

# ASHLAND DAILY TIDINGS

The Tidings Has Been Ashland's Leading Newspaper For Nearly Fifty Years

ASHLAND, OREGON, MONDAY, OCTOBER 12, 1925

## ASHLAND CLIMATE

Weather for the week ending October 12, 1925. The first of the week is a cloudy day with a light drizzle.

MEAT MARKET  
The fish market is quiet.

# Pirates Hit Stride in Batting and Win Go

## PIRATES POUND 4 SENATOR HURLERS FOR 13 BLOWS TO WIN FIFTH SERIES TUSSLE

Coveleskie, Ballou, Zachary and Marberry Receive Terrible Hammering at Hands of Pirates on Warpath. Vic Aldridge Hurls Masterful Baseball to Win Second Game of Series. Joe Harris Ties Series Record for Home Runs When He Crashes Out Third Homer, in Fourth Inning.

GRIFFITH STADIUM, WASHINGTON, Oct. 12. — (U. P.) — Vic Aldridge matched Walter Johnson, game for game in the 1925 world's series, by winning today's game from the Washington Senators, 6-3, after a masterfully twirled game, in which he set the Senators down with but eight hits. His mates gathered 13 blows off the deliveries of Coveleskie, Ballou, Zachary and Marberry.

Sunday, Johnson had the Pirates eating out of his hands, and the Senators won, 4-0.

The story of the game today is a story of too much Aldridge, just as the games Johnson has pitched have been too much Johnson. The short arm curve specialist of the Pirate staff held the Senators well in hand throughout the game.

Coveleskie, the veteran spit ball artist started for Washington, and lasted until the seventh, when he was batted from the box. The Covey of today was not the Covey of Thursday, when, although defeated, he hurled a masterful game. Covey's spitter refused to break for him, and he was subjected to a terrific bombardment. Ballou who relieved Covey retired the side in the seventh without having a run scored against him, but he was taken out in favor of a pinch-hitter in the Senator's half of the seventh. Zachary, who went in at the start of the eighth lasted through that inning, but was taken from the box in the ninth with two men on and one out. Marberry, after allowing one man to score, tightened up and stopped the Pirates for the remainder of the inning.

Several likely rallies were nipped in the bud by the beautiful infield play of both teams. Three double plays features the contest.

Joe Harris banged out another homer in the fourth, bringing his mark for the series up to three, and equalling the record held jointly by Babe Ruth and Goose Goslin, one of his team mates in the present series.

Smith, Wright, Barnhart, Cuyler and Carey each got three hits for Pittsburg, while Sam Rice and Joe Harris each gathered two for Washington.

The sixth game of the series will be played in Pittsburg tomorrow. The attendance today was announced as 35,399.

### First Inning—

Pittsburgh—Moore fouled to Peck. Carey singled to left. Cuyler hit a Texas Leaguer to right. Goslin got Barnhart's liner, which was headed for the bleachers. Traynor got a base on balls. Wright out. Covey to S. Harris to Judge. No runs, no hits, no errors.

Washington—Rice singled into right. S. Harris sacrificed. McInnis to Moore. Rice scored on Goslin's two base hit. Judge struck out. J. Harris walked. Peck hit to Traynor, who touched third, retiring Goslin. One run, two hits, no errors.

Second Inning—

Pittsburgh—McInnis flew out to Goslin. Smith singled. Aldridge hit into a double play. Bluege to S. Harris to Judge. No runs, one hit, no errors.

Washington—Ruel popped out to Moore. Bluege fanned. Coveleskie walked. Rice popped out to McInnis. No runs, no hits, no errors.

Third Inning—

Pittsburgh—Bluege threw out Moore. Carey got a base on balls. Carey stole second. Cuyler walked. Barnhart scored Carey with a single. Barnhart stole second. Cuyler scored on Traynor's sacrifice fly to Rice. Peck got Wright at first. Two runs, one hit, no errors.

Washington—S. Harris bunted, but was out. Aldridge to McInnis. Moore threw out Goslin. Judge filed out to Cuyler. No runs, no hits, no errors.

Fourth Inning—

Pittsburgh—Peck threw out McInnis. Smith singled to center. Aldridge flew out to Goslin. Moore singled to right and Smith went to third. Judge robbed Carey of a hit. No runs, two hits, no errors.

Washington—J. Harris hit a home run into the left field stands. Peck fanned. Ruel singled to left center. Bluege doubled to left and Ruel went to third. Covey fanned. Rice went out to McInnis. One run, three hits, no errors.

Fifth Inning—

Pittsburgh—Cuyler flew out to Rice. Barnhart flew out to Peck. Traynor flew out to J. Harris. No runs, no hits, no errors.

Washington—S. Harris went out. Moore to McInnis. Goslin flew out to Cuyler. Judge flew out to Cuyler. No runs, no hits, no errors.

### SIXTH INNING—

Pittsburgh—Wright flew out to Goslin. McInnis was safe when Peck juggled his grounder. Smith hit into a double play. Peck to S. Harris to Judge. No runs, no hits, one error.

Washington—J. Harris singled into left. Peck sacrificed. McInnis to Moore. Ruel walked. Bluege fanned and J. Harris was thrown out at third. No runs, one hit, no errors.

Seventh Inning—

Pittsburgh—Bluege threw out Aldridge. Moore walked. Carey singled into left. Moore scored on Cuyler's single. Carey scored on Barnhart's single to right. Traynor struck out. Cuyler was caught between the plate and third. Two runs, three hits, no errors.

Washington—Liebold got a double into center. Rice singled and Liebold scored. S. Harris sacrificed. Smith to McInnis. Goslin filed out to Cuyler. Judge walked. Cuyler came in to take J. Harris' fly. One run, two hits, no errors.

Eighth Inning—

Pittsburgh—Wright doubled to left. McInnis singled. Wright scoring. Smith sacrificed. Zachary to Judge. Zachary took Aldridge's grounder and McInnis was run down. Rice took Moore's liner. One run, two hits, no errors.

Washington—Wright threw out Peck at first. Wright also threw out Ruel. Bluege flew out to McInnis. No runs, no hits, no errors.

Ninth Inning—

Pittsburgh—Zachary threw out Carey at first. Cuyler went out to Judge, unassisted. Barnhart walked. Traynor singled into right. Barnhart scored on Wright's single to left. Goslin got McInnis' fly. One run, two hits, no errors.

Washington—Adams hitting for Marberry went out. Aldridge to McInnis. Rice went out. Wright to McInnis. S. Harris flew out to Barnhart. No runs, no hits, no errors.

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### MURRAY ON STAND IN OWN DEFENSE

SALEM, Oct. 12.—(U. P.)—Tom Murray took the stand as the first witness in his own defense here this morning, and admitted firing two shots during the attempted escape from the Salem penitentiary on August 12.

### Mob of Drink House Wreckers Tears up Places

REDDING, Cal., Oct. 12.—Fifty men, bent on wrecking soft drink establishments at Weed, Siskiyou county, Saturday night after the places had been raided by federal prohibition enforcement agents, did damage of \$15,000 or more. The mob swarmed through the Sassy hotel, ripping out water pipes, and flooding the place. It engaged in a bottle breaking and bar smashing session in the Tin Can cafe, the El Monte and other resorts. The federal agents arrested nine men, who were taken to Red Bluff for a hearing, and seized a small quantity of liquor.

### MADDEN MAKES ATTACK UPON ARMY, NAVY

Says Money Appropriated for Aid Defense Has Been Wasted

WASHINGTON, Oct. 12.—(UP)—A scathing denunciation of the war and navy departments for an alleged misadministration of money which was appropriated by Congress for the development of aircraft, amounting in some instances to "criminal waste" was made by representative Martin Madden of Illinois, chairman of the house appropriations committee before a special aircraft board meeting here today. "Millions of dollars have been appropriated by Congress during the past few years for the development of aircraft, and have been squandered in a purposeless, meaningless and endless experimental orgy," Madden said.

### Cutting of Famous Applegate Roses Goes to State

SALEM, Ore., Oct. 12.—Cuttings from the famous Applegate roses at Jacksonville, Ore., have been received by Secretary of State Sam Koser. The roses were given to the state by Mrs. Alice Applegate Sargent from Casa Grande, the family home at Jacksonville. She is the last living daughter of Captain Applegate.

Secretary Koser secured the cuttings through Don R. Wiggins of Salem; who noted the historic shrubs while on a recent visit to Southern Oregon. The cuttings will be placed in a suitable plot on the statehouse grounds and marked with a metal tablet. The first cuttings of this rose were brought to Oregon in 1843, when Captain Applegate brought the first wagon train into the Rogue River country of Southern Oregon.

### MAIL SERVICE HERE SHOWS IMPROVEMENT

The postoffice city delivery service now covers portions of South Pioneer, Vista St. and Beach Avenue, which have not heretofore been included. Postmaster Wagner announces. This improved service became effective on the first of October. The postmaster made his semi-annual inspection of rural routes out of the Ashland office last week. The new No. 2 route established last April was found to meet with growing approval by its patrons and its business is steadily increasing. It is said.

### 14 DIE LOOKING AT FLORIDA HOUSE SITES

MELBOURNE, Florida, Oct. 12.—(UP)—Fourteen middle western house seekers were drowned, four are missing and six were injured, when a yacht in which they were being taken to see lands in Melbourne Bay, was overturned by the seas.

### STILL IN BATTLE



Bill McKechnie, manager of the Pittsburg Pirates, whose team is still in the running for the championship this year, as the result of their defeat of the Senators today. The teams meet tomorrow on McKechnie's stamping grounds, Pittsburg.

### HIGHWAY NEAR DUNSMUIR NOW OPEN 24 HOURS

Formerly Closed Several Hours Each Day to Allow Construction Work

SACRAMENTO, Oct. 12.—Reconstruction work now under way on the Pacific Highway in the Sacramento Canyon between Redding and Dunsmuir has progressed to a point where the state highway is now open to traffic for a period of 24 hours daily. This announcement was made here today by State Highway Engineer R. M. Morton, who stated that the contract with the Nevada Contracting Company where the widening and straightening of the highway between Half-way Creek and Dog Creek is now more than half completed. Work remaining to be done is largely off the present right of way, and for that reason there will be little interference with traffic from now on until the completion of the work. Closing restrictions are therefore removed and the highway will now be open throughout the 24 hours of each day.

### TRACKS CLEARED ON UNION PACIFIC LINE

PORTLAND, Oct. 12.—(UP)—Traffic was restored today over the main Union Pacific tracks near Arlington, Ore., where the crack Continental Limited was wrecked Saturday night, resulting in the death of Robert Lee, fireman, and the injury of 23 persons.

### NEW RECORD SET IN PULITZER AIR RACE

MITCHELL FIELD, L. I., Oct. 12.—(U. P.)—Lieutenant Cyrus Bettis, driving a Curtis racer, won the Pulitzer trophy here this afternoon, when he defeated Lieutenant Alford J. Williams, crack army pilot. Bettis' speed for the 124.27 miles of the course averaged 248.99 miles per hour, setting a new record for the Pulitzer races. The highest previous speed was 243.69 miles per hour, set in 1922.

### Couple Divorced For 35 Years, Are Remarried

WENATCHEE, Wash., Oct. 12.—(UP)—J. P. Varney, 83, and Mrs. Varney, 81, have been re-united in wedlock after being separated by divorce for 35 years. After 25 years of married life together they were divorced when they came to disagreement. During the ensuing 35 years Varney married another woman, who died a year ago. Mrs. Varney married Robert Ward, who died four years ago. Meeting again in their old age, the couple decided to live on as though nothing ever happened to bring discord between them.

### ASHLAND LOSES FIRST GAME TO KLAMATH, 12-7

Showing their inexperience, and at times a woeful weakness in the line, the Ashland high school football team took a 12-7 trouncing at the hands of the Klamath-high eleven at Klamath Falls Saturday afternoon. It was the first game of the season for the local squad, and they showed rugged edges which must be worked off before they can be given a rating as a real football outfit. The inexperience of the local outfit was shown most during the first quarter, when the Klamath backs plunged through the local outfit for one gain after another, putting over a touchdown. Klamath failed to kick goal. The Ashland outfit held fairly well during the second quarter, showing their best strength when backed up against their goal posts, where they stopped a number of Klamath drives. Again in the third quarter, the Pelicans scored, shooting a forward pass over the Ashland goal line for their six points. They failed to convert for the extra point.

### Young Hero, Winner of Medal, Loses Both Legs

DAVIS, Cal., Oct. 12.—Victor Eugene Milton, 19, a freshman student at the College of Agriculture, registered from Oakland and possessor of a Carnegie medal for bravery, lost both legs Saturday when he was thrown beneath the wheels of a moving passenger train. He was attempting to alight at the local station. Several years ago, seeing his aged grandmother trapped in a burning house, Milton, braving the flames, rushed into the building and carried her to safety. He was painfully burned and still bears many scars about the face and hands. Not only was he presented with the medal for bravery, but he was also awarded the Carnegie scholarship.

### ADVERTISING SOUTHERN IS ADVOCATE

Report on Plan From H. K. McCann, Advertiser

### FOUR COUNTIES ARE IN

Douglas, Jackson, Klamath, Josephine Counties Interest in Plan

What is declared to be one of the most complete analyses of the problem Southern Oregon faces in advertising to get increased population and industries was presented when representatives of Douglas, Klamath, Josephine and Jackson counties met in Grants Pass, October 7, and voted unanimously in favor of a proposed plan to link the four counties together in an advertising campaign.

At the request of the California-Oregon Power company, which originally intended to undertake a campaign for more industries in Southern Oregon, the report was compiled. The McCann company, who handled the report, however, recommended that the power company not undertake the campaign alone, due to its expense, and further recommended that the name of the company not appear in any of the advertisements.

"Industry follows population," declares the report. "If population is increased, industries follow in natural course."

"Community advertising has grown in the past five years to 20 times its original proportion," it is declared in the report. "There are only two possible ways by which business of any member of a community may be increased. He can fight to get a larger share of the existing business, at the expense of his competitors, or he can join with his competitors to increase the total of existing business, and thus produce more to go around."

Results of other communities with this method of advertising are outlined. They show it costs about \$50 per family to secure new settlers. The McCann analysis asks five questions: What Southern Oregon is; its advertising objective; what it has to offer; to whom it is going to sell itself; and how.

"Southern Oregon is not a terminal for anything," declares the report. "Industrially, there is a field for specialized industries that deal with lumber, minerals and agricultures. Its other business will be largely of a retail, small manufacturing and service character—such business as keeps in step with the population that supports it in its own immediate vicinity."

"Added population in small cities diminishes the objections which manufacturers have against establishing plants outside the larger cities," the report goes on.

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### CROWDS FLOCK TO OPENING OF MCGEE STORE

Friday and Saturday Big Days at New Building

Saturday night was the closing of the two day opening celebration put on by the McGee Ladies Furnishings store, celebrating the opening of their new home, which was recently completed.

Friday night, the opening night of the celebration, a fashion show was held at which the latest models in ladies coats, suits and gowns were displayed by the McGee company, and ladies hats by the Sugg Millinery. A huge crowd packed the large new building, home of the McGee company during the two hours required for the staging of the fashion show, which was the largest event of its kind which has ever been put on by a local store.

Following the show, the visitors were shown over the building by employees of the McGee company. Souvenirs were distributed to those attending, which will serve as a remembrance of the opening celebration of Ashland's latest and finest ladies furnishing store building. Throughout Saturday, crowds of interested people continued to visit the new store, and Saturday night saw a crowd, as large, if not larger, than the one which attended the opening Friday night.

### THE WEATHER

Oregon and Washington: Generally fair, with light northerly winds.

### Equipment for Tidings

Saturday The Daily Tidings received two carload shipments of freight, no doubt the largest consignment of material which has ever been received by a newspaper during the history of newspapers in Ashland.

Besides the amount of material represented in these two car shipments, they also represent a revolutionary change in newspaper production.

One car was filled with newsprint, more than 40,000 pounds, the first car shipment of newsprint ever received here by a newspaper. Instead of being "flat" newsprint, or sheets, this was in the form of "roll" newsprint, huge rolls of paper, weighing from 500 to 1200 pounds each, which will soon be used by The Daily Tidings in connection with improvements contemplated in The Tidings shop.

The second car was filled with machinery, which will also represent a marvelous change in the methods of newspaper production in The Daily Tidings shop. The Daily Tidings management had hoped to have this new equipment erected and operating within a few days, but, due to an accident in which the expert press mechanic was injured, a delay of two or more weeks has been caused.

Later an announcement, giving full details of these improvements, will be made by The Daily Tidings.