

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

SEPTEMBER 9, 1925

HAVE THE MIND OF CHRIST: — Let this mind be in you, which was also in Christ Jesus. Let nothing be done through strife or vainglory; but in lowliness of mind let each esteem other better than themselves. Philippians 2:3-5.

PRAYER: — O Master, so discipline us that we may think thy thoughts with thee.

SOME VALUES OF FAIRS

The agricultural fair is a reminder of the seed time and the harvest. In every worthy exhibit there is evidence of type selection and production, persistent care and thorough preparation. Thus the fair is indeed a class room for interesting and intensive study.

Long ago preparations for the fairs were begun by those who will make the most of their opportunities to help both themselves and the fairs by well-planned thoroughly prepared and attractively arranged exhibits.

Rivality is a spur to progress in livestock and agricultural productions and nowhere else for the grower is there so great stimulus from competition as at the fairs. The opportunities for comparison of products, result in improvement. To learn how another grower produces superior quality vegetables, grains, flowers or livestock, enables the learners to strive more intelligently toward better crops for themselves.

At the fairs, too, may be seen demonstrations of farm machinery, household equipment and other articles of commerce. And opportunity for comparisons and selection on the basis of merit or adaptation to particular needs is here provided.

Social fairs are of great value and may be made a fine outing for whole families. On every modern fair ground space for tents, good water and other accommodations for camp life are provided. The get-together meetings of old friends and the making of new acquaintances are also worthwhile results of these annual gatherings.

Boys' and girls' club work is a modern auxiliary of vast importance and should be everywhere and at all times encouraged. Here youth are encouraged to do their best; parents and friends are entertained; genuine respect for industry taught and love of home and agriculture inculcated.

The community fair is the starting point where the local products are shown and where community spirit is developed. The county and state fairs lead on to the inter-state and international exhibitions toward which every exhibitor should aim.

RENE VIVIANI

No one perhaps but a student of words would be interested in the fact that the first name of René Viviani, former French premier who died Monday, means "king-born." It has no significance except that of association. It happens that Viviani was a native of South of France, in a country where the memory of King René's court in the fifteenth century is still warmly held. But it also happens that this man, designed for a priest, educated as a lawyer and spending the most of his life as a politician, was a socialist by inclination and departed from the influences of that belief, it is understood, only so far as the practical administration of affairs calls for a more practical interpretation of the alternatives of life than does the socialist theory of action.

And then again, most people the world over think of socialism as distinctly a "city" cult. Its formulae seem to work out best where people rub together in the mass, instead of being separated far apart by the facts of nature as are farmers. But René Viviani was by birth and inclination again wholly sympathetic with the farmer. He associated with and was loved by the peasants of Auvergne. This was apt to ameliorate his conventional socialism. It deepened if anything his appreciation of the possibilities and the needs of human kind.

Viviani was the prime minister of France when the great war broke out, a war which the contrary natures of every nation are now trying to show was altogether different from what it seems to have been. "Nay, Madame, not seems," said Hamlet to his mother; "it is"—might well be the reply to those who fancy to shadow in the doubts of time the shining facts of human experience. Viviani, the socialist prime minister of France, contributed his share, much or little as it could be afforded by his position, to preventing the succession of events that made the war inevitable. His efforts failed, as did those on all sides who tried to make momentary emotions of greater avail than the driving force of national rivalry.

And later, Viviani came to the United States as a leader of a French commission to cement the relations of France and this country during the war. Barring that insularity which he shared with all prominent Frenchmen, of knowing no language but his own, he made a pleasant impression. The Frenchman of high type has a capacity for condescension that is native to neither the Britisher nor the German. He can make the one who is

his guest or his host feel that, for the time being at least, life was made primarily for them and for them in partnership. This, in the affairs of the Great war was the single touch that Viviani gave us. It was a little incident, but at the time it meant much.

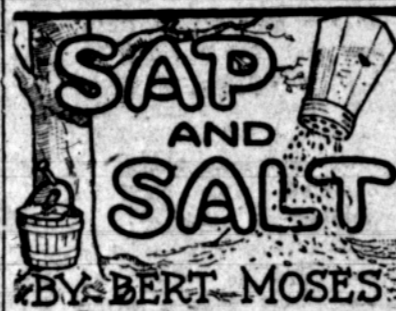
FIRE PREVENTION WEEK OCTOBER 7-10

Since it is to his home that every man instinctively goes in quest of absolute safety there is grim irony, more than a little, in the revelation that somebody's dwelling suffers attack by fire every three minutes, approximately—that the average yearly destruction of homes approaches \$66,000,000. Plainly, the safety that he seeks is not to be found around the average American hearth.

It appears from the published record that four of the six leading causes of fire in the home—Defective Chimneys and Flues; Sparks on Roofs; Stoves, Furnaces, Boilers and their Pipes, and Matches—Smoking—indubitably are preventable by the exercise of proper care and common sense.

The August issue of Safeguarding America Against Fire presents complete plans for community observance of National Fire Prevention Week. The National Board of Fire Underwriters, stands ready to do everything within its power to facilitate the campaign and will welcome communications from fire chiefs, local agents, municipal officials, school authorities, the membership of business organizations and all others who will participate in the event.

Surely a people virile and far-sighted enough to found a nation can muster sufficient intelligence and strength of will to preserve it from the wasting of fire—starting with their homes.



THEODORE ROBERTS AS MOSES IN 'CECIL B. DE MALLE'S THE TEN COMMANDMENTS' A PARAMOUNT PICTURE

Now Playing at the Vining

All people taste alike to a mosquito.

The man who won't argue is the one who wins the argument.

The chief pleasure of a lot of folks is doing what they know is wrong.

If we didn't have neighbors the chances are our reputations would be better.

Many a man thinks a girl is stuck on him when she is only working him for the use of his car.

If we used our common sense more and our prejudices less, we could pass more laws that people would obey.

Hez Heck says: "Gals, as a rule, select a new dress or hat with more care than they select a husband."

MEXICO PUTS RAGGED ARMY ON THE SHELF

MEXICO CITY — The picturesque and usually inefficient army as pictured by the late Richard Harding Davis, is no more. Within a comparatively few months President Calles has turned a barefoot, poorly equipped army into a well-clothed, uniformly armed fighting force. A regiment on parade, or entraining, might well be mistaken for an American unit, in neat khaki uniforms. The soldiers keep step and they are snappy.

More important still, the horde of women which usually went with their meals and riding in the troop trains, has been done away with. Heretofore the troops were given a certain amount of money a day, and from this they had to feed themselves. Women followed the soldiers, with their little charcoal stoves, and for a few venturos they would furnish them with tortillas and frijoles—a kind of corn pone and beans. Now a cantina and mess has been established.

The Government has also established, and is working overtime

WHY PAY MORE FOR MEATS

when
The 4th Street
Market, Phone 114

sells the best grade meats

FOR LESS
We Deliver

with, a factory for the manufacture of uniforms, shoes and other clothing. Little by little, the non-descript arms have been replaced with modern weapons. Until this time one company in a battalion would have Winchester, another Mausers, another Krags, and it was next to impossible to supply the requisite ammunition. The army was also large, unwieldy and, in some instances, poorly officered, particularly in the higher commands, by political generals. President Calles has weeded the force down to a minimum, estimated at around 69,000 and put it in charge of officers who were graduated at the Military Academy.

One of the ranking officers, General Martinez, commanding the Valley of Mexico Division, the largest unit, according to Colonel Russel, American Military Attache, is capable of taking a division of

Carlton—New electric sawmill, 50,000 feet capacity, to build here.

Southern Pacific will feature new Natron Cut-Off, Cascade Line, as national playground. Klamath Falls—\$38,500 paving contract let.



NO. COMPANY'S NOT COMING

If you drop a dish cloth, company won't come, save as a matter of coincidence. Popular superstitions like this are losing ground; so is the superstition that there is something mysteriously better about "eastern" motor lubricants, merely because they cost more and are made in the east.

The Right Way to Judge Motor Oils
More than ever, motorists are discovering that the test of an oil is not where, but how it is made, and how it lubricates. That's why Zerolene—refined from selected western naphthenic base crudes—is today successfully lubricating more cars in the Pacific Coast states than any other oil made.

An Exclusive Process—What it Does
Lubricating qualities have never been more carefully or successfully preserved than by the processes used at Standard Oil Company refineries for the refining of Zerolene—the Zerolene high-vacuum process, the Zerolene process of filtration through 40 tons of Florida Fuller's Earth, the refineries' 15 positive checks for quality!

What Zerolene Will Do For Your Car
Zerolene will give your car better lubrication: it increases the gasoline mileage, reduces carbon-removal and maintenance costs and lengthens the life of any engine in which it is used. Why pay tribute to a superstition? Insist on Zerolene. Always ask for Zerolene by name.

Get the Facts!
A series of independent and impartial reports showing the experience of large users with Zerolene motor oil has been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company representative or Zerolene dealer for a copy.

Insist on Zerolene—even if it does cost less

STANDARD OIL COMPANY (CALIFORNIA)



OFFICERS USING NEWSPAPER ADS

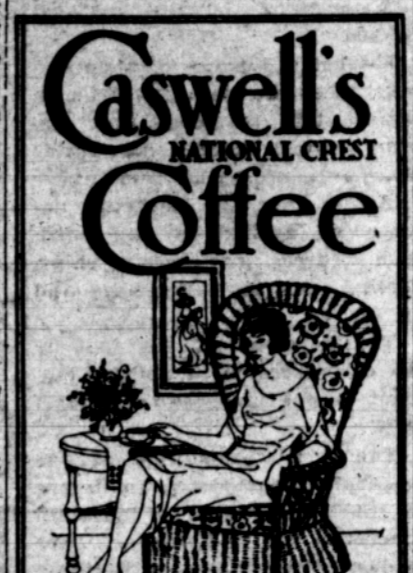
District attorneys and grand jurors, recognizing the value of advertising in helping enforce the laws, are using the newspaper advertising columns. The latest being the law enforcement officers at Hood River, who invite residents knowing the law violations to report the same to either the grand jury or district attorney.

They advertise for not mere hearsay, but actual facts that will secure convictions.—Medford Mail Tribune.

SENATOR KING STARTS AIR INVESTIGATION

WASHINGTON, Sept. 8.—(U. P.)—The navy department is under a "bureaucratic control," which is endangering the safety of the navy, Senator King, democrat, of Utah, charged today in announcing the outlines of his resolution calling for a congressional investigation of the Shenandoah and other naval disasters.

King's resolution will go into the entire question of the aircraft construction with the view—similar to that of Colonel William Mitchell—that of eliminating the construction of dirigibles.



Caswell's Coffee
"I rarely take a second cup—but your coffee is so very delicious"

ORDER BY TELEPHONE
GEO. W. LOWE
PHONE 420
1,800,000 cups were served at the PANAMA-PACIFIC INTERNATIONAL EXPOSITION

AMERICAN HURT IN CHINESE RIOTING

LONDON, Sept. 8.—(U. P.)—The Daily Mail's Shanghai correspondent reports that an American, C. C. Elrod, was severely assaulted by Shanghai rioters in the course of the disturbances yesterday. He was rescued, however, by the police when they drove back two thousand agitators, headed by women, who were marching toward the French settlement of this city.

Small saddles for boys and girls to ride to school on, cheap, \$9.00 and up. See to your plows and harrows, to be ready for the first rains. Posts and fencing. I have a few White Sewing Machines left over. Will close them out for \$65.00 each, at

PEIL'S CORNER

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Diamond Briquettes
Fine For The
Furnace, the Heater and Range. Clean
Fuel and Gives a Steady Heat.
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Student's Special
Sheaffer Fountain Pen
\$2.75
One of the most economical, as well as efficient fountain pens made and sold at a reasonable price. Every student should have one.
SHEAFFER PENCILS,
\$1.00 AND UP
CHAS. A. WHITE,
Jeweler Enders Block

Jackson County FAIR
Sept. 16-17-18-19
Unequaled by any district fair on Pacific Coast
\$5,000 PURSES for RACES
Including horse races, novelty auto and motorcycle races and rodeo stunts of all kinds.
BIG SHAM BATTLE
and fire works by Oregon National Guard
HORSE SHOW
By McCleave's celebrated string of steppers.
VAUDEVILLE
Under the direction of George Andrews.
Big display of all kinds of stock, and products of Orchard, Farm, Garden, Home and School
Big Dance, Music and Other Night Attractions