GENEROSITY--NOW IN RAGS

Rich Texas Farmer Lives in Old Log Cabin but

Has Given Away Many Fortunes, Unasked

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shackle cabin.

He will not talk about his gen- town,

aided.

ASHLAND DAILY TIDINGS

dollars in cash.

He passed a small farm where

father, mother and children were

wanted to avoid the embarrass-

him, so he tiptoed into the house cashier,

home of a crippled farmer. He he wants."

list really is.

escape unseen.

sory notes and many thousands how to drive.

the mortgage, marked it "paid" anything about him ?"

SALVERY WILL BE CONTYNER AND

up a McKinney bank:

WEDNESDAY, Sept. 13, 18

This Bootlegger Meet This Week Has New Excuse

CHICAGO, Sept. 15 .- "I made up the ton of mash to feed a sick-

For Broken Glass

borrow \$15,000. SEATTLE, Sept. 15.-(UP)-"Theres the road," said Wi!-When Fred Singleton, Seattle son gruffly. "Nothing is keeping resident, tripped on the sidewalk you from going back. I won't and broke 13 pieces of glassinvite you 'in." ware and a gallon jug of , vine-

"I'm coming in and before I gar he was carrying, he , billed leave you're going to lend me the city for \$2, claiming the walk "The loss wasn't much," he exsinner, what do you suppose I plained. "But I can't spare the

Eugene - Bringle Motor Com-

building.

SANTA CRUZ. Cal., Sept. 15. -(UP)-The annual conference On another occasion he learn- of the Methodist Episcopal cow and the 10 gallnos of alcoed from his home to McKinney. used car. But Wilson insisted ed that six McKinney girls want- church of California will meet at hol was just for horse liniment." on looking at the high priced ed to go on a short holiday trip Santa Cruz Wednesday. Selec- explained Sam Arkalas to protion of ministers for the various hibition agents who had raided Methodist pulpits in the Cali- his home. pleasure trip to Galveston and fornia conference for the coming

gave them \$50 apiece to spend. year will form one of the most Seattle is Sued When they got back one girl important matters of business. Seattle is Sued

neighbor came to his house to "Oh, keep it,' 'said Wilson. "You're the only girl in the

put the cancelled mortgage under "Well, then; that's Gus Wil- Wilson refuses to give any a plate on the table and made his son and he could buy every car GENORISTY- GALLEY 2 ... Wilson refuses to give anyone

that he was hard working and in- gave an elaborate chandelier to young man, and he thinks others walked all the way out here for money." dustrious. Wilson - hurried to a nearby church. A couple of ought to do the same.

with a chauffeur to teach him and noticed that the chandelier one who asked for help. A for \$15,000.

Not long ago Wilson went to and dust. He took it down and Methodists Will And that is far from being a Dallas and spent an hour or so hauled it home. complete list. Only Wilson him- looking at autos in a salesroom.

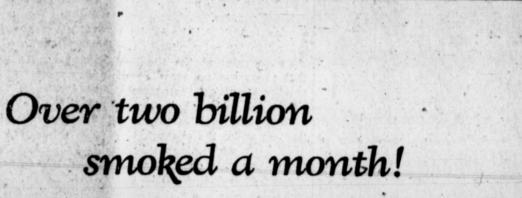
He likes to attend Confederate self knows just how large the He was dressed in shabby farm veterans' reunions. Recently he clothes, and the salesman as- paid the expenses of six com-One day recently Wilson start- thing better than a second-rate sumed that he could not buy any- rades to go with him to one. ones and said he wanted several. working in the field. All were The salesman, perplexed, called He paid their expenses on a Wilson recalled that he held a "Old fellow here, name of Wilmortgage on the place. He turn- son wants to buy three new When they got back one gir!

ed around and went home, got cars," he told the cashier. "Know wanted to return to him \$17 she and went back to the farm. He "Describe him," said the cashhadn't spent.

ment of having the farmer thank "Oh gosh, I couldn't," said the bunch that showed any sense." Won't Help Drinkers

you have and pay cash," said the who drinks, and confines his do-Another time he passed the cashier. "Let him have anything nations to those who are truly industrious and frugal. He amas- \$15,000," said the neighbor. was defeitive. noticed that the farmer had a Wilson rarely gives to church- sed his own riches by working "Why, you blankety-blank old hard time getting around but es. Once he broke his rule and long hours on his farm as a

-for nothing?" town, bought a new auto and months later he entered the Only once did Wilson break Wilson chuckled. When the had it sent to the cripple's farm, church when no one was around his rule about not helping any- man left he had Wilson's check pany will build \$50,000, garage



-natural tobacco taste has the "call" these days!

By NEA Service erosities, and he pretends to bef McKINNEY, Tex., Aug. 15 .- very cold-blooded and hard- of rough-hewn logs. The farm He has given away several hun- hearted; but all the time he is he inherited as a youth has dred thousand dollars to make merely concealing an intense, ov- dwindled from 1000 acres to 100 the world a little happier, while erflowing love for his fellow acres because of his donations. he himself wears tattered cloth- men. ing and lives in an ancient, ram-A Confederate Veteran

He will help no man who asks of the most unusual philanthrop-

One dozen houses, 20 automothem, a dozen cancelled promis-



The Advertiser is unfair to himself when he habitually sends his advertisements to the newspaper of-

His cabin was built in 1844 Those paragraphs describe one ed, the following things:

During the past few years he has given away, outright and unask-

for help, but anyone who keeps ists in the world-Augustus M. biles, 150 acres for maintenance quiet and says nothing in the face Wilson, 84-year-old Confederate of a school, two district school of financial difficulties may be veteran, who lives alone on a houses, at \$2,000 each, an \$800 small farm five miles from this bungalow for a teacher in one of

fice just before the dead line.

Early Copy

- 1 Best possible position
- Minimum of errors. 2
- Time for store corrections 3
- Good typography
- 5 Prompt delivery to reader
- Fair to mechanical staff
- Advertisement well written
- Advertisement inserted
- Overhead normal

9

10 Illustration correct.

Late Copy 1 Risk poor position 2

- **Risk** of typographical errors
- No opportunity for store corrections.
- Risk of poor typography
- Unfair physical and mental strain
- 7 Advertisements hurriedly written.
- **Risk** of omission 8
- Sometimes cause of rate increase
- 10 Risk of misplaced cuts.

While a newspaper is a marvel of mechanical efficiency, there are limits on what can be done by a given forve of printers, stereotypers, pressmen and mailers in a short, crowded period of stress.

There is plenty of time to give every advertiser good service on heavy advertising days, when early copy is sent in. But to set every advertisement in the last hour or two before press time is impossible, even with a force five times as large.

The Tidings believes that its advertisers desire to be fair to printers, stereotypers, pressmen and mailers who serve them, as well as to be fair to themselves.

Visitors to the mechanical department are invited, so that the process of handling advertising may be thoroughly understood and the mechanical problems fully realized.

Your Co-Operation Will Be Appreciated

The Ashland Daily Tidings

LIGGETT & MYERS TOBACCO CO.

Men have certainly made their preference clear!

DEMEMBER just a few years back you I saw but few Chesterfields?

Mighty different today! You see them everywhere! But it's not that fact, but the reason, that's the interesting thing.

Natural tobacco taste - a taste secured by matching one fine variety against another, a taste which retains tobacco character-that's why Chesterfield is America's fastest-growing cigarette, and has been for four consecutive years. Not much doubt nowadays about what smokers want!



Such popularity must be deserved