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WHAT CONSTITUTES ADVERTISING: All future credits, where an admission charge is made or a collection taken is Advertising.

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POLAR MISINFORMATION

Vilhjalmur Stefansson, speaking for a group of explorers and scientists, has made a public protest against the "folklore and nonsense" circulated regarding the Arctic.

The "Arctic", he insists, must not be confused with either the North Pole, the Magnetic Pole, the Wind Pole, the Cold Pole or the Pole of Inaccessibility or any of the other Poles in which explorers and scientists are interested.

As for temperatures, regarding which Mr. Stefansson and his Polar—or rather Arctic—brethren are especially sensitive, it should be distinctly understood that a well-behaved thermometer held 1,000 feet over the North Pole in July will register not 50 degrees below zero, but 50 degrees above zero.

In justice to the long-suffering Arctic, this newspaper hereby disclaims any intention of ever slandering Arctic weather or misrepresenting or misplacing any of the poles.

CONGRESSWOMEN

"Folks don't bother much about seeing the lady members any more," says the doorkeeper of the ladies' gallery in the House of Representatives.

When there was only one congresswoman in the House, she got more attention than three get now. When there are three times three, they will get still less.

That is the way it ought to be, and the way women prefer it. Woman takes her place in the work of legislation, or in any other form of public service, on equal terms with man.

THE VERTICAL TRUST

August Thyssen, the second of the great German captains of industry to grow powerful during the war and pass away since, stood with Stinnes for the "vertical trust" instead of the "pure trust," as developed in America.

Nearly all of our magnates have sought to dominate a single industry, such as petroleum, coal, steel, railroads, shipping or meat.

Today the "vertical trust" is making headway in the United States. Henry Ford is its most characteristic representative. His original business was merely making automobiles.

This is industrial power at its highest. It is the ideal of many of our American industries today.

If the power is used fairly, and consumers are given the benefit of there can be no valid objection.

Sidetracked



STEWART'S WASHINGTON LETTER

By CHARLES P. STEWART NEA Service Writer

WASHINGTON—Herbert Janvri Brown, the weather prophet who declared last fall that the summers of 1926 and 1927 wouldn't be summers at all, but that we might expect to shoot our Fourth of July fireworks in the snow, got himself pooh-pooed for his assertion.

Originally Brown's interest in the weather was purely incidental to other activities he was engaged in. He began his career as a newspaper man—a Washington correspondent.

judge—if possible, advance knowledge—of the changes enables "big business" to avoid losses and make more money.

A good Washington correspondent becomes sensitive to these changes. Brown did. So presently he became a purveyor of such "inside" information to a select list of "big business" clients.

Brown's theory was that the earth's weather depends on the sun.

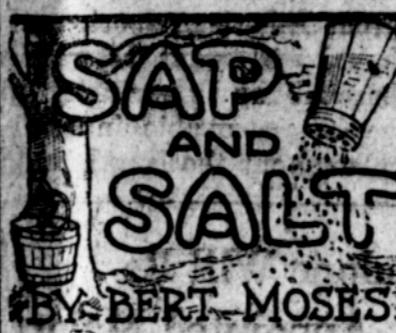
He went to Sol's observers for advice. The sun's heat varies, they said—not by very many degrees, but perhaps enough to count a great deal, translated in terms of terrestrial temperature.

However, with a cool sun, sometimes the earth was warm. The scientists had noted that. And it often happened, with the sun getting in its best ticks, that the weather here was cold. They'd observed that, too.

Brown was a sailor as well as a newspaper man.

All for himself, he evolved the idea that the ocean warms up and cools off, as the sun's heat varies, and that the ocean's currents spread the difference around.

It takes three years, he estimates, knowing the currents as he does.



In climbing, the one big object is not to slip.

One way to get rich is to do without things you can't afford.

Anyone who possesses the same faults we have is unbearable to us.

If you feel like sharing with others, suppose it be your joys rather than your troubles.

A beautiful woman needs a little impudence to set her beauty off to the best advantage.

I know of nothing more difficult than disposing of a job lot of love when you are through with it.

Her Heck says: "Among things that don't need press agents is polecats."

OUT OUR WAY By Williams



MOMENTS WE'D LIKE TO LIVE OVER—SLICK FELLERS

SUPER SALESMAN IS NEEDED OF AGRICULTURE IN U. S.

By WILLIAM F. HALLBERG (United Press Staff Correspondent)

CHICAGO, April 17—(U.P.)—The talk about a corn surplus is a "hushoo," the belief that the farmer needs the helping hand of more laws is a fallacy, and the only solution to the agricultural problem is salesmanship, according to Samuel R. Guard, director of the Sears-Roebuck Agricultural Foundation.

Guard challenges the conclusions of some agricultural leaders in a comprehensive study of the agricultural situation in the United States. Himself a son of the soil, a graduate of the Ohio State Agricultural college, for 15 years a farm magazine editor and more lately president of the American Farm Bureau federation, he has prepared his study from a broad viewpoint.

Asserting "there is no corn surplus," Guard advances the suggestion that "what we need is more markets for our 'surplus' production." If we had the proper kind of salesman abroad," he continues, "we could open up these markets and get better prices for our products than we get at home."

Guard rebuked the export plan proposed by the Iowa and Middle Western Corn conferences and embodied in the McNary-Haugen, Dickinson and other bills, declaring they are dependent upon the tariff and other artificial support. They are, he believed, "fundamentally unsound" and he points out his reasons for such opinion.

series of isolated communities, the founder of modern political economy—Adam Smith—evolved the idea that if a man produced ten bags of beans when the community desired only nine bags, the price which the tenth bag of beans would bring would determine the price of the other nine bags, no matter if the resulting return was lower than the cost of production," Guard said.

"That kind of economics is unsound in this era of instantaneous communication, of swift railway and oceanwise transportation and of a world market. We can deliver grain that we do not need to the most remote part of the world. So long as there is a hungry person in the world, there is no actual corn surplus in the United States.

"What we need is more markets for our 'surplus' production. If we had the proper kind of salesman abroad, we could open up these markets and get better prices for our products than we get at home."

"The proposal to enlist the services of our government in dumping our products at whatever prices they will bring is preposterous."

Though of the opinion that agriculture will never be on a higher plane than industry and commerce in its returns, Guard thinks the farmer should receive more than he does and foresees that agriculture can be organized to that end. This organization, he warns, must be along voluntary lines. Instead of the present acres and acres of tinkers," he says, agriculture needs a "super-leader" who will be to the farmer what Herbert Hoover has been to the business man.

College Pug



Presenting Addison Warren, captain of the University of North Carolina boxing team. He recently won the heavyweight title in the A. A. D. junior national tournament at Philadelphia. Prior to that he capped the championship of the South Atlantic division. Grayton Rowe, coach, sees a future great in the big fellow.

Meekwin voters approve plans for modern school building.

Tar. It easily raises the corn-laden phlegm, puts a soothing, healing coating on the irritated, inflamed throat. It stops tickling and nervous hackings, quiets coughs quickly. Best for children and grown persons. Satisfaction guaranteed. Sold everywhere. No. 7

BEAUTIFY YOUR HOME with Porch Boxes Hanging Baskets Porch Tubs

we have time to fill them for you now. A full stock of Spring Budding Plants ASHLAND FLOWER SHOP Phone 148 or 129

Bank Robbers



Bank robbers in many southern cities are laid to Sylvester Walters (above) and Pinkston Callcutt. Walters is held at Wetherford, Tex., and Callcutt at Jackson, Miss. Callcutt is said to have led a gang that held up an entire Alabama town last month. Several states are contending for the right to try him.

COUGHS—A HARMFUL NUISANCE. Are warnings of an inflamed, irritated, congested state of the air passages which with neglect, damp and changeable weather, so often progresses into bronchitis or pneumonia. Effective for these serious coughs and colds is Foley's Honey and

Bring Your Shoes To Agee's Shoe Shop for quick, satisfactory service 339 E. Main Street

Warranted Fan Belts Washburn Valves Timken Bearings Perfection Gears American Hammered Piston Rings SUDDEN SERVICE For Every Car LEEDOM'S



With the tourist season in full swing we just want to mention the fact that we are prepared to give these visitors efficient, reasonably priced laundry service. One Day Service if Desired. Just Phone 165 and we will take care of Your Laundry Needs. ASHLAND LAUNDRY CO. 21 Water Street

Beautiful and Useful TABLE LAMPS

Special prices on them to close out. — See them in our window.

The Ashland Electric Shop 346 E. Main Street

Fly Time Screen Time WINDOW AND DOOR SCREEN CARSON-FOWLER LBR. CO. In the Heart of Town