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WHAT CONSTITUTES ADVERTISING

"All future events, where an admission charge is made or a collection taken by advertising."

DONATIONS

No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

WHERE RAILROAD INCOME GOES

All the cash from all sources taken in during a year by all the Railroads is about six billion dollars. According to the Bureau of Railway Economics, the total railway income for 1924 — the last year for which exact figures are available — was \$5,921,490,100.

That's a daily income of \$16,223,260.55. Here is what becomes of this income — the money paid for transportation service in the United States.

Wages absorb the entire income from January 1 to June 6 — 157 days.

Fuel requirements take the income from June 7 to July 3 — 27 days.

The next 70 days' cash — from July 4 to September 11 — goes for materials and supplies.

Other expenses of operation absorb the intake from September 12 to October 5 — 24 days.

Tax collectors preempt the income from October 6 to 26 — 21 days.

Bond and other security holders get the earnings of the next 41 days — October 27 to December 6 — as interest on their investments. The income of the next 19 days, from December 7 to Christmas, goes to the owners, the stockholders, as dividends — two days earnings less than the tax collector demands.

That leaves six days income as the sole portion of the year's intake available to retire losses of previous years, or to create a reserve fund against lean periods in future or to pay for improvements out of current earnings rather than by the sale of interest-bearing bonds or securities.

A PLEA FOR REGULATED SPORT!

Mussolini's new edict putting all sports under governmental control suggests possibilities which confound the most imaginative.

Think of a Department of Sports in Washington, housed in a labyrinthian building containing the offices of technicians, research experts, administrators, and innumerable clerical assistants. At its head a Secretary of Sports, a Kenesaw Mountain Landis of all sports with Bureaus of Baseball, Football, Tennis and Heaven knows what. And Soccer struggling to be a Bureau of its own instead of just a division of a Bureau of Football.

Inspection and standardization of professional baseball, college athletics, swimming, tennis, and golf will be comparatively simple, for there are already organizations for these sports. Judicial processes can easily force them to make innumerable reports and subpoena them to equaly innumerable investigations.

But Congressional organization genius and inquisitorial inventiveness can only come into its own when it starts to work on the thirty-three million children in this country. Think of the incalculable harm if a game of baseball were played without nine men on each team, or if a football team should score on a forward pass that had touched the ground.

Research work would give the most profound scholars a chance never offered by archaeology. How many ways are there of playing "Ten Steps" or "Still Water!" And what is the precise meaning of "Fen" and "Fudge" in marbles? Never need a child suffer mortification at not recognizing a familiar game called by an unfamiliar name, or would the rules differ from one neighborhood to another under the new regime!

Life is like an empty vase; you must put something into it before you can take anything out.

You can get a better grip on success with bare hands than you can with kid gloves.

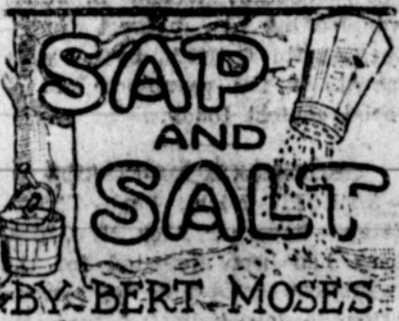
Regularity is an important feature of successful office hours — except as to being late.

It's not the hours you put in, but what you put into the hours that counts.

A change of occupation is as good as a vacation — that is why the coal man sells ice in the summer.

A woman can put more into a look than a man can put into a book.

An Omen?



Instinct keeps people straight better than reason.

Friends you attract are worth more than friends you seek.

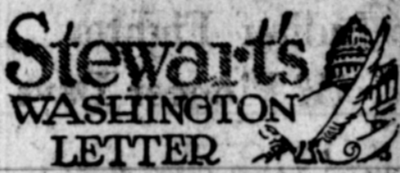
Most men have the same opportunities, but only a few see them.

The exclusive right to look down on others is monopolized by the aviator.

What folly it is to think you can make yourself good by calling others bad!

Women inspire some men, and then head them off before the inspiration can be carried out.

Her Heck says: "Emptiness in the head is generally the cause of emptiness in the pocketbook."



BY CHARLES P. STEWART
NEA Service Writer

WASHINGTON — New York state is worrying the Republican congressional campaign managers considerably.

Their party there is split wide open.

They have until Sept. 22 — the date of the Republican state convention — to put it together again, but they seem to be making very little progress toward doing so.

On the other hand, the democrats, while divided nationally don't appear to be divided at all, so far as New York state is concerned.

And New York state, of all states, is the most important politically.

The Republican managers not only object to losing Senator Wadsworth, but if they do lose him, Republican chances in the state in 1928 will be anything but improved and no party can well spare New York's 45 electoral votes in a presidential fight.

Senator Wadsworth, though his party managers want him re-elected, gets the blame for the

awkward position in which the New York Republicans find themselves.

Wadsworth always was considered rather moist, but he voted for the Volstead act, and if he hadn't said anything about the wet-and-dry issue, dry New York Republicans probably wouldn't have booted him in the coming senatorial contest.

It looked to him, however, as if the Democrats were sure to put up a wet against him at their convention, Sept. 27. It was his opinion that, in a clash between an out-and-out wet and even a pussy-foot candidate, New York state would elect the wet, so he made up his mind not to let anybody outdo him in wetness.

That's what split his party.

Republicans Win In Maine Voting

PORTLAND, Me., Sept. 15. — (UP) — A complete republican victory was indicated today in the returns of Monday's state election. Governor Ralph O. Brewster had a lead of more than 20,000 votes over Ernest I. McLean, democrat. Four republican candidates for congress also had comparatively easy victories.

FRINGE IS POPULAR FOR EVENING WRAPS

BY HEDDIA HOYT
(Written for the United Press)

NEW YORK, Sept. 15. — (UP) — Fringe again becomes extremely popular for evening occasions, forming tiered skirt effects, cape-backs, hem-trippes, etc. Both silk and beaded fringes are used and among the newer silk types are fringes printed in contrasting designs. One can purchase this printed fringe by the yard and it is most effective if combined with a dress of georgette of the same color as the background of the fringe.

For instance, a Nile green, georgette frock has a two-tiered skirt formed of Nile green fringe printed with light pinkish roses with deeper green stems and leaves. The fringe in narrower width is repeated on the rear bodice where it forms a deep bertha effect. Hawaiian straw fringe in gay colors is also among the novelties. Metal fringe adorns metal cloth wraps and gowns.

Vivid-hued dresses of afternoon or evening type invariably use the large ragged chrysanthemum as a shoulder coverage. The flower matches exactly the shade of the frock, often being made of the same material.

Transparent velvets are entering into the mode for Fall. Some plain velvets are so sheer that they are transparent when held to the light and checks and plaids of velvet designed on chiffon backgrounds also supply the demand for transparency.

Since Fall will see much black in frocks and wraps, the colored georgette handkerchief edged with wide black silk lace or net becomes a smart accessory. Little squares of ecru georgette bordered deeply in black lace make an adorable handkerchief for dress wear. One can make these kerchiefs at little cost and with little effort.

Evening slippers need not match the gown with which they are worn, according to the Fashionables. Recently we have seen

smart women adopting such combinations as pink satin slippers and dark hosiery with white beaded fringes, green brocaded slippers and flesh hosiery with coral-hued frocks and Chanel red satin slippers with fashion-toned frocks.

Chiffon is at present by all odds the most important material for the evening gown. However women prefer plain chiffon unadorned except by skirt embellishments of self material, whereas matrons prefer beaded chiffons with softly bloused backs and gently flaring hemlines.

Often the little patent leather hatbox which we see girls carrying holds nothing more than a neatly folded rubberized raincoat and rubberized rainhat. If caught in a rainstorm, Missy dons these rubberized garments placing her street hat in the hat box until the storm is over.

Joins Army When Clothes Don't Fit

FORT SHERIDAN, Ill., Sept. 15. — Too much difficulty in finding civilian clothes to fit him prompted Henry Koenders to reenlist in the army, where Uncle Sam can build his uniforms to order. Koenders is 6 feet 7 inches tall and wears a 13EE shoe.

Meet Don William G. McAdoo!



The distinguished gentleman in the center, all K...ed... as a... William G. McAdoo, 46 88... the... from... H... B... at a... S... C... A...

Looking as fresh as a Killarney Rose

To be sure, it came up at the Bridge Club; but for that matter hadn't it been spoken of behind tea-cups for nearly a year — ever since the Lees had settled in the old Farnum estate on Westwood Road? How could any mortal woman, Cynthia Lee included, come home from shopping, looking as fresh as though she were walking in from a swim?

Cynthia's house guest confided the answer, "She has an easy time shopping, because she knows just where she's going before she sets out.

"First, she reads the advertisements, cutting out and arranging the ones that show the things she wants. Then she swings around the circle and comes home. . . . That's all there is to it."

If you want to come home from shopping looking as fresh as Cynthia Lee, read the advertisements daily.

Study the advertisements. They are so much better than buying at random.

OUT OUR WAY By Williams



DRY PUMPKIN.