

ASHLAND DAILY TIMINGS

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WHAT CONSTITUTES ADVERTISING: "All future events, where an admission charge is made or a collection taken is Advertising."

DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

SEPTEMBER 18, 1925

The LORD'S PRAYER: Our Father which are in heaven, Hallowed be thy name. Thy kingdom come. Thy will be done in earth, as it is in heaven.

PRAYER: Our Father, for this prayer given by our Lord to all mankind, we thank thee. May we prove our sincerity in using it by daily, brotherly practices, until the mind of Christ be fully ours.

TWO BUSINESS SYSTEMS

Old time business was built on the "Come and take it" idea. A man opened a shop and waited for customers to come. If he waited many years and he gave faithful service, they got used to his presence and did come.

Modern business is built on the "Go get it" or soliciting system. The retail dealer buys of the wholesale concern that solicits his trade. He rarely bothers with people who don't care enough about his patronage to come around and ask for it.

The public feel much the same way. They usually wait to see who will solicit their trade before deciding where to buy. If a concern does not ask for their business, they are likely to conclude that it is out of the game, or at least they forget its existence.

Soliciting business for a retail store from house to house might be all right if it did not cost so much. Newspaper advertising talks to a thousand or many thousands of people, while the solicitor is conversing with only one.

SCHOOL MARKS

Some of our school and college students feel the consciousness of a higher wisdom than the slow old timers possess. Hence out of the superiority of their preceptions, they evolve the theory that it makes little difference how high marks they get, provided only that they pass.

If 60 is a passing mark, they say, then that is just as good for their purpose as 90. Also they think they should select from their lessons the things that will be particularly beneficial in the kinds of career they want, and let the rest go, so far as they can without actual flunking.

With a new school year beginning, it is a good time for the students of Ashland to make a choice between such conceptions of their lessons, and the ambition for high scholastic achievement.

Social activities will come as fast as they want them in later years, but the swiftly passing and golden student days will soon be gone. Better make the best of them.

The value of lessons is not so much the things learned, as the discipline gained in learning them. Slack application must tend to enfeeble the mental powers rather than strengthen them.

WHO SUFFERS MOST?

A great woolen goods manufacturing company recently made a cut of 10 per cent in the wages of its 2500 employees. In 1923 the same corporation increased the wages of the same 2500 employees 12 1/2 per cent.

The American Economist of New York shows that the lower tariff rates as fixed on woolsens by the act of 1922 resulted in a flood of imported goods which jumped from a valuation of \$7,000,000 in 1924, to \$18,551,283 in 1925.

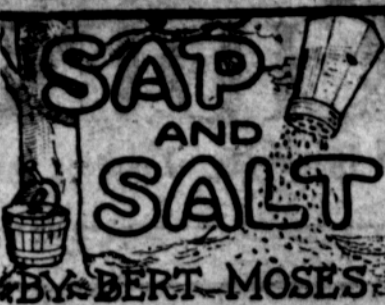
The Springfield, Massachusetts, Union says: "There are times when readjustment of cost factors become necessary, and, from the workers' standpoint, steady work and full time, even at reduced wages, are preferable to a four-day week with occasional shutdowns."

The Los Angeles Times says: "The principle of a tariff to give proper protection to American laborers has been well established. It is a moral certainty that none of that body of 2500 mill workers would vote for a further reduction in the rates on foreign goods, and other Americans experience regret that they have been made to suffer."

Some young people say they can't get married owing to high prices, but if they would study the advertising in The Timings they could reduce their costs a good deal.

Strangers often complain that they are not called on when they move into a new town, but probably some one will call on them soon to get them to sign a subscription paper.

Demand for more he-men, but it's men are said to be more common.



Had men nearly always become worse when they get rich.

Where the wife has the income, the husband seldom lives within it.

One of the few things that is as cheap as it ever was is politeness.

If the husband likes flappers, the wife is entitled to like shleks.

Success today is next to impossible unless you are clever enough to evade the laws.

The ambition of most men seems to be the discovery of some method whereby the necessity for muscular effort can be avoided.

Hex Heck says: "Mighty few wimmin faint unless the occasion seems to call for it."

Everybody Sing! Pies of Britain

LONDON—A merry singing England is the aim of Sir Richard Terry, who is head of an organization conducting a musical crusade in an endeavor to get Englishmen singing.

"Once upon a time everybody in England sang," said Sir Richard. "It is only in modern times that we have become too self-conscious to sing. Machinery has killed the song that used to be sung at manual labor."

A REAL BARGAIN OFFER. A wonderful 7 room house, splendidly furnished, large lot on paved street close to East Side schools, fruit, flowers and shade. The price is too ridiculously low to quote here and terms are unusually easy. Let us show it to you. Staples Realty Agency. 12-1f

NOTICE OF INTENTION TO PAVE "C" STREET, BETWEEN PIONEER AVENUE AND FIFTH STREET, WITH MACADAM PAVEMENT, AND TO CONSTRUCT CEMENT CURB AND GUTTER ON SAID STREET, BETWEEN THE POINTS DESIGNATED.

To all persons interested in the ownership of any lot or parcel of land abutting on C Street, between Pioneer Avenue and Fifth Street:

NOTICE IS HEREBY GIVEN that it is proposed by the Common Council of the City of Ashland, Oregon, on the 28th day of September, 1925, at 8:30 o'clock P. M., then and there to offer any suggestions and objections to the improvement of the section of C Street as aforesaid.

YOU ARE HEREBY SUMMONED AND REQUIRED to appear before the Common Council of the City of Ashland, Oregon, on the 28th day of September, 1925, at 8:30 o'clock P. M., then and there to offer any suggestions and objections to the improvement of the section of C Street as aforesaid.

"Because many a boy's work was spoiled for me by constipation and because I had such good results from Chamberlain's Tablets I now carry them always in my coat pocket."

Chamberlain's Tablets

Do Sure You Get CHAMBERLAIN'S TABLETS

Prevent bleeding hemorrhoids, gas pains, indigestion, and constipation.

PRICE 25c

Sold and Recommended Everywhere

Society

Norcom Anderson, Editor; Phone-Rooms to her at 29, between 8 a. m. and 8 p. m.

SONG

Love, in a green land With you I'd be Where orchards foam Like surf on the sea.

Walking the lanes— Children of earth— Watching the flowers Come to birth.

A house we'd find By the apple tree Wooing our hearts With its witchery.

To nights of peace— You will understand— Come with me, Love, To the green, green, land.

—VERNE BRIGHT, Beaverton.

Bunco Party— Last evening the girls of the Junior Civic Club entertained for the teachers and the girls who are leaving for college.

There were nine tables of Bunco. Miss Eugenia Carson and Miss Isabella Wattenbarger, receiving high scores.

Refreshments were served at a prettily decorated serving table decorated with a large basket of cosmos in the center, with candles on each side. The room was decorated in senias.

Birthdays— Little Nancy Brown Briggs enjoyed her third birthday yesterday with a party for twelve little children.

Games were enjoyed during the afternoon. The little children wore fancy paper caps. Delbert Conley, Rollie Newland, and Jack Newland won the prizes. Late in the afternoon refreshments of ice cream, cake and candy were served.

Chi Omega Dinner— At the Blue Flower Lodge last evening the Chi Omega entertained with a dinner some of the girls from Medford and Ashland who are leaving Saturday for college. The decorations were carried out in the Chi Omega colors of cardinal and straw.

PRINCE DELEON COMES TO GRIEF

PARIS—Ponce de Leon came to Paris recently in the person of Louis Autram, who went about declaring he knew all about a Fountain of Youth until the Parisian police put a crimp into his plans.

Louis said he was one hundred and seven years of age and showed his birth certificate to prove it, dated from Cassey, January 23, 1818. But he was as gay and chirp as any 1925 flapper. The hair restorers and Vorenoff couldn't do any business with him, but he was doing business with everybody else, sending out circulars about his wonderful elixir and showing its benefits to patients from all corners of the globe.

In fact, he felt so young that he decided to enroll in the electoral lists and interest himself in the government of his country. This is where the rub came. The clerk who asked his age was a bit skeptical and took steps to find out the truth about Louis' birth certificate. It did not take him long to learn that

This is Ashland's Place To Find What It Wants To Eat Sunday

Market Basket

A Feature Page For Telling the Cooks About the Good Entables

the real Monsieur Autram had departed this life some sixty-eight years ago.

WHY PAY MORE FOR MEATS when The 4th Street Market, Phone 114 sells the best grade meats FOR LESS We Deliver



THE FRANKLIN BAKERY offers such a variety, without the bother and labor of making them at home that it is difficult to imagine anybody preferring to cook them at home when

Free Delivery Phone 190 PLAZA MARKET

61 North Main St. Thos. Hill, Prop.

Saturday and Monday Specials, Sept. 19-21

CERTO		CLOROX	
Per Bottle	26c	Per Bottle	19c
Campbells Pork & Beans, 5 cans	48		
Fancy Ungraded Utak Peas, per can	15c		
Alaska Pink Salmon Tall per can	15c		
Sunbrite Cleanser, 4 cans	22c		
Kirk Olive Soap, 4 bars	27c		
English, Break fast (black) Tea, per lb.	53c		
Japan, Green, Tea, per lb.	50c		
Bulk Cocoa, 3 lbs.	25c		
Highest Grade Bulk Coffee, per lb.	45c		
Sweet Potatoes, 4 pounds	25c		
Strawberries, per crate	\$1.35		

We still have a few more sacks of Crown or White Loaf Flour, 49 lb. \$2.45

PHONE 190 PLAZA MARKET Free Delivery THOMAS HILL, Prop. 61 NORTH MAIN STREET

THREE WISE MEN SAID: "Let's go to the 20th CENTURY GROCERY and buy our Foodstuffs--"

"We save the cost of delivery—We save the ordinary Grocers' cost of carrying credit risks. We save on the 20th Century's superior method of Food distribution. The thousands of keen discriminating Buyers who, daily trade there is sufficient proof."

Offerings Saturday and Monday, Sept. 19 and 21

Standard Tomatoes Large Cans, 2 for 25c	Shrimp—Latest Pack Sanitary Tins, 3 for 50	Kelloggs Corn Flakes Package 9c
Maple Leaf Salmon—Rich Columbia River Spring Chinook—Peer of all Salmon—1-2 lb. Can, 25c	1 lb. Can 43c	
"Quick" Quaker Oats Large Package, 29c	Old Dutch Cleanser 2 for 15c	Soda Crackers—French & Crisp, lb. 15c
20th Century Brooms—"6 Sewn"—Medium Wt. Strong, Unusually Fine Quality, Each 98c		
Mrs. Stewart's Blueing, Battle, 17c	Del Monte Hot Sauce 4 Tins 29c	Macaroni—Curve Cut—Fresh Stock, 3 lbs. 25c
Pineapple—New Pack—Mellow Slightly Broken Slices, Carefully packed, same as the whole Slices—Large Cans.....	22c; 3 for.....	63c
Patent or Pastry Flour 10 lb. Sacks 58c	Crisco 3 lb. Can 73c	'Economy' Matches, Good Sized, full boxes, 6 for 23c
Crab Meat—"Sakhalin"—90 per cent Whole, firm, sweet, white sections of Leg Meat—"A rare treat"—Halves, Can.....		29c
Crystal White Soap 10 Bars 39c	Royal City Peas, very small, Tender and Sweet, 3 cans 58c	Brazil Nuts—New lb. 27c
Campbells Pork & Beans Large Tins, 10c		Flour—Kerr's Best Patent 49 lb. Sacks, \$2.33

20TH CENTURY COFFEE—"You save 10c, the cost of the tin container," Direct from our Roaster to you, lb. 45c; 2 lbs. 89c

20th Century Stores

20th Century Stores in Southern Oregon are located at ASHLAND 374 E. Main St. MEDFORD 37 E. Central Ave. GEARTS PASS 507 G. St.

WHEN YOU ARE IN A HURRY to have your clothes cleaned and pressed, try the Standard Cleaners Phone 108 95 Oak St. Will call for and deliver free.

GET YOUR SUGAR While Its Cheap \$6.50 for 100 lbs. H. B. PLUMMER, GROCERY Opposite The Plaza Now is the Time to Get Your Canning Peaches.

ROLLED ROAST AND BROWNED POTATOES Just one suggestion for your Sunday dinner from the market of quality meats and pleasing service. Phone in your order or come in, as you find most convenient. Chicken, Rabbits And a Variety of Meats to Choose From THE EAGLE MARKET Phone 107