

Personals

DeMolay Meeting
Regular meeting of Lithia Chapter, Wednesday evening, Feb. 11 at Masonic Hall. Routine business. Refreshments.
Ralph Robison, Master Counselor.
Russel Overocker, Scribe. 136-1

The regular meeting of Ashland Post, No. 14, American Legion will be held at the Armory at 7:30 tonight.

In Ashland
Mr. and Mrs. Ellis Russell of Los Angeles are in Ashland visiting at the home of F. E. Russell.

Lithians Big Show, Feb. 16-17.

At Gold Hill
Mrs. H. H. Elhart and son, Billy, spent Sunday and Monday at Gold Hill visiting with relatives and friends.

You are welcome to compare my Automobile rates with any other rates in Jackson or Josephine Counties; you can be the Judge. Phone 21. Yeo, of course.

Lithians Big Show, Feb. 16-17.

In Medford
Mr. and Mrs. T. C. Newby journeyed to Medford this morning to attend to business interests.

Have your engine cleaned by steam at Robinson's Garage. 136-2t

To Grants Pass
A number of the local members of the Knights of Pythias are planning to go to Grants Pass this evening to attend a meeting in that city.

Save \$10.00, walk upstairs to Orres tailor shop. 17-1t

Lithians Big Show, Feb. 16-17.

Returns to Home
W. R. Davis who has been spending the past ten days in Shasta Valley returned to Ashland last evening. While south he visited C. B. Lamkin who is on a ranch at Montague.

We put the chicken in our tamales. The Plaza. 32-1t

In Ashland
J. W. Fitzgerald of Dunsmuir, superintendent of the Shasta division of the Southern Pacific arrived in Ashland today with his private car, Shasta, on an official inspection tour. He is accompanied by Assistant Chief Train Dispatcher, T. E. Custer of Dunsmuir.

Kodak finishing. Studio Ashland. On the Plaza.

Work on roads
Thirty men are now at work on the Ashland-Klamath Falls road, according to officials of the state highway department, ten more men being sent out yesterday. Stages are making regular runs although behind time, going slower than usual more as a matter of precaution than on account of the condition of the roads. The snow Friday night softened the road in spots making it necessary to add to the road force.—Klamath News.

Pauslerud's Suits Satisfy. 135-1t

Catalogues Arrive
The spring catalogues of Sears and Roebuck arrived in Ashland today for distribution to the various points in the first and second zone. Twenty thousand six hundred catalogues arrived and about ten thousand remain for distribution in Ashland. The remainder are sent to nearby cities and towns as far north as Eugene and south to Red Bluff. Ashland has been the distributing point for these catalogues for some time. T. D. Coleman is the local agent.

Send your order to a Civic Club member for a sack of Fisher's Blend flour, your name, address and the grocer's name. Help this fund this week. 135-3t

Article About Ashland
In a recent issue of the "Pacific Homestead" real estate magazine, a long article about Ashland as "The Land of Promise" is printed. The article tells about the new Lithia Springs hotel, the big Emigrant and Hyatt dams; box factory, lumber company, Hartman Syndicate and Lithia park.

Lithians Big Show, Feb. 16-17.

NOTICE TO BUILDERS
On and after April 1, 1925, the wages for carpenters will be \$7.20 per day. This resolution was adopted by the carpenters of Ashland, Medford and Grants Pass, at a meeting assembled at Medford Feb. 6, 1925. 134-3*

Lithians Big Show, Feb. 16-17.

Undergoes Operation
Miss D. Hershberger of Dunsmuir underwent an operation at the Community Hospital, this morning and is reported to be doing as well as could be expected.

Leaving Tonight
D. Jennette of this city is leaving this evening for Mobile, Alabama where he will visit for several months.

See Davies for nursery stock. 732-1t

In Ashland
J. G. Bromley of Grants Pass spent yesterday in Ashland and vicinity inspecting highways.

Special Auto Accident Policy for \$5.00 a year. Phone 21. Yeo of course. 24-1t

Four More Days—Rexall Sale. McNair Bros.

Born
February 8, to Mr. and Mrs. Stanley Hake of Bush street, a boy. He has been named Leonard Stanley Hake.

Lithians Big Show, Feb. 16-17.

Visiting Yesterday
Leland S. Cook, recently appointed district manager of The Metropolitan Life Insurance company at Medford, was visiting J. L. Richey, the local agent yesterday.

Lithians Big Show, Feb. 16-17.

Underwent Operation
Hugh Page underwent an operation Saturday at the Community Hospital and is reported to be doing well.

Lithians Big Show, Feb. 16-17.

Born
To Mr. and Mrs. Glenn Conwell of Medford, Oregon, February 4th, a son. Mr. Conwell is the brother of Mrs. M. M. Brower of this city.

Cars washed at Robinson's Garage. 136-2t

Here from Salem
L. R. White of Salem, auditor of the State Industrial Accident Commission is spending the day in Ashland attending to business.

Lithians Big Show, Feb. 16-17.

Leaving Today
Mrs. M. J. Burr and Mrs. Clara Johnson are leaving today for an extended trip on the Pacific Coast. Mrs. Burr is assistant National Organizer for the Ladies of the Elks Lodge and her home is in Omaha. The couple have been visiting at the home of Mrs. A. D. Jilson and are delighted with the Ashland park, climate and location.

Lithians Big Show, Feb. 16-17.

From Medford
Mr. and Mrs. Allen Antry of Medford were in Ashland last evening visiting with friends and relatives.

Cliff Payne makes boxes.

From Hornbrook
Mrs. Esker and son Jimmie, of Hornbrook are spending a few days in Ashland on business.

Birthday Sale Ends Saturday. McNair Bros.

In Medford Yesterday
Mrs. E. E. Gall and M. E. Randles were Medford visitors yesterday.

Here Today
Harold Carter of Dunsmuir is a business visitor in Ashland today.

Notice
First Church of Christ, Scientist, Ashland, Oregon, announces a Free Lecture on Christian Science by John M. Tutt, C. S. E., of Kansas City, Missouri, member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts, in the Church Edifice, Pioneer Avenue, South, tonight at eight o'clock. The public is cordially invited to attend.

Spends Week End
Junior Miller of Gold Hill spent the week end with his aunts, Mrs. Wm. Myer and Miss Harriet Hodges of this city.

Here Sunday
Mr. and Mrs. Norman Mack of Hill, Calif., spent the week end at the home of Mrs. Mack's parents, Mr. and Mrs. F. H. Walker of Liberty street.

Return Home
Mrs. Mary Dunn and Mrs. Elizabeth Van Sant returned home Sunday evening from Portland where they have been visiting friends and relatives for the past month. Mrs. Dunn became seriously ill with flu while in the north but is reported to be greatly improved.

Former Resident Dead
Mrs. Fred Coastain returned last night from Stockton, where she went a week ago, having been called there by the death of her mother. Her mother was well known in Ashland and vicinity as Mrs. H. Scribner, later marrying Mr. Hedgepath.—Grants Pass Courier.

PEOPLE OF AMERICA SET NEW RECORD OF HEALTH BETTERMENT

NEW YORK, Feb. 10.—A new health record was achieved in 1924 by the people of the United States and Canada according to the mortality statistics of the Metropolitan Life Insurance Company made public here today by Haley Fiske, president, at the company's annual convention of managers.

The death rate of 8.5 for each 1,000 of population is the lowest on record. The Metropolitan figures cover approximately 16,000,000 industrial policyholders or one-seventh of the entire population and are accepted as the best index of what has occurred in the general population, the mortality statistics for which do not become available until the end of this year.

The outstanding features of this improvement are:

Absence of epidemics.

Further reduction in tuberculosis death rate.

Lowest death rate from diphtheria ever recorded in history of Metropolitan industrial policyholders.

Fewer deaths from diabetes in a period in which tendency was all toward an increase in mortality.

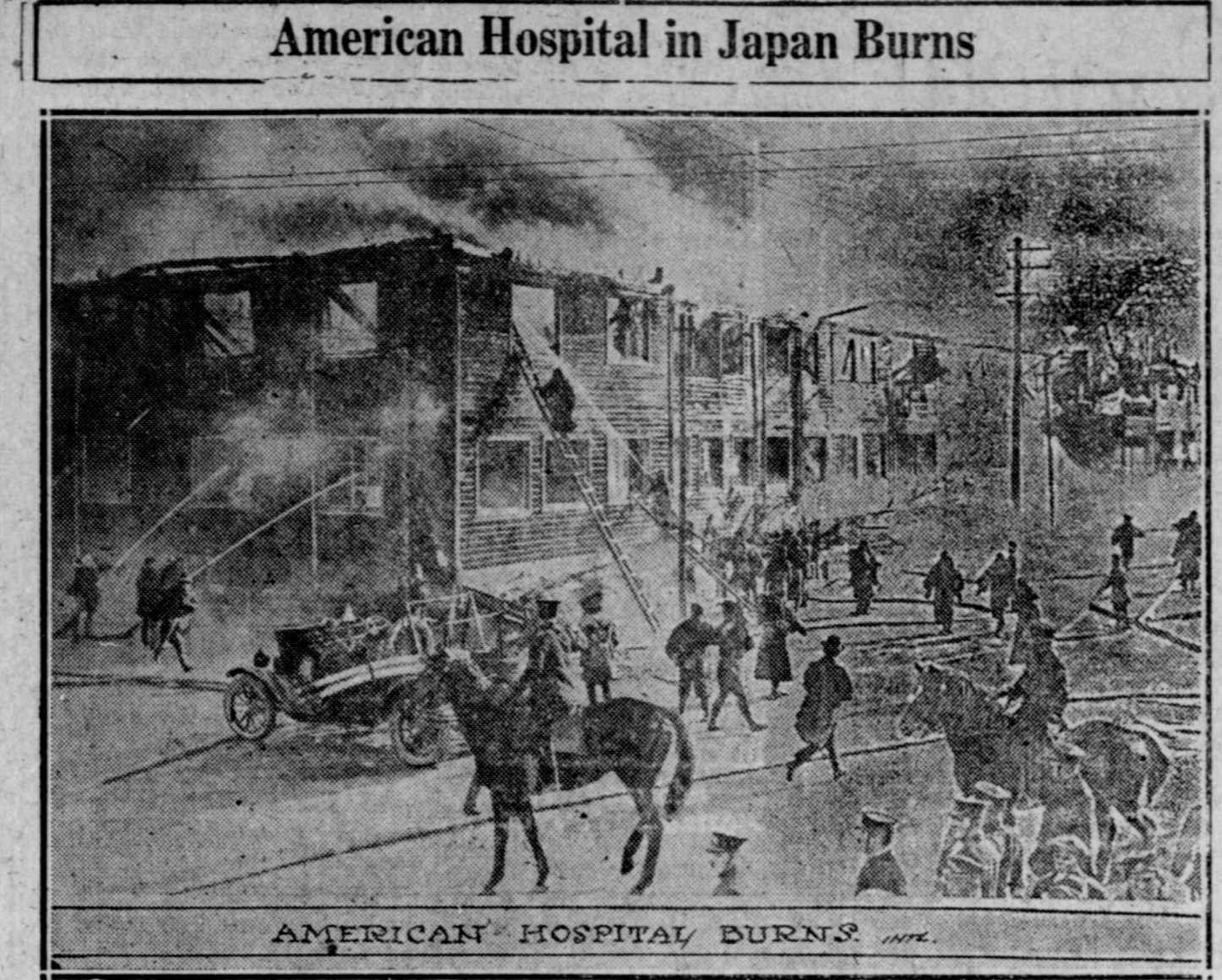
Lowest number of deaths incidental to maternity ever recorded for women insured with Metropolitan.

The figure 8.5 for 1,000 population is compared with 8.7 for 1923 the best previous year. The general death rate for 1923 was 9.0 and for 1922, 8.8. These are the best years in the sanitary history of the United States and Canada as is proved by the rates for their industrial populations for such prior years as 1919, (10.6); 1917 (11.6); 1913 (12.0) and 1911 (12.5).

"The splendid record for 1924 is due above all else to the absence of epidemics prevalence of any disease," said Mr. Fiske. "The influenza death rate, for example which marred the 1923 record because of the epidemic in the early months of the year, was one of the lowest this year ever recorded. Deaths from pneumonia were fewer than in any prior year except 1921.

"The epidemic diseases of childhood, — measles, scarlet fever, whooping cough and diphtheria registered the lowest rate on record. The combined death rate from these diseases declined 20.5 per cent., as compared with 1923. Diphtheria offered the most striking example of the improvement of public health through the advance of scientific medicine. The rate, 12.8 per 100,000 was, far and away the lowest ever recorded in the history of Metropolitan industrial policyholders. It represents a drop of 50 per cent from the rate of ten years ago.

"This achievement should be credited to the increasing use of the Schick test, to the growing appreciation of the value of the toxin-antitoxin as an immunizing agent, and to the increasing real-



Above is shown the fire that destroyed St. Luke's Hospital, operated by the American Episcopal Church Mission, in Tokio, Japan. The building, a temporary structure used since the earthquake and fire of 1923, was gutted with a loss of \$150,000. This remarkable photo was taken just as the roof crashed in with a roar.

ization of the importance of the early administration of the antitoxin to children sick with diphtheria. These have all been factors bringing about this splendid decline in the death toll of the worst scourge of childhood.

Possibly the greatest single public health achievement of 1924 was the further reduction of the death rate from tuberculosis. It continued to fall sharply from 110.5 per 100,000 in 1923 to 101.7 in 1924. The decline since 1911 (224.6) was 53.4 per cent. If 1925 witnesses a similar gain, there will be recorded for that year a death rate of less than 100 per 100,000, an accomplishment which the most optimistic public health worker would not have ventured to predict for tuberculosis ten years ago.

For pulmonary tuberculosis alone, the rate dropped to 93.7 per 100,000, a decline of 6.9 per cent, since 1923. These low figures, it must be remembered are for working people and their families, living in cities, who uniformly show higher death rates for these diseases than does the general population.

The lowest typhoid fever mortality in the history of the company (4.5 per 100,000) is a reduction of 13.5 per cent., as compared with 1923, of 38.4 per cent in five years, and of 72.0 per cent in ten years. The decline in the typhoid fever death rate has been continuous since 1911. While there were several isolated outbreaks during the year in American cities, and notably in New York it is recognized that the problem of typhoid control in America is now almost entirely one of rural sanitation.

A slight decline in the death rate from alcoholism is the first decline reported in many years, according to Mr. Fiske's announcement. The rate for 1900,000 was 2.8 as against 3.0 for 1923. In 1922 the rate was 2.1, in 1921 0.9 and in 1920, the first year after prohibition 0.6. The rate for cirrhosis of the liver, closely associated with alcoholism remained at 5.8 the same as for 1923.

The diabetes death rate declined from 16.2 in 1923 to 15.1 in 1924 for each 100,000 population. This is higher than usual years of the past ten, but lower than any year since 1920. "The drop in this death rate is one of the most hopeful items in the statistics of the year," declared Mr. Fiske, "for it shows what can be ac-

complished through the increasing use of the insulin treatment, in a period when the tendency was all toward increasing diabetes rates."

"There is a little comfort to be gained from the slight decline in the mortality from cancer," he said. "Notwithstanding the drop the death rate is still identical with that of three years ago and higher than for any year prior to 1921.

"The gravity of the cancer problem is concentrated on the higher age groups but more deaths occur in childhood and adolescence than is generally supposed. An intensive study by the Metropolitan of the cancer problem this year revealed the fact never before realized that if a boy or girl once reaches the age of ten there is more likelihood of ultimately dying of cancer than of tuberculosis. This probability is even greater with girls than with boys.

While the mild winter of 1924 and the low influenza death rate are the causes to a large extent of the 21.5 per cent decline in the pneumonia rate, Mr. Fiske believed other factors were important. "People are recognizing that lobar pneumonia is an infectious and a preventable disease," he said. "Physicians are not allowing other persons to come into close contact with persons suffering from it. The public is being educated to the need of better personal hygiene which includes cleanliness of the hands; the thorough cleansing of utensils in restaurants; the prevention of unguarded sneezing, coughing the expectation; the ventilation of schools, homes and work places and avoidance as far as possible of chilling and exposure."

Deaths from disease incidental to maternity were 6.6 per 100,000 which is the lowest ever recorded for women insured in the insured department of the Metropolitan. "It is due to some extent at least to more and better nursing before and after confinement and better

TOO LATE TO CLASSIFY

LOST — Small black suit case (week-end size) with strap around it, between high school and post office. Finder leave at Tidings office. Reward. 136-2*

FOR RENT — Cozy, winter cabin, furnished for housekeeping. Good location. Phone 153.

VINING

THE THEATER BEAUTIFUL.

TODAY — TOMORROW — THURSDAY

THOMAS MEIGHAN

TONGUES OF FLAME

JOSEPH HENABERY

G. Caramant Picture

You better be there when "Hell Fire" Harrington, fighting for his reputation and the Indians burns up the screen with action, and wins the beautiful Lahleet for his bride.

Also a Tuxedo Comedy
"Stupid but Brave"

FRIDAY—"Father and Son Night"—
Any boy bringing his father—10c for Father and Son

Gone South
Miss Louise Hargrove of the Hargrove Millinery Shop has gone to San Francisco where she is spending several weeks doing spring buying.

On Business
Ralph H. Baldwin, vice-president of the Ralph - Schneelock Company of Portland, Oregon, is in Ashland today visiting with local business men.

Visiting Here
Mrs. Mary Patterson of Medford is in Ashland visiting at the home of Mrs. C. O. Holman of B street.

Return Home
Mr. and Mrs. W. H. Bartsches of Wimer street have returned home from a two weeks vacation spent in Portland, Tillamook and Roseburg.

SOIL EXPERT WILL TALK TO FARMERS HERE
(Continued from page 1)

by Professor Long will be very timely, and the subjects which he has taken upon which to base his talk are very pertinent to the prosperity of this section of the state.

Professor Long will also talk upon his work at the college while County Agent Cate will talk upon the subjects covered by the other two men, laying special emphasis upon the phases of the work which directly affect Jackson county farmers.

All farmers who can possibly do so are urged to be present at the meeting tomorrow morning.

Medford — Morton & Sons of Grants Pass, buy site for erection of large flour mill.

Read the Tidings want ads.

Three Big SPECIALS for This Week

Girls' and Misses' Wool Flannel Middies. All sizes, all colors. Jack Tar make. Your choice

\$3.95

Ladies' Silk Lingerie—Teddies, Bloomers, Shirts, Nighties and Step-ins, at less

ONE-THIRD

Ladies' House Dresses and Afternoon Togs, all sizes, all colors, in just three prices. Your choice at

98c \$1.98 \$2.98

These are all genuine, good values and a real saving will be had on every one

Kaiser's new Spring line of Silk Hose now selling

Get your McCall Pattern for the new Ensembles here

SHOP AT

The Enders Company
Where Your Dollar Has More Cents

Ashland's Best Year

Business indications are that Ashland is on the threshold of the best year the city has enjoyed in its history—a development and growth that will add materially to the population and business of the city. Not a boom, but a growth based on the intrinsic attraction and possibilities in the city.

This Will Mean More Business

for the firms which made the proper bid for the new business. Everybody will of course share in the prosperity to a certain extent, regardless of what they may do or may not do, but one of the signs of deterioration is the feeling of being satisfied with what business drifts to you, and the failure to make the proper effort to get the maximum.

ADVERTISE AND GET YOUR FULL SHARE

The Ashland Tidings

WEEK END SPECIALS

Guaranteed Hot Water Bottles, Regular price \$1.50, now **\$1.19**

\$2.75 Fountain Syringes **\$1.99**

25c Talcum Powders **15c**

50c Nylotis Shampoo **37c**

50c Nylotis Beauty Balm **37c**

1 Assortment fine box Stationery at 1-4 off Regular Price

Toilet Goods—**ELHART'S** Books and Stationery