. Work-Carried water out of rooms, inspected roof, moved on Winburn Way, Tuesday aftermore bedding, worked on engine. Weather-Day cloudy, wind The afternoon was spent playnorthwest, snowfall since last obheld in the local Pacific Tele- ing Bridge and Five-Hundred, and servation 2.5, in., precipation .48

Myer: correspondent, Elizabeth ing the drifts, I think it is safe to say that they are at times fifteen

was over, the members enjoyed a loose, but I have seen it hold delicious covered-dish supper at a until two o'clock in the aftertable beautifully decorated with noon. In your mind can you picture a Niagara Falls two thou sand feet high and a half mile wide? If you can, you can un-

derstand what it is that makes

HURSDAY, January 8, 10

Crater Lake

In Winter Time

hours or so of synshine, the

sound can be heard for miles.

I do not know if you have

noticed it, but there is a funnel

shaped cup near the front on

the south angle. This cup is

probable 500 feet deep and a

quarter of a mile wide across

the top. It has a sand face

two thirds of its height the rest

wind in time of storm coming

across the upper end of Pumice

Dessert whistles across the month

of this pocket with considerable

force and makes a whirlpool or

Lending to Neighbors

Americans, from their big prosperity savings, have lent \$1,200,000,000 in foreign countries last year. These are private loans, and are more likely to be repaid than the government loans made during and after the war. There is all the better chance of the creditors getting their money back because most of it has been devoted to useful, constructive development.

More of this money has gone to our American neighbors than to Europe. And in lending liberally to Canada' and Latin-America, our people have shown more wisdom than in lending to the old world.

It is better to use American money to develop America-first our own country, than neighboring countries. This hemisphere is destined to become a great economic and financial unit, if not a political unit, and it is good Americanism to help along any tendency in that direction.

The trend toward political unity can hardly lead to anything more than an international grouping. The United States has all it can do to govern itself without trying to govern the whole hemisphere and in doing so, to make enemies everywhere outside of our own boundaries. One civilized country today, if it is sensible, doesn't try to govern another. Helpfulness, co-operation and friendliness make the strongest bond, as the British Empire proves. It is right for Uncle Sam to aspire to allround leadership of North and South America through service, not coercion,

Headlines you never see: FORD RETIRES FROM BUSINESS; WILL SPEND LAST DAYS IN PALESTINE.

Now we know where Santa Claus spends his summers. The old fellow . can be 'seen after the games, frolicking around under the grandstands in the big league parks.

Christmas eards revealed one thing, anyway. A lot of people have very peculiar middle names. An optimist is cynical of woe.

If you think cold showers are lot of fun, you're all wet



Ged. Crowson is remodeling and adding to the residence on the Sutherland place on the Boul-

She managed

He strolled

to shrich, "Jimmy

in, aggravatingly

sure of himself. He laid his hat

ifvourty she frow up a chair him for the cigas to her dwa inothined to him to sit down. tried to satis, to appear ha-tried to satis, to appear ha-tried and polite. After all, man had been tind to her fa-but over any to was darned to be iffendly to anyone who syour fishh dreep, who drew chair much closer than you had

a Murtificily sending a in Murtific attentions to

sward now owned by him and ex- and opened the door, admitting pects to occupy it with his fam- Murtagh. ily, having rented his 40-acre truit tract south of town to his son-in-law, Thos. Frisbie.

Helman recently. The evening

was passed in enoyment of music.

Ralph Moody, temporary chief slerk of the recent Davis house at Salem, passed through Ashland last Saturday. He is the son of -Governor Z. F. Moody and the prother of Z. A. Moody of Ashland.



We all obey custom more than we obey law.

Ignorance gets some of us into trouble; others it keeps out.

Few men get the job they want. and have to take the one they can

Probably no household was ever .

Rich fools are called "eccentric." while poor fools go by the name of "nuts." Opinions, like linen, should be occasionaly changed to keep them wholesome.

Hez Hock says: "It kin be said Spent Testerday in Ashland- | Hussong, nee Miss Carmen Rose in favor o' Eve that she never got Mrs. Herb Hussong of Medford formerly resided in Ashland, mad and threatened to go home spent the day in this city yester- graduating from the Ashland to her mother."

day visiting with friends. Mrs. high school.

e used to the use that little she used to the rest this ounce in a desperate fight against this ghastly revisionent. She screemed-until he clapped a

She screamed-until he clapped a beety hand over her mouth. She scratched and kicked and squirm-ed to such good effect that Murtagh had a difficult time to hold her. Her stified, gurgling screams-his bestial growls-the bumping of overturned chairs-made all in all h a turmoil that Murtagh never such a turmoil that Murtagh never heard the door suddenly thrown open. And as his back was to it the could not see it. But over his shoulder Ruth's terror stricken eres asw, and in that mad mo-ment of relief she managed to free her lips from Murtagh's clapped hand and shrick:

"Jimmy! "Rinty!" Murtagh's lusting brain was too beclouded with the evil passion of the moment to react quickly; it would not have been of much avail to him even if he had, for in an-

sure of himself. He had he hat and enne aside and smillingly grasped Ruth's hand and leared into her oyes. The prickling sense d revealates spread all over Ruth's body, under her dainty clothes. She had a disrring senselion, too, that his sale was inngibly hot-hot making her unedbhfortable and un-making her unedbhfortable and un-that is price to close to her own eyes. Terrousty she drow up a chair for him-not too close to her down. She bried to smills, to appear an-concurned and polits. After all, this man had been kind to her th-ther, But eyes set, it was darmed hard to be friendly to anyone who

Rimity into a corner and held hi there while Murtage, blooding an reignismed near to the point of apo-picity, staggered to fils feet and to wards the door. The ward boss, a picture of furner, pause

Aikind.

Installs Officerein

words after his usual cheap, he middle ward bees pleasentifies. Ruth had gone on with her sev-ing. Murtagh had edged his chair nearer, until his fat knews touched the slender ones under her modent skirt. Ruth, not daring to look into the face that he was shoring closer, felt her cheeks burning-set on fire by the heat of his de-sireful glances. She shivered a lit-the and paused, affrighted, in her wait? Tou're alone. The need her you hand ally into her lay, pinion her "Ruth." thickly, "when are you wait? Tou're alone. Tou need the presention outy a man like I can be ward boos, a picture of hell-in Martad. "Ruth." thickly, "when are you always thought you were the swell-is the fail in the face him had gray over too Buith. "Hold him tight," he caused him, throt-the fail after for wore the swell-ing the thought you were the swell-sive you. I love you, Ruth. Two always thought you were the swell-ge away with me."

A besutiful Christmas tree, J. J. McNair, danced two beautielaborately trimmed, bore joke ful dances, accompanied at the gifts for each guest, besides the plano by Miss Lollita Pierson. many lovely presents the girls re-Dainty refreshments were serv-e dat a table prettily decorated ceived. McNair Bros. gave each one a with red carnations, ferns and

nice tooth brush with a tube of red candles. Mrs. A. H. Pracht paste; Mrs. Sam Jordan gave each and Mrs. B. B. Balis poured. one a fancy silk handherchief in Hostesses for the afternoon a clever holder; J. P. Dodge & were Mrs. A. H. Pracht, Mrs. W. Sons gave each one a box of sta- L. Maxey, Mrs. B. B. Balis, Mrs. tionery; Miss Helene Beide gave Harris Dean, Mrs. F. G. Sweden each one a beautiful hand-made burg and Mrs Will Dodge. dresser scarf; Dr. and Mrs. F. G.

* * * Swedenburg gave each girl a box College Club Meets Saturdayof candy; the Ashland Greenhouse Members of the College Wompresented the force with a cyclo- en's club of the Rogue River mon; Dr. Charles A. Haines pre- valley are reminded that the next sented them with a large bouquet meeting will occur at the Hotel of chrysanthemums; Scheurman's Medford, Saturday, January grocery presented them with a eighth, with luncheon preceding

cyclomen; Mr. Lindley of the the program. Suncrest orchards sent a box of Reservations for the places for D'Anjou pears; Mr. and Mrs. A. the luncheon may be made until H. Davenhill sent a box of apples; Friday evening, by telephoning

and the following gave the force Mrs. H. A. Stearns at \$20-R. large boxes of candy: The Plaza The subject of the afternoon Confectionery; The Rose and Ack- will be "The Dybuuk," by Sololin's taxi, Mrs. C. D. Wineland, mon Reppaport, Mrs. John Carkin Mr. Earl Crow, E. R. Isaac & Co., of Medford leading. Other pro-L. A Roberts, Clint Baughman, gram numbers may be given. Mr. and Mrs. J. H. Fuller, A. C. # # #

Nininger, Mrs. Louis Schwein and Baptist Church Officers Elected-W. J. Dougherty. The all-day service, which was

Those who were present to en- held at the Baptist church on New joy this affair were Hattle Bur- Year's day, was very well attendnett, Lucille Butler, Lourdes ed and several visitors were pres-Breedlove, Helen Murphy, Mildred ent at the sumptuous dinner given Erickson, Bessie McMillian, Leone at the noon hour. Smith, Florence Merritt Porter, Officers for the church for the

Myrta Otterdale and Mr. H. S. ensuing year were elected as follows: Descons, C. N. Gilmore

H. C. Stock delightfully enter- and Frank Beswick; deaconesse tained the force with a dinner at Mrs. J. L. Oxford and Mrs. J. C. the Plaza confectionery last Mon- Hopper; trustees, H. P. Holmes, day evening, as a Christmas gift. V. D. Miller, H. C. Hansen and V. O. N Smith; financial secretary, Alpha Chapter No. 1, O. R. S., C. N. Gilmore; clerk, Mrs. H. O.

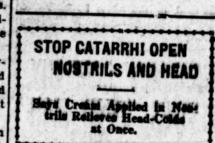
Anderson; treasurer, V. O. N. Alpha Chapter No. 1; O. E. S., Smith; chofister, V. R. Bonham; installed the following officers at unher, H. P. Holmes; Sunday their regular meeting in the Ma-School Superintendent, V. O. N sonic hall, Tuesday evening, Jan- Smith; assistant superintendent, uary fourth. Mrs. Mabel Jordan, C. N. Gilmore: junior superinpast matron, was installing of- tendent, Mrs. V. H. Hinthorne;

fleer assisted by Mrs. Dorothy primary superintendent, Mrs. H. Hardy as marshall, Mrs. H. C. P. Holmes and beginners superin-Stock as organist' and Miss tendent, Mrs. V. O. N. Smith. Georgie Coffee as chaptain.

Worthy matron, Mrs. Maxie Daughters Of The Nile Meet In

Hardy; associate matron, Mrs. Mars. Grants Pass. Hardy; associate matron, Mrs. The Daughters of the Nile will Helen McCallen; secretary, Mrs. meet in Grants Pass, Saturday, Leah Caldwell; treasurer, Miss January eighth. Luncheon at Lydia McCall; conductress, Mrs. twelve-thirty, followed by election Emily Hammond; associate con- of officers.

chaplain, Mrs. Edith Sackett: or- 305-J.



If your nosisils are elegged and your head is stuffed and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Oream latin at any drug store. Apply a little of this fragrant, antiseptio cream into your nositrils and led it penetrate through every dir passage of your head, southing and healing the inflamed, swothing and healing the inflamed is sufficient.

Our Lunch Specials

Our special plate lunch at 35 cents is proving strong favorite with many people. Our menu each day offers a wide variety of foods both appetizing and popular.

Also Complete Fountain Service

NININGER'S



tuly prepared for the arrival of wins

To marty me first, of course,"

ductress, Mrs. Hester Carter; Anyone who wishes to go phone

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