

ASHLAND DAILY TIDINGS

(Established in 1876)
 Published Every Evening Except Sunday by
THE ASHLAND PRINTING CO.

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 Business Manager: Jerome Madden Green
 News Editor: W. H. Parkins

OFFICIAL CITY PAPER Telephone 28
 Entered at the Ashland, Oregon Postoffice as Second Class Mail Matter
 Subscription Prices, Delivered in City

One Month	\$.65
Three Months	1.95
Six Months	3.75
One Year	7.50
By Mail and Rural Routes	
One Month	\$.85
Three Months	2.55
Six Months	5.10
One Year	10.20

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Single insertion, per inch	\$.30
Political, Display, per inch	.45
10 insertions a week	.25
Daily insertion	.25
Rates for Legal and Miscellaneous Advertising	
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Each subsequent insertion, 3 point line	.05
Word of Thanks	1.00
Quotations, per line	.25

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 "All future events, where an admission charge is made, or a location taken is Advertising."
 No discount will be allowed Religious or Benevolent Orders.
DEBITATIONS
 No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

CONSIDERED LIGHTLY

Councilmen last night admitted that the running of the dirty irrigation ditch water into the clear water of Ashland creek in the park was a disgrace — but that as far as the discussion of the question progressed. It was not even given the consideration extended to questions which the council often desires to ditch by referring to some committee. And the disgrace continues. An "enlightening" solution of the question was made in the suggestion that the council exchange the present white swans for a species that are black, if there are any such birds, or that they convert it into a hog pond. Those who are considering it from the standpoint of making the clear, mountain water in the creek, in the can ponds, in the falls and in other places in the park harmonize with the beauty of the entire park and be an attraction instead of a disgrace, however, realize the injury this dirty water will do during the present summer, and would like to see the council consider the situation seriously.

MORE ECONOMY

Gentlemen with soft hands and well fed bodies, who for a number of years have been filling comfortable government positions in Washington, are beginning to complain that the Coolidge governmental economy system has gone too far, and that it is time a halt was called. Their cry is becoming louder and more insistent as they see their comrades rooted off the payroll, and as they personally begin to sense the probability that the time is far distant when they will also be separated. So, to forestall this catastrophe, they have begun to argue that the axe and knife have been used enough, that the Coolidge hand should be stayed. Others attempt to argue that all the reforms possible have been accomplished. It is just as well to scotch this at the source. Great important retrenchments have been made in government expenses, but government today is still costing much. This is not the time to halt. Not only must the Coolidge program of the elimination of useless expenditures be continued, but state and municipal governments should follow suit. Government of all kinds in the year 1924 cost the people of the country almost eight billions of dollars, close on twelve per cent of the total income of the people of the nation. This means that the people of the nation out of the 313 working days of the year spent 46 days working to meet the expenses of government in taxes. Mr. Average Citizen, these are facts worth bearing in mind when the cry is raised that a halt should be called on the program of thrift and economy in governmental expenditure.

THE CREATIVE SPIRIT IN AMERICA

The United States has been "accused" of being the best nation on earth. Some foreign comment has been to the effect that money is all we care for. This is a mistaken viewpoint. The reason this nation is not only rich, but great, is simple — we all work over here. Not only do we work, but we make everything else work for us. We enjoy producing something useful. Here in the United States we use forty times as much mechanical power as human power. In China, Russia and India they use from two to four times as much human power as mechanical. That is the reason America is rich and that is the reason wages are high and opportunity great in this nation. High production per man tells the story of our high wages, short hours and modern conveniences in every home. If the rest of the world would try to follow our example there would be more happiness and less cause for wars and discord.

So live that you won't have to peep out of the window to see if it is a bill collector at the door.
 Many a man's opinion of a woman is formed by her seamstress.
 Pay the compliments you owe to your tailor and dressmaker.

This Certainly is Getting Serious



Stewart's WASHINGTON LETTER

BY CHARLES P. STEWART
 NEA Service Writer
 "Seldom he smiles."
 —Shakespeare.

WASHINGTON—Senator Thomas J. Walsh of Montana has, by all odds, the gloomiest visage of any man in Congress.

Senator Smith has a serious face. It doesn't smile, but neither does it look as if Smoot had eaten something that disagrees with him.

Walsh's expression is dyspeptic. Once I saw a school teacher of whom Walsh reminds me. He was a dandy teacher but he fairly radiated austerity.

Walsh himself was principal of several high schools in his youth. And a high school principal—a very severe one, who knows how to maintain cast-iron discipline—is what he resembles to this day.

He has a cold, hard eye—the kind to glare right through a classroom cut-up.

His mouth closes in a stern line. His drooping, clipped, grey mustache accentuates it. So do the deep wrinkles, carving downward from his nostrils.

He frowns forbiddingly. To this extent Walsh's appearance doesn't belie him—he's relentless.

He has nerve and purpose and ability. As a lawyer he hasn't a superior in the Senate. He knows the federal constitution backward. As a cross-examiner he's famous. But he lacks a sense of humor.

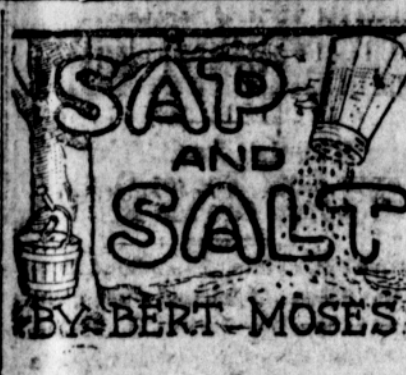


Perhaps the talking movie idea could be useful. Why not limit it to talking subtitles? Would it save reading aloud.

Next big wet and dry argument that comes up we are going to use a fine wise-crack about one side meeting its Waterloo.

Prince of Wales has started carrying an umbrella, indicating he is trying to pose as a married man.

A bill in Congress would bar firearms from the mail, perhaps because they might go off when the mail does.



An employe who needs watching is dear at any wage.

A cheerful philosophy was never evolved on an empty stomach. When genius comes too early in life, it is apt not to head up well.

Many of the things you get the most fun out of seem to be against the law.

Mortgages are all right so long as you are able to keep them under control.

The reason a man breaks off his wife is because he wants folks to think he was smart in picking her out.

Her. Heck says: "The headache you used to get from alcohol has now been succeeded by the belly-ache that comes from sody pop."

LONGVIEW MAKES A NEW CITY ENTRANCE

By Spending \$400,000 Woodruff City Provides a New Gateway

LONGVIEW, Wash., June 16.—By the expenditure of \$400,000 the city of Longview, Wash., 50 miles north of Portland, Ore., is providing another entrance to the business section from the Pacific Highway, thus shortening the distance for visitors and providing more convenient traveling.



The illustration herewith shows the new route leading into the city. The Pacific Highway is at the right, and to the left of it is the Coville River. The new cut-off is shown by the white line leaving the highway, crossing the river on a steel bridge and proceeding into the center of Longview. Visitors may leave the city by way of the Kelso bridge and take the Pacific Highway again and proceed north. Travel going south enters the city over the Kelso bridge and leaves by the new Longview bridge.

To the left in the foreground is shown the location of the lumber manufacturing plants of the Long Bell Lumber Company, largest in the world. The new route also serves to give the visitor a glimpse of the public buildings, Lake Sacajawea Park, Hotel Monticello in the city center, and other places of interest.

The new entrance is considerable of an engineering project, as it involves a 2400-foot hydraulic sand fill, two and one-half miles of concrete paving a 300-foot tunnel and a steel bridge of two spans.

In Sunbury, Pa., thieves carried away a 1000-pound safe, but a pedigreed watch dog kept so quiet he wasn't stolen.



NO other tire has the scientific tread design and the extra-tough secret process tread stock of CTC, that's why no other tire built gives equal mileage.

CTC's are daily making new mileage records and making new friends! For gruelling workover all kinds of roads CTC's outwear all other tires.

Ask any motorist who uses them.



LEEDOM'S Tires and Replacement Service THIRD AND MAIN STS.



a visit to LONGVIEW Washington amazes yet convinces

MORE than 150,000 travelers visited Longview last year to see one of the city building wonders of America. A trip to the Pacific Coast is incomplete without it. Beautiful, thriving Longview, three years old, with 11,000 population! Served by main lines, Northern Pacific, Union Pacific, Great Northern, and famous Columbia River Highway and Pacific Highway; fronts on Columbia River and is half way between Portland and the Ocean—the ocean but fifty miles away. See the world's largest lumber manufacturing plants, scenic beauty, architectural beauty — Hotel Monticello, second to none in the Pacific Northwest.

For further information address THE LONGVIEW, CO., Dept. 275 Longview, Wash.



Till the last whistle blows—count on PARABASE

IT'S that last final effort that makes the touch-down. And it's the last few miles of lubrication that make the difference between a sound motor and trouble. Parabase was made to do a little better than you would expect from a good motor oil — to lubricate all the miles that it should — and a few more.

Parabase does not break down in the motor quickly under stress and heat. It stands up to your insurance that at the end of the run your motor will be as sound as when you started.

Drain your crank-case every 1000 miles. Fill up with Parabase. Remember, "It's the end of the run that counts."



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OUT OUR WAY By Williams



WHY MOTHERS GET GRAY

J. WILLIAMS