

ASHLAND DAILY TIDINGS

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THE JACKSON COUNTY FAIR

One look into the mirror of Jackson county as reflected in the annual fair, being held at Medford, should prove a rude awakening to those who do not appreciate the vast resources within the county's boundary lines. When one county can enumerate the number of wealth producing potentialities that exist here, it should be "sung from the house tops in every land" in order that others might profit by its Utopian possibilities. A brief trip through the grounds revealed everything from the finest of agricultural products, live stock, and mineral wealth to a class of needle work that would have made our grandmothers famed for their skill with the needle, turn green with envy. Any land that can reflect such a wealth of the fundamentals of prosperity, as is represented at the fair, need have but little fear of the future. It is basically sound, the foundation has been built upon solid ground and the future superstructure of a great and populous community can be built, as time and conditions dictate, with a feeling of safety and confidence.

That Ashland merchants should recognize the importance of this event by closing their stores for a half day, is commendable. That the citizens of Ashland should lend their support to this worthy project by attending, practically in a body, is sufficient proof of their whole souled interest in its success. With such cooperation the fair can not help but be successful. It can not help but receive the necessary nourishment for a healthy growth, and that is as it should be.

AIMEE SEMPLE McPHERSON

But a few short weeks ago, returning from Europe, in a triumphant blaze of glory and publicity, yes, by all means publicity, Aimee Semple McPherson, modern Evangelist, had set her star in a field of brilliancy that was noted around the world. Kings and queens princes and all the rest of royalty had paid her homage, officials of great municipalities, rushed, to bow at her feet, in humble token of their desire to recognize her power, for she also controlled votes. Shortly after this Aimee, clad in a becoming green bathing suit, performed that great modern miracle of disappearing into the waters of the Pacific, and reappearing on the sun baked sands of a Mexican desert. Eager hands were there to comfort her, eager hands and newspaper reporters, because Aimee wouldn't have cared so much about reappearing in the manner in which she did if she hadn't felt morally certain there would be newspaper reporters there to tell her story, and incidentally, on very very incidentally give her some of the publicity which she so thoroly loves or did love.

The train which bore her sainted self back to the million dollar edifice she has erected in the heart of Los Angeles, was given all of the honor possible to confer, upon the carrying one who was capable of performing these modern miracles. Aimee herself bashfully and modestly proclaimed from the rear platform at every city and hamlet along the way, (oh, yes, she wanted the train to stop at every place in order that she might come out on the back platform and publicly praise God and offer a few "halleluhs" that she had made a successful escape from three bold bad kidnapers, and walked across twenty miles of heat soaked, Mexican desert without getting any dust on her shoes), that she was going to make a world-wide tour, and spread the modern gospel that had been so kind to her in allowing the building of that expensive house of worship, that palatial home just back of it, that expensive stable of blooded horses, her wonderful gowns, her magnificent suite in one of the finest southern California hotels, and etc. and etc. Yes she had them all, and a press agent as well. But now this brilliant star of hers, has received a substantial bump. It has been jarred loose from its moorings, and is dropping with a sickening thud, that has produced heavy lines about her sensous face, that has forced her to abandon her feeling of confidence, as well as her preachings, temporarily. No more has been said of her trip around the world since the morning she made the fatal mistake of attempting to answer ten questions propounded to her by a Los Angeles morning paper.

Since that time the smouldering flames around Aimee Semple McPherson have been occasionally fanned to life, by brief flurries in the news columns. Frantic efforts to control the news on the part of herself and mother, Mrs. Kennedy have proved fruitless. The truth, no matter how belated will always out. And now these smouldering flames have been fanned into a roaring furnace that threatens to engulf her in an inferno of affidavits, charges and counter charges that bring to life, a pitiful effort to build for herself a pedestal of sympathy and protection.

But again Aimee will profit financially in the end, her statements to her congregation tend to show that already her cunning mind has evolved a scheme of martyrdom that will quickly replenish the thousands of dollars she has spent in an effort to convince a public that won't be convinced, that she was really kidnaped. Aimee had long ago, gotten her fill of publicity. Long ago she had used every effort possible to get the newspapers to let her ease die a natural death. The pet that she had loved and fondled, for many years has turned against her, and today she stands, in the pitiless glare of her own sunlight. The child of her own avicious desire, publicity, has turned its forces against her. Gone forever is her dream of a world-wide power. Her few faithful followers will always regard her as a martyr, but the final judge, public opinion has stamped his verdict upon her falsehood, and she will never be able to erase its marks.

The Back Seat Driver



SAP AND SALT
BY BERT MOSES

Things heard at the keyhole are apt to be true.

Women are just as big as men make them - also just as good.

We can understand a crowd of women much better than any single one.

Did you ever know a woman who was satisfied with the hips God gave her?

Some men have as much trouble with one wife as a bigamist has with two.

Nature's abhorrence is for all vacuums, but the mental variety she abhors most of all.

Her Heck says: "So far as I've noticed, there ain't any concerted movement among undertakers to stop bootleggin'."

TOM SIMS SAYS

The melancholy days have come, the gladdiest of the year: the baseball season's ending, and football's coming near.

Summer can leave when she pleases now. We've seen enough of bathing girls to last us a while.

A financial failure doesn't hurt so much after you become accustomed to your new friends.

What are all these hog calling tests about? Is it just a minor league for grand opera singers?

Six villages have been wiped out by Rio Grande floods and hundreds of cigars extinguished.

Two couples married seventy years ago in Minneapolis have celebrated. We tell it to show it can be done.

Klamath Falls - New \$65,000 store building to be erected at Ninth and Klamath.

Ugaly - Bids will be solicited September 27 on 15 miles of John Day highway.

Stewart's WASHINGTON LETTER

BY CHARLES P. STEWART
NEA Service Writer

WASHINGTON - President Coolidge is reported to be thinking about shuffling all the government departments up together and then, when he denis them, but again, not dealing so many as there are at present.

His reorganization of the sort began as long ago as the early part of President Harding's regime. There has, as a matter of fact, been a certain amount of shifting and consolidation of bureaus and divisions, but nothing on the scale of the shaking up the present chief executive is understood to favor.

For example, the impression prevails in the war and navy departments that the president wants to telescope these two together, as a single department of national defense.

There is also a great deal of duplication of efforts in the commerce, interior, agriculture and labor departments. Indeed, a single secretary did hold a joint commerce and labor portfolio.

Secretary of Commerce Hoover already has gobbled up several former functions of the interior department and is said to be looking with covetous eyes on a number of those of the department of agriculture.

A program like this unquestionably would be a measure of economy. Having two or three departments doing the same thing obviously is wasteful.

Efficiency perhaps would be actually promoted.

One man at the head of both army and navy, for instance, ought to be able to co-ordinate their activities and develop team

work as it can't be done by two secretaries, with separate and sometimes conflicting policies.

WASHINGTON - Congressional campaigns must cost the postoffice \$10,274,000 every two years, according to figures produced in the controversy between Senator O. E. Weller of Maryland and Representative John Philip Hill of the same state.

Weller is trying for a Republican Senatorial renomination Sept. 14. Hill is trying to get the nomination for himself.

Hill accused Weller of sending out political letters under his senatorial frank, to save postage.

Weller rejoined that Hill, during the last session of Congress, read into the Congressional Record, as speeches, everything he wanted to say to the Maryland voters, and now is sending out the Congressional Record under his frank.

The nub of it is that Weller estimates Hill's campaign postage stamp bill would have been \$22,000 if he'd paid for his outgoing mail.

If Weller's figures as to Hill and if other congressmen are as free with their correspondence as he, we begin to see one reason why there's a postal deficit.

The terms of 32 senators and 435 representatives expire simultaneously biennially.

Probably, in reality, \$22,000 per congressman is too high. Nevertheless, the amount of free mail that goes out of Washington, when a political campaign is on, is almost unbelievable.

The postoffice never has at-

PERFECT HEALTH IS CAUSE OF BLUE EYES

SEATTLE, Wash., Sept. 17.—(UP)—Your health determines whether you have blue, green, gray, hazel, black or brown eyes, Dr. J. D. Levine, editor of a health publication, declared in a talk here.

If your eyes are blue with a silken finish you are in perfect health, Dr. Levine said. Abnormal states of body and nerves are responsible for all other colors, he declared.

"Every child is born with blue eyes, Dr. Levine said. "Even negro children at birth have grayish-blue eyes, never a deep dark brown. Changes from blue to green, gray, hazel, brown and other colors are not due to racial, political, religious, climatic, or accidental considerations, but to states caused by toxins, acids, inflammations or congestions in the body.

"Ninety percent of the people have brown eyes, which show the presence of toxins. The color may be changed by abstinence from certain food.

"The Irish of the old country are blue-eyed because they are forced to live on a strict diet, frequently and fortunately nothing but potatoes and buttermilk.

"Sailors who breathe the pure oxygen of sea air and mountaineers in high altitudes have blue eyes."

STATE FRECKLE CONTEST OPENS IN CALIFORNIA

TULARE, Cal., (UP)—Freckle-faced youngsters from all parts of the state were here today to compete in a contest which places a premium on their freckles.

The contest is a feature of the Tulare County Fair, which opened today. Any boy can enter who is under 15 and has at least one freckle.

"Spec. O'Donnell, juvenile film star and king of the fair, will decide the winner.

Announcement of the contest was made before the vacation period started and many boys save spent the summer cultivating their freckles instead of applying lotions to remove them.

Just a Reminder

That The

Cantilever Shoe

Representative

will be at

Lithia Springs Hotel

September 20-21

Monday and Tuesday

JACKSON HOT SPRINGS

Where everybody goes for a good, clean, warm mineral water plunge, and private hot mineral tub baths.

STOP IN - YOU'LL SEE YOUR FRIENDS THERE!

OTTO H. DONGUS, Manager

Fall Oxfords

The very latest Patterns and Shades Now Being Shown

The Price - Reasonable as Always

OVERLAND SHOE SHOP

Winchester Guns and Ammunition

Simpson's Hardware
"The Winchester Store"

To The Woman Who Appreciates The Modern Method of Cooking

In every home where you find Mazola you can be certain of one thing—it is a home governed by a housewife who understands and appreciates the modern method of cooking.

She knows that Mazola is a pure Vegetable oil—as good and delicious as the corn from which it comes—

That for Frying, Mazola gives her greaseless, easily digested foods—

For Shortening, Mazola is equal to butter in richness—she uses less and it costs less—

And for Salads, she now prefers Mazola to the more expensive imported oils for its uniformity in quality and mildness in flavor.

Your grocer sells Mazola in pint, quart, half-gallon and gallon tins. The larger sizes are, of course, more economical.

FREE: Send for new, beautifully illustrated Cook Book. It contains over 100 recipes for preparing delicious foods. Write Corn Products Refining Co., Dept. A, Argo, Ill.



Your Fuller dealer stocks NITROKOTE

You'll want to try this new lacquer finish that dries hard in half an hour. There is Nitrokote for Floors, and Nitrokote Enamel for furniture and woodwork. Your Fuller Dealer will tell you how easy it is to apply; how it resists the hardest kind of wear—and he'll show you the different colors in which you may buy it. Proof against soap, oils, grease, gasoline and other liquids.

These Fuller Dealers Sell Nitrokote

J. O. Rigg

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