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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is collection taken is Advertising." No discount will be allowed Religious or Benevolent Orders.

No donations to charities or otherwise will be made in advertis ing or job printing-our contributions will be in cash.

OCTOBER 19, 1925 HOW TO GET ON!-Ask, nd it shall be given you; seek, and

ye shall find. Matthew 7: 7. PRAYER:-Teach us, Lord, to ask great things from thee, and to be diligent and definite seekers. Then thou wilt make our

PERSONALITY

When the poet said that every institution is but the lengthening shadow of a man, he uttered a truth that is one of the essential facts of life.

Personality is the all important factor in every great enterprise, whether it be business, education or community progress.

During the era of great materialistic development there has been great emphasis on the need for finer! equipment in community enterprises. But any policy that stresses the material side to the neglect of the human factor is not a substantial one.

It would be far better to have a million dollar school teacher in a million dollar school. The first essential for teacher in a million dolar schoo. The first essential for human betterment is to have inspiring personalities in postions of leadership.

It is a splendid thing to provide wonderful school buildings, library buildings, churches and similar structures, because they have advertising value. People will go into a fine pubic building and derive good from its use, who would not use one that looks old and behind the him. times. New school buildings give school work an impression of importance and dignity, and they inspire pupils to better work.

But good work s often done with poor facilities. The little red school house on the whole got good results in training the older people. Its equipment would be called obsolete now, its textbooks and courses of study were not educated out of a boy. adapted to the practical age in which we now live. But it usually had a brainy and inspiting personality as a teacher. Such a person got results, even if the tools used spines, while women obtain the were poor.

The most important thing in social progress is to have bright and able men and women working in such tailure when he loses his money, positions as teachers, ministers and legislators, as their but he is when he loses his thought is shaping the purposes and ideals of the coming generation.

HEARST AND THE THIRD TERM

Because of the peculiar circumstance that Calvin Caalidge became President of the United States just a year and a half before the conclusion of his term as Vice President, and was then reelected for a full term as President, the political casuists are busy discussing whether if he were to seek another term it would be his "second" term, or his "third" term. As it has been point ed out, the mere matter of these "word" itself is of no importance except in so far as it influences sentiments. Another term would not be a "third" term of any length that would be important. But in everything that makes a reelection politically objectionable, it would be a "third" term, because Calvin Coolidge as a holder of the presidential office has already once in theory had the power to use the presidential patronage to reelect himself.

But it is interesting to find, in Arthur Brisbane's column in the Hearst papers, a statement brusquely set-they can get some sleep. tling the question. Here it is:

The profound Cyrus H. K. Curtis papers say Republican troubles in Indiana may "blast the Coolidge third- ou live on top of a hill. term." Where does Mr. Curtis get the Coolidge thirdterm?

"Mr. Coolidge has been elected president ONCE. The same people to finish what they chances are 50 to 1 that he will be elected a second time. When re-elected in 1928, that will give him his SECOND term, no third term about it.

'What happens in Indiana won't interfere in the least with the Coolidge SECOND term in 1928. As things now stand, with the Democrats barely strong enough to cut each other's throats, you might take Indiana or any other state away from Coolidge and he would not miss it."

This is an interesting statement for politicians to put aside, in their scrapbooks, if they want to "keep tab' on the Hearst papers ..

We will bet dollars to chocolate drops that two years from now the Hearst papers will be throwing fits about Republican temerity in proposing to elect Coolidge for a "third term."

The man who thinks that he knows everything really doesn't, because he still has to learn that he doesn't,

Some senators want luxury taxes repealed, just when we were all convinced that taxes are a necessity.

KNOWING, IS THE THING

"Spend more time on each diagnosis, do a thorough "and I shall be able, I feel conjob, and charge a larger fee," is advice offered to doctors | adent, to do it all, including plate,

SHLAND DAILY TIDINGS attending the Interstate Postgraduate Assembly of Amer are pussed by Mr. Gladstone's They declare that to carry out Camphor Acts Quick ica, at St. Paul.

Excellent advice, but now difficult for physicians to

Because that is the sort of medical practice that we aymen refuse to support. We think we are very practical. We call in a doctor

because we want him to "do something." And so, being for the most part human, and desirious to please, he proceeds to "do something." He prescribes. or takes some pills out of his case, or outlines a sea voy-

What he ought to do, of course, is to give us a thorough examination, and then, in some cases, have the courage to tell us that there is nothing wrong with us, and what to do about it

Or he ought to find out just what sort of misconduct has broken down the machinery in some parts of our bodies, or our minds, and suggest the course of conduct that will alleviate it, or permit nature as far as possible and all the rest about his busi- class. to correct it.

It is the finding out, that is important. That is diag- letter to Gaskell: "How deeply ments. Ever since the time of the nosis. The doctor should be employed and feed, primar- and thoroughly her character was first outbreak in Shanghai May ily, for his diagnosis, not for his pills.

PLACING THE BLAME

A juvenile court judge says that nineteen out of every wenty boys who "go wrong" come from homes where the mothers are forced to work.

A leader in the General Federation of Women's Clubs asserts that the blame for the immorality among youth of today belongs on the older generation.

A minister of the gospel declares that "spiritual illiteracy," the disappearance of the family altar, is re- that men who had no belief in ton openly announced herself in sponsible for young people being on the moral down grade.

Whatever may be the cause, it is not difficult to find icals. people in all walks of life who believe that young people; do not have as high moral standards as once prevailed. Conklin, (Syndicate) Great Brit-

If it be true, it is an alarming state of affairs which needs to be corrected, else the United States will in time perish from the earth.

The present generation may not suffer, but it should have enough interest in the tomorrow of its own progeny to make some effort to raise the moral plane of youth.

within the liberal limits which you

ance in all will be greater not only

than I have any title to, but than

ought to accept without blush-

All the more credit, then, is due

the mother of Mr. Gladstone who

held admirably in leash the mor-

als and character of a son born

to be spared the loss of a tooth.

He tells also of his mother's tak-

ing him when a child to pay a

Moore, who gave him a copy of

her "Sacred Dramas" with her

name written in it, which book

he treasured his whole life long.

When Mr. Gladstone had grown

to be the most famous man in the

British realm, he said of him-

self: "I am not slow to claim

the name of Scotsman, and even

if I were, there is the fact star-

ing me in the face that not a drop

of blood runs in my veins except

what is derived from Scottish an-

cestry." An opponent once des-

cribed him, in an attempt to hit

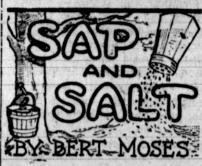
his strange duality of disposition,

as an ardent Italian in the cus-

tedy of a Scotsman. "It may be

says Mr. Morley, "but when we

easy to make too much of race,"



ou work at it for a living.

No matter whether a man ha

Going to college often results in having all the common sense

Nature guards the cactus with

A man is not necessarily

Hez Heck says: "The presence or absence of a dollar or two in your pants pocket has a lot to do with your frame of mind."



cause your auto tire does. The opinions of those with you are much harder to change.

Some people marry for better or worse while others marry so

Winter is coming. Don't buy car that's hard to start unless

Don't be impolite, but wait for are saying and you will die of

Great Mothers of the World

ANN ROBERTSON OF DINGWALL Mother of William Ewart

BY MARY GREER CONKLIN Mr. Gladstone had no chrly struggle with poverty like the majority of great men. His wealthy father was not only extremely liberal in his allowance during his son's college days and while he was establishing himself as a solicitor at law; but he maintained him as a member of the Oxford and Cambridge Club and the Carleton Club in London. "I am getting on rapidly with my furament, his union of impulse with caution of passion with circumstance now is almost worse caution of passion with circumstance in the mothing. They believe that the mothing of passion with circumstance is to prove China's self-control, of Ossianic flights with a steady footbold on the solid earth, we may perhaps find

Tariff autonomy for China, not self-control, of Ossianic flights with a steady footbold on the solid earth, we may perhaps find

Tariff autonomy for China, not self-control, of ossianic flights friend, she must go much farther small bottle helps any case sore, weak or strained eyes. Aluminum solid earth, we may perhaps find custody of a lowlander."

conflicting traits, Mr. Gladstone China, not an investigation of the had plainly the strong Scottish devotion to family. When his mother was in failing health, at ed his sedulous attendance on her to tatters, predict the more exevery day, reading the Bible to treme among the Chinese. And levees and drawing - rooms, of a prominent men who ordinarily great dinner at Sir Robert Peel's, rank among the conservative less and recreation. After she was gone, he spoke of her in a been spitisfactory to these eleimbued with love, with what 30th, a definite pronouncement ment of His Kingdom on earth!

It is not surprising that the son of such a devout Scotch mother made speeches in Parliadivine revelation were not the men to govern the British nation, whether they were Whigs or Rad-

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allow. I cannot warmly enough thank you for the terms and footing on which you propose to place me in the chambers, but I really fear that after this year my allow-

BY RANDALL GOULD PEKING, Oct. 20.—(UP)—"Will America disappoint China?"

This question, in one form or another, is being constantly asked on every side in China. It has been emphasized by the wide disturbances due - so the Chinese with a gold spoon in his mouth, allege — to the growth of the with no opportunity to know the nationalistic spirit and attempts blessings of poverty, which Abra- at its supression by "imperialis-

ham Lincoln called the nurturing tic" foreigners. cradle of greatness. Mr. Glad- One can discuss the minutae of ance in China with any foreign sketch quoted in Morley's "Life of Gladstone," tells us of the deeply religious temper of his ed, perhaps, that the Chinese were mother which invariably guided to blame for whatever happened his father in all the tasks at hand, to them. But with the Chinese Her devout nature must early there is small concern for other have impressed itself on her than the larger issue - that of young son; for he records that at China's present bondage and posthe age of seven he prayed earn- sible future freedom estly, if for no higher object than

Inevitably America comes into the picture. America has in the past played the role of China's visit to her dear friend, Hannah that role once more, through her pressure for a carrying out of provisions of the Washington Conference agreements.

But - the Chinese doubt.

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a sort of explanation in thinking a mere increase in rates, is one of him as a highlander in the of the things which is desired. stody of a lowlander." Early abolition of extraterritor-Whatever may have been his ial status of all foreigners in

the busiest time of his career, no ric of China's outworn "unequal other engagement ever interrupt- treaties" may suddenly be rent her, telling her the news about they are now joined by many

strong and searching process of from President Coolidge or Secre bodily affliction she was assimil- tary Kellogg has been awaited. afed in mind and heart, to her Many reports have come, but not Redeemer; how far above all the comprehensive declaration of things she sighed for the advance- policy which has been hoped for. Even yet the Chinese have not ington has not given the longedment that were sermons from a they consider too conservative Protestant pulpit maintaining limits, but neither has Washingthe British camp.

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