Card of Thanks

Obituaries, per line

## ASHLAND DAILY TIDINGS

(Betalielet in 1914)	
THE ASHLAND PRINTING OF	
Bert R. Greer	News Edite
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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken is Advertising."

No discount will be allowed Religious or Benevolent Orders

No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

## A SAFETY SECTION FOR AUTOS

If automobile associations would take the same interest in educating automobile drivers in safe practices, as the railroads take in thus educating their employes, automobile travel would be safer and more pleasant, and there would be fewer auto accidents on the highway and at railway grade crossings.

On the Southern Pacific, which is a typical western road, a passenger may travel on its trains a distance equivalent to 340,000 times around the world without danger of loss of life in steam train accident. On the Southern Pacific in 1925, more than 5,000,000 man-hours were worked for each employe killed on duty. While this is the best record made by any of the large railway systems of the United States having more than 100,000 working man-hours for the year, there were others almost as good.

This shows what systematic safety work means in the prevention of accidents.

Instead of advocating grade changes, which would just what kind of a government burden the people with taxes, and then only take care of we'll have. less than 10 per cent of the total auto accidents-for records show that more than 90 per cent occur at afreet intersections and elsewhere on the higherays the situation would be much better cared for and at little expense, if auto associations would emulate the example set by the railroads, and establish a Safety Section to the present administration's poldeal with carelessnes and educate auto drivers in safe toles. practices, as the railroads have educated their employes.

### A BY PRODUCT OF A MODERN SCHOOL

Few people realize how important a factor are our schools in the prosperity and growth of a communitypurely a commercial viewpoint. We measure the products advice, but where advice always is of our schools in terms of their educational value, their accepted and acted on as the admoral influence, their part in developing a better citizenship, their work in equipping our boys and girls to meet ally to the actual shaping of the the problems of life. These products are of first importance and it is a wholesome condition that they are so the president. stressed. However, we often overlook the fact that a community without a good school may be not only lacking in these essential elements but likely to be equally as far behind in material progress.

Whn the time comes for a family to change its resi-ce, a location accessible to a well organized school is dence, a location accessible to a well organized school is of first concern. This is true in rural as well as city movements. Real estate values are affected by proximity to the schools. A good school will surround itself with a population of industrious families; families whose wants must be supplied, who build up church memberships and who establish community centers.

Attention is called to this phase of school influence, an influence that builds up the business welfare of a district as well as leading in the mental and moral development of its youth. A substantial, sightly and well-equipped school, manued by a teacher or teachers of personality and power, with adequate facilities for study and play, is a source of pride, a worthy asset to a rural district or town. Such a school atmosphere makes for stability in the property surroundings, increasing land values through its influence on the character and desirability of the neighborhood.

We have the testimony of a former cabinet member who has said that ambitious citizens will go where education may be had for their children. The same point is emphasized in the story of another prominent American who tells of his father's leaving the backwoods of the mountains because there were available but three months of school. "My father packed our belongings in a covered wagon," he relates, " and went to a new state and we moved out of a three months' school into a nine months' one, with a free high school."

The importance of the products and by-products of our schools may be summarized in the words of Herbert Hoover, "If we were to suppress our educational system for a single generation the equipment would decay, most of our people would die of starvation, and intellectually and spiritually we should slip back four thousand years in human progress. We could recover the loss of any other big business in a few years-but not this one."

## His Favorite Spo



ing this administration, we learn

ministration is. It's a fair con-

clusion that, in the White House

It isn't in his own department

alone that Hoover's interested.

tion of bureaus, the pruning out

of all superfluous divisions, the

accomplishment of more work

Economy and tax reduction are

A "business administration"-

that was his notion from the

Is Now Obsolete

Nudity on Stage

chinery of government.

with smaller staffs.

near to his heart.

what Hoover's ideal of an

WASHINGTON - If Secretary of Commerce Hoover ever becomes president, we know in advance himself, he'd duplicate it.

It will be exactly the kind we have now.

It's no secret in Washington

In effect, he's prime minister. Now, a strong prime minister who's fully trusted and much depended on by the potentate he serves, can run a government about as he sees fit.

That's the case with Secretary first, even in President Harding's Hoover. Nominally he only gives day. visor suggests, it amounts practiccourse the latter favors. Hopver's advice "goes" with

As president, he'd act. As secretary of commerce, he advises and the president acts. That's the cording to the slogan proclaimed by the leading German show-master, Erik Charell, following his recent return from New York, London and Paris.

"The public everywhere ounced Charell.

The German showman most pleased by Sascha Guitry's or eight days to travel those few

"This revue," he said, "consists almost entirely of esprit. As I see it, this suggests the only future He's interested in the whole ma- for revues. We must abandon nudity; but we must also discard ahead, many Australian agrentur He's the father of the Coolidge the excessive pump and blatancy that Hoover, subject to Presi-policy of reorganization, simplifident Coolidge, has more than any cation and reduction of govern- nothing more in this treasuretrove of extravagance and nudity which we can offer our audiences They've had an eyeful. What they want now is intelligence.

"Nudity is obsolete. At first, it blinded us with its brilliancy and tickled our senses. Nowadays it leaves us cold."

Charrel has announced another daring intention: During the coming season, he will forego the engagement of foreign (notably American and English) dancing girls and present a German chor-

"Moreover," he asserted, have hopes that I can put a German chorus across-even if the BERLIN, (UP) - Germany's girls wear clothes."

Advertise In The Tidings

According to authentic reports from Morobe (New Guinea), a rich gald strike has been made in wild impuntations country beyond Salimoa. Four centuries ago Alyayo de Seavedre and his hardy along the northern shores of New Guines, and gave to the country the name Isla del Oro (Island of Gold). It is claimed now that for the first time the name is to justify itself.

Already shipments of gold from the new field bays arrived at Syd ney, and outgoing yessels are carrying increased passenger lists. But men experienced in the country say that the story of the Salams field will be the same as many others where nature has hidden her gold from men -a story of whitening bones and ill-reward of.

trict which has more than 200 uches of rainfall a year, Malaria, dysentry and worst of all, the dreaded blackwater fever, play hayoc with travelers who venture into its area. The natives are the fiercest in the whole of New Guinea, and have to yet come under the spell of the white man's civili-

Tools, stores, and even food very ounce of it, have to be car led over a serried range of high mountains from the sesboard. The field lies but 15 miles from the nearest port, as the bird flies, but those 15 miles are converted into many more by the rough untamed nature of the country. It takes fully-laden native carrier—the was only method of transport—seven

> Such is the citadel in which the yellow god has fortified himself in this new El Dorado. Despite ers have already set out to woo fortune in this new world.





If you don't enjoy these days, be good and go to church.

Wish they had brought north pole back with them

ise hat before making a good

Time you get caught up with

Coolidge says cut expenses. But we all can't live on fish we



Human nature works through the heart rather than through the

We don't recognize how idiotic style is until after it goes out

A good reputation peeds more atching than anything else I can think of today.

Some folks get as much satisfaction out of parading their mis-fortunes as others do by bragging of their ancestors.

Hez Heck says: "The doctor's main job is helpin' folks get rid what they can't swaller.



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Sist Year Opens September 27, 192

yer Economical Transportation



# Vew Smoothness—New Features—New Colors ....

## Chevrolet again electrifies the world by increasing Chevrolet Values

Now in the greatest year in Chevrolet history—building

Now Cheyrolet adds to the performance, beauty and completeness of equipment that have been winning the sprid to Cheyrolet—

budeveloping the smooth is Chevrolet in Chevrolet istory, by enhancing its mast appearance and by leding features which in-mast the economy and est-faction of Chevrolet pur-

principle of Cherrilet pur-priumph of engineering lenge, tiday's Cherrolet is the and low-priced car ever a fifer every emplity of booth car performance.

Acceleration that is a de-light in traffic! Power that onquere hills-

such are the almost revo-lutionary qualities attained by a superior method of mounting the motor on the shaes and by a new camehast with acientifically de-

Some in Arrange for demonstration! Admire the brilliant beauty of the new and striking Duco colors on every model! Mark the greater convenience of the centralized throttle and spark control! Note that all enclosed models with their bodies by Fisher now carry an approved stop light as standard equipment and have a front door pocket.

Then take the wheel—and you will quickly hearn that today's Chevrolet with its new smoothness, pew feathat only Chevrolet could build—a value that only Chevrolet could build—a value that only Chevrolet could be chevrolet could offer.

The Automotive Shop Ashland, Oregon

## nudity and more intelligence, ac-By Williams

musical comedies and girl shows

are to be characterized by less

