

Opening the New Store with a Wonderful COAT SALE

125 New Fall Coats on Sale
in 9 Attractively Priced Groups

35 Coats at Less Than \$25.00

\$16.75

Surprisingly Good Sterling Coats with Fur Collars, \$18.75 values. Our opening sale price \$16.75.

\$19.75

There are Coats in this lot that regularly would sell at \$24.50 to \$29.75, opening sale \$19.75.

\$24.50

This is a big value lot of 18 coats worth regularly \$26.50 to \$34.50 and a great assortment of cloths.

40 More Coats to Choose from at

\$29.75

\$34.50

\$39.75

These three lots contain a wonderful selection of beautiful coats at very popular prices and they will appeal to the thrifty buyer who wants a lot of style and service without too much investment.

35 Coats at \$44.50 - \$49.75 - \$59.50

These nine groups give you a choice of well over a hundred Coats to choose from at less than \$60.00 and every Coat is well worth more than it is now priced for this Grand Opening Sale

THERE ARE SEVERAL GROUPS OF FINER COATS,
EXCELLENT VALUES AT

\$69.50 to \$98.50

McGee's
DRY GOODS

