

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is advertising."
No discount will be allowed Religious or Benevolent Orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

MAKE THE CARELESS PAY

It has often been pointed out that the surest way to better the fire hazard condition in a city is to touch the sensitive pocketbook of the person responsible for maintaining the hazard.

In automobile, transportation, building, employment, and every line of industrial and commercial activity, we in this nation adhere to the policy of personal responsibility. But when it comes to carelessness with fires we have let the guilty party go the limit in causing the city expense for maintaining and operating a fire department, or for causing his neighbor expense through necessarily higher insurance rates and property destroyed through fires caused by carelessness or deliberate recklessness.

The insurance commissioner of Michigan is setting an example which should be followed. A local citizen maintained a dangerous fire hazard and refused to clean up his premises, which endangered his neighbor and the whole city. After a fair warning a punitive increase in his insurance rates was permitted. If the commissioner follows the policy of increasing rates where unnecessary fire hazards are not corrected, he will get results and benefit the whole nation through other states following suit.

This should be one of the functions of a state insurance department for it can do what individual companies have no power to do in a matter such as this.

HASTY TOURISTS

Now a couple of men with nothing better to do are starting on a bicycle tour of the world. They expect to park their bicycles in the hold and traverse by boat any oceans that come in their way. Otherwise the bicycles and their own pedal-driving muscles are to do the transporting.

Two congenial travelers could have a lot of fun bicycling around the world. As long as the "bikes" continued to function, it would be a cheap mode of transportation and permit the tourist to see a good deal more of the countryside and of the people of various lands than he could see from train windows or high-powered automobiles.

But these chaps probably won't have much fun because they are touring not for the sake of seeing the world as inexpensively and intimately as possible, but for the sake of a record. They want to get around the world in record time. Perhaps they'll do it, too, poor things! But there will be no exploring of picturesque by-ways and no loitering in the presence of beautiful scenery.

SOUTHERN FORESTS

The establishment of a large forest in connection with the forestry school of the Louisiana State University has already aroused activity along the same line in other states.

A rumor has started in Mississippi that some one is planning to donate a forest to that state's university. The Birmingham, Ala., News gently suggests that some public-spirited person or organization should bestow a forest tract on local schools.

But schools are not the only evidence of southern determination to have the forests. Eighty-five lumber companies in 10 southern states now maintain fire protection in their timber lands; 58 companies practice selective cutting; 39 are putting their work on a basis insuring permanent operation, treating the timber as a crop to be renewed instead of a mine to be worked and abandoned.

All of these things show a most interesting trend the right direction in that section. Are other parts of the country being as foresighted and wise?

In accounting educational triumphs, don't forget the fact that modern cultural methods have had on our vegetables.

Latest thing in self-defense—Boston's got to put bright lights on Bunker Hill to stop petting parties.

ADVERTISING FOR PROPOSALS TO CONSTRUCT SIDEWALKS, CURBS, AND GUTTERS.

NOTICE IS HEREBY GIVEN that sealed proposals will be received by the Common Council of the City of Ashland, Oregon, until 5 o'clock p. m., Tuesday, April 20, 1928 at the City Recorder's Office, to furnish all material and labor necessary to construct sidewalks, curbs and gutters, and to make the necessary cuts and fills in preparing the subgrade for said concrete work.

The work to be done is to be designated as being in Sidewalk, Curb and Gutter District No. 3 and shall comprise approximately the following work:

Walks, curb and gutter on Union street between the Boulevard and Fairview Street where same are not already in place.

Walks, curb and gutter on Sherman street between the Boulevard and Iowa street where same are not already in place.

Walks, curb and gutter on Harrison street between the Boulevard and Iowa street where same are not already in place.

Walks, curb and gutter on Fairview Street between Gresham and Iowa street where same are not already in place.

Walks, curb and gutter on north side of Iowa street between Fairview and the Boulevard where same are not already in place.

Walks, curb and gutter on south side of Iowa street from Idaho street to the Boulevard, also about 300 feet of walk on same side west of Idaho street, except where same are not already in place.

Walks, curb and gutter on Morton street between the Boulevard and Pennsylvania Avenue.

Walks, curb and gutter on Liberty street between the Boulevard and a point about 200 feet south of Henry street, where same are not already in place.

Walks on the south side of Henry street between Liberty and Beach streets.

Walks, curb and gutter on Beach street between the Boulevard and Henry streets, and a walk only on the west side of street from Henry street to Ashland street.

Walks, curb and gutter on the west side of Mountain Avenue from Iowa street to Wisconsin street and on the east side of Mountain Avenue from the Boulevard to a point 150 feet south of Wisconsin street.

Walks, curb and gutter on south side of Wisconsin street from Mountain Avenue to the alley a distance of 197 feet.

Walks, curb and gutter on Palm Avenue from the Boulevard to Ashland street also on the east side of the Boulevard north 123 feet.

There will also be certain cross walks to be built.

The above outlined work will be divided into three sections for bids and anyone can submit a bid on any one or all of the sections.

A certified check for \$50.00, payable to the City of Ashland must accompany all bids, which is to be forfeited to the City in case the successful bidder shall fail to execute a contract and furnish an approved bond for the faithful performance of

such contract, within five days after notification of acceptance of the bid.

The person or persons to whom the contract is awarded shall, within five days after notification, Sunday excluded, execute a contract to construct such cement work according to the plans and specifications in the office of the City Engineer of said city, and in accordance with the ordinances of said city, and furnish an approved bond in an amount of not less than 75 per cent of the contract price, for the faithful performance of the contract.

Bidders must examine the ground for the work in order that no misunderstanding may exist.

The council reserves the right to reject any and all bids.

The contract price is to be paid from special assessments for benefits accruing from such work to the respective properties.

All bids should be addressed to the City Recorder and marked "Proposals to construct Cement Sidewalks, Curb and Gutter in District No. 3."

By order of the Common Council of the City of Ashland, Oregon, Date of first publication, April 9, 1928.

GERTRUDE BIEDE, Recorder, 184-2 Fri.

Hood River — Maynard & Child lets contract for pre-cooling and fruit storage plant.

Cloverdale — Mountain States Power Co. buys local electric system, and will increase service.

Advertise in The Tidings

10,000 MILES of every description of fencing and wire just in. Fence posts. All kinds of garden tools and hoes.

FARMERS! Look to your mowers and rakes' repairs early, and leave your order for what you need at Peil's Corner

Peil's Corner

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Peil's Corner



Sickness sends a lot of folks to church.

In trying to be good, some people succeed only in making themselves miserable.

Beware of the salesman who starts in by setting up the cigars!

To know where you are not wanted and to stay away from the place—that is wisdom.

What a blessing it is to be poor and not have to decide where to spend the coming hot months!

Hes Heck says: "Marriage seems to me just a transaction in which a man swaps freedom for a female."

GERTRUDE BIEDE, Recorder, 184-2 Fri.

Our New Constant Potential Battery Charger Is Working

We are enabled to quote new prices. Battery Recharge \$1.00 Battery Rehaul \$6.00

All other repairs at reduced schedule.

Eight Hour Service

XL ELECTRIC Station

Guy Good, Prop.

Notorious Radio Slayer is Caught

NEW YORK, April 13—The long hunt for the "radio burglar" of Newark, who had killed one policeman and wounded three others, ended with the capture of Paul Blum, a 36-year-old ex-convict, as he was leaving a ticket for the Great Brooklyn baseball game at the Polo Grounds.

Blum attempted to draw his revolver when arrested and was subdued by four detectives. According to Inspector Coughlin,

the gun, surrendered to the police last two months, of which theft and shooting incidents were a part of have, setting of Queens for the trial to the court house.

GIFTS

for all occasions

Darling Studio & Art Store
PORTRAITS THAT PLEASE

Glimpsing the future



Remember, back yonder on busy day mornings, how the first product of the deep-fat kettle was several little round doughnuts? They were mother's test of her ingredients and the temperature of the fat, before she fried the batch.

In a different way we test our Fisher's Blend Brand Flour before we mill it.

When the wheat blend is drawn from the storage tanks a scoopful of it is actually made into flour in the miniature mill of our testing laboratories. This flour is then

baked into bread and "digested" laboratorially for its food value. Its score card must conform exactly to our Fisher's Blend formula before that stream of wheat is directed into the rolls of the mill. A great many ask us what we mean by pre-testing Blend Flour. This procedure is the answer. We leave nothing to chance; that's why Fisher's Blend Brand Flour is the same today, as fast month, as ten years ago. Housewives know they can depend upon it.

INVITATION
A visit through the Fisher Flouring Mills is an inspiring experience. It builds respect for Western manufacturing equipment and confidence in the purity and excellence of all Fisher products. Make an appointment with our mill office, any day.

FISHER FLOURING MILLS CO., Portland, Tacoma, Seattle

Blend's Mah Friend An All-Purpose Flour

FREE! - FREE!

Stainless Steel Slicer and Kitchen Knife



\$1.00 VALUE FREE

with a purchase of a

Class 7-inch Shears



AT

Regular Price of \$1.50

Guaranteed By The Class Shear Co.

Simpson's Hardware
WINCHESTER STORE

SAVE with SAFETY at your Rexall

DRUG STORE

NEED A GOOD TALCUM?

Here's One That Will Just Suit You JONTEEL TALC

Nothing quite equals Jonteel for use after the bath, or shave, to prevent chafing, offset perspiration, soothes and dries the skin.

25c

McNAIR BROS.

FISH

They are making good catches. We have just what you will need. Also the license.

ARMY GOODS STORE

Biggest Little Store in Town
Opposite New Hotel — Open Evenings

mothers can depend upon



Frye's Delicious BRAND because

all the nourishment of the tender young grain-fed porker is retained by the Frye exclusive mild curing. That means a wholesome and healthy food, body-building as well as delicious.

Lunches for children, and for grown-ups, too, present no difficulty if Frye's "Delicious" Brand Ham is in the larder.

Mothers know that a lunch box filled with Frye's "Delicious" Ham sandwiches supplies the brain and brawn building material that growing children need.

Frye's "Meat Guide" in the kitchen leads to many a treat in the dining room. You can have one—just send 2c to cover cost of mailing. Knowing how to do the only "royal road" to cooking a delicious Frye's "Meat Guide" will show you. Frye & Co., SEATTLE

Everything the Name Implies