

ASHLAND DAILY TIDINGS

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO.

Editor: E. H. Greer, Business Manager: George Hoffman Green, News Editor: W. H. Perkins

OFFICIAL CITY PAPER Telephone 29. Entered at the Ashland, Oregon Postoffice as Second Class Mail Matter. Subscription Price, Delivered in City: One Month \$1.00, Three Months \$2.75, Six Months \$5.00, One Year \$9.00.

By Mail and Rural Routes: One Month \$1.00, Three Months \$2.75, Six Months \$5.00, One Year \$9.00.

DISPLAY ADVERTISING RATES: Single insertion, per inch \$1.00. Yearly Contracts: One insertion a week \$7.50, Two insertions a week \$12.00, Daily insertion \$20.00.

NO DONATIONS TO CHARITIES OR OTHERWISE WILL BE MADE IN ADVERTISING OR JOB PRINTING - OUR CONTRIBUTIONS WILL BE IN CASH.

WHAT CONSTITUTES ADVERTISING: "An future profit, when an admitted charge is made or a collection taken in advertising."

MARCH 12 1936 OUR CHILDREN AND GOD: "Not so; Go how ye that are men and serve the Lord." Ex. 10:11.

PRAYER: "May we Lord, never yield to the temptation of going as men alone or sending the children alone to serve Thee."

HIGHWAY ACCIDENTS

We are approaching the season when everyone who has normal sensibility dreads to read the reports of casualties, fatal and otherwise, which he knows will be published by the Monday newspapers, says the Portland Telegram.

Perhaps a start at effective reform will be made this year. President Coolidge has called a National conference of highway traffic experts to meet in Washington March 22 to consider the problems.

Output of the conference there probably will come a well digested plan of action - some National means by which recommendations which shall be agreed may be made enforceable.

It may be that he will be eliminated as time goes on. Our laws are weak and feebly enforced. Common sense tells us that no license should be granted to a person who is incompetent to drive.

Coming Around to It



SAP AND SALT BY BERT MOSES. The more currency is inflated, the more it sinks.

TOM SIMS SAYS. Perhaps this Charleston dance was started to boost the stock market.

STEWART'S WASHINGTON LETTER. By CHARLES P. STEWART, NEA Service Writer.

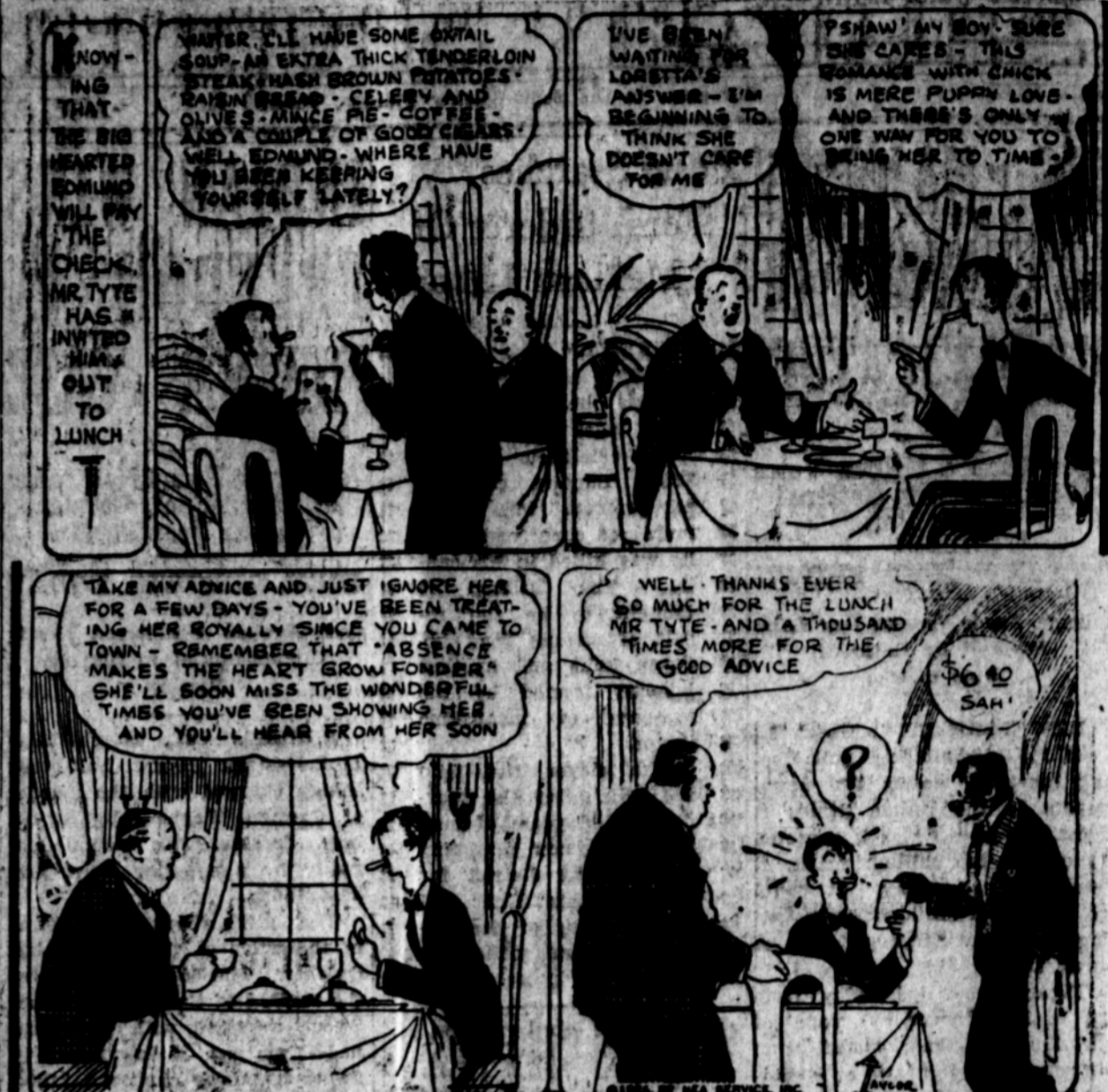
ed him on jumping into the Tidal Basin to save a woman who was trying to drown herself, with her baby.

The ice water gave him "flu" and he barely missed pneumonia, which is good and dangerous.

Congress is sore stricken with "flu" without having jumped into the Tidal Basin.

Judge Kathryn Sellers of the Washington Juvenile Court was admonishing a bunch of youthful offenders against the errors

Mom and Pop



of their ways. "No doubt you've heard," she said, "that it's wicked to do what you know you oughtn't to."

LOS ANGELES WILL STAGE EXPOSITION

More than 100 California manufacturers, representing an annual output in excess of \$100,000,000, will have exhibits at the first annual California Made Exposition to be held in the new Shrine Civic Auditorium here, April 18-24, it was announced today.

The exhibition, first of the industrial shows held here in two years, will be made of 380 separate exhibits.

To Marry

The widow of Andre Franca, famous French writer, is said to carry a bitter, according to the newspaper at Paris. She married a domestic before she became the wife of the noted author.

RECKLESS AVIATORS ARE TO BE CURBED

SAN FRANCISCO, March 12 - (U. P.) - Chief of Police Thomas Burke of San Mateo wants to have an open season on reckless aviators.

Burke recently suppressed a desire to shoot at an airplane as if it were a duck. Now he has issued an ultimatum to aviators in general to be careful when in the vicinity of San Mateo.

Cooley dove with his plane toward a group of school children who stood watching him. After he had scattered them in fright, he whirled his machine upward barely a few feet above the ground.

As a result of the incident Cooley was brought into police court. But Judge George A. Kertell dismissed him because, unlike ducks, there are no game laws for aviators.

Chief Burke was not altogether satisfied with the outcome, and said: "I issue fair warning now that if any more fool stunt flying is done over the city the planes will be shot down by police officers on my orders."

WHEN YOU THINK of going fishing, think of ARMY GOODS STORE. Biggest Little Store in Town. Opposite New Hotel - Open Evenings.

Men--Are You Foot Conscious? A pair of our style-comfort shoes will put your mind at ease on any occasion. Overland Shoe Shop

On the Mark! Get Sell! Go! To Miller's Toggery For EASTER DUDS! Nifty Styles and Patterns "Hab-a-dash Inn"

OUT OUR WAY By Williams



FIRE PREVENTION, A PUBLIC OBLIGATION

Total number of forest fires showed a considerable decline last year, leading to the assumption; that at least the campaign of educating the public to reasonable care against fire is beginning to bear fruit.

For example, the acreage burned over in national forests in California was nearly about one-eighth of the area of last year, and cost of fire fighting was only about one-tenth. This is more remarkable because there was an increase in number of fires from spontaneous combustion and other natural and unavoidable causes.

The 1925 report sets a good example for this year, and if the need for constant vigilance is kept in the public mind, we may succeed in still further reducing destruction of our forests through heedless handling of fire.

The average American family living in a house wired for electricity, and there are now some 13,000,000 such families, spends but \$25 per year for electricity utilized for fighting purposes and to operate small household labor saving appliances.

If one of the exposed water pipes in your home should some bitterly cold morning be slightly frozen you do not of necessity have to send for the plumber. Instead take your electric toaster or grill, connect it and keep it moving beside the frozen pipe and in a few minutes the electrically produced heat will thaw the pipe and all will once more be as it should.

Despite the fact that in 1925 the cost of living was 50 per cent higher than in 1913, the cost of electric service the country over last year was eight and one-half per cent lower than it was in 1913.