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DONATIONS
No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent Orders.

OUR GREAT PETROLEUM INDUSTRY

The petroleum industry, in which gasoline, kerosene and lubricating oils are leading factors, is one of the greatest in the world, both in point of capital invested and as an essential of modern life. It is composed of four distinct but closely related branches — production, transportation, refining and marketing. Production which has to do with prospecting and drilling wells involves a vast financial outlay, an appreciable part of which is total loss.

When the crude petroleum is run into the field storage tanks the transportation element of the industry comes into play. There are approximately 67,000 miles of trunk pipe lines in the United States, operating across the country from the tank farms to terminals on the Atlantic, Pacific and Gulf Coasts. There were also 1,000 oil tank steamers flying the American flag on January 1.

Usually the system of marketing is as follows, taking gasoline as being the product with which most persons are familiar: Shipment is made by tank car from the refinery, at destination, the contents are pumped into distributor's tanks; from there it is taken in tank wagons or drums to the public service station or direct to consumer's tank, whence it passes into consumption.

THE FINANCIAL PULSE

How's the good old budget by this time? The first quarter is about over and it's time to feel the family's financial pulse. Going steady and even, is it? Current bills being promptly paid, thrift funds up to date, with their sense of hope and cheer for the future? And a little margin for good times? And enjoying the good times twice as much as of yore, because now they are justly earned, and are not cutting into any other fund?

Or is the pulse rather fast and fluttery, full of excuses for the usual bad management, but without much definite promise for being any better this year than last? Or is it slow and depressed, heavy with burdens, lacking in hope?

If it's in the first state, congratulations are in order. And a caution not to be too elate, but to keep the head cool and steady and keep a going.

If it's in the second, a stiffening of the backbone is in order. There is no excuse for an adult to be foolish about his finances. His own morals and his own happiness, as well as those of his family and his community and the world at large, are tied up in the matter of his self-respecting management of his money.

If it's the third — take heart of grace. Spring's here! Cast off old shackles. Get a fresh start. Past labor is not unavailing, even if it seems so. After planting and cultivating there is often a weary wait before results show. But they do in time.

If it's your family's extravagance that is grinding you down, treat 'em rough. Be frank and firm.

A BRITISH WALL

Winston Churchill, chancellor of the British exchequer, pictures this country as bloated with wealth, won from the war, and yet squeezing the financial blood out of stricken Europe. He rouses the self-pity of the British by telling them they must pay America 100,000 pounds sterling every day for three generations.

Level-headed Americans receive such outbursts more in sorrow than in anger. It's no use, arguing any more about the war and its trail of debts, at least until Europe makes a real peace. Not much of that "blood money" has arrived here yet, anyway.

Great Britain up to now has played the part of a good sport about her share. Why spoil the moral and financial credit Americans have given her for that? Especially since America really cancelled one-third of the British debt, and Americans are convinced that if it had not been for our costly co-operation, Britain would now be paying a good deal more than 100,000 pounds a day to Germany.

Some statesmen seem to think they're talking for posterity when they're only talking for the Congressional Record.

Speaking of Size



STEWART'S WASHINGTON LETTER

By CHARLES P. STEWART
NEA Service Writer

WASHINGTON—How few men figure much in congressional debate is rather surprising.

Fully three-quarters of the members of both houses simply sit and look on. Some don't even do that. Probably they're wandering around the capitol, somewhere, but they're seldom seen in their places in the senate or lower house, which ever it may happen to be.

The merest handful do nearly all the orating there is done.

It doesn't necessarily follow that a talkative senator or representative has anything on a silent one.

Part of the talkers have something to say. Part haven't.

The former's talk counts. The latter merely waste time.

The popular idea is that more talking is done in the Senate than in the House of Representatives. This is a mistake. The senators talk longer, per senator, but there are nearly five times as many representatives as senators to talk.

Some senators and representa-

tives are silent because they have nothing to say, and unlike the talkative ones in a similar fix, at least have the good sense to refrain from saying it.

Others keep still because their talent is not for speech making, but for arranging things in advance.

Having done so, they loll serenely back in their seats and let the talkers talk to their heart's content, calm in the knowledge that the things they've arranged will happen that way, regardless of what's said.

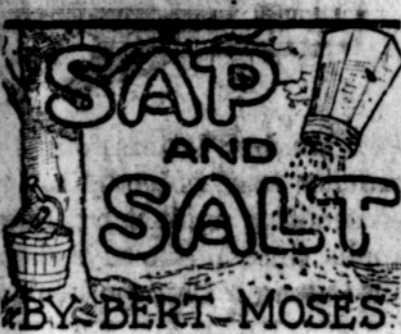


Egg stains may be removed by scraping the back of the hand across the chin.

Hard things about being a politician is looking satisfied at the results.

Never sleep in a comfortable bed. You miss it too much during the day.

Don't discard your burned out tubes. Use them in place of good ones. They eliminate static.



The last thing a girl looks for in a man is intelligence.

Your future will be whatever you make it, just as your past has been.

Of all investments so far discovered, Health pays the biggest dividends.

Our failure to practice health is what keeps the practice of medicine going.

The scarcity of both money and happiness is what makes them so valuable.

When a woman has nothing else to complain about, she can always fall back upon her hired help.

Her Heck says: "Small wages leads us into fewer temptations than large salaries."

Advertise in The Tidings

OUT OUR WAY

By Williams



WHEN THE TRUTH WILL OUT.

MANY FEET OF FILM NEVER USED IN FINISHED PICTURE

By LINCOLN QUARBERG
(United Press Staff Correspondent)

HOLLYWOOD—(U.P.)—Movie-making is characterized by tremendous waste. Millions of feet of film are ground through the cameras and discarded every week in the film plants.

Much of the waste is unavoidable. But the problem of cutting this superfluous filming to the minimum is paramount with producers.

The average picture, as it is run in the movie houses throughout the world, runs 7,000 feet in length, slightly more than a mile of celluloid.

But before the finished picture is released, an average of 300,000 feet of film is run through the clicking cameras. Each foot of film records action before the cameras, meaning that the producers are paying the overhead, including salaries of players, technicians and directors, on 30 times more production than goes to market.

There is not one film in a score that does not undergo the cutting process. Film cutting is an art, usually closely guarded from the public, because the waste is obvious, and producers realize the industry is far removed from its potential basis of efficiency and standardization.

Fifty percent of the duplication in filming a picture is not counted as waste. Two cameras are maintained on every set, and take exactly the same scenes. Each camera grinds out about 150,000 feet of film during a production.

Hence there are two duplicate negatives. One is used for all domestic prints. The other, an exact duplicate of the first, goes abroad. Many European countries have a tax on each print of a picture that is imported, but have only a blanket tax on a negative, which amounts to much less than the total cost of the tax on each print. It is cheaper, therefore, to put a second cameraman on a picture and take a second negative, than to pay the tax on prints.

Most scenes are filmed from two to half a dozen times. This is a practice generally followed in the studios. Experienced directors, as a rule, take fewer "shots" of a scene than the younger megaphone wielders. Only a skillful director knows without viewing the proofs of the day's filming whether a scene has registered properly or not.

After all the scenes of a production have been taken, the film-cutter is handed approximately 300,000 feet of film. His task is to cut 50 miles of film to 7,000 feet.

Entire scenes, which may

represent hours of time and labor by an entire expensive staff, are eliminated. Hundreds of long, drawn-out sequences are shortened. Many an aspiring player may have labored for days before the cameras, before a baffling director, only to find when the completed film is shown that he has been left out of the picture entirely.

Most pictures benefit by a thorough "cutting." Film-cutting is a highly specialized art. The film-cutter is to the studio what the copy-reader, who blue-prints the reporter's copy, is to the newspaper.

VILLAGE BALLANTS FIGHT OVER GIRLS

TRISTE (U.P.)—Enraged because the young gallants of the neighboring village of Zviric tured among all their girls, the youth of Stubbs recently attacked their rivals in a bloody encounter, fighting a pitched battle in the market-place of Stubbs. Three were killed, and 200 wounded. The girls fled in error.

Stubbs and Zviric are two villages of Croatia, whose names betoken the pugnacious character of their inhabitants. The girls of Stubbs are the pick of the countryside, while Zviric's maidens are considered plain.

As a consequence, all the country swains and especially those of Zviric flock to Stubbs to woo the town's fair lasses. This aroused the ire

NOTICE TO CREDITORS IN THE COUNTY COURT OF THE STATE OF OREGON FOR JACKSON COUNTY.

In the Matter of the Estate of J. P. HOLLMEYER, Deceased.

NOTICE IS HEREBY GIVEN that the undersigned has been appointed Administratrix of the estate of J. P. Hollmeyer, Deceased, and such administration covers the individual estate, and the partnership property of the firm of Wm. and Hollmeyer, doing business as Ideal Grocery. Any person having a claim against the individual estate or partnership estate aforesaid are hereby required to present the same duly verified with proper vouchers within six months from the date of first publication of this notice to Nellie Dickey, Attorney at Law, Room 8, Siskina Building, Ashland, Oregon.

Date of first publication, March 13, 1934.

FLORENCE R. HOLLMEYER, Administratrix.
143-5 Sat.

Outbursts Of Everett True



of the Stubbs boys, protesting an increasing tension between the Stubbsians and the Zviricites.

The climax was reached at the annual Stubbs fair, when the lads of the village seeking their rivals talking and laughing with the Stubbs girls, while they themselves were left out in the cold, began to cast insults and threats at the Zviricites.

It was not long before the various groups of combatants drew up in two lines in the market square, and the pitched battle began. It started with stone-throwing, and very soon a first class free-for-all was in progress. Revolvers and knives were drawn, and the Stubbsian maidens ran away, shrieking with terror.

When the police finally succeeded in clearing up the row, they found three dead and some 200 wounded in the market square.

Wallawa — County buys \$10,000 rock crusher for road work.

Portland led Northwest, for building permits issued in February, \$2,502,190.

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the only one that will play all makes of Records without injury to the record

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