## "The Quality Store" ASHLAND, OREGON



# Announcing Our

# 5th Birthday Celebration

## Starts Saturday, March 6th

### Birthday Specials "Happy Home" Apron Dresses

Made in twelve different styles of Fast Color Ginghams, sizes 36 to 50. A wonder value, Each

\*\*\*RAYON"

Silk Knit Vests Colors: Peach, Pink, Orchid

and Nile 85c

Sold Regular \$1.19 RAYON SILK KNIT STEP-IN COMBINATIONS Silk lace trimmed in Orhid. Pink, Peach and Nile. "RAYON"

Silk Knit Step-ins Colors: Nile, Peach, Orchid

and Pink \$1.25 Sold Regular \$1.48,

"MILO SHEEN" COS-TUME SLIPS

Come in the wanted colors and sizes. Solld \$2.95 Regular \$3.48

"Milo Sheen" Costume Slips
Made with tancy pleated flannel. Colors: Kelly,
Marine, Artillery, Hussar, Jade and Tan.

\$3.75

This Anniversary Sale with its great distribution of new merchandise has a three-fold purpose; first, to show appreciation to our old customers who have helped to bring this store to its present usefulness; second, to make new acquaintances for the store and its merchandise; third, to make greater progress in our business in order to be better able to serve you in the future.

In setting our birthday table, we have placed many values of every need and taste on sale for every-

### Come to This Birthday Celebration

and see the anniversary offerings in their entirety.

### Our Birthday Cake

See our Birthday Cake now on display in our show window; also a card telling you all about this wonderful Cake; what it contains.

TURKISH TOWELS EXTRA

Value Each

Size 20x40 made with colored border Limit 4 to Each Customer.

### Birthday Souvenirs

For The Ladies Will be Given Away Saturday while 500 last. BE SURE AND GET YOURS.

#### Pure Silk and Fiber Hose

No. 6720, a service Hose. Colors are, Thrush, Sunset, Fr. Nude, Beige, Champagne, Pearl, Beaver, Log Cabin 750

Hand Bags

Our regular \$1.25 bags offered for this sale at this low price 95C

Chamoisette Gloves

Made with French Cuff and Favey Stitching. Colors, Grey, Beaver, Brown and Oak, Pair

Children's Hose

New Spring Styles in 7-8 and 1-2 Hose made of Fiber Silk in New Colors. Pair

Chamoisette Gloves

Made with fancy turnback \$1.45 tions. Colors: Oak, Beaver, Mode. Pair

## Great Saving on Domestics - Wash Goods and Curtain Materials

Bleached Sheeting Paisley Dress

"Milo Sheen" Risomers

81 inches wide "Pull-away" sheeting onered for this sale only. Yard

Ruffled Curtains Fancy Bed Spreads

TERRET Y

Made with colored \$1.95 Come in Blue, Rose \$2.75 to match. Pair

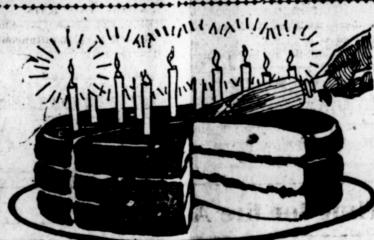
25 new patterns for Spring Time Dress Making. Yard

Ruffled Curtains

Ginghams come with colored ruffle or plain white. \$1.25 Pair Reg. Pair

Linene Suiting

Comes in all the new Spring Colors. Guaran-35C



**Table Cloths** 

Size 54x54 Hemstitch-ed, ready for use, made 95C of mercerized Damask. Each

Lingerie Materials

A special value in lace Voile and Shadow Stripes. Val. to 45c. Yd.

Spreads Size 81x108. Come \$3,45 Gold, Priced very low. Each

FASHIONS FOR SPRING IN WONDEFRUL SHOWING

Spring! Spring! Our entire store joyously bursts into Here are exclusive models that women who set the

Pillow Tubing

Linen finish quality at a low price. Yard

Wearwell Sheets Crinkled Bed

Size 81x90 You \$1.55 Take advantage of this special.

Bath Towels

Large size, 22x44
Double Thread Terry
Sold Reg. 59c — Each

### Out Standing Values in Quality Silks Satin Canton

and Flat Crepes in a wonderful Collection of New Colors, 40 inches wide \$2.45 Special Yard

### Slip Satin

40 inches Wide. See this new material for Costume Slips in a Dozen Different \$1.25 Colors. Yard

### 40 in. Printed Silk Crepes

See this Wonderful Collection of the Seasons Newest Printed Silks That are Different. Yard

### 40 in. Crepe de Chine

Here is High Quality at a Low Price - In all \$1.85 the New Bright Colors Yard

#### Silk Broadcloth

Here is a Silk for Under Garments and Slips that will Wash. In the New Bright Colors. Yard

## For Every Type and Taste A NEW SPRING COAT



### Spring! Spring! Our entire store joyously bursts into tomorrow, with all the charm and exquisiteness, the new beauty, new inspiration, new life. Greeting you style-loveliness and smartness that is Spring's—with modes inspired in Paris, the choicest new apparel from America's fashion center. Here are exclusive models that women who set the fashion will enthusiastically choose. Here are modes already firmly established in fashion's favor. New Ideas! New Suggestions! New Style Details! Come to this wonderful Exposition of Spring Creations—whether to inspect or to select—this store cordially bids you come! from America's fashion center.

From slim silhouettes to flaring models, coats adapt themselves to personality of wearer. They have never been more smartly designed or more favored by fashion, especially if made of Charmeens, Rich Twill Bloom Velfluff and Velora.

COATS

Are Versatile

Priced

\$25.00 \$34.50

Soft Kid Gloves

Priced

FROCKS

Flaunt Vivid Color

Frocks are so varied and in their

way present a vastly intriguing se-

flat crepes in the wanted spring

\$29.75 \$11.95 \$14.95 \$19.75 \$59.75 \$22.50 \$29.75

That fairly gleams with newness and That fairly gleams with newness and come with new cuff adornments are fringe, being priced

Silk Scarfs

