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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

SEPTEMBER 10, 1923
ALL IS WELL: — Let not your heart be troubled: ye believe in GOD, believe also in me. In my Father's house are many mansions: if it were not so, I would have told you. I go to prepare a place for you. JOHN 14:1-2.
PRAYER: — Lord, increase our faith and then we will cast all our care on thee, for thou carest for us.

CLIMAX TO IOWA LIQUOR RECORD

The united order of bootleggers of the United States doubtless is not responsible for the death of the Benton county, Iowa, W. C. T. U. president. The crime was the act of some individual, resentful against the interference of this woman with his personal liberty to violate the eighteenth amendment and the Volstead act and to live off the profits of muddling the brains and bodies of fellow citizens.

But it is very possible that this woman's death will inspire a crusade against the operations of this sort of miscreant. Just as other crusades have resulted from incidental crimes of petty offenders, so this crime shows vividly that bootlegging as a system is ruthless and when necessary to its own ends is restrained by no normal human instincts.

Iowa is no novice in acquaintance with the effects of hard liquor. She has dealt in almost every sort of way with the purveyors of spirits. The first Iowa towns were river points, and the Mississippi and Missouri rivers were avenues for characters who could not live without whiskey and did not. The growing proportion of homes, in the days immediately before the Civil War, caused a widespread resentment against the lawlessness that lived on hard drink. Kansas was the first Western state to "go prohibition," and Iowa was the second. Then Iowa has the unpleasant distinction to devise the first legalized "evasion" of its own law. The legislature, unable to abolish prohibition from the state constitution, passed a law permitting communities to systematically "mule" offenders. Those who deprecate violations of the law now, need not imagine that lawbreaking in high places is anything new. Iowa, which is sometimes thought to be one of the most puritanical of states, about 1888 permitted its legislature to formally provide for violations of law through the operation of law. The so-called "mule law" was morally a repudiation of law. It was financially a system of "high license."

Those were the days when all over the United States those who opposed extreme prohibition and yet who admitted the vicious effect of unrestrained sales of liquor urged "high license" as the cure. A part of the high license propaganda was the calling of hard names. Liquor sold in "grog shops" was supposed to be morally debasing. Liquor sold in saloons that could afford to pay the \$1,000 a month fee, or whatever might be charged, was supposed to be pure and healthful.

As might have been expected, the system of high license merely promoted skill in finding new and cheaper ways to make liquor than the usual method of distillation. Potato alcohol and various combinations with burnt sugar and pepper were devised to defeat the taste of even the most discerning toppers. High license ran its course. A part of that course was to tear the mask off of the muleting law of Iowa.

The W. C. T. U. in Iowa has had many earnest and effective leaders. The death of Mrs. C. B. Cook by the hand of an assassin adds a martyrdom to the record of service. The Iowa bootlegger has scored one, against himself.

THE JORDAN PLAN

"As the history of the future shall be written in the schools of today, it is vital that the teacher lay in the minds of children the foundation of a sane and wholesome background from which to develop international amity and intelligent abhorrence of war."

In the above statement, Dr. David Starr Jordan expresses a profound truth and adds a prefix to a great plan of international peace. The plan of Education for Peace looks courageously toward the ultimate abolition of international war as a legitimate sequence of disagreements between nations or between individuals of different countries. Its central purpose is the mobilization of teachers in all lands, most immediately in America, in order that their combined influence and that of their pupils may be thrown solidly on the side of peace.

After receiving the Raphael Herman \$25,000 award, Dr. Jordan's plan of education to develop International Justice and Friendship was adopted by the world Federation of Education Associations at its meeting at Edinburgh, Scotland, last month. The plan received hearty endorsement by the attending delegates from most of the countries of Europe and North and South America. Twenty official, and forty unofficial delegates attended

from the United States. The coordination of education forces throughout the world, stabilizing as far as possible by teaching, the trend of the future toward peace and international understanding along the lines of the Jordan Plan will without question go a long way toward that mental and moral disarmament which must precede and accompany military disarmament, and also bring about a better understanding among men.

A GOOD EXAMPLE

The Washington fire guards were arrested for smoking and for leaving campfires burning in the forest they were "protecting." An Oregon man was fined \$100 for refusing to help put out a fire he had started, saying that he had lived there for 47 years and he "knew all about fires."

The Northwest has just gone through a bad fire season; it would have been worse if extraordinary precautions had not been taken. It will take a lifetime to put many burned-over areas back to the condition they were in last spring. A law that punishes the careless, defiant or criminal user of our forests, is a good law that needs rigid enforcement.

CAPITAL AND LABOR — WHICH IS WHICH?

The Brotherhood Investment Company, is reported to have purchased 27,000 acres on the Gulf of Mexico, near Sarasota, Florida. It is a subsidiary of the Brotherhood of Locomotive Engineers, oldest, richest, most conservative, most progressive labor organization in the United States. The Brotherhood has banks, coal mines, and other stable, sterling investments.

SOVIET UNIONS SCALP TICKETS MENACE STAGE

MOSCOW—Fewer theatres, lower prices, and a regular box-office bourgeois system of ticket-selling are depended upon to improve the finances of the Russian stage in the season open today.

The books of the state stages showed a deficit of \$600,000 for the season 1924-25. All the theatres charged very high prices—about one-half again more than the New York average. An ordinarily good orchestra seat cost \$3 or \$4. Trade union members received a reduced rate.

Many trade union members abused the privilege, and the lobbies were full just before curtain time, with scalpers selling trade union tickets at a rouble or two under box office prices to such "outsiders" as foreigners and Nepten. No one except "boobs" bought at the box-office.

The cream of Western-European musicians will appear on Moscow and Leningrad concert stages this winter. Fritz Kreisler, Vass Priboda, Jascha Heifetz are some of the violinists who are engaged. Otto Klemperer, Battistini, Egon Petrie, the Japanese director Yamada, Jules Marchet are a few whose names will star the Russian billboards during the season.

But it is unlikely that the king of Russia's native sons, Chaliapin, will be seen again in his native land. At least not this year, in spite of the often reiterated declaration here that "Chaliapin will come to Moscow next season."

MCGRAW SAVED TEAM WHEN HE KEPT MEUSEL

NEW YORK—It is passing odd what a difference a few, short months will make.

Back in February, John McGraw was trying to trade Emil Meusel to the Chicago Cubs for a catcher. Today, he wouldn't exchange Meusel for half of the Chicago ball club. The young man has kept the Giants in the race with his hitting and "Hack" Wilson, his intended successor, is languishing in Toledo.

Another off-season proposition at which the Cubs looked down the nostrils was Pittsburgh's proffer of Clyde Barnhart. The Cubs could have had him in that famous mid-winter trade but voted for Maranville, Grimm and Cooper.

Barnhart was an infielder then. He is a free-hitting outfielder now. For some months, he led the National League in hitting and though, ultimately, he slumped with the rest of the Pirates, he still is hitting well enough to hold his place with a great offensive ball club. The

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fast and they don't exactly need that kind, either. A ball-hawk won't do much flying in a cage.

BLAMES RACES FOR POVERTY OF MEN IN BRITAIN

LONDON—While Americans amass wealth by playing Wall Street, Englishmen are pauperized by playing the horses, according to Viscount Castlerosse. "In England the man in the Street with a desire to gamble, backs horses; in America he 'plays' the stock market," said Viscount Castlerosse. "As the speculative interest is strong in the human race, the backer of horses in England and the market gambler in America are many, and accordingly important."

"Undoubtedly the American has the better of it. It is easy to reel off a string of names of men who have been ruined on the turf, but it is impossible to mention even one man who has made and kept big money over a period of years by backing horses."

Procedure of the English stock exchange is obsolete, Viscount Castlerosse declares, and is so complicated that the man in the street is discouraged from investing.

"The costs of commissions are ruinous. There is first the broker's commissions; then the jobbers' turn; and on top of that the stamp tax. This is killing the goose that lays the golden egg."

"The man who buys fifty shares in a fairly active stock, has to pay three times as much for the transaction in London as he would in New York."

"The London Stock Exchange neither advertises as a corporate body nor does it allow its members to advertise independently. This is astounding! The Stock Exchange must

Have Your HEADLIGHTS TESTED
at
Auto Electric Shop
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FURNITURE of all sorts made bright and inviting in new and up-to-date "clothes" by a little play-work with Decorat Enamels and Varnish Stains and Fullerwear Varnish! It's easy to renew your furniture or refinish it in the present day vogue.

Also, ask for booklet, "The Art of Decorating with Decorat." It's free and is full of ideas on finishing and refinishing furniture and ornaments.

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PAINTS & VARNISHES
"THE HOUSEHOLD" BRAND

have lost millions by this. "The man in the street in England does not understand a thing about the Stock Exchange, and there is only one way to teach him—that is, by advertising."

"The man in the street in America understands a great deal about the stock market. Wall Street has taken good care to educate him. Of course there is this point—advertising savours of trade, and trade to some minds in England is not genteel."

Southern Oregon Gas Co.

WELSBACH GAS HEATERS
"The Most Heat for the Least Money"

There is the quickest, cleanest, most dependable auxiliary heating service. No carrying of fuel, no smoke or ashes. Just solid comfort the moment you light the gas.

A wonderful little self-lighter adds untold convenience; a copper reflector and other Welsbach features assure greatest heat on the least amount of gas. Come into our store today and see our line of Welsbach Heaters.

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Your Protection Against Raw, Cold, Foggy Days

Don't let your home become dangerously cold and damp this fall and winter. Instead of lighting your furnace too soon, use the sunlike warmth of Welsbach Heaters whenever and wherever you need it.

Welsbach GAS HEATERS
"The Most Heat for the Least Money"

There is the quickest, cleanest, most dependable auxiliary heating service. No carrying of fuel, no smoke or ashes. Just solid comfort the moment you light the gas.

A wonderful little self-lighter adds untold convenience; a copper reflector and other Welsbach features assure greatest heat on the least amount of gas. Come into our store today and see our line of Welsbach Heaters.

Southern Oregon Gas Co.

GAS HEAT GAS HEAT GAS HEAT GAS

"My ELECTRIC RANGE"

ECONOMY isn't the only reason why housewives take such a natural pride in their electric ranges. It's one of the practical reasons, of course—like the quick, clean, electrical heat, the freedom from fuel and ashes, the better roasts and baking.

But after all, these might be a man's reasons for equipping his home with an electric range. Woman's reasons go deeper. If you wish to see what every woman thinks of clean, convenient, efficient electrical appliances throughout the home, notice the pride with which she says, "MY electric range."

There is now an electric range in one out of every seven houses on the COPCO system.

Select one for your home from the models on display at your nearest dealer's. Convenient payments may be easily arranged.

THE CALIFORNIA OREGON POWER COMPANY