

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent Orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

OCTOBER 2, 1925
PERFECT PEACE: — Thou wilt keep him in perfect peace, whose mind is stayed on thee; because he trusteth in thee. Isaiah 26:3.
PRAYER: — Lord, we believe. Help Thou our unbelief.

WANTED - LEADERSHIP

The election of the younger La Follette to fill out the unexpired term of his father in the United States Senate is a peculiarly strong tribute to the force of personality in American politics. It is peculiarly strong, because there are so few personalities in politics. Perhaps they have always been few. It is hard to admit that among American manhood and womanhood there are fewer outstanding figures than formerly. But at least, among the great population of the United States, with the present low grade interest in politics, there are fewer issues to bring out the striking qualities in political figures, and less occasion for attaching to statesmen the interest of enormous masses of people.

It is of course unreasonable to suppose that Wisconsin differs so greatly from Illinois on the one side or Minnesota on the other in its political or popular needs, or in the qualities of its citizens. Yet neither Illinois nor Minnesota has produced any such political situation as that in Wisconsin. As the shadow of his father, the younger La Follette has won more than two votes to one over all his opponents combined in the senatorial election. He has won these votes on an issue of the "Wisconsin idea" as against all the rest of the United States. Wisconsin may feel an appreciation of progressivism—doubtless does. But it does not feel this impulse any more than does its neighboring states except as it had these progressive impulses personified in the name of La Follette. It is a personal tribute to the name. And what is far more wonderful, and in a way more pathetic, it is expressive of the deep earnestness of American people to find, among the men that pretend to lead them, a personal power to give them statesmanship.

Americans want to be led. But they want to be led intelligently. They want to be led vigorously and powerfully. They show, as they have in Wisconsin, and in some other states, that they will be indifferent to the bandwagon, if they find a leader, even if he is not on the bandwagon. La Follette has been supported in Wisconsin in spite of the fact that he was not "in with the administration." Yet it is that same impulse that in so many parts of the United States is giving great popular prestige to Coolidge. It is not merely that he is "in" but that he has won the regard of men for the vigor of his leadership.

IOWA LISTS ITS UNMARRIAGEABLES

In Iowa they have listed a hundred thousand men ineligible for marriage. Most of these, it is explained, are in insane asylums or other places of wardship. But by no means all of them. Those who are at large, and branded, may feel some considerable resentment at thus being shown up. But at least, the state authorities in thus pointing out their shame, has pointed a word of wisdom. There can be no more useful human quality than that of marriageability. We are far, many in centuries, in fact, away from that early monastic notion that marriage was a sin, to be blot out. The superior qualities in mankind are after all based, not merely physically but socially as well, on the fundamental qualities. The capacities for alimention and for propagation may seem, in some aspects, to be low. But they are basic.

We have by no means arrived at a stage where we can compel marriage. Probably we ought never to compel it. But we should so encourage the qualities that lead to happy home life, to social susceptibility, that our country will be made up, not of a small proportion of happy homes, but with a fair unanimity of them. If the causes of unmarriageability can be brought home to us, even at the expense of some heart bitterness, it will be the better for us all.

RAIL TRAVEL PROMPTED

Just how the struggle between rail lines and motor transport for supremacy in the passenger business will work out, no one knows. But we can well rejoice in what appears to be a stronger position than ever taken by train facilities. It would be a distinct loss to American public life to have passenger service fail in its local development. This would mean a heavier burden than ever put upon long distance passenger trains, with higher costs and less stability. The statement issued from Chicago that the passenger railroads have succeeded in increasing the popularity of rail travel is of public benefit.

No auto driver as yet has written to Washington demanding an investigation into the cheaper price of gaso-

Rich Enough For Any Use



Have your broken windows repaired. Large stock of glass on hand. Jordan Sash and Cabinet Works. Phone 161. 24-17

LIFE INSURANCE

The Aetna Life Insurance Company, the strongest Multiple Line Company in the world, has an exceptional opening in this territory for District Representative. Every opportunity for advancement and success will be given to chosen applicant. Address—J. E. S. Buchanan, General Agent, Aetna Life Insurance Company, Portland, Oregon.

HEAD COLDS
Melt in spoon; inhale vapors; apply freely up nostrils.
VICKS VAPORUB
Over 17 Million Jars Used Yearly

Old hindered by dirt surface with real tread, perfect in design, made in U.S.A.

INSIST ON SALLY ANN BREAD

When you order from your grocer
Lithia Bakery

Want Meats
We Deliver

Fourth Street Meat Market

Phone 114

FREE! FREE!

With each 50 cents cash purchase of meat Saturday, October 3rd, we will give free,
ONE 15c CAN OF VEAL AND PORK LUNCH MEAT

THE EAGLE MARKET
Phone 107—We Deliver

RIDING COMFORT in every FISK TIRE

Krugel Brothers
Valensizing and Tire Repairing

Wear-well Cords at Reduced Prices

{ Tires Mounted free of Charge }

30x3 1/2	Climber Regular Size	\$8.85
30x3	Climber Regular Size	\$ 8.45
30x3 1/2	Big Oversize	9.85
30x3 1/2	Big Oversize	12.95
31x4	Big Oversize	16.05
32x4	Big Oversize	16.90
33x4	Big Oversize	17.75
34x4	Big Oversize	18.60
32x4 1/2	Big Oversize	24.20
33x4 1/2	Big Oversize	25.35
34x4 1/2	Big Oversize	26.45
33x5	Big Oversize	27.50

We reserve right to withdraw these prices without further notice.

30x3 1/2 Big Oversize \$9.85

Extra Value in a Standard Tire at a Lower Price

Compare these tires point for point with standard tires costing \$11 to \$15 more, according to size. Only fine quality materials are used. Wear-well Cords are made for us to our own specifications and sold direct to you at extremely low prices.
Standard Weight—Standard Quality—Standard Oversize—Fully Guaranteed.

"Western Giant" CORDS

Used largely for commercial and extremely hard passenger service. Many business concerns which operate large fleets of delivery and passenger cars are using Western Giant Cords. The extra wide, heavy tread with the deep suction cups and the husky tapering shoulders make Western Giant Cords ideal for all road and weather conditions. Considering quality, the prices are very low. Come in and inspect this tire.

THIS WEEK'S SPECIALS

Standard Tire Pump	75c
Pressed Steel Jack	72c

Western Auto Supply Co.
THIRD & EAST MAIN ST.

Market Basket

GROCERY SPECIALS

Fresh Supply of Hard Tack
Smider & Cottage Cheese on Ice
Plummer's Special Steel Cut Coffee
50c Pound

Don't Forget We Deliver Feeds of All Kinds.

H. B. PLUMMER, GROCERY
OPPOSITE THE PLAZA

FRUIT-OLA-NUT BREAD
A real treat for the kiddies lunch after school.
15c a loaf - 2 for 25c
TRY ONE
Franklin Bakery.

Shampooing, facial, and all other hair or facial treatments expertly performed at The Vanity Shop, over Miller's Toggery.
Dance to the Southern Oregonian music, Ashland Natatorium Saturday evening, Oct. 3rd. Good hard maple floor. Ladies free.
6-21 25-41

"Never The Twain Shall Meet"
THAT'S RIGHT! THE 20TH CENTURY'S economical method of Food distribution, reflected in their extremely low prices, cannot be approached by the ordinary Grocers. At the 20th Century Stores you more than pay yourself, in Savings, by carrying your groceries home, but at the Credit and Service Stores you must pay some one else for the Service. It's the Saving on every article in a 20th Century Store that counts.

Offerings Saturday and Monday, October 3rd and 5th

Standard Paas, New Pack, Good Grade, 2 cans 29c	Crisco 9 lb. Can \$2.13	Carnation Milk, Tall Cans 3 for 29c
1925 Fig Crop Just Arrived. Extra Choice Black—lb.20c; 3 lbs.58c	20th Century Brooms—"6 Sewn" Medium Wt., Strong and Durable, Each 98c	Shrimp, Latest Pack, No. 1 Sanitary cans, 3 for 49c
13 Bars Crystalline White Soap; 4 Bars Crisco Oil Soap; 1 Pkg. Large Paste Washing Machine Soap	Market Day Raisins 4 lbs., 42c	Shinola—New Stock—Any Color, 2 for 15c
Mincel Clams—New Pack No. 1 Tall cans, 2 for 49c	Heinz Catsup, Large Bottle, 32c	Wesson Oil Quart Can, 49c
Flour—Kerr's Best Patent—A good flour at a low price, 49 lb. Sack \$2.10	Maraschino Cherries 5 oz. Bottle, 23c	Pompeian Olive Oil Full Pint Can, 49c
Plantation Crushed Pineapple Large Cans, 2 for 49c	ADIRONDACK CANE & MAPLE SYRUP, PINE33c; FULL QUART55c	Sperdy's Pancake Flour Cocoanut—Long Thread, Toilet Paper, '1000 sheets' No. 10 Sack, 75c
Sugar Cured—lb. 19c	Soft Tissue, 3 Rolls 23c	20th Century Coffee—"Decidedly Pleasing," Direct from our Roaster to you—Always Fresh, Pound47c; 3 Pounds \$1.38
Vegetables—Celery 19c; Sweet Spuds, 6 lbs. 25c; Lettuce, 3 Heads 25c	THERE REALLY IS NO BETTER PLACE TO TRADE THAN AT A 20TH CENTURY GROCERY	

20th CENTURY STORES

ASHLAND 374 E. Main St.
MEDFORD 37 N. Central Ave.
GRANTS PASS 507 G. St.

PHONE 190 **PLAZA MARKET** Free Delivery
THOMAS HILL, Prop. 61 NORTH MAIN STREET

FREE! FREE! FREE!
A Steel Paring Knife and Jar Opener to Each of the First 100 Entering Our Store Saturday Morning.

We Will Offer for Saturday and Monday

Peet's Granulated Soap Two 30c Pkgs. 47c	Lux—3 Pkgs 25c
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Extra Fancy Comb Honey (A 25c Seller) 3 combs 49c

Economy Jar Caps, per dozen, 25c	Pancake Flour, 10 lb. sack, 63c
Mason Jar Rubbers, per dozen, . . . 5c	Jelly Beans, per lb. 15c
Roman Meal, per pkg. 35c	Sweet Potatoes, 5 lbs. 27c
Tru Bin Soda Crackers, per lb. 15c	Tomatoes, 3 lbs. 10c
Quillard's Pure Sweet Ground Chocolate, 16 oz. can 24c	Green Onions, per bunch 5c
Karo (White) 10 lb. pail 72c	Carrots, per bunch 5c
	Celery, per bunch 35c

Kellogg's Pep—2 Pkgs. 23c

Pure Cane Sugar 25 lbs. \$1.72
Choice White Figs 3 lbs. 33c

PLAZA MARKET
61 North Main St. Thomas Hill, Prop.