

E. R. ISAAC & CO. "The Quality Store" ASHLAND, OREGON



Announcing Our 5th Birthday Celebration

Starts Saturday, March 6th

Birthday Specials "Happy Home" Apron Dresses

Made in twelve different styles of Fast Color Gingham, sizes 36 to 50. A wonder value, Each **95c**

"RAYON" Silk Knit Vests
Colors: Peach, Pink, Orchid and Nile
Each **85c**
Sold Regular \$1.19

"RAYON" Silk Knit Step-ins
Colors: Nile, Peach, Orchid and Pink
Pair **\$1.25**
Sold Regular \$1.48

RAYON SILK KNIT STEP-IN COMBINATIONS
Silk lace trimmed in Orchid, Pink, Peach and Nile.
Size 36 to 42
Each **\$1.45**

"MILO SHEEN" COSTUME SLIPS
Come in the wanted colors and sizes. Sold Regular \$3.48 **\$2.95**

This Anniversary Sale with its great distribution of new merchandise has a three-fold purpose; first, to show appreciation to our old customers who have helped to bring this store to its present usefulness; second, to make new acquaintances for the store and its merchandise; third, to make greater progress in our business in order to be better able to serve you in the future. In setting our birthday table, we have placed many values of every need and taste on sale for everybody.

Come to This Birthday Celebration

and see the anniversary offerings in their entirety.

Our Birthday Cake

See our Birthday Cake now on display in our show window; also a card telling you all about this wonderful Cake; what it contains.

TURKISH TOWELS EXTRA Value Each

25c

Size 20x40 made with colored border. Limit 4 to Each Customer.

Birthday Souvenirs

For The Ladies Will be Given Away Saturday while 500 last. **BE SURE AND GET YOURS.**

Pure Silk and Fiber Hose

No. 6720, a service Hose. Colors are, Thrush, Sunset, Fr. Nude, Beige, Champagne, Pearl, Beaver, Log Cabin and Black. **75c**

Hand Bags

Our regular \$1.25 bags offered for this sale at this low price **95c** Each

Children's Hose

New Spring Styles in 7-8 and 1-2 Hose made of Fiber Silk in New Colors. Pair **50c**

Chamoisette Gloves

Made with French Cuff and Favey Stitching. Colors, Gray, Beaver, Brown and Oak, Pair **95c**

Chamoisette Gloves

Made with fancy turnback and two color combinations. Colors: Oak, Beaver, Mode. Pair **\$1.45**

"Milo Sheen" Bloomers **\$2.25**
Here is real value in a quality Bloomer. Cut Full Size in a Good assortment of Bright Colors. Pair

"Milo Sheen" Costume Slips **\$3.75**
Made with fancy printed flannel. Colors: Kelly, Marine, Artillery, Hussar, Jade and Tan. Each

Great Saving on Domestics - Wash Goods and Curtain Materials

Bleached Sheeting
81 inches wide "Pull-away" sheeting offered for this sale only. Yard **45c**

Paisley Dress Gingham
25 new patterns for Spring Time Dress Making. Yard **25c**

Ruffled Curtains
Come with colored ruffle or plain white. \$1.25 Pair Reg. Pair **95c**

Ruffled Curtains
Made with colored ruffle and valance to match. Pair **\$1.95**

Fancy Bed Spreads
Come in Blue, Rose Gold and Hello. Size 84x108, Each **\$2.75**

Linene Suiting
Comes in all the new Spring Colors. Guaranteed Fast Colors. Yard **35c**



Table Cloths
Size 54x54 Hemstitched, ready for use, made of mercerized Damask. Each **95c**

Crinkled Bed Spreads
Size 81x108. Come in Blue, Pink and Gold. Priced very low. Each **\$3.45**

Wearwell Sheets
Size 81x90 You know the quality—**\$1.55** Take advantage of this special.

Lingerie Materials
A special value in lace Voile and Shadow Stripes. Val. to 45c. Yd. **35c**

Pillow Tubing
42 inch "Wearwell" Linen finish quality at a low price. Yard **35c**

Bath Towels
Large size, 22x44 Double Thread Terry Sold Reg. 59c — Each **45c**

Out Standing Values in Quality Silks

Satin Canton
and Flat Crepes in a wonderful Collection of New Colors, 40 inches wide Special Yard **\$2.45**

Slip Satin
40 inches Wide. See this new material for Costume Slips in a Dozen Different Colors. Yard **\$1.25**

40 in. Printed Silk Crepes
See this Wonderful Collection of the Seasons Newest Printed Silks That are Different. Yard **\$1.95**

40 in. Crepe de Chine
Here is High Quality at a Low Price — In all the New Bright Colors. Yard **\$1.85**

Silk Broadcloth
Here is a Silk for Under Garments and Slips that will Wash. In the New Bright Colors. Yard **\$1.95**

For Every Type and Taste A NEW SPRING COAT



Sport Coats

For Women and Misses. Priced

\$11.95 \$14.95 \$19.75 \$25.00

FASHIONS FOR SPRING IN WONDERFUL SHOWING

Spring! Spring! Our entire store joyously bursts into tomorrow, with all the charm and exquisiteness, the new beauty, new inspiration, new life. Greeting you style-loveliness and smartness that is Spring's—with modes inspired in Paris, the choicest new apparel from America's fashion center.

Here are exclusive models that women who set the fashion will enthusiastically choose. Here are modes already firmly established in fashion's favor. New Ideas! New Suggestions! New Style Details! Come to this wonderful Exposition of Spring Creations — whether to inspect or to select—this store cordially bids you come!

<p>COATS Are Versatile</p> <p>From slim silhouettes to flaring models, coats adapt themselves to personality of wearers. They have never been more smartly designed or more favored by fashion, especially if made of Charmeuse, Rich Twill Bloom Vellut and Velora.</p> <p>Priced</p> <p>\$25.00 \$29.75 \$34.50</p>	<p>FROCKS Flaunt Vivid Color</p> <p>Frocks are so varied and in their way present a vastly intriguing selection of striking printed crepes and flat crepes in the wanted spring colors.</p> <p>Priced</p> <p>\$11.95 \$14.95 \$19.75 \$22.50 \$29.75</p>	
<p>Soft Kid Gloves</p> <p>That fairly gleams with newness and come with new cuff adornments are priced</p> <p>\$2.95 TO \$3.95</p>	<p>Silk Scarfs</p> <p>Made of printed crepes with silk fringe, being priced</p> <p>\$3.25 and \$3.75</p>	