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WHAT CONSTITUTES ADVERTISING

No discount will be allowed Religious or Benevolent, Order

A PROSPEROUS WAY—"And he said unto me, The Lord, before whom I walk, will send His angel with thee, and prosper thy way." Gen. 24:40. PRAYER — We rejoice, O Lord, of all who observe mandment, Thou dost make the way prosperous.

TAXES FOR HIGHWAYS

This is the season of ideas, theories and promises as applies to government, with innumerable candidates in the field, each advocating some cause, which he hopes will win the voters.

Between now and the primary they will reform, revise and improve, or repeal, almost every conceivable law which is now on the statute books. For the candidates must have some plaything, some toy to dangle in front of the voters to attract their attention.

One of the most popular subjects relates to automobiles, which is almost an universal article about the homes today, whether an expensive limousine or a rattler. Everybody seems to have one statistics say one to every family in Oregon—and almost everybody has to pay a yearly tax in the form of a license and also a tax every time a gallon of gas is siphoned into his tank.

Thus, in certain political circles it is the favorite sport in making a platform to include a paragraph fav-oring a reduction in automobile licenses and a lower gas

It is a recognized fact that when we, as individuals, liave to pay from \$15 to \$60 for a license, which can be duplicated just across the state line to the south for \$3.00 per, regardless of the size, weight or make of pleasure Would Change car, there is just a little resentment and possibly a feeling that the license should be lower.

However, we pay the tax and ride majestically to the Department fishing, hunting or camping grounds over paved highways, macademized roads or possibly over rather rough livways if our wandering takes us to distant points. When another year rolls around, remembering the pleasure of the past motor-year, we pay the higher license fees, and again start another year of pleasure.

As we drive about in western Oregon, mostly on payed highways, we might think the price of licenses or the gas tax is too high, unless we realize that a sinking fund must be maintained to pay for the very highways which we have been using. If we happen to go to Eastern Oregon, we realize that the task is not yet completed—and might see more clearly the need for the higher license is fees. Also, if we happen to make a comparison of the number of automobiles in this state and in the state to the south of us where the lower license fee is charged, we can easily figure that, if we are to have as good roads as the lower-license, but more-automobile states, we must have a higher license fee.

We must judge a candidate by his policies and promises, unless we happen to know him personally or by his works, but The Tidings would suggest that it might be well to consider the needs of the future, as well as the with her sister. Mrs. T. R. Jack present and past, before placing too much credence in son. the low-license, small gas-tax theories.

FACTIONS ABOUT THE POLE

The question as to whether Dr. Cook ever reached the North Pole seems to be reduced, in discussion, to one of realist the apportance of check character. If you believe that Cook was always a liar, naturally you will believe that he lied when he said he write. Toley's Honey and Torlife work as well as the opinions, of Admiral Peary, you is wonderful for ettacks of colds will not only believe that he reached the North Pole — and coughs." Toley's Honey and will not only believe that he reached the North Pole — and coughs." Toley's Honey and Tar Compound gives quick remainded to the coughs and colds. Buy turies sought goal ahead of him.

In fact, there appears to be no demonstrable facts to support or to convict the Cook claim. The figures that Cook reported could have been faked. The Eskimos who afterwards cast doubt on his achievement could have been

From this far-off point of view, all regarding the Polar exploration would appear to be either cold, scientihe truth, or hot untruth. Possibly much of it is neither, There are factions and interests and prejudiced groups of those who concern themselves in Polar affairs, Ronald Amundsen seems to have associated himself in some of he factional feeling, and to have seized a dramatic opportunity to revive this issue, after 15 years. Dr. Cook, in a federal prison for oil stock faking, was a nient hook on which to hang the new sensation.

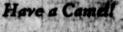
picture is over—and you come outside to the bright lights and the brighter laughter of friends -have a Camell

No other eigerette in the world is like Courses. Camels course and domestic tobaccos. The Course Hand is the triumph of the Camel eigerette paper is the finest-made especially in brand of eigerettes is concentrated the experience and skill

WHEN the exciting scenes are over. And you leave the great theatre thrilled at what you've seen. When, as the organ peals forth its rolling music, you come outside with joviel, laughing have a Camell

For nothing else on earth could be as safe ng among the great white lights as Co Camel adds of its own bright goodness ad the enjoyment of every planning scene. Camel a the hale friend and companion for everates days and carefree evenings. Here is something weath writing in words of gold: "Camels never the the taste, or leave a cigaretty after-tasts, no matter how freely you smoke than!." And what's more, you can't buy choicer tobaccos or more perfect blending, no matter how much you pay.

So, this night as you know for the beilians scenes. And when the big show is finished and you've seen life in its cense and purpossful men ments—know then the mellowest freguence that over came from a cigaritus.





being closed for the past seven

water tender, will be at the

Hawley months. J. N. Cochran, chist



Name of War

WASHINGTON, Jan. 26-A bill "to minimize the probability of war" by changing the name of the war department to department of the army. been prepared by Representative Bloom, Democrat, New York.

any quicker way of pronoting and establishing dding that the present

Visitor In Ashlandman, Oregon, arrived in Ashland

WHITES THANKS PROM

who suffered from m right at the start. W.

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SALEM FIVE TRIMS LOCAL TOSSERS 25-18

(Continued from Page One)

forced to the limit to stand off the aggressive game put up by the Ashland bunch Although losing two of the three games on their barnstorming trip, both were overtime contests, and the gained a lot of valuable experi-

Thursday night, Eugene high will form the opposition for the locals at the Armory. Friday Ashland squad will tangle with Merrill at Merrill, and on Saturday they wil meet Klamath Falls at Klamath Falls.

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SOLONS GUESTS AT COOLIDGE BREAKFAST

WASHINGTON, Jan. 26-(U.

P.)—President Coolidge held ar nexpected breakfast conference with 13 Republican House leaders today. The guests for the sausares, buckwheat cakes and maple syrup included Speaker Longworth, Madden of ott of Oregon and

ence on the trip.

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ESHLAND OREGON

MEDFORD IS OFERED the required references and pens be assigned to duty aboard sale. The United States navy has resumed recruiting work, after

and 18 miles highway during few days beginning today and are chances for the learning 1928. 26 miles road and 26 will enlist any young men de of a trade and for travel for bridges to be constructed in 1936, siving to get in this branch of Soys who will apply themselves. the service. Mr. Cochran states Those who enlist are sent to that there are many opportunition Diego for a training diego Ities for begin who can furnish of eight weeks. They may the

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alle an spanis b 14- fel.

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