

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken is Advertising."

THE PRESCHOOL CHILD

Our poor health habits and our bodily defects in youth and early manhood date very largely from before we went to school. If our efforts for the children's happiness and health is to be practicable, our best bet is to help them control it.

In Oregon, one-quarter of these children have bad teeth and nothing more. But very many have bad teeth plus something else. They are malnourished or their tonsils and adenoids are diseased, and a few of them have lung or heart disease.

With teeth and tonsils attended to, habits of good hygiene established, young children are vastly less endangered. But do not think that all the danger is past, and that children need no further protection.

Protect them from children's diseases. Help them establish solid habits of good hygiene. That is the way to put them on the road toward a lifetime of better health, health that they can use to some purpose in living.

DYING SPEECH ROCKS SOVIET

In theory, the Soviet government is the irreducible minimum of directness between the need and the execution of laws.

But Felix Dzerzhinsky, past chairman of the supreme economic council, recently excoriated the Communist party in a three-hour speech, that brought on heart failure which caused his death.

He said that he was horrified at the lack of efficiency and system, and the red, the favoritism, the politics that honeycombed the whole structure.

PRODUCTION MUST DETERMINE WAGES

Every employer wants to see and contribute to good working conditions and proper wages. Proper wages have been defined not as "living" wages or even "saving" wages, but as producing wages.

The amount any employer can pay out in wages, depends entirely upon the amount labor produces. The foundation principle of wage payment is, that no employer can pay more for work than the total added value such work provides.

The General Can't Read



SOCIETY NOTES

Mrs. Grace E. Andrews, Editor

Tuesday, Aug. 24.—W. C. T. U. meets at home of Mrs. Lulu Howard, 41 Gresham St.

Wednesday, Aug. 25.—Normal Assembly in charge Music Director, Miss Marsters.

Thursday, Aug. 26.—Band Concert, Park, 8:00 p. m.

Friday, Aug. 27.—Chapel Services at Normal Assembly in charge of one of the Ashland Ministers.

Monday, Aug. 30.—Progressive Dinner by Westminster Guild. Starts from the Presbyterian church at 5:30 p. m. for members and friends.

Normal Notes—First Student Mixer Held at Southern Oregon Normal School—Approximately two hundred

members of the student body and faculty of Southern Oregon Normal School were assembled in the auditorium of the building, Friday evening for what was happily termed the "First Student Mixer" of the year.

No pains had been spared in preparation for the event. A committee had been appointed to arrange for program and entertainment. This committee whose chairman was Mrs. Eva Penneck, of Marshfield, had looked after everything, to the smallest detail, insuring an evening of unalloyed delight for all present.

The faculty members had entered into the affair whole heartedly taking part on the program, assisting in entertainment and without doubt having as much

fun as anyone.

Promptly at eight o'clock, the program opened. Miss Churchill appeared in a double number, "The Lily and the Rose," by Pollock, and "I Heard You Singing," Coates, with Miss Leona Marsters at the piano.

Those assembled appreciated the privilege of hearing Miss Churchill in these beautiful solos and evidenced that appreciation in no uncertain fashion.

Lights were now turned low, and from a side entrance came two girl students, the Misses Teresia Sandine and Lola Barishe in quaint old time costumes who danced a minuet in graceful stately measure their progress marked by the spot light thrown by practical hand. Insistent demand brought the pretty performers to acknowledge the plaudits of the audience.

An "Elongated Quartette" next appeared, who gravely announced on the program that they carried with them twenty-four and one-half feet of perfectly good music, which they sang—every bit of it. And well sung, too. While the titles and subject matter did not always match, the rendition overcame any such little discrepancy and a perfect willingness to respond to encore was a characteristic of this quartette, which certainly scored a hit. Called back again and again they cheerfully

sang until their especially prepared manuscript was exhausted. Those comprising the quartette were Walter Medford, Will Roberts, J. F. Burkhardt and V. V. Caldwell; two faculty members, and two from the student body. Miss Sara Mosier accompanied at the piano.

A "Costume Dance," put on by eight students, Edna Wisely, Clara Wisely, Irene Hughey, Norma Roeder, Lola Barishe, Teresia Sandine, Leona Harrang and Marie Prescott, with Miss Strange at the piano, was a delightful number. The pretty girls, in old world costumes made a pleasing picture as they carried out so effectively the figures of the dance. They, too, were recalled by hearty applause. Both minuet and dance were under the direction of Miss Hales, physical director at the Normal.

With Miss Marsters at the piano the next number, a "Faculty Song," proved a popular number. Original words, unique in its presentation, with a rollicking melody, the singers were recalled again and again—the hits bringing hearty, appreciative applause from the students.

"An Old Sweetheart of Mine," a musical reading was pleasingly given by Miss Sylvia Greenleaf, of Medford. She was accompanied by Miss Sara Mosier of Baker county. In response, Miss Greenleaf read, "So Was I."

A "Song Specialty" put on by C. L. Weaver and I. Y. Kane, in which the costumes and mannerisms of the performers who represented two Jewish singers were most effective, brought down the house.

A trick violin, and a lively accompanist with jolly songs, and a closing selection in more serious vein marked this number, which closed the more formal program.

The students were now divided according to the Normal colors of sand and vermilion, one of which had been pinned on each guest as he entered.

Space was cleared and the guests formed for a grand march, played by Miss Marsters. At its conclusion, the Virginia Reel claimed them. A rollicking game in which peanuts played a part, occasioned much merriment and considerable activity on the part

of those collecting the nuts. Yells, under competent leadership, brought to a close the delightful affair.

During the evening ice cream sandwiches were served by members of the entertainment committee.

Mr. and Mrs. Elhart Entertain—Mr. and Mrs. E. M. Elhart were host and hostess at a very delightful dinner party recently.

Cover were laid for eight at the family appointed table with fragrant pink roses used in an effective centerpiece.

Music, with the pleasant visit of good friends, sped the hours, until reluctant good nights were spoken.

Those who enjoyed the evening

with Mr. and Mrs. Elhart were; Mr. and Mrs. F. C. Howell, Mr. and Mrs. A. M. Jay, Miss Katherine Vincent and Miss Marian Ady of the Normal school faculty.

Clinic Successful—Another of the successful baby clinics held in Ashland occurred Thursday, August 19, at 5:00 p. m.

As is usual, it was a full clinic, all the children present that could be taken care of during the afternoon.

Dr. V. S. Geary, Miss Beard, and Miss Koppes were here for the examinations and consultation.

Mrs. Bertha Denton, school nurse of Ashland, wrote the histories at this meeting.

A number were brought to the

Indispensable

For the "Snack" or the Full Meal

BREAD

Sandwiches, bread-and-butter, jelly spreads between meals—all depend upon good bread as an ingredient.

GIVE THE KIDDIES

Franklin's Superior Bread

As Often As They Want It.

FRANKLIN BAKERY

WRITE EAST ABOUT

Ashland's

Famous

Foothill

Products

PACKED AND SHIPPED BY

Ashland Fruit & Produce Association

The consistent support and use of these products, provides additional employment here, a larger and better market for our produce and will assist in firmly establishing here another industry of importance.

FIRST NATIONAL BANK

ASHLAND, OREGON

Looking as fresh as a Killarney Rose

To be sure, it came up at the Bridge Club; but for that matter hadn't it been spoken of behind teacups for nearly a year—ever since the Lees had settled in the old Farnum estate on Westwood Road? How could any mortal woman, Cynthia Lee included, come home from shopping, looking as fresh as though she were walking in from a swim?

Cynthia's house guest confided the answer. "She has an easy time shopping, because she knows just where she's going before she sets out.

"First, she reads the advertisements, cutting out and arranging the ones that show the things she wants. Then she swings around the circle and comes home. . . . That's all there is to it."

If you want to come home from shopping looking as fresh as Cynthia Lee, read the advertisements daily.

Study the advertisements. They are so much better than buying at random

OUT OF YOUR WAY

By Williams



SOME THINGS DONT LOOK AS BAD AS THEY SOUND.