

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken is Advertising."

HONESTY IN BUSINESS

Business is at heart honest. In the stress of competition it is sometimes forced into practices bordering on the line of reprehensibility, not out and out misrepresentation, but very near.

The Department of Manufacturers of the National Chamber reports that twenty-nine manufacturers of sheet steel have decided to discontinue making sheets used for roofing too light in weight to resist exposure for a long time.

The clay products people making hollow tiles who, under competitive stress, had reduced weights until the material was of doubtful value, have agreed upon standard weights as a guarantee to the consumer.

The metal lath people have adopted weight standards as a substitute for gauge standards. Under the old system, manufacturers could reduce the weight by enlarging the mesh openings.

Paper manufacturers are eliminating cut weights and short counts.

This new policy in each case was the result of voluntary action on the part of trade associations themselves, and in the willingness of the business man to join his fellows in a new code of ethics is seen a deep-seated desire to get rid of those trade customs which have stealthily fastened themselves onto various industries.

"NOTHING BUT THE TRUTH"

It is hard to dispute that the buyer should know what he buys. If he wants skim milk, let him have it; but don't let us call it whole milk or cream. Preserves part apple and part strawberry may be as appetizing and as wholesome as preserves made wholly of strawberry, but we who buy ought to know what we are putting into our stomachs.

Largely the Federal and State Governments have brought this about as to food. Adulteration is not a thing wholly of the past, but certainly far less of the present. Witness the disappearance of the joke about the milkman's pump.

Recently the Federal Trade Commission has taken a lead in what seems a first-rate task in seeking to get the retail furniture dealers of New York to agree on definitions of what is a mahogany bureau or a walnut table. The summing-up of these proposed rules is brief:

"Furniture shall be designated by the names of the principal woods used in the exposed surfaces when the piece is placed for use."

There has been much outcry against government in business, but it should be remembered that the most quoted slogan was not, "No government in business," but "Less government in business."

The way to lessen government in business is for business so to rule itself that government need not interfere; and when the Federal Trade Commission gets an industry to agree on a rule, fair to dealer and customer alike, it is doing a fine thing.

AGRICULTURE AND RECONSTRUCTION

To the farmer, as well as to the business man, credit for the economic progress made by Europe is given by Basil Miles, American Administrative Commissioner at the Paris headquarters of the International Chamber of Commerce, in a review of world reconstruction.

"Those who regard the rich crops which Central Europe has just garnered," says Mr. Miles, "will wonder at the amazing resources which the man bound to the soil reserves in his simple and rugged industry and in his mute determination to survive. Business has profited by the courage of its leaders and by the endurance of its rank and file. But when all is said and done, men must survive not only by labor in industry but also by cultivating the products of the soil."

"Agriculture in its widest sense is of basic importance to industry and the industrial position of more than one great country today is conditioned by the degree of its self-sufficiency in foodstuffs."

"In particular, the good crops which most countries on the Continent of Europe have harvested this year are a boon and a blessing to offset in some degree the wide effects of the lack of floating capital which now oppresses German industry, a pressure which is being exerted in Poland in a smaller area but with even greater force."

Society

Mrs. Grace E. Andrews, Editor

Calendar of Events Monday, May 24—Ladies Art Club. Hostesses, Mrs. J. A. Ruder and Mrs. George King at Parish House.

Monday, May 24—French Club. Mrs. W. M. Poley, hostess.

Monday, May 24—W. R. C. Social. In the Park. Mrs. Jennings and Mrs. Koch hostesses.

Monday, May 24—Ashland Music Study Club. 7:45 p. m. at Miss Wallace's Studio. Election Members please attend.

Tuesday, May 25—Alpha Embroidery Club. Masonic Hall. Mrs. Ernest Wallin and Mrs. M. S. Ellis, hostesses.

Thursday, May 27—Ladies Elks Card Club. At Club Room.

Tuesday, May 25—W. C. T. U. Library.

Monday, May 24—Floral Society. Library. 8:00 p. m.

Tuesday, May 25—Delphin Chapter Meeting. Civic Club House.

Thursday, May 27—Past Matrons' Club. Mrs. E. D. Briggs, hostess.

Baby Clinic—The largest clinic yet held occurred Thursday last week at the Civic Club house.

Dr. V. S. Geary, assisted by Dr. Gordon MacCracken with the nurses of the County Health Unit, conducted the examinations.

Mrs. Letta Estburn and Mrs. H. O. Anderson wrote the histories. Mrs. Channell and Mrs. C. W. Tilton used their cars in bringing those examined to the clinic.

Mrs. Harris Dean and Miss Virginia Whittle were hostesses.

Had there been time to take care of more, others would have been examined, for there is at present a waiting list, some having enrolled too late for Thursday's clinic. These will be taken care of at the June meeting.

Announcement is made that the district, open meeting will be held June 4, at the Civic Club house. All near Ashland are to remember the date which is a week from this coming Friday.

Picnic for Miss Wattenbarger Miss Wattenbarger was complimented guest at a picnic supper planned by the members of her Sunday school class, on Tuesday evening last week.

The pleasant little affair was given prior to Miss Wattenbarger leaving for Chicago where she will take up special work at the Chicago University during the summer.

Supper, of course, was the leading feature of the evening's entertainment, but a group of girls may do a bit of visiting, too, and merry voices and laughter rang out during the supper hour.

A pretty gift from the members of the class was presented Miss Wattenbarger, before the group wended its way homeward.

Those present were: Mrs. Larkin Deer, Mrs. Herbert Speck, Mrs. R. Y. Frazier and daughter, Mrs. Eva Jones, the Misses Clara Huck, Edith Patterson, Cora Mason Flora Green and the teacher, Miss Wattenbarger.

A Really Truly Outing—Tema Kwah Ta Wah Camp Fire Group, with the guardian, Miss Helen Holtan had a really truly camping trip the past week.

On Wednesday the Camp Fire Girls, with their guardians, old and new, marched out past the Joy ranch to what used to be known as Park street, just beyond the old Normal. Here they turned southward, climbing the very respectably sized foot hill back of it, until they found, over and beyond the summit a splendid camping place.

There camp was made and supper prepared in true out-of-door style. All had brought hearty appetites and did full justice to the camp fare.

At the Council Fire, four girls took rank as Wood Gatherers; Elizabeth Joy, Dorothy Shaffer, Hazel Hudson and June Wickett. During the Ceremonial, Elizabeth Joy gave a splendid talk on "Ideals of Camp Fire," telling what the organization meant to her and to her fellow members. Captain Willard read an original poem which was exceptionally well written and received.

Camp beds were made of fir boughs and the campers felt the thrill of the real pioneer in the primitive preparations for repose.

Breakfast was another meal which all enjoyed immensely, and at eight o'clock Thursday morning, all wended their way homeward.

At this meeting the former guardian, Miss Helen Holtan resigned, and Beulah Hussey assumed the guardianship of Tema Kwah Ta Wah Troop of Camp Fire Girls.

Delightful Luncheons Held—Two delightful luncheons were held Friday at the Plaza. One of the groups included the Junior High teachers with the special teachers, and the other, the teachers of Hawthorne, which also included the special teachers.

Two engagements were announced at this time and the bride-elects were presented with lovely gifts. Both Miss Alleen Shepherd and Miss Esther Johnson received good wishes and tokens of friendship from both groups.

The date of the weddings have not been announced. Other friends also add their good wishes for prosperity through happy year of usefulness.

Camp Fire Ceremonial—Wasiyata and Tula Hiiwai groups of Camp Fire Girls of Junior High spent Friday afternoon on Carter Heights, where the impressive Ceremonial was held with its Council Fire and its program in which the achievements of some of the order were recognized.

After the Council Fire was laid, the Creed was recited and songs sung. Two girls took rank as Wood Gatherers; Hazel Duncan and Gladys Hamaker. Honor beads, too, were awarded.

The coming visit of Miss Squires, who will arrive in Ashland the 10th of June, remaining over the 12th, was discussed and plans made for her entertainment.

Other songs were sung and a hike finished the happy afternoon.

During Miss Mell Carter's absence, Miss Fay Carver will act with Miss Edna Goheen as guardians of these groups.

On Saturday the Ashland guardians were in consultations with three of the guardians of the Klamath Falls Camp Fire Groups in relation to the coming visit of Miss Squires.

Pictures were taken before the girls wended their way homeward.

Camp Fire Girls' Party—Ashland Hi Camp Fire Girls enjoyed a lawn party at the home of Frederika Brommer on the evening of Wednesday, May 21.

During the early part of the evening, a short ceremonial meeting was held with candles used instead of a council fire. The girls received the guardians who will take the places of Miss Mildred Crain and Miss Beryl Jarmon during the summer months.

The party was in honor of Miss Jarmon who is the leader of the Wetomachick group, and who will not return to assume the leadership next fall.

After the ceremonial, the complimented guest was elected the Queen of the May, and escorted to her throne. She was presented with a silver berry spoon, a gift from all the High School Camp Fire Girls.

The remainder of the evening was spent in playing a number of games and in winding a May pole.

Japanese lanterns and lights were used in the beautiful decorations which made the lawn a fairy land. Ice cream sandwiches were served as refreshments.

All the girls spent a very happy evening and were only sorry that this was the last one to be spent with the present guardians until next autumn—Reported by Ellen Gale.

Community Dinner—Another of the splendid meetings for which Bellview is famous occurred Wednesday evening at Bellview school house, with a community dinner as the opening feature of the evening's entertainment.

At least one hundred were seated at the tables, which were to have been placed in the school grounds, and which groaned under their burden of fried chicken, vegetables, salads, pickles, jellies, bread and butter and luscious strawberry cream bows of them, immersed in richest cream.

F. C. Homes acted as toastmaster welcoming "The New Comers." Homer Moore responded in behalf of the "Old Comers." Mrs. A. C. Coy spoke on the "Future of the Community." Mrs. Susanna Homes Carter gave a short address and Mrs. Kenneth McWilliams told of her enjoyment in her work in Bellview and bade farewell to the community as its principal of the school, since she will make her home in Medford.

Mrs. Reeder who will continue as primary teacher was asked to stand.

After the dishes were cleared away the P. T. A. held its election resulting in Mrs. F. K. Barnes as president; Mrs. Clapp, Vice-President, and Mrs. Norma Ceder, Secretary-Treasurer.

Mrs. Wolcott, of Ashland, sang, as did Mrs. Edwin Dunn and Kenneth McWilliams. All three gave much pleasure to the listeners and responded to the generous applause with which their solos were greeted.

Superintendent G. A. Briscoe, of the Ashland schools, presented the topic of "Free Text Books," in a forceful address, speaking affirmatively. For the negative, he said would have been glad to present the argument, had there been anything to say.

The new teacher, Mrs. Bertha Peachey-McKinney, was introduced, although she is no stranger to most having lived for years in this community.

Alumni Banquet—At Friday night's Alumni banquet, S. A. Peters, Jr., acted as toastmaster, with a large attendance of former graduates of Ashland High present to welcome the new recruits into the organization.

Hours had been spent in decoration and arrangement and the result was most satisfactory, for the tables were lovely.

The oldest class represented was that of 1899, by Mrs. Ledia Smith. The welcoming address was made by Millard Grubb, for the Alumni. The response was made by Wilbur Tucker, president of the senior class.

Toasts were given by Elda Farlow Anderson, Ray Clary, Clyde Yuong, president-elect of Alumni association and Superintendent G. A. Briscoe.

Mrs. H. C. Beebe appeared in piano solo, during the banquet.

The officers elected for the coming year were: President, Clyde Young; Vice-President, Mrs. Addis, Secretary-Treasurer, Miss Etha Abbott.

Following banquet and business session, the evening was spent in dancing.

Mount Ashland Chapter D. A. R. Meets—Mount Ashland Chapter, Daughters of the American Revolution met in regular session May 21, 1926, at the home of Mrs. P. R. Backus, 139 Granite street, with Mrs. Harriet Chapin Fielding hostess, Mrs. E. C. Gardner, social chairman, assisted by Miss Blanche Hicks.

After the beautiful patriotic ritual, in opening, the business session was held. During this, reports were made, letters and telegrams were read telling of the condition of Miss Chamberlain and Miss Elizabeth Palmer, members of the Chapter. Mrs. E. V. Carter and Mrs. J. P. Dodge were to express to them the joy felt in their improvement.

The invitation to join with Medford in the observance of Flag Day (June 14) was accepted. A suggestion for a conference in Ashland of Southern Oregon

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