

# ASHLAND DAILY TIDINGS

(Established in 1874)

Published Every Morning Except Sunday by THE ASHLAND PRINTING CO.

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OFFICIAL CITY PAPER Telephone 29

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Subscription Price, Delivered in City

One Month	\$ .85
Three Months	1.95
Six Months	3.75
One Year	7.50

One Month	\$ .85
Three Months	1.95
Six Months	3.80
One Year	6.50

### DISPLAY ADVERTISING RATES

Single insertion, per inch	\$ .30
Yearly Contracts	
One insertion a week	.27 1/2
Two insertions a week	.25
Daily insertion	.20

### RATES FOR LEGAL AND MISCELLANEOUS ADVERTISING

First insertion, per 5 point line	\$ .10
Each subsequent insertion, 5 point line	.05
Card of Thanks	1.00
Obituaries, per line	.02 1/2

### DONATIONS

No donations to charities or otherwise will be made in advertising or job printing — our contributions will be in cash.

### WHAT CONSTITUTES ADVERTISING

"All future events, where an admission charge is made or a collection taken is Advertising."

No discount will be allowed Religious or Benevolent Orders.

### MARCH 27, 1928

"REJOICE WITH THEM THAT REJOICE"—And Jehro rejoiced for all the goodness which Jehovah had done to Israel; in that He had delivered them out of the hand of the Egyptians." Ex. 18:9.

PRAYER—"I love Thee, O Lord, my strength. The Lord is my rock and my fortress, and my deliverer."

### SERVICE OF ADVERTISING

Advertising has become so much valued that people look to it as a regular service which they need before they attempt to buy any line of goods. They dislike to start out to buy things, unless they have previously made a study thru the advertising of what the stores are offering.

Advertising has improved so wonderfully that it has become a kind of directory of market offerings. It spreads before the people in each newspaper issue a story of business conditions. You can read it and find out what kind of goods are being bought, what the styles and fashions are, what kind of service the people are demanding, what suggestions the merchants have to offer as to meeting household and personal demands.

Also you are thereby enabled to keep in touch with the trend of prices. While some merchants could make advertising a little more convincing if they quoted more freely, yet so much information is given about prices that the buyer can get a good idea of what things cost in the great majority of lines.

The customer for any line of goods out to make purchases with a much clearer idea of the situation in that line, if he or she has been thru the advertising in the newspapers. In that way people can save the cost of subscription to a newspaper a great many times over.

People who read advertising faithfully ought to save several hundred dollars during a year in the expense of running the family. Where without advertising information they would probably have bought the first article that was offered them, after informing themselves in this way they have an idea of the price that ought to be paid. No one can afford to fail to read the advertising published in The Daily Tidings for you will always find there is greater reliability in advertising than non-advertised goods. The merchant who advertises is not afraid to invite people into his store.

### WORK THE PRISONERS

There is a commendable enterprise in the suggestion of the county court for employing county prisoners at gainful activities. Putting county prisoners to work should serve as an additional deterrent to crime, since the criminal inclination does not enjoy labor — busy hands and minds seldom have time to turn to crime. Beyond that, the plan would relieve taxpayers of the heavy burden of keeping criminals and, in many cases, their families; it would yield some much needed road and highway improvements and it would give courts of justice a little more opportunity to apply jail sentences that would mean to the criminal something more than a brief period of rest and good food in a comfortable jail structure — Forest Grove News-Times.

### WEED OUT THE DRONES

The Albany, Oregon, Chamber of Commerce has sent a memorial to Congress, asking for the dismissal of unnecessary federal employees, hang-overs in useless jobs originated during or since the war. It urges that such jobs be wiped off the payroll, and that the president be given the power to dismiss every superfluous board and commission that clutters up the country and devours tax money.

The tendency in federalization is toward political jobs that are piled upon the people, not to serve, but to receive. Political business costs too much and returns too little.

We're a bit skeptical about the pending solution of the William Desmond Taylor murder mystery. It looks too much like Los Angeles-made publicity.

Salem is going to observe Cherry Blossom day tomorrow. In Jackson county cherry blossoms have been in bloom for the past two weeks or more.

Don't forget to buy your rabbit meat today.

## We're Entertaining Company



**STEWART'S WASHINGTON LETTER**

By CHARLES P. STEWART  
NEA Service Writer

How many among us (senators) will care to incur the displeasure of the Department of Justice if it may with impunity employ perjured testimony to weak its vengeance upon those who thus dare? I propose to demonstrate that that is just what it did in the case of my colleague, Senator Wheeler.

—Senator Thomas J. Walsh of Montana, in the United States Senate, March 15.

WASHINGTON—Strong language that.

It went with Senator Walsh's demand on Attorney General John G. Sargent to advise the Senate if he intends to make perjury charges against George B. Hayes, "surprise witness" against Senator Wheeler in the latter's trial in Montana on an accusation of improperly using his official position in a personal client's interest with the Department of the Interior.

It suggests that the Justice Department hasn't got the Wheeler case entirely off its hands yet.

It will be recalled that Wheeler was indicted while making things unpleasant for the then Attorney General Harry M. Daugherty. He and his friends declared it a frameup from the first.

The Senate investigated and gave Wheeler a clean bill of health.

Nevertheless he was tried in Montana. It was less even than a weak case, barring what Hayes had to say. The jury, however, didn't believe Hayes — whose story certainly did sound improbable, at best — and acquitted the senator on its first vote.

Instead of knocking, why not push in the door softly and gain what you want by a smile.

A go-getter is a fellow, who, when he thinks he has arrived, finds that he has only started.

No boy can bring brains back home with him from college unless he took some brains with him when he went in.

Hex Heck says: "What I like about a trouble is that it becomes a joy when you get rid of it."

## OUT OUR WAY By Williams



HEROES ARE MADE - NOT BORN

## THE FORUM

Articles of this nature are welcomed under this head. Communications must bear the signature of the author.

### MT. ASHLAND

It stands at the head of a canyon flanked and steep and high. Where fir trees grow on the hillside. And a brook goes rappling by. Glistening, there in the sunlight. With its crest all white with snow; Beckoning me from the distance 'Till it seems that I must go.

Up to the crest of Mt. Ashland Where the elk and deer oft roam, Where it raises its white capped summit High over the streamlet's foam. But in the clear bright sunshine As the summer days draw near; The snow melts from Mt. Ashland, Leaving the gray rocks clear.

But the green stays on the hillside When the winds of winter blow. Making a picture fair to see From the pathway where I go. Then I wish that you were with me When the sun dips o'er the hill, To see the glow on Mt. Ashland, That towers above the rill.

For I know you'd see the beauty, When the sun dips to the west. And you'd dream, in the gleaming starlight: When you lay down to rest; Of the green on the sloping hillside, The pedara straight and tall, And the glory of Mt. Ashland, The fairest of them all.

By J. F. ELL, Ashland, Ore.

Salem will vote April 13 on buying 13-acre site and building junior high school.

Woodburn — Discovery of oil on Bass' place, at Broadacres, reported.

Beautiful New Spring Wall Paper Designs Just Received

J. O. RIGG Paints and Wall Paper

What About Your Bill? We have the right grade for every motor. Free crankcase service. Convenient draining rack. Williams Service Station Boulevard & Sherman

"TWISTUM" ANIMAL CIRCUS TOYS

at McNAIR BROS.

## COOS COUNTY HAS BIGGEST BOOK MADE

RECORDED. Coos, March 27.—(U.P.)—What is said to be the largest book ever seen in Oregon is going service here as the record book for Coos county tax collections.

When opened, the volume measures 8 1/2 feet across. It weighs 105 pounds. The finest of linen paper was used in its making. The book was ordered by special specifications in Portland.

In spite of its great size, the book is only large enough to hold Coos county tax records for one year.

PORTLAND, Ore., March 24.—(U.P.)—Plenty of cases have come to light in Portland where men have "peeked" into ladies' windows, or threatened them with his black clubs or guns, but a new one was on record today, the music stand.

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## USED CAR Bargains

1925 Ford Truck, \$480.00  
Has 1926 license. Good condition all around.  
Ford Touring ... \$125.00  
Ford Sedan ... \$100.00  
We have no 2nds "asis"

## The Automotive Shop

Our 2nd hand cars are Guaranteed

## Gill's Improved Golden Bantam

Better in Every Way

Send for Catalogue

Gill Bros. Seed Co.

Dept. 24, Monticello Station, PORTLAND, OREGON

## Smooth Powerful

Your first drive in an improved Chevrolet will be a revelation. Improved, more satisfactory, smooth and economical. Chevrolet is the way. A complete line of Chevrolet cars, trucks, touring cars, etc. Performance about any new automobile.

Remarkable in the fact that these cars are not only smooth, but usually less expensive than other makes.

Improved Chevrolet. A demonstration will show you!

New Low Prices

Touring	510	Coach	545	5 1/2 Ton Truck	595
Business	510	Sedan	535	(Chevy's Only)	
College	545	Limousine	745	(Chevy's Only)	

Government tax reductions on automobiles officially in effect on March 20 is allowed NOW on all purchases of Chevrolet Cars.

## THE AUTOMOTIVE SHOP

Ashland, Ore.

QUALITY AT LOW COST