

Saturday Shopping Guide for the Busy Housewife

Churches

FIRST PRESBYTERIAN
Sunday, May 16, 1926.
Church service, 11 a. m. and 8 p. m.
Sunday school and C. E. usual hour. Wednesday 7:30, mid-week prayer service.

Baptist Church
Myron S. Woodworth, Pastor
Sabbath School at 9:45 o'clock. Preaching at 11 o'clock.

Let's make the most of these two services, since there will be no others in the church next Sunday. At the evening hour we will attend the High School services at the Methodist Church where Pastor Pemberton will preach the baccalaureate sermon.

Special: Missionary meeting at the church next Wednesday, May 19, 2:30 p. m. Subject, "The Philippines."

CHURCH OF CHRIST
Ashland Christian Sunday School gained 27 points more over

er Klamath Falls in the contest between the two Sunday Schools last Sunday. Klamath Falls had 287 present and Ashland 258 on that day. Ashland is 94 points in the lead for the silver loving cup. Next Sunday is Men and Boys day in the Bible School and it is the aim to have 202 men and boys present. They also have charge of the program. At the worship hour the minister will take for his subject, "The Provoking Christian." Christian Endeavor at 7 p. m. and services at 8 p. m. being dismissed for the baccalaureate services at the Methodist church.

LUTHERAN CHURCH
H. H. Young, Pastor
Services in the Adventist Church, 4th and C streets. Divine worship next Sunday evening at 7:30 o'clock. "The Nobleman's Faith" will be the subject of the sermon. The public is invited.

First Church of Christ, Scientist
Pioneer Ave. South—Sunday morning service, 11 o'clock. Subject, "Mortals and Immortals." Sunday School at 10 o'clock. Wednesday evening service at 8 o'clock. Reading room open daily from 2 to 5 except Sundays and holidays. The public is cordially welcomed.

Methodist Episcopal Church
H. F. Pemberton, Pastor
North Main and Laurel Sts.

Morning worship at 11 o'clock. Sermon, subject, "Pentecost and the Church." Evening worship at 8. Baccalaureate service for the High School graduating class. Sunday School at 9:45 a. m. A Bible School with a purpose. You will find a class for yourself and your children. Epworth League for all young people at 6:45. An interesting and inspiring hour. Junior League for children from 8 to 14 at 4 p. m. Prayer meeting Wednesday evening at 7:30.

We cordially invite you to attend this church and to make it your home church. You will enjoy the fine Christian fellowship, the excellent music, the Gospel preaching and restful and helpful atmosphere. Come with us on Sunday. Strangers and visitors especially welcome.

First Congregational Church
Corner Boulevard and East Main—Sunday school at 9:45, everybody welcome. At the church hour, eleven o'clock. Mr. S. B. Davis, a member of the Board of Trustees and delegate to the recent Congregational state conference at Eugene, will give a report of the conference.
All members of the church and all others interested are asked to be present. No evening services.

Church of the Nazarene
Fourth and C streets—The big day of big days is Sunday. Yes, Sunday is our Rally Day. We must break all previous records. Program by the classes, and study of the lesson by Superintendent Wiley. A real treat. Don't miss it.

Visitors especially invited. Preaching 11 a. m. Sermon by the pastor. Music by the Charlot Trio.
Young Peoples meeting 6:15 p. m.
Evangelistic service 7:30 p. m. Farewell service to the Charlot Trio.

Special music will mark the order of the day. The instrumental music and singing have been a real help in building up the attendance. The Charlot Trio will favor the Sunday school with a Southern melody at the Sunday school hour. This with other special music will make a very interesting day.

SWEDISH ADVERTISING FOLLOWS U. S. METHODS

STOCKHOLM, (UP)—High praise for American advertising methods was expressed here by Ernst Grafstrom, director of a large Swedish agency, when he returned from a study trip in the United States.
"We often joke about the American habit of boasting," he said, "but the practice of using un-

truths or exaggerations in making propaganda for an article is not in vogue in the United States. All that is sought to recommend the goods, explain their merits, and urge the public to try them. The final judgment is left to the buyer.

American advertising technique is more copied here as a part of the general "Americanization" of the country. The Swedish newspaper "ads" also look much like the American, especially those announcing American made goods in common use here such as motor cars, food stuffs, moving picture films and toilet

articles.
Hood River—Subscription campaign starts to raise \$10,000 for Cloud Cap Inn.

Advertise in The Tidings.

JUST STEP TO THE PHONE AND CALL 107
For Choice, Tender Cuts of Meats
WE DELIVER
THE EAGLE MARKET

SPECIAL FOR SATURDAY
Butter Cream Filled Donuts
25c DOZEN
FRANKLIN BAKERY

Building On A Firm Foundation



20th CENTURY STORES

DEPENDABLE
TRAINED MEN
GOOD FOOD
BEST QUALITY
LOWEST PRICES
TRUTHFUL ADVERTISING
COURTESY FIRST
FRESH STOCK
QUICK SALES
STANDARD BRANDS

The rocks forming the foundation on which 20th CENTURY STORES stand are all TRUE PRINCIPLES of a RIGID business policy. The cornerstone is the Dependability of the Good Food, of Best Quality, which we furnish at Lower Prices, through our men trained to Courtesy First. Quick Sales of Standard Brands through Truthful Advertising guarantees Fresh Stock.

MONEY SAVERS, Saturday and Monday, May 15 and 17

- CRYSTAL WHITE SOAP**—"Pure Soap all thru"—10 bars 38c
- LIBBY'S MILK**—"The nearest to fresh cream"—3 cans 29c
- CREME OIL SOAP**—"The Creme of Olive Oil Soap"—4 bars 25c
1 Bar Free with each purchase
- PINEAPPLE**—Standard Sliced—8 large slices in medium syrup—Large Cans 22c; 3 for 65c
- CAMPBELLS TOMATO SOUP**—3 cans 25c
- WESSON OIL**—"Make your own Mayonnaise"—Quart Can 49c
- SNOWDRIFT**—A purely vegetable shortening—4 Pound Can 91c
- LIBBY SPINACH**—1926 Pack—Just heat this cleaned, carefully selected spinach, then serve—Large Cans 19c; 3 for 55c
- PREFERRED STOCK CORN**—"Tiny Kernel"—Can 20c; 3 for 59c
- "EDGEMONT" CHEESE WAFERS**—Dainty little squares containing just enough cheese to make them appetizingly good—Large packages 19c; 2 for 37c

Blue Bunny Peas
A REMARKABLE BARGAIN IN SWEET, TENDER, SUCCULENT PEAS—
SMALL PEAS—(No. 3 Sieve) Can 17c; 3 for 50c
VERY SMALL PEAS (No. 2 Sieve) Can 20c; 3 for 59c

- TREE TEA**—Either Orange Pekoe or Japan—1-2 Pound Package 38c; Pound Package 73c
- PRUNES**—Very large "Italians"—A delicious breakfast dish—2 pounds 25c
- STANDARD PEAS**—Good quality—Can 12c
3 for 35c
- ROYAL GELATIN**—Made by the manufacturers of Royal Baking Powder—in five flavors—It's different—2 packages 29c
- HERSHEY BARS**—Nut or Milk—5c size—3 packages 10c

20th Century Coffee "It's goodness will delight you"—Direct from our roaster to you is what makes the price so low— **Lb. 47c; 3 Lbs. \$1.38**

20TH CENTURY BROOMS—"5 Sewn" Heavy weight—strong and durable—each 1.00
Flour—Kerrs Best Patent, 49 lb. Sacks, **\$2.09**

SATURDAY SPECIALS AT THE PLAZA GROCERY.

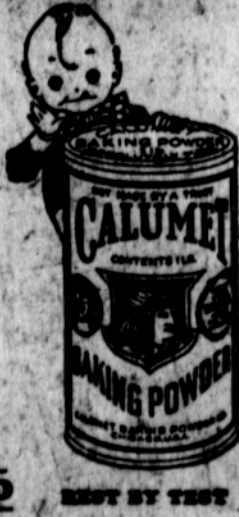
- Kellogs' New Oats, Large Size 25c
- Roman Meal, Per Package 30c
- Shredded Wheat, Per Package 10c
- Pops Corn Starch, 1 Pound Package 10c
- Crown Rolled Oats, 9 Pound Sack 49c
- Tru Blu Soda Crackers, 3 Pound Box 45c

- Melowest Cheese—Per Pound 25c
- Bert Olney's Sauer Kraut, No. 2 Can 10c
- Wesson Oil, Quart Can 49c
- Featherflake (H'dwheat) Flour, 49 lb. Sk. \$2.19

- New Potatoes, Per Pound 10c
- New Peas, Per Pound 10c
- Home Grown Cherries, 2 Pounds 25c
- Large Home Grown Strawberries, box, 10c
- New Carrots, Turnips, Beets, Large Bunches 05c

IT PAYS TO TRADE AT THE PLAZA GROCERY
61 NORTH MAIN STREET FREE DELIVERY THOMAS HILL, Prop.

THIS LABEL
stands for all that is desirable in baking powder. All that is necessary to produce bakings of the finest quality at the lowest cost.



CALUMET
THE WORLD'S GREATEST BAKING POWDER
SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND

HARDY BROTHERS

THE HOME OF CONTENTED CUSTOMERS
OFFER THIS WEEK
One Lot of Small Oranges, Per Doz. **25c**
FANCY LEMONS
30c PER DOZEN
C. AND H. SUGAR
\$6.50 PER SACK

We have bought a car load and believe now is the right time to buy.

EXTRA SPECIAL FRESH CHOCOLATE DROPS
19c PER POUND

SHORTENING PRICES ARE ADVANCING BUY NOW
Frye's 8 lb. Shortening, \$1.05
Frye's 4 lb. Shortening 85c
AND WE STILL HAVE **SNOWDRIFT**
at
4 lb. Pail for 95c
8 lb. Pail for \$1.85

ANOTHER WEEK OF BIG GAINS
IN OUR BULK COFFEE SALES—ONLY SHOWS THE WONDERFUL VALUE OF **HARDY BROS. SPECIAL COFFEE**
at
50c PER POUND
ITS A REPEATER TRY IT

RAISINS
A Few More Packages
4 Lbs. for 39c
or
2 Pkgs. Sunmaid for 25c

AND DON'T FORGET OUR MERCHANDISE OUR SERVICE AND OUR PRICE
is Always Right

Follow The Crowds to
Hardy Brothers
At Enders Big Store