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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent Orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

THE BASIS OF OUR NATIONAL PROSPERITY

As a national election approaches there are many theories advanced as to the probability of a financial depression. Some argue on the line of over-speculation and too much extension of credits. Others argue that the people are buying too many motor cars. Out of 20,000,000 automobiles in use in the world, 1,000,000 are said to be owned in this country. Then there is talk, mainly for political effect, that while there has been a general improvement in farm and market conditions, a great many farmers are still on the verge of bankruptcy.

As a matter of fact, there never has been a time when there were not some weak places in the financial, industrial or agricultural structure of a great nation, which could be magnified out of all proportion in creating campaign issues.

Let us consider five of the primary sources of new wealth, nationally speaking, of this great country of ours, that are constantly offsetting any possible collapse in the soundness and stability of national business affairs.

The first source of wealth is farm crops, soil products; everything included in the term agriculture. Indications are that this year will surpass all other years in sum total of the golden stream that agriculture pours forth.

The second great national asset of new creative wealth is mining, mineral products, including the oil industry. Reports show that they are the most prosperous basis of production.

The third source of wealth production is manufacturing in the first stages from raw materials, the factory output for 1926 will surpass all previous years.

A fourth great primary wealth creator is lumbering, logging, paper mill products, and all associated industries connected with the products of the forest.

Heaped upon this great mountain of new wealth created annually, we must not overlook the salt and fresh water fisheries. The hundreds of millions taken out of this element are next to meats and grains the greatest item of food value.

If the hundreds of millions and billions of dollars of new wealth brought up before the people, together with the increasing accumulations in all banks, the question of the future financial stability of Our Country would be better understood. We would realize that the prosperity of this nation rests on the rock foundation of primary industries which create new wealth annually by supplying the wants of mankind with essential products necessary to maintain life. Our Country has the greatest real basis of security, stability and continuous prosperity of all the countries in the civilized world.

The statistics supplied by the federal Bureau of Labor show unusual prosperity of wage earners for the past three years.

The years 1923, 1924 and 1925 have been comparatively quiet and free from strikes and industrial struggles over wages.

During 1922 there were 1,612,562 employees engaged in strikes. For the following three years the record was: 1923 had 1,199 labor disputes with 756,084 employees involved; 1924 had 898 strikes with 554,641 employees involved; in 1925 only 428,218 persons participated in labor disputes.

Since 1923 there have been more wage increases than decreases—positive proof that the period since 1922 has been uniformly prosperous—and that means a broader distribution of wealth and a greater prosperity for a larger number.

It is essential that every citizen in Our Country should understand some of the primary sources of wealth which makes possible steady employment, good wages and short hours in this section.

Any political party, political group or individual, instrumental in disturbing or crippling productive enterprise destroys employment and steady wages.

If the people understand these simple facts the way of the agitator in this country will be more difficult and the road to steady employment and good wages will become constantly smoother. The future is in our own hands.

He who is charitable understands, in part at least, the purpose of life.

The best that art can do is to imitate nature.

Small promises and large performances are at a premium in all markets.

Speaking of Channel Swims



STEWART'S WASHINGTON LETTER

BY CHARLES P. STEWART

NEA Service Writer
WASHINGTON—Aviation enthusiasts stick to it that the plane is no more dangerous than railroad trains or automobiles.

Reckless "stunt flyers," they contend, have most of the accidents—not the careful ones.

The fact remains that Lieut. Cyrus K. Bettis of the army air service, who was nearly killed in a recent crash, and Com. John Rodgers, hero of the navy's San Francisco-Hawaii flight, who perished in a fall into the Delaware river, were not reckless flyers.

As army and navy men they took occasional risks which civil aviation ordinarily doesn't call for but, both prudent and highly experienced, they didn't take them unnecessarily.

They weren't taking them at the time of their respective falls. Two of the best flyers in the world, they simply crashed because, when anything goes seriously wrong with an airplane, nobody, regardless of his skill and courage, can defy gravity.

That, in brief, is the War and

Navy Department's verdict on the Bettis and Rodgers accidents. The technical investigators' reports doubtless will be more complicated, but the above is the unofficial one, from thoroughly well-informed sources.

A point may be reached where aviation accidents are, proportionately, no more numerous than those on the surface, but when there is one, it probably always will be more serious to its victims.

That, at any rate, is what competent army and navy airmen tell me.

Baby Trout Will Be Released in Spring of 1927

PORTLAND, Ore. (U. P.)—Fourteen million trout fry now in state hatcheries will be held until next spring and released after they have attained an average size of from five to seven inches. It has been decided by Matt L. Ryckman, superintendent of the state hatcheries.

Ryckman explained that fish,

TOM SIMS SAYS

Perhaps a stenographer who tried to swim the English channel quit because someone told her it was five o'clock.

A sad looking Hindu has arrived in the United States to tell Americans how he happy.

Perhaps a man in Chicago who shot two train porters wanted to carry his own bags.

The world moves. The king of England has started creasing his trousers in front instead of down the sides.

Women not only smoke a lot of cigars, but \$20,000,000 worth of lettuce is eaten in the United States every year.

Spain has had no rain for 40 days. Perhaps a few well-planned picnics would bring about a little shower.

especially trout, are cannibals and that the big fish often eat the little ones.

Eugene—New Masonic Temple dedicated, September 1st.

INDIAN MAID WILL BE ROUNDUP QUEEN

PENLETON, Ore., (U. P.)—For the first time in the history of the famous Pendleton Round-up a true native of the Cayuse country, a full blooded Cayuse Indian girl has been selected to be queen of the big show scheduled to open September 15.

Esther Lee Motanic is the maiden thus honored, and she is no ordinary queen. Queen Esther, which is her official name now, possesses the rare combination of facial beauty and intelligence. She is well educated and cultured and has the full respect of her people as well as that of the whites. In past years a beautiful and socially prominent white girl has

always reigned during the Pendleton Round-up.
Miss Motanic is in the Indian service, working for the government at Valentine, Ariz. After her reign she will return to her home there.

Returned from Chicago—Mrs. E. D. Good returned Mon-

day from Chicago where she was called a month ago by the serious illness of her son-in-law, Dr. G. D. Dorchester, who is now on the way to recovery. Mrs. Good was met in Sacramento by her husband E. D. Good.

Photo—This cutting of alfalfa makes good crop.

Such Flavor

as this comes only in real Quaker Oats

THE price you pay for substitutes is the same as for the genuine Quaker Oats. The difference is in the flavor. And flavor, above all things, is important in oats.
That rich and tasty Quaker flavor is the result of some 60 years' milling experience. Once you taste it, you are spoiled for ordinary oats.
That is why millions depend on the Quaker brand—why you should accept no other.
Quaker milling, too, retains much of the "bulk" of oats. And that makes laxatives less often needed. Protein, carbohydrates, and vitamins and "bulk" are thus combined to make Quaker Oats an excellently "balanced" food.
Get Quaker Oats today. Graciers have two kinds: Quick Quaker, which cooks in 3 to 5 minutes, and Quaker Oats.

Quick Quaker

ASHLAND BUTTER & EGGS

Two very important Foods on the table of any family.

Ashland Creamery Butter
Ashland Produced Eggs

We make the Butter Ourselves from the Finest Selected Pasteurized Cream Produced in the Community.

It Brings a Premium on the Outside Market Because It Is So Good

ASHLAND CREAMERY

COME SEE US

Many business organizations have grasped opportunities which have appeared unexpectedly, only through the value of their bank connections. It is our delight to help our depositors to so handle their financial affairs that they are in a position always to seize their opportunities. You are always welcome to come in and talk over your needs and our facilities.

FIRST NATIONAL BANK
ASHLAND, OREGON

The First Refinery in the West
and one of the Latest and Most Modern

Both refine Union Oil products. The one was an experiment of fearless oil pioneers—the other, which now turns out Union Gasoline and Aristo Motor Oil—is the result of research and development covering four decades.

YOU say that you can't tell the difference in gasoline—that is, that the difference is so slight that it is hard to distinguish it.
But there is a difference in good gasolines. And there is a way in which you can judge the fuel you give your motor.
You can find out how long and how well it has stood the test of the years.
Time has a habit of weeding out all the unprogressive, inefficient things which cannot "make the grade."
An article has to be good to stand the test of time.
And this is true of non-detouring Union Gasoline.
When you buy Union Oil products you get confidence from the knowledge that Union has been refining since the first refineries on the Coast turned out gasoline for the first crude automobiles over twenty-five years ago.
Even before that, when the few struggling California plants were not making gasoline Union Oil Company was refining of kerosene and naphtha, the popular commodities of pre-auto days.
The first refinery in the West was a crude little one still afloat built by the Hardison and Stewart Company (which a few years later became Union Oil Company) at Santa Paula in 1887.
Almost forty years ago—and now there are seven huge Union Oil refineries. In each of them scientists and chemists are ever at work with painstaking care testing each step in the process of refining.
These four decades of research secure for you the greatest improvement in the quality of the gasoline that is available for you from the gray and red pumps of Union Oil Company, a company whose main aim and greatest wish is to serve you to the best of its ability.

Union Oil Company of California

To Serve You

This is one of a pair of advertisements by the Union Oil Company which will be of special interest to all motorists. Others occupying space with the development of the oil industry will appear from time to time. Look for them in this publication.

OUT OUR WAY By Williams

