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Datly insertion

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WHAT CONSTITUTES ADVERTISING No discount will be allowed Religious or Benevolent Orders.

MARCH 4, 1026 THE ETERNAL GOD-"And God sald unto Moses, I AM THAT I AM: and He said. Thus shalt thou say unto the children of Isreal, I AM hath sent me unto you." Ex. 3.14.

PRAYER — We rejoice, O Thou Divine One, that Thoo ar

FRIENDLY ATHLETIC RIVALRY

No activity is more appealing as far as number of people is concerned than athletics. This interest and appeal in every district or section usually centers on two rivals, two teams which struggle to decide the supremacy

of that section or district. In Southern Oregon the two teams which usually stage the BIG EVENTS are Ashland and Medford. In football, basketball and other sports these two teams are natural rivals, with success swinging in a series of years from one team to the other. A contest between these two teams always brings out a big crowd. In fact the attendance at all other athletic events here is insufficient to pay the expenses of the team, and if it were not for the games between Ashland and Medford here and at Medford the high school athletic boards would have a deficit each year.

This fact, and the fact that the two cities are situated as Ashland and Medford are, makes it absolutely iminued — and be continued on a friendly basis.

At a recent meeting of the two basketball teams, Priction developed among the spectators which should by all means be eliminated in future contests. The Tid ings does not mean that the games should be pink-ten affairs - the teams should fight with every ounce of Energy and skill they possess and the rooters should root and support their individual teams with as much noise and enthusiasm as they possess, but regardless of the Sutcome or the progress of the game, there should be nothing that would interfere with or interrupt the game The that would strain the friendship between the two reams and two cities. The publicity which followed the Two recent basketball games here and at Medford brought depends on a good press agent." fight them. enefit to neither Ashland nor Medford.

All athletic games have two factors—the referee and The rules. The school officials make every possible effort to produce efficient and fair referees to interpret and enorce the rules of the game. This is a difficult task, as efficient officials are difficult to procure. For instance, at present the Ashland and Medford leaders have tried insuccessfully to procure several basketball authorities in this state. When the coaches and other school officials ecide upon the referee, he should be permitted to interret the rules, without being threatened with bodily farm if he should make a decision which a spectator beieves was wrong.

The rules of the game have been officially decided pon, and the two teams agree to play according to those les. Whether you, as a spectator, a player or a school official, like these rules is a matter which does not perhit you to express your dislike by threatening the referee by interfering with the game or doing that which rings only harmful publicity.

It would be much better - in fact it is absolutely cessary for the safety and preservation of athletics and r the continuation of athletic rivalry between Ashland and Medford - for the games this week-end to promote etter harmony and a deeper spirit of real athletic rivalry, t rowdyism, between the two cities.

ENVIABLE WORKING CONDITIONS Wage earners in this country earn more, live better, we more recreation and yet save more than workers of ly other country. Including skilled and unskilled labor, daily pay of the American workman is approximately hat of the weekly pay of the English workman. Yet the mand is equal to the supply in this country, and in time crafts there is a shortage, while in England about 1-2 million persons are maintained in idleness on the 'dole" which the government contributes. England is garded as the most tightly unionized country in the

Unions in the United States have done much to raise standards of pay and living conditions. These standds now are at a level where there should be little dis tisfaction, little excuse for labor disturbances and

SHOULD FIND SOLUTION

Progressive Ashland residents will join with T Tidings in expressing the hope that the city council wil find some solution for the unfortunate situation brough about by the overwhelming protests against the side improvements in the vicinity adjacent to the new Ash land normal school.

It is true, perhaps, that the improvement program as mapped out originally by the city officials was too broad in scope and covered property which the owners feel cannot at this time bear the burden of paying for these improvements.

There should be some middle ground on which the property owners and council can agree at this time, and which will insure sidewalk improvements which are vitally necessary if the city is to derive the greatest amount of good from the normal school.

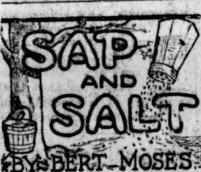
It is a known fact that projects of much importance to Ashland are to be started here later this spring, and If the city is to keep pace with the development which is being planned along industrial lines, it should, by all quite generally took shuff then, means, find some means of putting in these sidewalk and it was fashionable, street improvements.

LOWER INSURANCE

Every business man in Ashland will be interested in learning whether or not insurance costs will be materially lowered if the city adds to its present fire fight: ing equipment. Ashland at the present time enjoys a low insurance rate, but if the addition of more hose, of more fire alarm boxes and other like equipment will lower the rate, the city will be well repaid for the money it must spend in putting in these improvements.

It is a matter which should merit the thoughtful consideration of the council and business men alike.

Gambling will not be allawed at the basketball game tomorrow night, and Chief McNabb says he isn't "stalling" when he makes such an announcement.



A full belly generally means an empty head.

One today beats two yesterdays and twenty tomorrows.

The real value of a friend ship is not appreciated until it

mad, and you can easily size him up from that.

permitting the future to get to far ahead of you.

What the country needs is a glue that will stick as tight week will be with the Kurds. as bureau drawers without glue.

Hez Heck says: "Some is



Chicago, a maniac ra wild in a taxi. This, however shouldn't be considered unusual

Bandits robbed 20 in an Illinois roadhouse. Real bandits, not just the owners of the road-

While blowing a Danville, Illi fire, so they should be warned to Italy. be more careful.

News from Turkey. They have announced that the war this

born great, others achieves great- ing list. They are months be- does a general do

ber, just alongside a door lead-ing out into the senators' lobby, box of snuff reposes. Nobody can remember

that box-no, not that particular box but a box-of snuff wasn't to be found there.

As a senate institution, probably it dates back to the time when . John' Adams called the first senate to order. Senators

addict. Yet, strange to say, the sen-

Since the very dawn of Amer- interest to every taxpayer. ica's history as a nation a page has been assigned, at the begin- quires that returns be filed by ning of every session, to keep the box stoked up with Copen-

job in 1926 as it was in 1789 every married couple whose as but about every two weeks it still has to be attended to.

Snuff doesn't evaporate. One of two things must

ent-day senators do take an oc- persons whose net income was asional pinch, despite their de-

ago, who continue to help themelves out of that snuff box.

Conressman Florello H. LaGuardia debts, contributions, etc. of New York has something to say in the House of Representatives about aviation, he's listened to.

He was a flier himself with

and a war cross and a knight or has his principal place of

LaGuardia doesn't go as far as to agree with Ex-Colonel Mitchell that armies and navies are Spring's about ten expectations obsolete, but he does say the Failure is a mere matter of and nine disappointments away airplane has revolutionized war.

> -"What's more," he added, "our army and navy heads know it but they won't admit it, even to themselves."

Why not? "Well," said the flying con-The Turks have a long wait- gressman, "in war time, what ness, while ginerally everything hind with the nations wanting to commandeers a nice chateau, safely at the rear, and lives other European countries local

chateau or the battleship bridge can't afford to let himself re-

that wars are fought now

direct his forces from the air "If he wants to know what's going on," nodded LaGuardia,

That's where he can see whole thing. "As I've said, the plane revolutionized war."

YOUR INCOME TAX

No 1 Your income tax for the year your income, than was the tax for 1924. A rate reduction found who admits he's a snuff however, is not the only benefit afforded by the revenue act o 1926. Increase in the exempate snuff box empties itself reg- tions and other changes in revenue legislation are of immediate

The revenue act of 1926 re

every single person whose net income for 1925 was \$1,500 of Last year returns were whose aggregate net income was \$2.500 or more, and of single \$1,000 or more. Husband and wife, living together, may include the income of each in 2-The capitol's haunted by single joint return, or each may the ghosts of senators of long file a separate return showing the income of each. Net income is gross income less cerspecified deductions for business expenses, losses,

The period for filing returns ends March 15, 1926. The return, accompanied by at least one-fourth of the amount of the due, must be filed with the he Amercan forces in the World collector of internal revenue for the district in which the He won a major's rank, too, taxpayer has his legal residence

BUDAPEST, March 3-(U.P.) -Hungarian film producers have issued invitations to producers throughout Europe to meet in Budapest for a conference of ways and means to break the semi-monopoly enjoyed by Amer ican films in Europe.

In Hungary as well as in most producers are finding it next to impossible to meet the keen competition of the American film industry. Half-bankrupt producers, jobless actors,

creasingly disturbed by the in-

looked forward to with great interest by laymen as well as by

Star," takes 180,000 boxes

Champion Indian Pony Rider

Outbursts of Everett True



ALL MARKETER

OUT OUR WAY

By Williams



Mirage or Will-o'-the-Wisp?

