

Sweeney Plea of Prejudice is Overruled

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a fair or impartial trial; that it is difficult to secure an outside judge at a time convenient to a local judge, and that it is also expensive, and that in remote sections of the state, a free use of such claims would be destructive to the orderly and efficient procedure of court affairs, and because of the delay caused, would deny justice to many.

It was the belief among some of the attorneys that this matter would be presented to the Supreme Court to determine the constitutionality of the legislative act upon which the affidavit was founded, which has heretofore been dodged by the Supreme Court.

Death Calls G. A. Gardner, Former Judge

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he had served as county judge and was recognized as one of the foremost good roads architects in office in Oregon. Prior to his service as county judge he served for several terms as county clerk of Jackson county. Judge Gardner was a native Oregonian, and was in the very prime of life having only recently reached his 43rd birthday. Surviving him are his wife and daughter, the family home

being in Jacksonville. Funeral arrangements have not yet been completed but it is expected that services will be held on Sunday. Judge Gardner was prominent in fraternal circles and the funeral will probably be under Masonic auspices.

Over 25,000 Tourists Camp in Park Here

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ing the permanent improvements from this fund, it shows the Park is almost self supporting, costing the city slightly more than \$500 per year to operate. A total of \$17,372.27 was handled by the Board this year, and there remains a balance in the bank to the credit of the Board, a total of \$2,090.63.

Plans For Tourist Travel Formulated

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answer to the question as to whether municipal auto camps should compete with privately owned camp grounds to the extent of building cottages, stated that in some localities, such as Ashland, the conditions justified municipal camp grounds.

Herbert Cuthbert, of the Portland chamber of commerce publicity department, spoke on the value of tourists, saying that the real value was not the money they left in a community, but the fact that so many of

them became permanent citizens, helping to build up the community. He told of the great value of community advertising, saying that it was as essential as it was for private business to advertise, and, that unless communities did advertise the tourists would forget them, just as people forget a non-advertising store.

Citing the fact that California communities would have approximately two millions of dollars which they will spend on advertising this summer and that 15 per cent of the space which they will buy must be used for the Pacific Northwest as a whole, he said this per cent, or about \$300,000, would be more than the Pacific Northwest communities would spend as a whole. This was termed an outstanding point of generosity and unselfishness, but that California realized that if the coast grew, California would get its part of the increase.

He urged community advertising for Southern Oregon, predicting that it would more than double the population of this district. Vining added that the Pacific coast should not be boastful and should not depreciate other sections, as every newcomer resents hearing criticism of his former home.

L. E. Smith, who is here in the interests of the new golf links which J. L. Ketch is arranging, told of the attraction which a golf course holds for the tourists. Mrs. Baxter, of Klamath Falls, said that at present only about 50 per cent of the tourists stop in Southern Oregon and that efforts should be made to persuade the other half to linger here. She recom-

mended that each section always lead a helping hand to other sections.

Details of a group advertising scheme, for Southern Oregon, were given by W. H. Crawford, of the California Oregon Power company. This plan was approved by Cuthbert, who advised that the farm magazines be used, tying in with the national advertising schemes of other agencies.

Miller suggested that the hotels install racks, where information concerning points of interest in Southern Oregon, might be on display.

J. H. Fuller, George Dunn and E. T. Staples, were appointed a resolutions committee, to draw up and pass resolutions for the body, condemning the indiscriminate picking of wild flowers along the highways, and the lowering of the fishing limit.

Price Claims Tourists Stay But Few Days

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Southern Oregon that are nationally known and have no equal.

"No business house in a city would advertise that they were at the end of the main street. No one goes to the end of the street only to turn back and see the same sights they have just seen. There are only two places in North America that can afford to advertise that they are at the end of the highway system, and they are Canada and Mexico. They have something to offer the visitor that none of us here in the United

States can offer without breaking the law.

"No use to try to make the tourist stay with you for a week or so, because times have changed and each one of them have set out to go so far or see certain places in a given time and I can assure you that they are going to do about what they have set out to do. They will stop now and then for a day if you have something very attractive in the way of a good fishing stream, or a good golf course. No city has a right to expect to be termed a tourist center unless they have a good golf course. This great game has taken the American people, and a great percentage of travelers carry a full set of golf clubs. A golf course is looked upon as a service for the traveler as much as a good hotel.

"It is of no value for cities such as we have here in Southern Oregon to try and reach out, all over the country with advertising. Let the larger centers on the coast, or the railroads do the national

advertising, as they have the sums of money which can do it in a big profitable way. The small way we have to do it is lost, but we should do our extensive advertising within a few hundred miles of home after the visitor has already been directed in our direction by the large advertisers.

"In summing up what is most important, first clean house and dress up your show windows. More sales are made from attractive show windows and good honest advertising than any thing else. Always be willing to tell the visitor what we have beyond. Encourage him to see all we have. You can never tell a person by the car they drive, so do all you can for everybody. Add all that is necessary for his comfort and pleasure, such as hotels and golf.

"If the other fellow is getting more than you are in the way of travel, don't blame him, something is wrong with you. Get busy and learn their wants. "In closing let me add. Don't

knock your neighbor, boast him and the advantages he has to offer."

POOL HALLS QUESTIONED AT COUNCIL MEET

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A. C. Niningger was granted a license for his hall, without debate.

The offer of Mrs. Edna A. Bradbury to accept \$100 for her 10 acre tract in Ashland Creek

canyon, was accepted.

A protest was made on the condition of the incinerator at the box factory, by residents of that section. The matter was referred to Fire Chief Baughman.

COLDS
of head or chest are more easily treated externally with—
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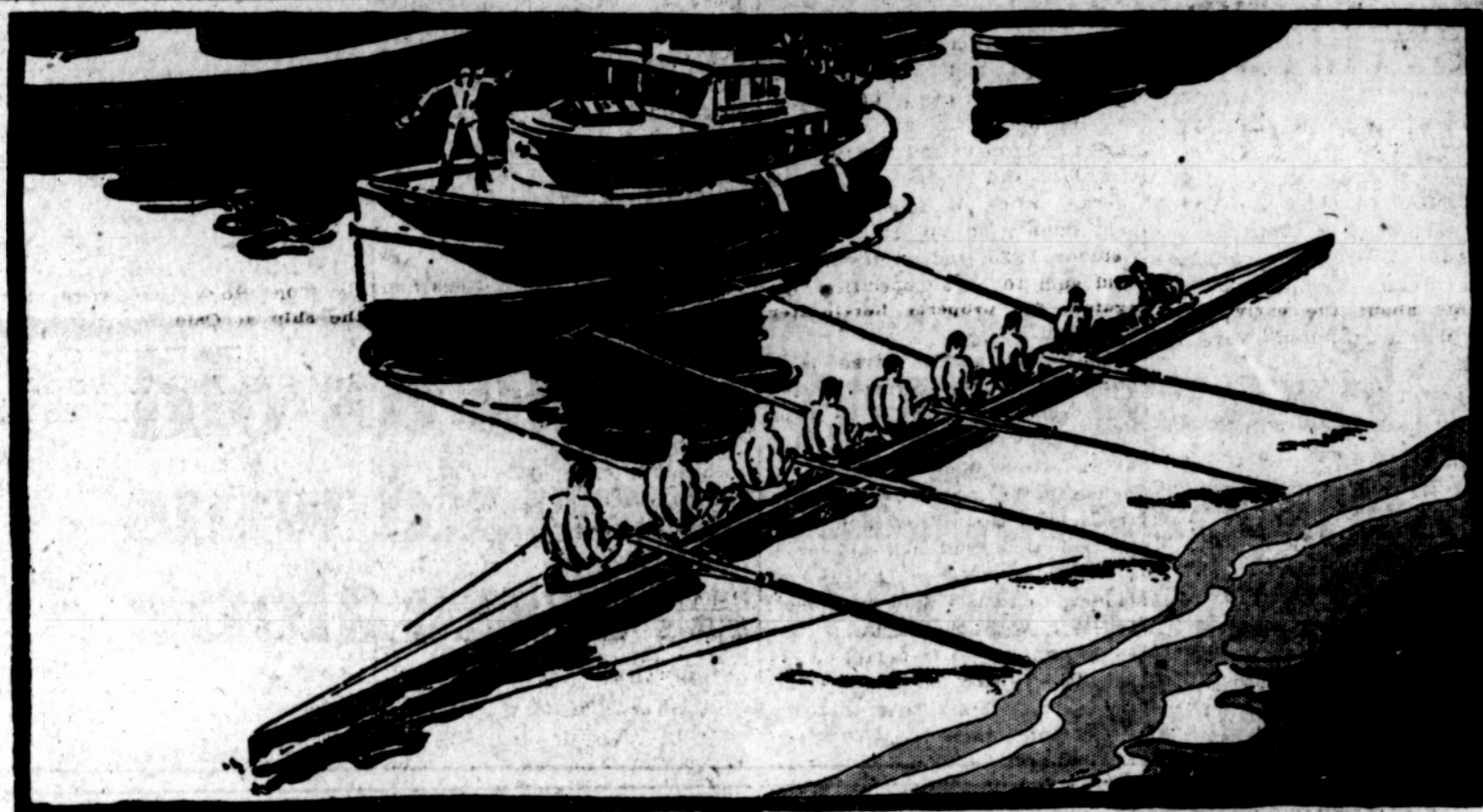
Books For The Kiddies

by

Johnny Gruelle

Darling Studio & Art Store

Lithia Springs Hotel Bldg.



It's the end of the run that counts

It's the crew that finishes strong that wins the race. And it's the lubricant that takes you safely through the last few miles that saves your motor.

Most oils lubricate well when they are first put in your crank-case, but we made Parabase to take care of those last few miles when all the damage is done by faulty lubrication—the miles when you say to yourself, "I'll let her go another hundred before I put oil in again."

Parabase stands up in your motor under the stress and heat. It does not quickly break down and lose its lubricating qualities. Here is insurance that at the end of the run your motor will be as sound, so far as the lubrication of its moving parts is concerned, as it was when you started.

Drain your crank-case now. Tell your garage or service station man to fill up with Parabase. Notice the immediate difference in your car's performance—and know that at the "end of the run" it will be as perfect.

Parabase

A GENERAL MOTOR OIL



SOLD ONLY THROUGH AUTHORIZED INDEPENDENT DEALERS

THRIFT WEEK CALENDAR

Thursday—Own your Home Day!

"We have built wisely for you!"

"Own Your Own Home Day"

We, who have planned and built, financed temporarily, and seen safely through its completion, the homes of Ashland which are to remain symbols of your Thrift, feel no less a sense of gratitude than of service.

Homes are the life blood of the Nation. They represent a tangible, visible asset, shared in, not only by those who live therein beneath their hospitable roofs, but by America as a whole. They are milestones of wonderful progress.

Emerson says that no man begins to live until he begins to live in a home of his own. By Thrift, these edifices are built. Each, in its own way, is a symbol of self-sacrifice and of saving.

"Own Your Own Home," is a spiritual phrase. It is good citizenship in the making. It is the cradle of the men and women of tomorrow.

If you do not now own a home of your own, plan at once in that direction. There is no wiser plan. Destiny becomes a sort of Master-architect.

SIGNED:

CARSON-FOWLER LBR. CO.
SWENSON-PEEBLER FURNITURE CO.
JORDAN SASH & CABINET WORKS
H. C. HIGH, CONTRACTOR
A. L. LAMB, CONTRACTOR
J. O. RIGG PAINT STORE