

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor
George Madden Green Business Manager
W. H. Perkins News Editor

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DONATIONS
No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

THE NEW NORMAL SCHOOL

The people of Oregon can well rejoice with the citizens of Ashland over the revival of the Southern Oregon state normal school in its splendid new home on the southern outskirts of this city.

Today marks an important mile-stone in the history of Oregon education as well as in the civic history of Ashland, and it is meet and proper that the people of this part of the state should pause and rejoice over the coming of the new normal school.

The Southern Oregon state normal school is dedicated to the young men and women of Oregon today under the most auspicious of circumstances. It was returned to Ashland, after a lapse of years, because the people of Ashland and of Southern Oregon, have worked for it incessantly during the passing years.

Today the dreams of yesterday are fulfilled. The normal school comes into actual being; it is given to the state and to the people of the state with a tried and proven educator at the helm. Under the guiding hand of President J. A. Churchill, The Tidings predicts that the Southern Oregon normal school will shortly take rank with the foremost institutions of its character in the west. He has gathered around him a staff of competent instructors, and with him as their mentor they are destined to place the new normal school to the forefront.

A CODE OF THE ROAD

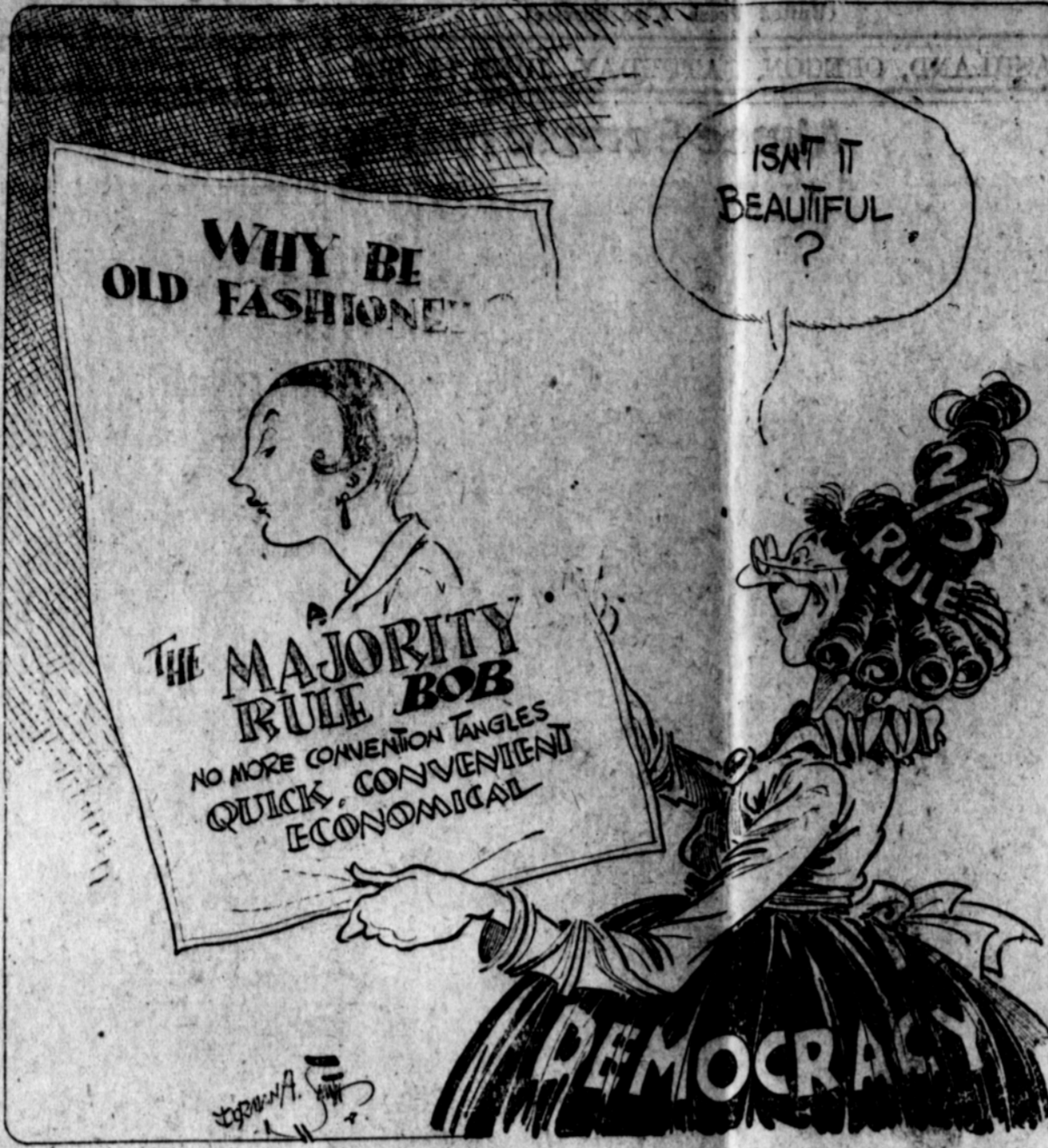
Over in the Rocky Mountain section where macadam roads are the rule rather than the exception, motor associations have promulgated a set of driving rules which is meeting with much favor among motorists generally.

Even here in Oregon, with a daily toll of deaths and injuries from careless and reckless driving, a code of the road would bring some relief from the present distressing situation. The code as adopted in the Rocky Mountain section and which could well be followed in Oregon and other states, follows:

A driver who is a "good sport" will:

1. Signal definitely when turning or stopping and observe such signals from other drivers.
 2. Give the other driver, or pedestrian, when entitled to it, the right of way without trying to bluff him out.
 3. Observe caution signs at railway crossings and elsewhere.
 4. Maintain the average speed of other traffic on crowded highways and avoid zig-zagging thru heavy traffic except when actually necessary.
 5. Draw to curb or off of highway when stopping.
 6. Avoid bespattering pedestrians or other cars on a muddy street.
 7. Properly equip his car with gas, oil, spare tires, tow rope, etc., and not depend on the generosity of others.
 8. Avoid passing another car, even if the road is dusty, unless he intends to continue at a greater speed, and avoid holding the center of the thoroughfare.
 9. Have his car equipped with good brakes and properly adjusted lights.
 10. Avoid crowding the other fellow to the edge of the road or passing another car on a blind curve.
 11. Drive a safe distance from the car ahead on a slippery pavement.
 12. Not steal a parking place when another motorist is preparing to use it, or purposely bump another car in parking.
 13. Consider, at all times the safety of his passengers and all other persons.
 14. Stand up like a man and take the blame and responsibility for an accident if it's his own fault and he knows it.
- Will co-operate with the officers of the law at all times.
The Golden Rule is the best traffic law. Play fair!
Civilization would be more popular if its upkeep did not run into such high figures.
Being as courteous to your wife as you are to other women — that is what makes a gentleman.

Slipping



Stewart's WASHINGTON LETTER

BY CHARLES F. STEWART

WASHINGTON — Observe Vice President Charles G. Dawes, coming out of his office in the Capitol building, in the midst of a group of farm relief agitators. These times Dawes is overlastingly to be seen going into or coming out of his office in the midst of a group of farm relief agitators or else he isn't to be seen at all, because he's inside his office in conference with a group of them.

Farm relief is in the atmosphere and Charles G. Dawes breathes it. He inhales it deeply. This would be all very well but — Farm relief atmosphere is poison gas to Calvin Coolidge. He's on record as opposed to farm relief legislation. He says the farmers must work out their own salvation.

Since the Iowa senatorial primaries he may wish he hadn't said it quite so emphatically. If so, that's all the more reason for him to wish his own vice president wouldn't associate so constantly and ostentatiously with farm reliefers, sympathizing with them in their plans and advising them to go ahead with same.

What the president may wish, however, doesn't seem to concern the vice president.

Dawes is well aware that farm relief atmosphere is surcharged with presidential lightning.

It will be noticed that he has a lightning rod up.



Things could be worse. Suppose you were someone else?

Strawberry shortcake certainly is the berries.

Words are strange things. A spoiled child is too fresh.

The honeymoon ends when the insurance agents begin hanging around.

A grouch can pep up any party by staying away.

Becoming a stenographer protects the hands from dishwater.

The man who spent all his money last winter is lucky. He can't get restless this spring and quit his job.

Youthful Slayer Must Serve Life

PENSACOLA, Fla., June 26.— Jesse Odom, 19, confessed he poisoned Archie Alexander, 16, because "Archie was too popular with the girls," was sentenced to life imprisonment today.

To cultivate a beautiful complexion, one must first have a thoroughly clean skin as a foundation.

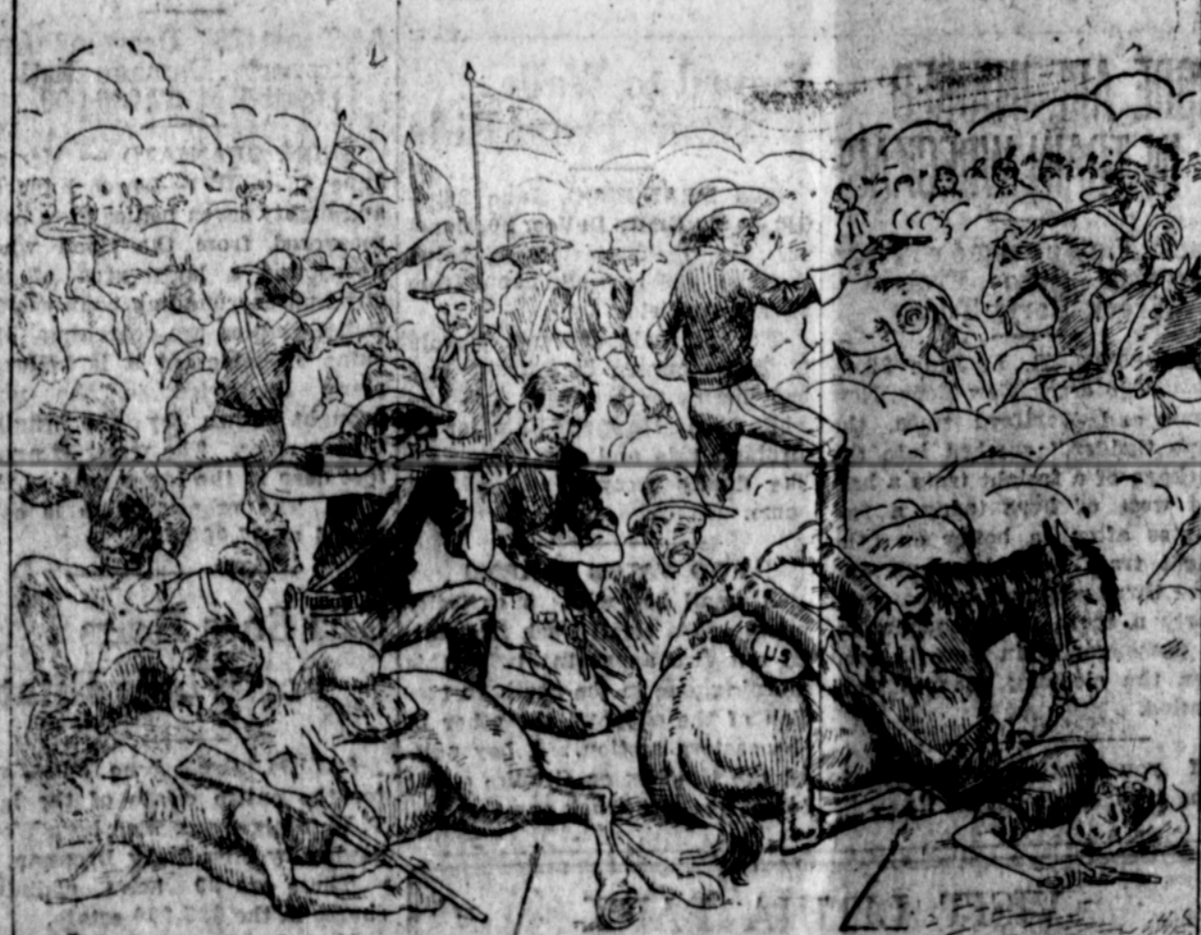
Elizabeth Ardens Cleansing Cream

cleans the skin better than soap and water.

Lithia Springs Pharmacy
Prescription Druggist
Phone 116
Lithia Springs Hotel Building

OUT OUR WAY By Williams

FIFTY YEARS AGO (CUSTER'S LAST STAND)



THE WORLD SURE LOVES A WINNER IN ANY SORT OF FIGHT, BUT IT ALSO LOVES A LOSER WHO DOES HIS LOSIN' RIGHT.

EVENING WRAP SAID TO BE FASHIONABLE

BY HEDDA MOYR

(Written for the United Press)
NEW YORK, (UP)—The summer evening wrap is an independent item in the wardrobe of the fashionable women. Often we feel that we can get through the summer without an evening wrap by using the light street wrap or the white sports coat over the evening gown. By doing so we never feel properly dressed for evening occasions.

This year each evening frock has its own special wrap. Most of us can't afford to indulge in more than one wrap but we can manage to have several if we choose chiffon as a wrap material. Recently I have seen several very stunning though simple wraps of chiffon which could be made in colors to harmonize with pastel evening frocks, giving the ensemble idea.

One could easily copy these wraps at home since they are merely scarfs in most instances and these little matching scarfs cost more than their weight in platinum in the smart shops. One model which I have in mind is worn over a coral pink headed chiffon gown. The wrap is nothing more or less than a long, wide scarf made of a double layer of black chiffon which has a deep ruffle border of coral pink chiffon the exact shades of the gown.

The black portion of the scarf

extends to the knees and the pink ruffle extends below the hem of the gown. The ruffle is joined to the black chiffon scarf with huge pink chiffon roses. One can purchase these chiffon flowers in the shops and they are not expensive. A green frock could have a similar scarf in a black and green combination.

Another very beautiful wrap of chiffon which could be fashioned at home is merely a double chiffon cape of slender lines adorned with peccot-edge ruffles to two alternating colors. The model shown in the shop has a white foundation with white and black ruffles alternating from neckline to hem. The collar is upstanding and is covered with hand made roses made of chiffon in black and white.

A very simple wrap is made of colored chiffon or crepe de chene which is pleated and shirred in at

Teeth are nice things. If you had no teeth what would you grin when your wife makes you mad?

The shimmy dance wasn't half so interesting as a fellow with a bay window doing the Charleston.

LESS UNHAPPINESS in the home if you have modern conveniences

One Minute Washing Machines will help in reducing household unhappiness.

We will be glad to demonstrate

Ashland Electric Supply
346 E. Main Street

TWO REAL AUTOMOBILE BARGAINS

1925 Chev. Touring \$475
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The Automotive Shop
Chevrolet Dealers

We Snub With Gabriel Snubbers



TRUCKS
Stop here regularly for gas and oil. Their drivers know the quality of the products we sell.

Williams Service Station
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Everybody says—

"It's so Easy to Drive"

- Touring Roadster \$ 510
 - Coupe \$ 645
 - Four Door Sedan \$ 735
 - Landau \$ 765
 - 1-Ton Truck \$ 895 (Chassis only)
 - 1-Ton Truck \$ 550 (Chassis only)
- Small Down Payment Convenient Terms All prices F.O.B. Flint, Mich.

Take the wheel of an Improved Chevrolet. Learn with what remarkable ease you can control the car. Over rough roads or smooth, over ruts or slippery pavement, the modern semi-reversible steering mechanism makes it easy and safe for you to hold the car to the road—and makes it a pleasure for you to drive for hours at a time in perfect comfort.

The powerful motor carries you everywhere, smoothly and without effort. The disc-clutch makes gear-shifting easy and silent. The semi-elliptic springs, longer in proportion than on any other car, provide a comfort and a resiliency that will delight you! Everywhere, everyone says, "It's so easy to drive!"—and you can learn how true that is by getting a demonstration. Phone for one now.

So Smooth—So Powerful

The Automotive Shop
Ashland, Oregon
QUALITY AT LOW COST