

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent Orders.

DONATIONS
No donations to charities or otherwise will be made in advertising for printing — our contributions will be in cash.

OVERLOADED TRUCKS

Word comes that sections of new highways are breaking down under excessive truck loads. That is serious enough to warrant prompt action by traffic officers. Good roads are expensive enough to get built without having them go to pieces thus early.

Truckers and truck drivers will have themselves to blame for rough hauling later. Repair work will be out of the question for some time, and in the meanwhile every machine will suffer from "bad going." Just why anyone should hog the road in this way is clearly beyond us.

A few timely arrests for overloading will do more than anything else to make some people more careful. Klamath News.

EDUCATOR AND ENTERTAINER

What is the present day estimate of human greatness?

Is it based on the accumulation of dollars, on the ability to entertain the masses, or on the education of men and women?

Psychological analysis of the popular temper is unfathomable.

Valentino, an Italian, died at the age of 33 years after approximately half of that period had been spent as a love-character entertainer of the masses.

Eliot, an American, died at the age of 92 years, after forty years spent in the highest class of educational uplift.

These men passed to the great beyond within a few hours of each other. In most of the daily papers on the same day appeared great flaming streamer lines and copious cuts of the actor, and modest beatings and but a few portraits of the educator.

Were the newspapers and the men who prepared the layouts of the same to blame for a misjudgment of the value of news, or did they rightly guess which was the most popular with the great majority of the people?

Eliot, for many years, was the head of the first chartered American university, and one of the greatest in the world. He was honored with the highest degrees by the best institutions of learning in America, England, France and other countries; he stood on the pinnacle of educational distinction.

Valentino, blessed with an attractive personality and pleasing manner, was also endowed with great talent as an entertainer. His was a picture life blooming in an age when millions of people sought to be entertained; he was the most acclaimed far and wide as few men have ever been, and became known to all classes seeking to be entertained and amused.

Eliot attracted the attention and held the admiration of those of thought and study and high aims and achievements; he was greater to them than all the actors the world has ever produced.

And while thousands fought for opportunity to view the dead body of the actor to be buried amid pomp and ceremony, a few admirers reverently visited the modest casket of the educator to pay silent tribute to the really great before the simple burial in an humble cemetery.

Such is life and such is death in this year 1926.

It is not a matter of comparison of two lives, both brilliant but in different spheres; it is a contrast in relativity.

What of the names of these two on the pages of future history?

We are going to have the habit of trailing around after pluck.

What a reunion when the skirt and the shoe top meet again!

The world will never know you've failed until you announce your defeat.

If the present generation does its work well, posterity will do the cheering.

The one-armed fisherman always has a terrible time to tell how long the fish was that got away.

Stewart's
WASHINGTON
LETTER

WASHINGTON — Capitalists who build apartment houses to be let out at "reasonable rents" are setting a mighty bad example. Washington real estate men, builders and landlords think.

They're protesting vigorously to Secretary of Commerce Hoover, who is sponsoring such a suggestion here. He's hearing from elsewhere, too — from the landlord class throughout pretty much the whole country. Let a rent reduction epidemic break out in one spot and it's liable to spread indefinitely — that's what the landlords are afraid of.

In fact, it's spreading now. It started in New York, and already its first symptoms have appeared in Washington. It may sweep the nation.

In no other city, probably, are high rentals more burdensome than here, because of the great number of poorly paid government workers — poorly paid in proportion to the present cost of living. These people are not the type who can live in a shack or an alley. They need at least presentable quarters. Before the war they could pay for them and have a little left over. Today, the rental price is so high little is left to live on. This has worried all the higher officials of the administration, especially the thrifty Secretary Hoover.

Consequently, when somebody Hoover refuses to reveal identities proposed to him to put up a modern apartment house, to rent at from \$9 to \$12.50 per room, he was delighted.

"It can't be done," cried Washington landlords.

In reply, Hoover pointed to the fact that it has been done in New York and San Francisco, with dividends.



A Chicago man who was poisoned by his poison in Canada night as well as day died at home.

Nine wolves were caught near Eman, Ill. Naturally they were hanging around a farmer's door.

New York is such a fast town a century plant there has started blooming today.

A power house in Avon, Conn., certainly gets the dogs. Its whistle may be heard 23 miles away.

King of Belgium wrecked his car near Cefalù, where 31 girls were fined for swimming without bathing suits.

Labor Day Toll

Heavy This Year

NEW YORK, Sept. 7. — (UP) — America's celebration of labor Day took a heavy death toll.

Storms, drownings, auto and train accidents cost at least 50 lives and 150 injured. This toll is certain to be increased by additional reports.

Walking in Colorado

W. M. Wright is spending two weeks visiting friends in Ft. Worden and Denver, Colorado.



Health and Strength

NOTHING more quickly or completely destroys health than chronic piles or other bowel ailments. The constant irritation of the important nerve centers causes undue waste of physical and nervous energy. Yet, a cure is often, easy, inexpensive and permanent.

DOING IT NATURALLY

The one-armed fisherman always has a terrible time to tell how long the fish was that got away.

Training School
for Husbands Is
Latest Wrinkle

BRISTOL, England, Sept. 7. — A school has been opened here, where fathers can learn how to take care of the children while their modern wives are out at the movies or elsewhere. The lectures, held nightly under the auspices of the National League of Health, Maternity and Child Welfare, are well patronized. The lecturers are good looking nurses and smoking is permitted.

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Returned to Home

De: Elizabeth Halloran and sons have returned to their home after a weeks visit at Crescent City.

Admission to the Thomas

PORTLAND TELEGRAM
WINS LIVEL ACTION

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Admission to the Thomas

Y. M. Board Meet-
ing Thursday

Members of the Board of Di-
rectors of the Ashland Y. M. C.

A., are calling a meeting of that

body for Thursday evening at

7:30 in Pioneer Hall. V. O. N.

Smith, vice president and acting

chairman, is calling this meeting.

The meeting is the first one of

the fall and many matters of in-

terest will come up for discuss-

ion. Several committees will be

appointed and plans laid for the

fall and winter work.

Negro Valet to
President Dies

WASHINGTON, D. C., Sept. 7.—Major Arthur Brooks,

negro valet to John Roosevelt, died here today after a long illness. He had been suffering from heart disease. His death marks

the passing of old white house va-

lants.

Why wait until everybody hustles? Save time, money and secure health protection by ordering NOW!

Get heating fast, service quickly and at lower cost.

Don't let the first chill day catch you unprepared.

ARCOLA heat is self-regulating to suit your body or zero weather. Let us show you how to order NOW. See AMERICAN in your dealer's today! Write Dept. S for catalog.

AMERICAN RADIATOR COMPANY

Vol. 10, No. 1, Seattle, Wash.

ARCOLA

Hot Water Radiator Heat

Over two billion
smoked a month!

—it's clear enough what smokers want!



Real delicacy of aroma, but
without loss of natural
tobacco taste and character

THAT'S what smokers want—and
what's more, they know just where
to get it.

Witness Chesterfield's remarkable
record for four years' running, America's
fast-growing cigarette.

Chesterfield offers "natural tobacco taste" at its mild and mellow best, just
the natural leaf sweetness of fine tobacco put together right—and judged by results, that's just what smokers want.

Chesterfield

CIGARETTES

Light and Refreshing

Smooth and Flavorful

Easy to Smoke

Good for You

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