

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No account will be allowed Religious or Benevolent Orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

THE PASSING OF THE BICYCLE

Bicycles have not yet gone the way of the Chariot of Jehu, but they seem to be on the way out. So implies a government report, showing that the numbers manufactured dwindled from 480,000 in 1923 to 287,400 in 1925, a decrease of 40.1 per cent in two years, though the number of factories remained stationary at 25. Workmen in those factories declined in number from 3,120 to 1,850, and the value of the products shrank from \$16,708,207 to \$11,281,314, a fall of 32.5 per cent.

To that lean estate the bicycle has been pedaled in twenty-five years, for at the turn of the century wheelmen the wheelmen's clubs were everywhere. Wheeling was a national sport, and the bicycle was a usual accessory to the world's work and play. But if the bicycle has had its day, that day was lively and memorable. Here and there the embers of its pride still glow ardently — the six-day races continue to draw profitable clots of customers, and the aerobatic bicycle act is among vaudeville's most staple numbers.

For the motorcycle the report also goes down grade. The number of machines was reduced from 41,894 in 1923 to 39,340 in 1925, their value fell from \$10,024,500 to \$8,873,917, the workmen decreased from 3,454 to 2,302 and the number of plants declined from 14 to 10.

To explain the situation of these two industries is to take notice of the availability of other forms of transportation at an attractive cheapness — the street railway, the motor car, the motor cab, and the motor bus all have contributed a progressive competition in accomplishing the amazing mobility of the American people.

DIPLOMACY IN BUSINESS

"Shirtsleeves Diplomacy" is not for business, is the view of the Department of Commerce. That, at least, is true of the salesman who adventures into South America. In the words of a Department bulletin:
"A salesman who expects to do business in a big way in Latin American Countries should be provided with a complete outfit of dress clothes — and this includes a frock coat and silk hat."

Letters of introduction, the entree to clubs, fine stationery — all are important. Latin America does not want the "breezy go-getter."
The diplomat of business must be as well-mannered if he would conquer South America as his fellow from the State Department.

It may well be, too, that there is a lesson for salesmen nearer home. None of us is likely to demand that all visiting salesmen shall "high hat" us, but most of us have suffered from an excess of breeziness.

But what would the salesman who "made" Hutchinson Kansas, the other day, with his waistcoat pockets so full of cigars that he looked as if he was wearing a couple of eartrumpet belts, think of an order to arm himself with a silk hat?

MOTION PICTURE INDUSTRY

Will H. Hays, czar of the motion picture industry, gives out some stupendous figures which show the magnitude of this new and tremendous power of the land, both from an economical and social standpoint.

The industry is thirty years old this year. One billion dollars a year is taken in by the 20,333 picture houses in the United States.

The average weekly attendance in 1925 was ninety million persons. New reels depicting current events are seen by fifty-one million people each week.

Production costs of American films are placed at \$150,000,000 yearly. Studio salaries are given at \$60,000,000 a year. A quarter of a million people are employed, as many as in the steel industry.

Some declare that when fifty-one million people see news reels each week they are getting a liberal education, while others say that it is but a superficial glimpse. How is it with you — how long does an event depicted on the screen of some news happening remain with you? How many can you recall? Has it lasted with you, or does it remain only as a faint recollection?

A few improvements on your lot in life will increase its attractiveness.

NOTICE OF SEWER ASSESSMENTS IN SEWER DISTRICT NO. 27, CITY OF ASHLAND, OREGON.

NOTICE IS HEREBY GIVEN that the Common Council of the City of Ashland, Oregon, did, on the 13th day of September, 1926, after due notice of hearing on the report of the Viewers making special benefit assessments in Sewer District No. 27, accruing from the construction of a sewer therein, approve and adopt the said report and did, by City Ordinance No. 333, levy against the several pieces and parcels of property within the aforesaid sewer district the assessments as set forth in said report, to be collected as provided by City Ordinance No. 247, as amended by City Ordinance N. 248.

Said special benefit assessments will be due and payable within ten days from date of this publication, date of said publication being Sept. 16, 1926.

If the owner of any property so assessed for such sewer improvement, in the sum of twenty-five dollars or more, at any time within ten days from the date thereof, so desires, he may have the time of payment extended by signing an application, as provided by law, at the City Recorder's Office.

When the application for the extension of payment shall not have been made and filed with the City Recorder within the ten days specified, the same shall be due and payable in cash within thirty days from and after the expiration of the ten days from date of publication.

In default is made in payment after the expiration of the time allowed, such assessment will be docketed as a lien upon the property and will be subject to six per cent penalty together with interest thereon at the rate of six per cent per annum from the date of delinquency, in the manner provided in Sections 1 and 2 of Article 12 of the Charter of the City of Ashland.

The following is a statement of the special benefit assessments levied, giving the amount thereof, together with the name or names of the owner or owners of the property affected by such assessments:

Yockey & Beayer,
50 ft. frontage on Elizabeth Street at southwest corner

Elizabeth & Wisconsin Streets, \$30.00

Mrs. R. J. Burns,
50 ft. frontage on west side of Elizabeth Street, described in Jackson Co. D. R. Vol. 151, Pg. 333 \$30.00

R. E. Dunlap,
50 ft. frontage on west side of Elizabeth Street, described in Jackson Co. Deed Records, Vol. 88, Page 384 \$30.00

Minnie B. Lane,
80 ft. frontage on west side of Elizabeth Street described in Jackson Co. D. R. Vol. 135, Page 533 \$30.00

Myron Perkins,
150 ft. frontage on west side of Elizabeth Street, described in Jackson Co. D. R. Vol. 75, Page 406 \$30.00

H. M. Camps,
50 ft. frontage on the west side of Elizabeth Street described in Jackson Co. D. R. Vol. 114, Page 523 \$30.00

Mary L. Cadzow,
100 ft. frontage on the east side of Elizabeth St., described in Jackson Co. D. R. Vol. 157, Page 205 \$60.00

A. C. Walker,
50 ft. frontage on the east side of Elizabeth Street, described in Jackson Co. D. R. Vol. 155, Page 547 \$30.00

W. Herndon,
50 ft. frontage on the east side of Elizabeth Street, described in Jackson Co. D. R. Vol. 146, Page 330 \$30.00

J. H. Hersey and W. T. Blackwell,
100 ft. frontage on the east side of Elizabeth Street, described in Jackson Co. D. R. Vol. 160, Page 145 \$60.00

Allice E. Shaw and L. R. H. Durham,
100 ft. frontage on the east side of Elizabeth Street, described in Jackson Co. D. R. Vol. 113, Page 446 \$60.00

GERTRUDE BIEDE,
City Recorder,
Date of first publication, Sept. 16, 1926. 13-2 Thur.

Left for Eugene —
Vernon McGee left yesterday by motor for Eugene, where he will attend the University of Oregon. His brother, Raymond and Loyal Leach will accompany him. They will remain until Friday before returning to Ashland.

50 ft. frontage on Elizabeth Street at southwest corner

BEST IN HISTORY COUNTY FAIR HELD

(Continued From Page One)

spirited horses of the tracks, themselves relics of that day not so long ago, when the only mode of rapid transportation was on their backs, and this new epoch in modern transportation was decidedly apparent.

Chariot Race
One of the unadvertised and unexpected features of the racing program was the modern reproduction of the ancient chariot race between Ben Hur and an opponent with a name that seems to be easy to forget Ben Hur and his opponent were garbed in the more modern, and colorful, as well as warmer dress of the western cowboy, and as Ben Hur and his four plunging chargers posed out a "win" in true historical fashion to the modern tune of "Always" played with a baggy whip over the backs of the galloping steeds, the grand stand spectators got one of the real thrills of the afternoon.

Some of the outstanding exhibits is that of minerals from Josephine and Jackson counties in the Forestry building. This is said to be the finest exhibit of minerals ever seen in Oregon and is valued at between \$90,000 and \$100,000. The Robinson part of this exhibit alone is said to be insured for \$50,000. This exhibit is carefully guarded. The exhibit is in charge of C. C. Clark.

The Rogue River Beaver farm makes a wonderful showing of live beaver and muskrats. This is in charge of Manager Smith of the farm, is very unique and attracts big crowds, many people never having seen a live beaver before.

W. R. Coleman has prepared an exhibit of fish from the Butte Falls hatchery.

The beaver and fish exhibits are near the poultry sheds. Tomorrow has been officially designated as Ashland Day, as well as School day, with Ashland business houses closing at noon, and the schools throughout the county remaining closed all day. School children accompanied by their parents will be admitted on this day.

Stewart's WASHINGTON LETTER

BY CHARLES F. STEWART
NEA Service Writer

WASHINGTON — Let Harry Wardman build the new embassy the British government is planning to erect in Washington and Ambassador Sir Esmé Howard will find a diplomatic job on his hands compared with which he'll think war debt settlement didn't amount to much.

Not that Wardman isn't a capable contractor. Probably no other man in the country has done more building. He's an Englishman, too. Originally he was a brick layer. Now he's a multi-millionaire, having acquired his roll in Washington real estate and construction operations.

But he's non-union. There are a number of reasons why the Washington Central Labor Union has been keeping a sharp eye on him in connection with this job of embassy building.

For one thing, he sold the land on which the embassy is to stand to the British government.

Then there's his nationality. He also made a trip to London recently and it's understood he took with him a quantity of plans, blue prints and specifications. For the new embassy? The Central Labor Union would not wonder.

The other day a huge steam shovel, with Wardman's label on

it lumbered into the embassy site's neighborhood. It subsequently developed that the shovel's mission was to open a new street about Washington and that the first thought was that it was about to begin excavating for the new embassy building.

When Suzanne arrives she'll find plenty of American tennis players at her service.

GOOD HEALTH HIS ONLY CAPITAL

This is true of many working men, (and women also) dogged with a haunting fear of ill-health and helplessness. Wm. F. Lisle, Anderson, Ind., heads nature's warning sign of pain and acts promptly: "When my back hurts and an irregular flow warns me of coming trouble, I take Foley Pills, a diuretic stimulant for the kidneys. They give me quick results." A reliable, valuable medicine, constantly in use over 25 years. Satisfaction guaranteed. Cost little. Sold everywhere. Ask for Foley Pills, diuretic.

STARTER BATTERY IGNITION COILS

TRY US!
We can give you the best of service on the above class of repair work.
Auto Electric Garage
525 East Main St.

Returned from Vacation — Mrs. C. E. Horn and daughter Betty, have returned from a vacation spent at Whittier, Calif., visiting relatives and friends.

Mrs. Herndon III — Mrs. Walter Herndon has been very ill for the past few weeks with pneumonia, but is now convalescing.

Fire and theft insurance are necessary forms of protection for car owners.

Billings Agency
Real Estate & Real Insurance
Estab. 1882 at 41 E. Main St.
Phone 211



Ford

NEW PRICES EFFECTIVE NOW



COUPE Reduced \$40 to \$588.05	TUDOR SEDAN Reduced \$40 to \$598.24	FORDOR SEDAN Reduced \$45 to \$649.44	BUNABOUT Reduced \$40 to \$456.32	TOURING CAR Reduced \$40 to \$476.80
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ABOVE PRICES INCLUDE: Self Starter, Balloon Tires, Rear View Mirror, Dash Light, Wind Shield Wipe, Gas and Oil — All Ready to Go. **DELIVERED AT YOUR DOOR**

You can look upon the purchase of a Ford motor car as a very practical investment — low in first cost, economical in operating expense and returning a high percentage of invested principal upon resale. We will gladly explain how you can make this investment on an easy payment plan, and will assist you in choosing the type of car best suited to your purpose.

Claycomb Motor Co.
The FORD Garage
Lincoln Ford Fordson
It DOES Make a Difference Where You Buy Your FORD

Announcement of PREFERRED STOCK Price Increase

Effective October 1, 1926, the price of the 6 per cent cumulative preferred shares of The California Oregon Power Company will be advanced to

\$95 a Share

Orders received up to and including Thursday, September 30, will be filled at the present price of \$94 a share.

Any member of our organization will be glad to give you complete information about our investment offering to customers. Shares may be purchased for cash or on our convenient monthly investment plan.

The California Oregon Power Company

OFFICES:
MEDFORD, OREGON GRANTS PASS, OREGON
KLAMATH FALLS, OREGON YREKA, CALIFORNIA
ROSEBURG, OREGON DUNSMUIR, CALIFORNIA