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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or section taken is Advertising."
No discount will be allowed Religious or Benevolent Orders.

TRUST AND OBEY — "Now therefore, if ye will obey my covenant, then ye shall be a peculiar easure upto me above all people. Ex. 19:5. PRAYER - "Teach me Thy way, O Lord, and lead me in

#### PUTTING MEART INTO WORK

It is commonly remarked that if the people who are employed as wage-earners would work with the same earnestness as if they were in business for themselves, the production of the country would be largely increased, and everyone would be a great deal better off.

To this it is replied, that the reward for such en thusiasm seems so remote and uncertain, that many workers lack the incentive to throw themselves into labor in that way. They feel that if they did make such additional effort, they would not be at all sure of getting any reward for it.

What is needed then, say the economists, is some plan in industry by which the workers will feel sure they will get the result of any extra effort they may make. To meet this situation, many concerns have tried out forms of profit sharing, with more or less suggest. But many wage-earners do not feel much interested in such schemes. They would rather have the money in their pay envelopes and know each week what they were getting.

The employers say that the idea of partnership with their workers may be all right theoretically, but that if a true partnership is to exist, the wage-carners should share losses as well as profits and they are not willing to do so.

Here we have the greatest industrial problem of the times to induce the workers to show the same enthusiasm in their tasks that people used to manifest in the old days The significant fact remains, when most of them worked for themselves, or when em- however, that bootleg prices ployes were so closely under the eyes of their employer, haven't advanced locally, which that they were pretty sure to be rewarded for special diligence. The concerns that make the most effort to solve serious shortage. that problem, and try to think out plans for promoting loyalty and enthusiasm among their workers, are likely to be the ones that will make the biggest gain in the coming years.

### SPRING CLEAN-UP

Many towns come through the winter looking like the boy who comes to the table with his hair all tousled. Father tells him he must exercise the hair brush before he is allowed to sit down with the family. Or such towns might remind us of the man who hasn't had his hair cut for a couple of months nor shaved for a week.

Unsightly spots are a problem in most towns. Public sentiment in Ashland and elsewhere clings to the idea that the individual shall have the right to manage his own property. But our patience is sorely tried if some neighber allows his home to become disorderly or decadent. His carelessness costs the whole neighborhood something, perhaps the whole town. Such situations call for a remedy.

But as public spirit advances people come to see that if is good business to clean up disorderly spots, to trim the weekly whiskers off their land, and give their speedy looking buildings a Saturday night bath of clean paint. Towns that take hold of spring clean-up with enthusiasm feel afterward like the man who has paid the long deferred visit to the barber shop.

Apparently the only way to stop accidents at railroad crossings, is to put up signs directing the locomo-tive engineers to stop, look, and listen for automobiles.

An expedition is being organized to trace the origin of man, but considering how he often behaves it would seem more important to find out what he is coming to.

If baseball weather counts for anything, Ashland Ich school ought to have a championship team this year,

The "Wobblies" will quickly learn that there is no

## Hene



BY CHARLES P. STEWART WASHINGTON Gen. Lincol Andrews, assistant secretary the treasury, especially in charge of prohibition enforce ment, has been concentrating on

Washington lately

This is on the strength of representations to him, from wets tal, his own particular balliwick.

Judging from the number of and the stills they've seized and the liquor and mash they've destroyed, it would seem as he must be getting results.

it seems as if they'd have done If Gen. Andrews had created a

of those who didn't happen to 55 Pine street.

THE COINE TO BE

specialises on prosecuting bootles

As one bootlegging acquaintance of mine remarked to me, "This business is exactly like any other. A drygoods merchant has no trouble getting drygoods. He has trouble get-ting customers. Just so with a bootlegger."

disapproval even in bootles cir tionary.

McNeill, Libby Co., is a business visitor in Ashland and a guest of the Lithia Springs hotel.

**Outbursts** Of Everett True

The truth is, a considerable in Ashland for some time, is thinning out in the ranks of moving his family to Ashland Washington bootleggers wouldn't from Riverside, California, and be at all to the disadvantage they will make their home a

now than can make, a living. Assistant United States District Attorney David A. Hart, who cases, estimated their number

Thus Gen. Andrews' activitie aren't regarded altogether with cles except, of course, by the bootleggers he catches. Indeed, he hasn't caught enough yet. As previously noted, prices are sta-

Business Visitor-

D. W. Helman, representing

New Resid

Howard Graham, who has been

District, and his subject for the indorestment of the Pro-Primary convention to be held in Med-

I have been your representa-tive in the last two assistes of the Legislature. My ambition has been at all times to serve you

faithfully and michigently.

The location of the State Normel school at Assigned was a con County and savedally to the I can claim a fair share of the credit for the passage of this bull, and there is much yet to be done to make the Normal a

The location of the National Buard encampment at Medford both from a financial and acvertising standpoint to of great importance to this county. My commection with the National Medford.

It is a financial suprifice for any man to represent Jackson County in a semion of the Legislature as the total remuneration is only \$202.00 for the forty day souten and the school expense is around \$400 not including loss of time and money speak in making Primary and elective compaigns. I believe the Pre-Primary is the poor mans friend and I am therefore asking the Republicans of Jack-Human Nature: An instinct independent of the Convention, that makes us see vices before however if you see fit to endure choice, and I will not be candidate in the May Primary.

Raspectfully Tours, RALPH COWGILL.



standing ankle deep in the suds.

Idiosynerasy: Ballure of a boy

sickness: The usual result

of trying to get out of lite more

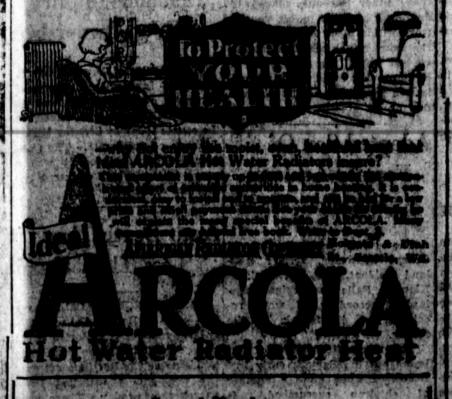
to smoke cigarettes when he

goes to college.

readily grasp the idea of THRIFT when it is taught them in a manner that they understand.

An account in the child's own name impresses the iden upon them more forcibly than any other one

FIRST NATIONAL BANK Ashland, Oregon







# Here's what "kilowatt-bour" means in dellars and cents

"Kilowett-hour" sounds technical. But see how simple it really is.



Here is a to-watt lump. Use it one hour.



That makes to watts for one hour—the same as though you used one watt for fifty hours. Now let it burn for to hours in so hours it watt-hour.

"Kilo" is a Greek word that means thousand. A kilowatt is one thousand watts -so one hour's use of one thousand watts is called a "kilowatthour." People who know electrical things by their first names call it "K.W.H.", for short, It is the unit of measurement for your electricity.



You buy electricity by the kilowatt-hour, just as you buy potatoes by the bushel. A kilowatthour may cost ten cents-although it will be less than that if you have an electric range or other economical appliances.

Now see how cheap electricity is, by the penny's



The co-watt lamp that keeps your living room lighted while you're away at the movies uses 100 vatt-hours in two hours' time."

That is just one-tenth of one of those mysterious kiloware-hours one cent, or even less, for two hours' service!

> is the chespest service you can buy

THE CALIFORNIA OREGON POWER COMPANY

