

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING. All future events, where an admission charge is made or collection taken is Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS. No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

ALL PAINTED UP

People who have seen Broadway—or any other place where women grow hard and bold, where faces get pale and drawn and lose their freshness under stress and dissipation—have seen these women attempt to restore their freshness with rouge on cheeks and lip, and pencil on the eyebrow and eyelash.

It helps. Undoubtedly. The appearance is very much improved. But it doesn't take away the hardness and the boldness of expression. And anyone who is sympathetically inclined, or even one who mechanically grasps the verities of life cannot fail to deplore the woman obviously painted for obvious reasons.

And yet as we said before the paint is somewhat an improvement. The boldness is not quite so bold. The hardness is not quite so hard. The ghastliness is not quite so ghastly. And so we can understand why that kind of woman wants to slap cosmetics onto her features thick enough to disguise, as far as possible, the traces of the life she is living.

But the thing that a lot of people cannot understand is why a young, innocent girl wants to smear up her sweet little face in the same way. Why in the name of the Seven Southern Sisters should any girl with the faintest sense of the artistic want to so smudge her eyebrows and eyelashes with some black daub, and so plaster her cheeks and lips with red paint, that you have got to look twice, or maybe three times, to tell her from one of the enamelled wrecks of the big city. And sometimes then you can't be sure unless you are discerning.

If there were anything artistic about it—if there were any beauty in it, we might say something about art for art's sake. For where is the man with soul so dead that he would deny any woman the privilege of making herself look attractive. Where is the man who wouldn't prefer a delicately tinted velvet cheek and rosy lip to the pale, washed out variety.

But what man is there who can admire a girl with her face smeared up like a wild Indian's, with the paint on so thick you can tell it a block off?

And you have to get close up to her and see the light in her eyes through the coated lashes and get the expression in her face through the layers of paint before you can decide what she is or is not.

A man steps out of his part when he finds fault with face finishes which are artistically applied. But when they are slapped on crudely, brazenly, futuristically, that brings on more talk. Redder lips than God ever gave the reddest lipped woman, pinker cheeks than God ever gave the pinkest cheeked woman, blacker eyelashes and blacker eyebrows than God ever gave the blackest eyebrowed and eyelashed woman! Talk about painting the rose and gilding the lily. That's it.

OUR COUNTRY STILL BEST

"Big Bill" Haywood would rather come to America and face prison, than to stay in the communistic Russia of his muddled dreams. Emma Goldman, sick at heart over the failure of the soviet oligarchy to give or even dream a people's government, wants to come "home" to the land she said she despised. Theodore Petroff, a vulgar swindler caught in Wisconsin, pleads for life imprisonment in this country rather than deportation and freedom in Russia.

Only the blind man will say that everything is "all right" in Our Country. There are many things that need fixing; things that need the golden rule and the rule of common sense and the teachings of experience. But it is still the best country. It can be made still better when more realize this in the same sense that any sovereign realizes the responsibility for the charge committed to his care.

More active participation in every public move, an intelligent vote in every primary, a realization that every broken law is a personal assault on the national life, would greatly improve social and political conditions in Our Country.

LET FULL JUSTICE BE DONE TO SUCH BRUTES

"They asked me how tall I was. When I told them six feet, they ordered me to dig a hole six feet long, as that was to be my grave."

The above is not taken from a lurid story or a historical work detailing the practices of some bloody pirate of the sixteenth or seventeenth centuries.

It was put down in a letter written to Mrs. J. E. King, chairman of the Texas State Prison advisory Board, by a prisoner in the Texas penitentiary.

And, according to her statement before an investigating body, the hole was dug, the digger shot by the guards and buried therein before she could get to the prison to intercede in his behalf.

The pirates of old, who practiced such inhuman cruelties, when caught, were hanged without mercy from the yardarm.

If this story be true, then it would be good and just

to treat those responsible too in some such fashion as a warning that such wrongs against any human being will not be tolerated in the United States.

What has "Ma" Ferguson to say?

PUNISH ABUSE OF CONFIDENCE!

The other day a prisoner planned to destroy some of the members of the Hotelling family in San Francisco. He did not throw a bomb at them, nor did he shoot them as they passed along the street. Instead, he planned to kill and escape. He displaced their milk bottles on the steps of their home, with bottles that contained poison.

Men will be horrified, and rightly so. But they will say: "How corrupt is human nature, that would plan a thing like this!"

Why not rather say, how good is human nature, that would permit a thing like this to occur!

If human nature were all corrupt, or much corrupt, we would not drink milk, without first ascertaining whether it was poisoned. We would not take food from our front steps.

Everywhere, the noticeable fact about us is that we are confident in each other. We have reason to be. For the most part we are worthy of this confidence. Confidence is a social and a business asset. It is a time saver and a money maker. True, we learn that there must be limits on this confidence. We know that there must be formal understandings, and agreements. We must have deeds, and bills of sale, and record notes when they have been made.

But even these things are made necessary by the complications of social and industrial life, by the forgetfulness of human nature, rather than by its bad intentions.

All the more reason when a poisoner, or a trickster, of any kind, misuses public confidence, he should be made an example of. Violations of confidence, that do contravene the law, should receive no clemency whatever from the law.

SUCCESS IN RETAIL TRADE

Many ambitious young men turn to retail trade, hoping eventually to own their own business, and seeing themselves in anticipation as dignified proprietors of successful concerns. They will be warned that it is a crowded field, in which people should not be encouraged to invest money unless they seem to have some ability for such management. Yet it is a field of opportunity, particularly if one can do something to cut down cost of retail distribution.

If people are willing to work hard, if they understand their line of merchandise, and if they have an eager desire to give honest service, they have qualities that will go far toward success.

Push and initiative are needed. Many interests clamor for the ear of the people. The retail merchant needs some well formulated plan for attracting public attention in the midst of all these appeals. Those who take a passive attitude and wait for the public to come to them, will not probably get very far.

Some folks claim new schoolhouses should be built if the pupils have to walk a mile to school, and then they want gymnasiums to keep the kids exercised.

In view of the girls who are sitting around without partners at the dances, it would be a good idea to insert a "Male Help Wanted" advertisement in The Tidings.

BIG TRACK MEET FOR UTICA, N. Y.

UTICA, N. Y., Feb. 19. — The second annual indoor track carnival, to be held here February 28 at the State Armory under the auspices of the Utica District Amateur Athletic Federation, promises to be the largest athletic meet, in or outdoor, ever held in the Pent-Up City.

Six colleges will be invited to participate in a special college relay event, while high schools as far East as Albany, West to Syracuse, North to Ogdensburg and South to Norwich will receive invitations to compete for possession of the Y. M. C. A. Business Men's Gym Club Trophy. Schenectady High won the cup last year.

Union, St. Lawrence, Syracuse, Colgate, Clarkson Tech and Hamilton will be invited to send four men relay teams for a special event of 780 yards. Last year only Colgate and Hamilton were asked to compete, and the Maroon quartet was victorious.

The meet this season will be much larger than the first one. Grammar-school competition will be held in the morning, with high-school preliminaries in the afternoon and finals in the evening. The college relay will also be staged at night, as will the open competition events. In addition to the boy's events, competitions for girls and young women will be held in all divisions.

The high-school events for boys are: 30-yard dash, running high jump, 440-yard run and 780-yard relay. For girls: 30-yard dash, 60-yard toss and catch, 65-yard dash and 260-yard relay.

The open events for young men are: 30-yard dash, running high jump, 880-yard run and 780-yard relay. For girls: 30-yard dash and 260-yard relay.

The entries closed February 18 with Leicester D. Klous, chairman of the events committee. All entries should be sent to him at the City National Bank Building, Utica, before that date.

Letterheads, statements, to your order at the Tidings Office. We have a good job printing department.

Now is the time to buy spray pumps, plows and harrows, drills and all kinds of farm implements. Fencing in every style. Harness, collars, snaps, and pads. New and used Sewing Machines. Auto Robes, etc.

PEIL'S CORNER

This is Ashlands Place To Find What It Wants To Eat Sunday

Market Basket

A Feature Page For Telling the Cooks About the Good Eatables

TO REGAIN HEARING BY AIRPLANE DIVE?

BOSTON, Feb. 20. — An 8,000-foot drop in an airplane is the newly reported cure for deafness.

To Major Charles A. Malley, first lieutenant in the Ancient and Honorable Artillery Company and wellknown Allston realty dealer, will go a distinction of being the first New England man to endeavor to regain his hearing via that route.

Recently a man who was totally deaf was taken to a great altitude in an airplane by a friend. Suddenly, and without warning, the plane dropped to earth. Neither passenger was injured, and the deaf man had completely regained his hearing. This started the medical world, and several similar cures have since been reported.



WOMEN DEMAND quality in bread—best ingredients, proper mixing and cooked to perfection. This is the aim we keep in view when making our bread, and the fact that it is so generally approved by the women who use it, proves that we meet the demands of the most exacting cooks.

Lithia Bakery

Ladies of Ashland and Community

please remember that we are here to save you the drudgery of baking at home.

Our products are made of finest materials we can buy, and sold as reasonable as SUPERIOR goods can be sold.

Franklin Bakery

Phone 199

Major Malley said: "I am taking this trip for the double purpose of studying the Canal Zone from the air for the army, of which I am a member, in the Reserve Corps, and to try the new stunt of climbing to the skies and dropping with the plane, in an endeavor to recover my hearing—in one ear I lost my hearing during a lightning storm last Summer. A number of friends will accompany Major Malley to the Canal Zone.

parties on cruises for three weeks or a month. Would-be travelers gradually are realizing that such trips are economical and that better weather generally can be relied upon in the Mediterranean and also in Scandinavia than has been experienced this year in England.

TIDINGS WANT ADS SELL ANYTHING.

FRAZIER & SON

Now is the time to begin looking after seed for spring planting. We have a fine lot of onion sets.

Don't forget—we have Little Chicken Feed, Little Chickens and then the Grainery Mash is the next thing you want and we have the best that we can find on the market. We only want you to give it a fair trial. Egg Builder and Egg Mash is the best that can be had, no filler, but the pure stuff. When you get started once with our Poultry Feed, you will not have any other. Call for CHERRO.

Phone 214

FRAZIER & SON 353 E. Main Street

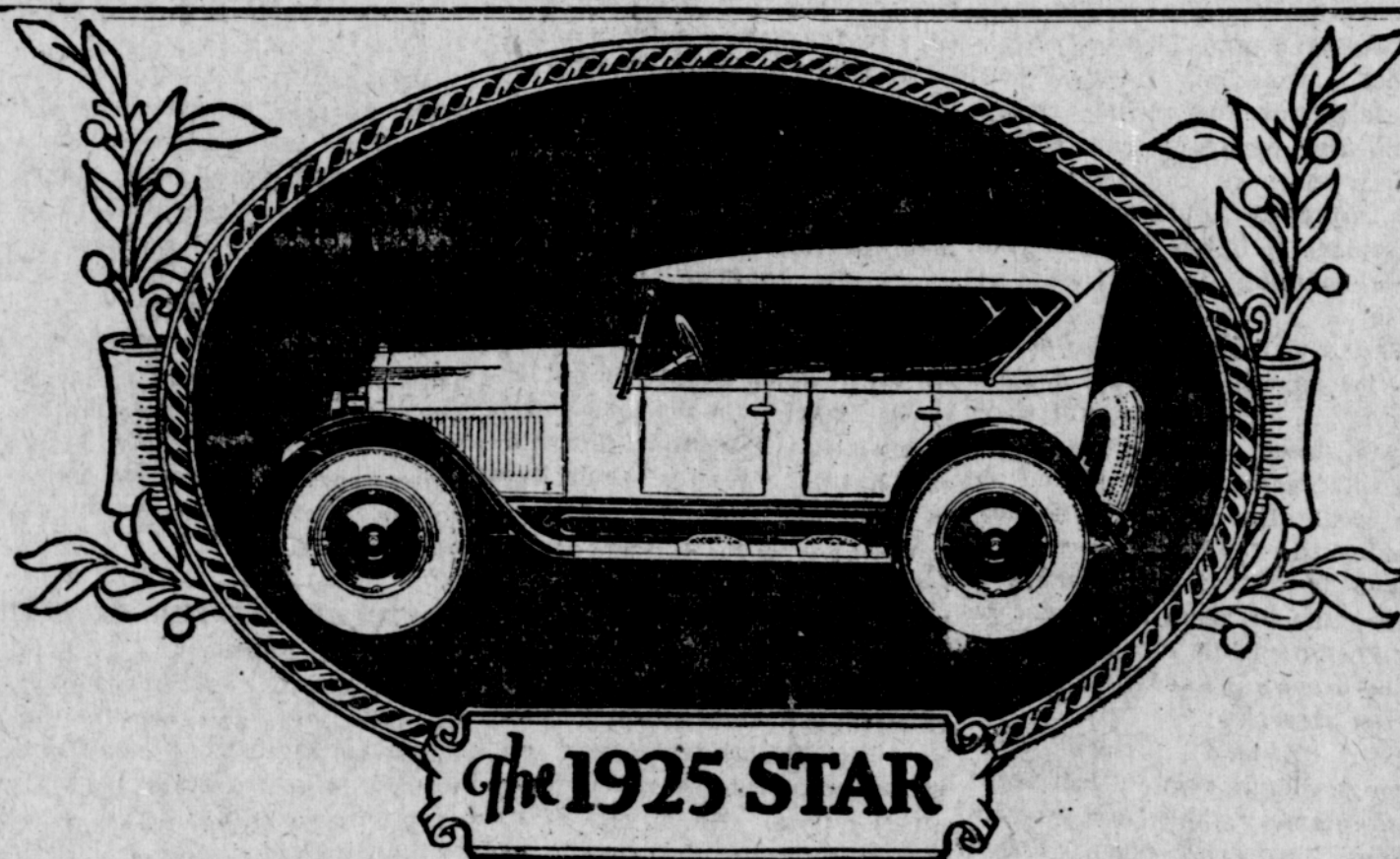
For Your Sunday DINNER

- Roast Lamb, Roast Beef, Pork Roast, Veal Roast, Rabbits, Chickens

Eagle Market

Pure in the Can—Pure in the Baking—that's CALUMET THE WORLD'S GREATEST BAKING POWDER

One trial will convince you—make a test—forget the rest SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND



That Good Looking Car

- Behind its smart appearance it carries the sturdiest power motor ever built—the new Million Dollar Motor that develops 20% more power—real power. Four-wheel brakes—the only car at its low cost so equipped for your safety. No skidding in wet weather. Full Force Feed Lubrication to all bearings and cam shaft. Never a burned-out bearing in a Star Car. The 1925 Star Car is the greatest buy in the world (at the new low prices).

See It Today—Drive In It—Compare It

MASON MOTOR CO.

30 N. Holly St. MEDFORD, OREGON

The Star Car advertisement with logo and text: Million Dollar Motor, Smooth Disc Clutch, Four-Wheel Brakes, Tubular Backbone, The MILLION DOLLAR MOTOR

20th Century Grocery advertisement listing various products and prices: Economy Without Sacrifice—That's What the 20th Century Means to You. It's the Saving on Everything in a 20th Century Store, That Counts. Family Savings—Saturday and Monday, February 21st and 23rd. Products include Stewarts Blueing, Carnation Milk, Creme Oil Soap, 20th Century Brooms, S. O. S., Dromedary Coconut, Palm Olive Soap, Adirondack Cane and Maple Syrup, Bulk Oats, Walnuts, Grouner's fey., Budded Franquettes, Cheese—Full Cream, Pancake Flour—Sperry's Olympic, Tea, fancy Ceylon and India (bulk) lb., Comb honey, full white sections, each, Crisco, Royal Baking Powder—Large can, 43c—2 1-2 lb. can, Mazola Oil, Ghir Ground Chocolate, Vim best patent flour, 20th Century Coffee—Appeals to the taste—Roasted the day before you buy it—Pound, Ripe Olives, Bulk, Toilet Paper, fey. soft crepe, 4 rolls, Curtis or Del Monte Pimentos, 1-2's, 2 for 25c, Lettuce, solid heads, Large size Fla. Grape Fruit, 64 size, ea., Celery, 2 bunches.