



# Real Winter Comfort at Low Cost

To drive in comfort this winter you should have complete protection against rain, sleet, snow and wind. Only the finest closed car construction can give you that.

The Chevrolet Coach body is Fisher-built—the same construction used on the world's finest cars.

Doors and windows fit and stay tight to keep out wind and water. Rain or snow cannot penetrate the Fisher V-V one-piece windshield which gives you perfect vision and ventilation. Long semi-elliptic springs and balloon tires take the jabs out of frozen roads.

Yet you get all this in the world's lowest-priced Fisher Body Coach.

Let us show you the quality features of this fine closed car and explain how easy it is for you to own one this winter.

The Coach	\$695	Touring	\$525
Coach		Roadster	525
		Coupe	675
		Sedan	775
		Commercial	475
		Express	550
		Truck Chassis	550

ALL PRICES F. O. B. FLINT, MICH.

QUALITY AT LOW COST

## The Automotive Shop

Local Dealers  
ASHLAND, OREGON

## Convenient Battery Service

We operate our battery department in the room next to The 20th Century Grocery in order that you may drive your car indoors. The next time you need any battery work, remember to drive in at

### The Auto Electric Shop

### Philco-Diamond Grid Batteries

for all cars at reasonable prices

Expert service on starter, generator and ignition work. If your car is hard to start these cold mornings let us work on it.

FULL ELECTRICAL SUPPLIES

Always In Stock At

## The Ashland Electric Shop

Phone 115-J

## Lithians Strong Booster for Ashland

The doings of the Lithians since the day when they started off as the premier booster organization for Ashland are recorded in a small black book, which to the uninitiate means nothing, but to the little group which has increased in number and become more and more attached to the name and the organization, this small black book is important.

Starting with only five men, assembled in the modern fashion around the lunch table, the organization was launched on its career, May 5, 1922.

The purpose of the organization was to in all possible ways advertise and boost for Ashland and Lithia Park, and to furnish strong backing to the chamber of commerce in all its efforts. V. V. Mills was elected President with the title of Grand High Fizz, this name being suggested naturally by the character of the waters from which the Park is named. The title for the Secretary was also suggested in the same fashion as the Chief Effervescer, Vice President, Little Fizz, and Treasurer, Chief Bottler, on A. Spencer, was selected as the first Vice President and S. A. Peters, Jr. as Chief Bottler, Secretary J. H. Fuller becoming the Chief Effervescer.

Thus launched as a full fledged organization the bunch began to demonstrate its ability at once by putting over one of the best parades ever seen in the city at a July 4 celebration. Plans were at once started to provide uniforms in order that a suitable appearance might be made at all future celebrations and this was later affected so that whenever the Lithians now appear as an organization they make a neat and natty showing.

From that time on the Lithians have been in a continual state of effervescence, this expression, meaning activity, properly directed at all times and the prime motif of the organization now is the advertising and exploiting of Lithia Park as Ashland's chief attraction. One of the first steps in this direction was the erection of the solid sign post in the Plaza which directs to the camp ground.

The Lithians were especially active in urging the improvement of the camp ground, building the community house and officiating at the dedication of this building.

Space does not permit of the enumeration of the various activities up to the present time such as participation in, the Mile High celebration with the covered wagon stunt, the various Lithian shows at the Vining theatre, the participation through that aggregation of songbirds known as the Lithian Octette, at State and County Fairs, sending delegates to various meetings of the State Booster clubs, marching in uniform at Klamath Falls and many other things which have been undertaken as occasion demands.

The number in the Lithians has been limited to fifty and this number is kept intact. Whenever anyone leaves or drops out there is a candidate ready to take the vacant place.

Jenious guardianship of Lithia Park that it may continue to remain the premier attraction of Ashland animates the Lithians at all times, initiations take place inside its precincts frequent gatherings have been held there since the start and plans are being considered for bringing it more and more to the attention of the tourist and visitor.

The Grand High Fizz at the present time is V. D. Miller, who has been especially active in building up the organization, with S. A. Peters Jr. Little Fizz, Clyde Young, Chief Bottler, and Fuller, Chief Effervescer.

Members of the Lithians subscribed the first \$15,000 to the hotel fund and were the first organization to have a formal dinner in the Lithia Springs Hotel.

### WORLD'S BEST FRUIT IS PRODUCED IN THIS PART OF VALLEY

(Continued From Page One)

vitality interested in the prosperity of the farmer and the fruitgrower, for they realize, selfishly it may be, that without the aid of the farmer and fruitgrower, they cannot grow.

Rogue River Valley fruit and Ashland fruit are synonymous, for the finest Rogue River Valley fruits are grown in the Ashland district.

Ashland has the climate, the water, the soil and most im-

portant of all, Ashland has the men and women to produce the finest fruit grown anywhere in the world. Ashland is basically a fruit producing section, where the best fruit in the world is grown.

### Professional

#### PHYSICIANS

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Osteopathic Physician & Surgeon  
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DR. CHARLES A. HAINES  
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DR. HAWLEY — Above Tidings office. Phone 91.

DR. ERNEST A. WOODS—Practice limited to eye, ear, nose and throat—X-ray including teeth. Office hours, 10 to 12 and 2 to 5, Swedenburg Bldg., Ashland, Oregon.

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ANY GIRL IN TROUBLE—May communicate with Ensign Lee of the Salvation Army at the White Shield Home, 565 May-fair Ave., Portland, Oregon.

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AMBRO S. PARK  
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Experienced. Dependable.  
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An attractive finish for an evening frock of pink chiffon is a wreath of French flowers in shades of rose, blue and gold. They are hand-made and the colorings very delicate, so that the effect is very youthful and girlish.

## Holiday Merchandise

### SHOPPING A PLEASURE

When You Can Select From Complete and New Stocks of Goods.

#### Toys

Tinker Toys—50c  
Erector Sets—\$1.50-\$3.50  
Engines—90c-\$4.00  
Mechanical toys of all Kinds.  
Automobiles—40c-\$3.50  
Tractors—Dishes  
Telephones  
Pete Hustler Toys

#### Games

Rook—75c  
Flinch—75c  
Old Maid  
Dominoes—Checkers  
Chess Assorted  
Card Games  
Spinner Games  
Base Ball Games

#### Dolls

Raggedy Andy and Raggedy Ann Dolls  
Real Baby Dolls with the new baby head—\$1.25 each.  
Bunnies Rabbits, Bears and all kinds of stuffed Animals

Hundreds of Items in Endless Assortment

## BOOKS

Paper Books — Linen Books — Full Assortment of the John Grunelle Books—Volland's Line of Illustrated Books, Every one suitable for Children.

### FICTION AND GIFT BOOKS

## GOLD FISH FREE

ON FRIDAY Buy one 50c tube Tooth Paste and we will give Bowl and Two Gold Fish Free.

ON SATURDAY With Tube of Tooth Paste, \$1.00 worth of Toys, Games or Stationery.

Toilet Goods—Drug Sundries **ELHART'S** Books and Stationery

## Just 36 Shopping Days Until Christmas

This brings the realization that the Gifts with which "Merry Christmas" is to be said, must soon be decided upon.

### Holiday Goods

Now on Display includes:

- Pictures
- Leather Goods
- Reading Lamps
- Toilet Sets
- Baby Gifts
- Toys
- Stationery
- Brass Ware
- Cut Glass
- Greeting Cards
- Stamped Goods
- Etc.

## Babcock's Gift Shoppe

"Distinctive Gifts for Discriminating People"