

# Ashland, A Starting Point for Southern Oregon's Wonder Playgrounds

## Lake of the Woods

For a side trip out of Ashland, and one which the visitor to this section will long remember, a week-end visit to Lake O' The Woods will be a genuine treat which will live long in the memories of those who are fortunate enough to make it.

Year by year Lake O' The Woods is becoming increasingly popular as a week-end resort for citizens of Ashland and for auto tourists generally. It is situated high up in the Cascades, within three hours driving distance from Ashland. It is a delightful body of water, where boating, fishing and other summer sports are available.

Visitors to Ashland should make it a point to inquire about Lake O' The Woods. It is one of the numerous scenic spots which is easily available from this city.

By geographical location, by adaptability and by its ability to care for the needs and comfort of the vacationist efficiently and with a genuine air of hospitality, Ashland is not only the southern gateway to Oregon but it likewise is the playground center of all of Southern Oregon.

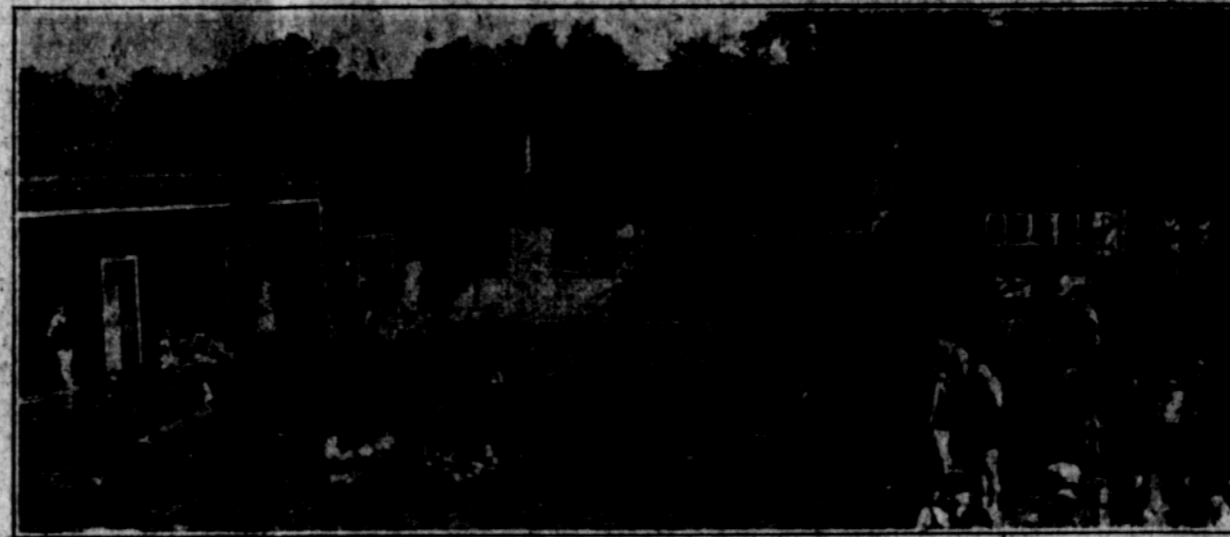
Ashland itself is a summer playground offering rest and recreation to the auto tourist or to the vacationist who wishes a week or a month of genuine rest in ideal surroundings.

Nor is the auto camp in Lithia Park by any means a minor attraction of this cherished municipal playground. Clean, cool cabins, giant shade trees, winding pathways, water and gas and other conveniences make it a stopping place for tourists where real rest and enjoyment can come to the tired traveler unbidden.

Then, too, Ashland is fortunately blessed with hotels which can and do provide for the comfort of those who travel as well as those who desire to linger for a day or a week in making Ashland the Mecca for their vacation jaunts. The Lithia Springs hotel is the newest and the largest. It was built as a community project but it is growing and prospering by reason of its genuine service to the traveling public.

Nestled in the rolling foothill of the Siskiyou, with climate and environment second to none among the cities of the Pacific northwest, Ashland — Oregon's southern gateway — bids welcome to the auto tourist, the sportsman, the seeker for health and the prospective home owner.

One of the landmarks of Ashland is the Ashland hotel, which for many years has served the public well. Under new management, even greater efforts are being made to care for the tourists and the vacationists.



The Jackson Hot Springs outdoor swimming pool of health-giving mineral water. This resort is located just north of the city.

Lithia Park, so named from the bubbling lithia water which Mother Nature has so kindly provided, has long been known as one of the most delightful and beautiful city parks of any town of any size on the Pacific coast. It is a natural park, winding its cool and inviting way up the canyon of Ashland Creek, almost in the center of the city. Its cool lawns, its inviting pools and lakes, its innumerable flower beds, its tennis courts, its lithia water and other mineral waters, its simple grandeur as nature fashioned it, make it truly a rendezvous for those who are seeking rest and comfort during the lazy days of summer.

Jackson Hot Springs promises to become one of the best known highway resorts of the Pacific coast. For, by combining the health features with the recreational advantages, here is a park which will hold a strong appeal to all.

Competent and experienced natatorium people are M. A. Mann and wife and son of Klamath Falls, who came to Ashland early this year and purchased the Ashland Natatorium, just a stone's throw from Main street.

The huge natatorium has been remodeled and fitted up with every convenience for those who desire a cooling plunge or the medicinal mineral baths.

Let Ashland be your stopping place; the rendezvous for yourself and friends. Enjoy the many outdoor advantages which are yours for the asking, and Ashland is willing, aye eager, to rest her case with you as judge and jury.

The trout streams of Southern Oregon are noted far and wide and with Ashland extending the hand of welcome to the vacationist as well as the home-seeker, it would be impossible to select a more delightful headquarters for the welcome days of vacation time.

Coming back to Ashland again, there are other attractions which offer real recreation for the summer vacationist. Jackson Hot Springs, with its large outdoor swimming pool filled with health-giving mineral water, is not only a playground but a health resort of proven worth as well.

## Crater Lake

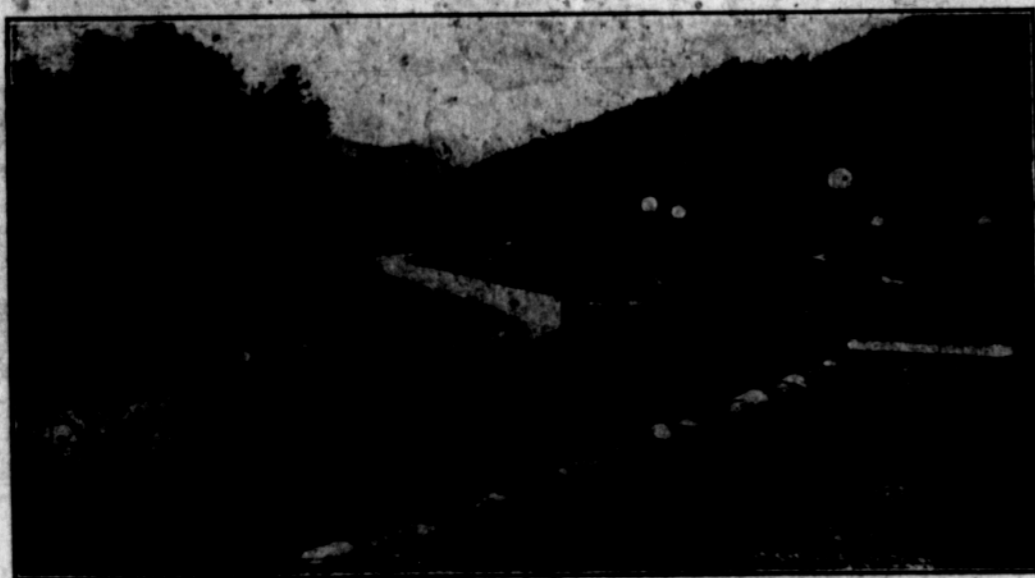
Oregon's greatest of scenic attractions — Crater Lake — is now open for the 1926 summer season. The official opening of this noted national park is set for tomorrow

July 1 — but because of ideal weather conditions and because of the excellence of the roads, Crater Lake lodge has been thrown open to the public.

Summer tourists to Ashland should by all means take this trip to Crater Lake while in this section of the state. Two routes are available, and because of the excellence of the roadways and scenery, the entire circuit should be made if the tourist is to get the most out of it.

Crater Lake can be reached from Ashland either through Medford or Klamath Falls. If going in by Klamath Falls the motorist should come out by way of Medford, or vice versa. Both roadways are delightful drives and well worth the time of the tourist and vacationist.

Ashland bids welcome to the angler, the vacationist or the family which is seeking a desirable place in which to live. The sincere and friendly hand of hospitality is extended. It invites you to Southern Oregon for rest or for outdoor recreation.

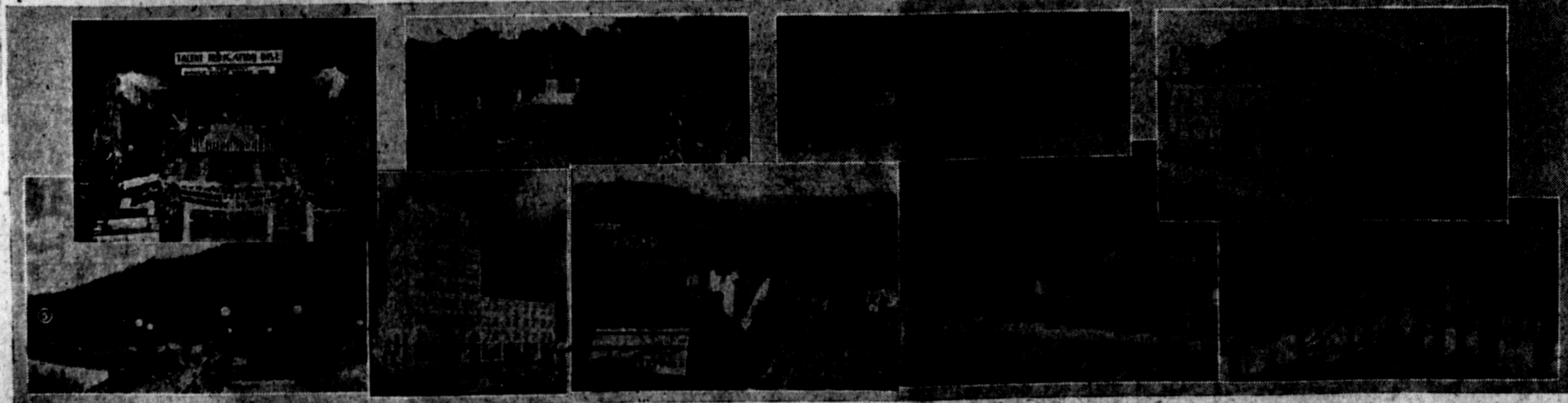


An inviting Driveway in Lithia Park



An interior view of the Ashland Natatorium which has every convenience for a cooling plunge or a medicinal mineral bath.

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### KEY TO PICTURES

No. 1—This diversified exhibit shows what can be grown in the famous Talent Irrigation District near Ashland, and which embraces considerable acreage within the city limits of Ashland.

No. 2—Here is a summer scene in the outdoor mineral plunge at Jackson Hot Springs, two miles north of Ashland on the Pacific highway. This photograph was taken in April.

No. 3—This is the rustic community house at Lithia

Park, where all conveniences are provided for the auto tourist and picnicer.

No. 4—Here is the Hotel Ashland, one of the landmarks of the city, with its broad full-length veranda and palms shading the lounging chairs during

the summer months.

No. 5—This is a scene in Lithia Park, conceded to be one of the most delightful city parks in the Pacific northwest.

No. 6—Here is a view of the new Lithia Springs Hotel, which is fast winning its way

into the hearts of the traveling public.

No. 7—An idea of the industrial development of Southern Oregon is gained from a view of this massive hydro-electric plant. It is Copco plant No. 1, of The California Oregon Power

Company, one of the most potent factors in the development of Southern Oregon and Northern California.

No. 8—This is one of the new type of double auto cabins built this spring in Lithia Park.

No. 9—Last but by no means the least is this view of the Ashland Natatorium, with its two large enclosed plunges of both hot and cold mineral water. For swimming purposes or for health's sake, it is a favorite with auto tourists.

VISIT  
Ashland  
The  
Paradise  
for the  
Vacationist