

# ASHLAND DAILY TIDINGS

(Established in 1878)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO.

Bert R. Greer Editor  
George Madden Green Business Manager  
W. H. Perkins News Editor

OFFICIAL CITY PAPER Telephone 39  
Entered at the Ashland, Oregon Postoffice as Second Class Mail Matter  
Subscription Price, Delivered in City

One Month	\$ .65
Three Months	1.95
Six Months	3.75
One Year	7.50
By Mail and Rural Routes	
One Month	\$ .65
Three Months	1.95
Six Months	3.50
One Year	6.50

DISPLAY ADVERTISING RATES	
Single insertion, per inch	\$ .30
Political, Display, per inch	.42
Yearly Contracts	
One insertion a week	27 1/2
Two insertions a week	25
Daily insertion	20
Rates for Legal and Miscellaneous Advertising	
First insertion, per 8 point line	\$ .10
Each subsequent insertion, 3 point line	.05
Card of Thanks	1.00
Obituaries, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING  
"All future events, where an admission charge is made or a collection taken is Advertising."  
No discount will be allowed Religious or Benevolent Orders.

DONATIONS  
No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

## A NEW SLOGAN

Discussions of the European debt question are pretty sure to bring out some mention of the amounts Americans spend abroad during vacation months. Statistical lists, showing amounts of staggering size, bring to the mind of most Americans the thought that it is the money that the tourist leaves in Europe that makes possible any reparation at all.

The question of keeping this money, or a part of it, at home, is a live topic. It is interesting many communities, especially when there is a feeling that a vacation might be spent in some particular community with profit, satisfaction and good will on all sides.

The Pacific coast, for instance, thinks that Americans should evidence a loyal spirit by visiting there, and the coast points to numerous attractions which make it an ideal playground and recreation section.

Herbert Cuthbert, manager of the Publicity Department of the Portland Chamber of Commerce, told the Pacific Coast Advertising Clubs Association convention that every hotel, business man, chamber of commerce and other civic organization should place on its stationery the slogan: "Spend your vacation in 1926 on the Pacific Coast." He pointed out that the cities of the coast should cooperate to get tourists and visitors to travel to the region, and then let the individual cities tell the story of its own attractions, once the visitor enters the region.

Mr. Cuthbert was the originator of the slogan "See America First."

He was in London, he said, when he first uttered the now far-famed slogan, "See America First."

"I was asking a party of American tourists," he said, "how many had seen Niagara and the Yosemite. Seventy per cent of them had never been to the falls and 90 per cent had never seen Yosemite. I said: 'Why, before coming to Europe, don't you see America First!'"

## "HIT AND RUN"

Of all the despicable people in the world today the "hit and run" driver of an automobile is the worst. The man who will knock down a pedestrian or run into another car or vehicle and then is able to apply the power of his own car and disappear without investigating the damage he has done or the seriousness of the injuries inflicted, is worse than the murderer. If a man must suffer the penalty of life in the penitentiary for the taking of another life, the man who "hits and runs" should have an equal punishment meted out to him.

Over in Colorado the other day a man seventy-four years of age was knocked unconscious and received possibly fatal injuries by a motorist who stepped on the gas immediately and attempted to get away, but fortunately a motorist behind him saw the brutal act, and gave chase, being able to run him down after several miles and detain him until the officers could arrive.

Accidents are bound to happen, but the manly motorist is the one who stands up and takes his medicine; is willing to admit being in the wrong, if it were so, and do everything he possibly can to assist those who may have been injured.

## IS THE MEDICINE WRONG

One reason Congress cannot get together on any remedial farm legislation, is given by a Kansas statesman. He says the need of such new laws is non-existent in his state. The farmers generally work short hours, have bathtubs, two suits of clothes, a good car, and after the day's work they have the price and the desire to scoot off to a movie, a jazz band, or whatever strikes their fancy — they've already earned their money, and they know how to enjoy it. The inference is, that relief bills are largely political appeals for the "lame-duck" agitators—who hope to break back into power through championship of what they believe is a popular measure; but not knowing the real facts, of course, their diagnosis and their medicine are wrong.

In spite of protestation that the conditions of American farmers as a class are ruinous, no reasonably well informed person can deny that there has been great material improvement in farming conditions in the past two years.

# Society

## Calendar of Events

**Monday, June 21**—Ladies Woodcraft, Acorn Circle No. 54. Installation of officers.  
**Tuesday, June 22**—Alpha Embroidery Club. Afternoon.  
**Tuesday, June 22**—W. C. T. U. Mrs. C. W. Fraley, Hostess. Flower Mission.  
**Tuesday, June 22**—Delphian Society Meets. Civic Club House, 2:00 p. m.  
**Wednesday, June 23**—Program Committee D. A. R. Meets Library, 2:00 p. m.  
**Wednesday, June 23**—Social Circle meets. At Christian Church Parlors. Mrs. Hood, hostess.  
**Thursday, June 24**—Past Mothers' Club Picnic in park. Hostesses Mrs. Sackett and Mrs. Walter Everton.  
**Thursday, June 24**—Elks' Ladies Card Club. Club Room.  
**Friday, June 25**—Daughters of the Nile. Meets at Grants Pass.  
**Saturday, June 26**—Chapter AC P. E. O.

**Acorn Circle Meets**  
Ladies of Woodcraft, Acorn Circle No. 54, will hold its regular meeting this (Monday) evening.

Initiation of candidates will be a feature of the meeting and all members are requested to attend.

**Baby Clinic**  
Another splendid clinic was held Thursday of last week at the Civic Club house.

Dr. V. S. Geary, with the other members of the County Health Unit were in attendance, and Miss Ada Brewster, County Home Demonstration Agent also present, to do her part in advice and helpfulness.

While not so large a meeting as the record breaking one held in May, there was an afternoon of work for all concerned.

Mrs. Bertha Denton, school nurse wrote the histories and Mrs. Harris Dean, assisted by Miss Virginia Whittle acted as hostesses.

Mrs. C. W. Tilton used her car in bringing those who wished to, so to the clinic.

The next meeting is in July, the third Thursday, and any one who wishes to bring children may

register at any time between now and then, with Miss Blanche Hicks, as the Library.

**Attended Board of Management**  
Mrs. Gordon MacCracken, State Regent, Daughters of the American Revolution, Mrs. H. G. Anderson, State Corresponding Secretary, Mrs. Harriet Fielding, Regent Mount Ashland Chapter, her sister, Mrs. Minnocks, and Mrs. Jennie Gilbert, member Mount Ashland Chapter, started Friday morning to attend the meeting of the Board of Management which will open, Saturday, June 19th, the sessions held at the Hotel Eugene.

Mrs. Wattenburg, State Vice Regent, and Mrs. Wilbur Jones, Regent of Multnomah Chapter of Klamath Falls, also left Friday morning to attend the state meeting.

**Anniversary Celebrated**  
Mr. and Mrs. H. H. Elhart gave host and hostess at a very delightful wedding anniversary, in which the celebration was in triplicate. There being three couples whose anniversaries are so near together, that for years the three have celebrated together.

It had been planned to have a picnic, but the weather being so cool the affair became a dinner instead.

The table was lovely with dainty favors and pink sweets, used with white jasmine, their delicate fragrance but adding another note of enjoyment to the charming affair.

The unique manner of serving the desert, emphasized the fact that it was the tenth anniversary of Mr. and Mrs. P. L. Spencer.

of Eugene who are one of the trio of celebrants. The others are Mr. and Mrs. Eric Weren and Mr. and Mrs. H. H. Elhart.

**Music and visiting in which the reminiscence year, held away occupied the evening. All were happy in this opportunity to meet as had been done so many times in the past.**

Those for whom covers were laid were: Mr. and Mrs. P. L. Spencer, Mr. and Mrs. Eric Weren, Miss Edith Cox, Miss Jean Anderson, Mr. John Rigg and host and hostesses, Mr. and Mrs. Elhart.

**Southern Picnic**  
A very happy affair in the form of a Southern picnic took place on the lawn at the Robert Hach residence, 93 Granite Street, Wednesday evening.

The most important part of the evening was the menu, which consisted of fried chicken, corn pone, gooseb salad, cakes, watermelon and other delicacies dear to the heart of a true southerner.

The evening was spent in games and stories of southern reminiscences including the singing of old plantation melodies.

Those present beside the Hach family, consisting of Mr. and Mrs. Hach, son Lloyd, and daughter, Miss Savora, from Louisiana, were: Mesdames Norman, Riley, Hart and Van Lent, from Texas; Mesdames Nance, Henson, Miss

Merida and Millard Henson, from Tennessee; Mrs. Hattie from North Carolina; Margaret Edson, from Mississippi and V. E. Allison and family from Missouri.

**Birthday Celebration**  
Hattie Falls was the Mecca of a group of relatives and friends in the celebration of the birthday of one of the number, Mrs. Mal McNair.

The day was most happily spent with a wonderful lunch served in the beautiful place and a visit to the fish hatchery.

Those making up the picnic party were Mr. and Mrs. Mal McNair and Jamie, Mr. and Mrs. Sam McNair, Mr. and Mrs. Harold Nevers, Mr. W. P. Moore, Mrs. Gertrude Fraley and children, and Mr. Albert Muntz of We, who is visiting the McNaire families.

**Art Club Meets**  
Mrs. Cliff Jenkins and Mrs. Frank Nelson were hostesses at a very pleasant meeting of the Ladies' Art Club, last week.

Needle work and cards provided entertainment, with the members enjoying both and the friends who chat that was the accompaniment.

At the close, the hostesses served delicious refreshments.

It is planned to close the season's meetings with a picnic in the park.

**Fraternals Brotherhood Meets**  
Mr. and Mrs. Mark Trus were host and hostess at the recent meeting of the Fraternal Brotherhood.

At the business session the following officers were named: Past President, Mrs. Mark Trus; Pres-

ident, Mrs. Trus; Vice-President, Mrs. Myrtle Mutter; Secretary, Miss Myrtle Mutter; Treasurer, Dr. C. W. Hanson; Chaplain, F. L. Mutter; Sergeant, Albin Beck; W. M. A., J. J. Klag; I. D. K., James Mutter; O. D. K., Oliver Rossstrom.


(Continued on Page Three)

**SURETHROAT**  
VICKS  
VapoRub

**TO CULTIVATE A Beautiful Complexion**  
one must have first a thoroughly clean skin as a foundation.  
**Denney's CLEANSING CREAM**  
75c  
Cleans the skin better than soap and water.  
**Lithia Springs Pharmacy**  
Prescription Dispensary  
Phone 116  
Lithia Springs Hotel Building

**REXALL**  
**One Cent Sale**  
**THIS WEEK**  
Thursday, Friday and Saturday Only  
Every Article Guaranteed  
**McNAIR BROTHERS**  
1000 Pacific Ave.

**Dividends for You From Electrical Development**



**When Our Representative Calls**

**YOU MAY** receive a call from one of our representatives, who will tell you all about the advantages of investment in the preferred shares of The California Oregon Power Company.

He will tell you how the extent and value of this Company's activities have multiplied six-fold in the last ten years.

He will tell you about the increasing demand for the services supplied by the great hydro-electric plants and widespread transmission systems that are back of this investment.

He will tell you, too, how easy it is to invest — you can begin now by paying only \$5 a share per month on our Monthly Investment Plan.

You need not wait, however, for our representative to call. A phone call or post card will bring him quickly, with complete information as to price and return.

**The California Oregon Power Company**  
OFFICES:  
OREGON—1144 Third, Roseburg, Grants Pass, Klamath Falls  
CALIFORNIA—Yreka, Dunsmuir  
**More Than 2,000 Home Shareholders**

**PLUMBING**  
Let us figure your next job.

**Simpson's Hardware**  
"The Winchester Store"

**NOTICE OF ANNUAL SCHOOL MEETING**  
Notice is hereby given to the legal voters of school district No. 5, Jackson county, Oregon, that the annual school meeting of said district will be held at the City Hall, Ashland, Oregon, beginning at the hour of 2 o'clock p. m. on Monday, June 21, 1926.  
This meeting is called for the purpose of electing two directors and transacting of the usual business.  
Dated this 7th day of June, 1926.  
V. O. N. SMITH,  
Chairman  
F. S. ENGLE,  
Clerk attest.  
325-3 Mon.

**"Shoo Fly"**  
The Animal's Friend  
Keep flies and other insects off your cows. Half-cent's worth saves three quarts of milk. Has been used by the best dairy men since 1885. Big shipment just in.  
Hawthorne Twine and Grain Stocks at  
**Peil's Corner**

**IS THE HOT WEATHER CAUSING YOU FOOT SUFFERING?**  
**Men! We have cool light weight shoes waiting for you.**  
**OVERLAND SHOE SHOP**

**SLEEP**  
Is The Greatest Health Builder  
**SIMMONS MATTRESSES AND SPRINGS** are built for sleep  
**WICK FURNITURE CO.**

**FOR YOUR SON OR DAUGHTER**  
Have you ever thought how important it is to teach your children the value of regular saving?  
It is even more important than a legacy.  
One of our "Buried Treasure" book banks will help and encourage them to save.  
**The Citizens Bank of Ashland**  
Ashland, Oregon

**Pickwick Stage Systems**  
ASHLAND TO ALL POINTS SOUTH

Yreka	\$ 1.50
Wood	2.25
Dunsmuir	2.40
Redding	2.50
Roseburg	2.75
San Francisco	212.75
Los Angeles	224.50

Three schedules daily 6:25 a. m. 2:10 p. m. 10:00 p. m.  
Stop over anywhere and as often as you like.  
TRUNKS—See the Agents.  
SEATS—High backed reclining adaptable three positions.  
SAN FRANCISCO IN SEVEN HOURS BY TRAIN.  
The feature of the Highway in Spring in all its glory.  
Get your tickets from Pickwick Stage Agent  
Evening Code—227 East Main St. Phone 55