

Published Every Evening Except Sunday by
THE ASHLAND PRINTING CO.

Subscription Price, Delivered in City	\$.65
Three Months	1.95
Six Months	3.75
One Year	7.50
By Mail and Rural Routes	
Three Months	\$.65
Six Months	1.95
One Year	3.50
One Year	6.50

DISPLAY ADVERTISING RATES	
Single insertion, per inch	\$.30
Yearly Contracts	27¢
One insertion a week	.25
Two insertions a week	.20
Daily insertion	.10
Rates for Legal and Miscellaneous Advertising	
First insertion, per 5 point line	\$.10
Each subsequent insertion, 5 point line	.05
Word of Thanks	1.00
Obituaries, per line	.025

WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent Orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

OCTOBER 22, 1925
ALL NEEDS SUPPLIED: — The Lord is my shepherd; I shall not want. Surely goodness and mercy shall follow me all the days of my life, and I will dwell in the house of the Lord for ever. Psalm 133:1-6.
PRAYER: — O Lord, do Thou satisfy us early with Thy mercy, that we may rejoice and be glad all our days.

REDUCING PUBLIC OVERHEAD
At a conference of county auditors recently, there was uniform expression of sentiment that there could be no material tax reduction unless people are educated to do without some of governmental embellishments they are now paying for but can ill afford.
In this sphere of influence the county official as a citizen can be of even greater service than in the discharge of his official duties.
If he joins in the clamor for adding on this public service and that public service, which first requires the enactment of a law, he is participating in a species of paternalism which will ultimately destroy local and general government.

Unless the alarming increase in demands for public services and expenditures—largely for nonessentials and all more or less socialistic—is curbed, there will be increased tax delinquencies and foreclosures.
Neither community progress nor enduring prosperity for the individual can be purchased at the expense of the well-being of the home owning citizen.
There must be greater efficiency and economy in conducting county and city government and officials must be held more and more responsible by the voters for whole-hearted cooperation and teamwork in eliminating waste and extravagance.

RAISE POLITICS ABOVE JOB HUNTING
"Medicine, surgery, everything that is directed by the human brain and human ingenuity, in twenty years has progressed, except government," says Governor Al. B. Smith of New York.
Commenting on this remark, Collier's says: "The explanation is to be found in the fact that business and science have offered more attractive rewards than has politics. There are exceptions: Andrew W. Mellon is one. His administration of the Treasury has been of incalculable value during these difficult years of funding the great war debt. But generally, the more gifted men and women have avoided public service. A hundred and fifty years ago politics offered the largest opportunities to ambitious men. Today the George Washington and Alexander Hamiltons are managing businesses or conducting experiments in laboratories. Progress will come when once more the public service gives first rate men and women space to use their full powers."

WHY NOT PUNISH FIRE OFFENDERS
Traffic departments of cities and states can pass traffic regulation laws and ordinances until they are black in the face in an effort to curb automobile accidents. But so long as they fail to do the one most thing to protect the traveling public, namely, require of a driver an actual test as to his competency to drive a machine, accidents will continue to increase.
And so it is with fire prevention work. A city or state will talk fire prevention. It will spend thousands and tens of thousands and hundreds of thousands of dollars buying fire fighting equipment, maintaining fire departments and state insurance departments. But the one thing which could be done at the least expense to prevent fires, is entirely overlooked, namely, laws and ordinances which prohibit the accumulation of rubbish piles and fire hazards of a known character. If such hazards accumulate and are permitted to remain and cause loss, why not fine the owner just the same as an automobile driver is fined for breaking traffic laws?
If half the energy was expended by fire prevention officials that is expended by traffic officers, the saving in life and property to the American public would be many times as great.

JOIN THE PIONEERS
David Sarnoff, Vice-President and General Manager of the Radio Corporation of America, says:
"We are on the heels of international broadcasting. The Radio Corporation of America in a series of notable broadcasting experiments which it will launch during the coming months, will invite the public to join in the laboratory of the air. When electrical science will have wrested from the air concerts broadcast from London, from Berlin and possibly from other European cities, when the American farm family will sit in for the first time on an operatic performance broadcast from London, the exultation of the pioneer will come to hundreds of thousands, or even millions of Americans who will have participated in these experiments."

SAP AND SALT
BY BERT MOSES

A kick is better understood when you get it than when you give it.

A man's stomach influences his actions just as much as his brains.

While Jazz may not be musical, no one can deny that it is rather noisy.

Did you ever hear of anybody being killed while speeding on his way to church?

When a man speculates successfully, he is at once looked upon as a shrewd investor.

Out of our 115,000,000 population, we have been able to find less than a dozen good

left-handed pitchers.
Hex Heck says: "When a jail is empty, the town is either dead or the constable is no account."
A little argument need not part friends. As long as neither side wins it may result in friendly ties.
Most relatives are distant relatives when you are broke.
There is the usual crop of hard winter predictions put out by those to whom all winters are hard.
It is so easy to find fault, yet everyone keeps on looking for it.

TOM SAWS

Dishwater will take the nicotine off a woman's fingers.

Most of us worry so much about the cost of living we forget what it is worth.

TIDINGS WANT ADS SELL ANYTHING.

WOMEN LOSE OUT IN BISHOPAL MEETING
NEW ORLEANS, Oct. 22.—(U. P.)—Women were hard hit by the Protestant Episcopal convention here yesterday. After receiving the endorsement of the house of deputies for elevation as lay readers in the church, they were denied advancement by the house of bishops this afternoon. At the same time, the house of deputies overwhelmingly voted to exclude women from membership in its body, which now includes clergy and laymen.
Burgess — Work starts on new Powers three-story furniture building.

BRING US YOUR HEN EGGS
We Pay Highest Market Prices
Ashland Fruit & Produce Ass'n.

FRAZIER AND SON
We are selling more Cherro Egg Mash and Cherro Flour than we ever did before and our customers are satisfied with the results, as they wouldn't continue buying it if otherwise. If you once use Cherro Flour or feed Cherro Egg Mash, you won't have anything else. If more people would turn their attention to the poultry business and feed Cherro Egg Mash, the merchants of Ashland wouldn't have to send out of town for eggs to supply the local trade.
Phone 214 — 353 E. Main Street

IT'S YOUR BUSINESS
You alone know how much of hard work, of sacrifice, and of enthusiasm have gone into making it what it is today. You alone can realize what it would mean to have to start all over again.
Fire, accident, the forces of nature, can wipe out in a few minutes the work of years. Insurance is your one unfailing protection.
Have you enough insurance? Have you the right kind?
Billings Agency
Real Estate & Real Insurance
Estab. 1883 41 E. Main St.

HOLLAND BULBS
Are Here. Plant Now. Golden Spur Daffodils, Hyacinths and Tulips in all shades and varieties.
Paper White Narcissus, China Lillies
Seeds of All Kinds
Say it with Flowers from the Hatcher Florist
1070 BOULEVARD PHONE 116

FLOWERING BULBS
"Joyfully in Spring With a Wealth of Bloom in Early Springtime."
Nothing could add so much to home appearances with such a small expenditure of money as is added by a planting of spring blooming bulbs of Gorgeous Beauty.
TULIPS—HYACINTHS—DAFFODILS
— CROCUS RANOCULUS — IRIS —
BABY GLADIOLI — ANEMONE.
Plant them now. Our service is at your command. Let us help you plan your beds. We can give you reliable information on planting and care of bulbs.
This is your last chance to get Daffodils and Narcissus. They are excluded from U. S. after Jan. 1st, 1926
MONARCH Seed & Feed Co.
Medford — Oregon
Our Store is right on Main Street as you turn off highway.

Those UP-STAIRS FLOORS!
"HOW can I keep them presentable?"
A properly painted surface—a porcelain-like surface—one that resists water, soap suds, etc. and withstands moving, scraping furniture and pounding heels. That's the answer. And Rubber Cement Floor Paint gives just that surface. Easy to apply.
Also, ask for booklet, "Color Harmony in the Home"—all about painting or finishing floors, woodwork, walls, etc. It's free.
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J. O. Rigg

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H-O
Ready in 2 minutes. New style H-O Quick Cooking Oats—the time-saving, energy-building breakfast dish. Toasted oat flakes that cook into firm, granular oatmeal. Appetizing—delicious—healthful!
Filled with flavor—packed with nourishment. Smooth—firm in texture—yet retaining the necessary roughage for quick, easy digestion.
That "all-night-cooked" flavor in only two minutes
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