

ASHLAND DAILY TIDINGS
(Established in 1876)

Published Every Evening Except Sunday by
THE ASHLAND PRINTING CO.

Editor: R. Greer
Business Manager: George Madden Green
Telephone 39
Printed at the Ashland, Oregon Postoffice as Second Class Mail Matter

Subscription Price, Delivered in City	
One Month	\$.65
Three Months	1.95
Six Months	3.75
One Year	7.50
By Mail and Rural Routes	
One Month	\$.65
Three Months	1.95
Six Months	3.50
One Year	6.50

DISPLAY ADVERTISING RATES	
Single insertion, per inch	\$.30
Yearly Contracts	
One insertion a week	.27 1/2
Two insertions a week	.25
Daily insertion	.20
Rates for Legal and Miscellaneous Advertising	
First insertion, per 8 point line	\$.10
Each subsequent insertion, 8 point line	.05
Head of Thanks	1.00
Quotations, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

A REAL FIRE CHIEF

In spite of rumors, circulated as facts, that Clinton Baughman, incumbent chief of the fire department was to be removed from office by the recently installed council, Mr. Baughman, Tuesday night, was returned to office by that same body, getting an unanimous vote from the five councilmen present after Mayor Johnson had named him as his appointee to the position.

The council and Mayor Johnson showed much wisdom in this appointment, for Mr. Baughman is in every respect a real fire chief, and the appointment of a new man would have weakened the fire protection forces of the city. Under Mr. Baughman the department has become one of the best in the state. Working with inadequate facilities, and we must admit the fire fighting equipment in Ashland is inadequate, Mr. Baughman and his men have established a record which we are sure will stand a long while in cutting down the per capita fire loss. With a state per capita fire loss of approximately \$12, Ashland has a per capita loss of but slightly over one dollar.

In this connection a letter received here from Jay W. Stevens, chief of the fire prevention bureau of the National Board of Fire Underwriters is interesting. Mr. Stevens is recognized as one of the foremost authorities on the activities of fire departments on the Pacific Coast, and it is largely upon his recommendation that insurance rates in a city are reduced or increased.

Mr. Stevens in his letter says, "It is my understanding there is some talk of changing the Fire Chief in your city, and, while I have not been asked to do so, I am writing to advise that it is my opinion this would be a serious mistake. I have been watching the work of your present chief with great interest and feel confident that anyone who is in position to know must agree his work has been most satisfactory."

The position of Fire Chief is one which should not be tampered with, as only an experienced person can qualify. The day has passed in most American cities where politics are permitted to interfere with the fire service. Past experience has taught this to be a dangerous practice. If the change is made for a less experienced man, which naturally means a Chief less competent, I can assure you the city is liable to pay dearly for such an experiment."

However, this advice, no matter how sound or how pleasing it may be, is not necessary, for Mr. Baughman has been placed in the position, but it is simply used to show in what esteem authorities hold our fire chief.

NOT REALLY NATURALIZED

From a number of different angles attention has been called recently to the inconsistencies in our relations with immigrants to our shores in our naturalization laws and in the relations of aliens and naturalized citizens to foreign countries whence they came. All these problems of the melting pot are serious, if not taken too seriously. They are not emergency, and we merely make ourselves ridiculous and ineffective if we get too excited about them. But we should be sufficiently interested to urge upon and even demand that Congress "in its wisdom" shall progress toward a more definite national policy.

A writer in one current magazine of high standing discusses the fact that Italy, Greece and many other countries do not recognize naturalization in the United States, and that a former Italian subject, for instance, naturalized in the United States is amenable to "military call," and if he does not respond is liable to arrest for desertion should he ever return to Italy.

This writer gets very excited about the fact that an American citizen is likely to be arrested on returning to his native land, because we have not treaty with these countries freeing their former subjects from pre-naturalization responsibilities.

We confess to no such excitement. The situation is illogical, but it has no practical importance. If the former Italian is loyal to this country and has adequate reason for returning to his own country for a time, he can make, through the state department at Washington, such arrangements as will free him from arrest.

What we should be excited about it that men of Italian or Greek or other nationalities become residents in this country and are naturalized, and still regard themselves as morally bound to a degree of loyalty to their native land.

The real test of the matter is in the moral intentions of the naturalized citizen. If he has become naturalized as a convenience to get a job or for some other reason, then he is really not an American.

If he, either through ignorance or through intention, feels that he must still pay allegiance to his former country he is not fully an American.

The matter of language is by no means so important. It is advisable that all citizens should speak one language, and read it. But this is not imperative.

But a consciousness of intention to be a good citizen is vital.

Judges in granting naturalization should carefully

take into consideration the mental attitude of applicants for American citizenship.

STANDBYS OF CIVILIZATION

During the first 10 months of 1924, public service companies of the United States received for new financing \$1,132,802,292, almost double the receipts for 1923.

Gas an electric companies took the lion's share of this vast new capitalization. There never was a time when these standbys of civilization were so safe, so much in demand, so certain bases of community growth.

THE KING IS TALKING—BUNK!

When the king telephones, let all other instruments be dumb! That's the rule in Mecca, where King Hussein of Hedjaz has had a telephone system installed, says a recent article in the New Zealand Herald.

As long as King Hussein's telephone is in use, no other telephone can be used in Mecca, save only the one with which the King is talking.

It's a good thing for King Hussein that he does not live in the United States for neither our government nor telephone system would stand for such official interference with the private rights of other citizens.

A hick town is a place where Central can tell you which member of the family the doctor was called to see.

"Youth will be served," is a good saying. But to check criminal youth we need another: "Time will be served."

**FASHION KING SAYS
U S GIRL IS A DIANA**

PARIS, Jan. 8. — "The American girl is a Diana, her French sister a Venus," declared Jean Patou, the Prince of Paris dress-makers, upon his return from the United States.

Certain old Parisians were out of sorts when they learned he had brought with him six beautiful mannequins from the land of dollars.

"Parbleu!" — which is a very polite swearing term in French — "Why import American beauties to the salons of the rue de la Paix?" they exclaimed. "Does this mean that our lovely little Parisians no longer know how to wear the chic creations of our fashionable designers?"

"No, not at all," answered Patou. "I went to America for my mannequins for many technical reasons. In the first place, there is a great difference between the French and the American silhouette. Sport has made a great plastic difference. The French girl is a Venus and the American a Diana, with muscles well developed, short bust and long, fine legs. I am persuaded that on Olympus Venus was dressed like Diana, for Diana is the typical young demoiselle and Venus the typical woman."

"Besides, there is a fact which is more important—namely, that a large part of my clientele is made up of American women who come especially to Paris to buy smart clothes. People who are not in the business do not realize the importance of the role of mannequins, not only in the presentation of the models, but in their creation as well. We work on the mannequin herself, sometimes during hours at a time. She is our collaborator and inspiration. She is the one who suggests what is likely to please later among the buyers."

"Thus, naturally enough, among American women, American mannequins will have the greatest success. The American girl knows how to wear her clothes to the best advantage. She has a fresh, clear complexion as a rule and it is nearly always 'natural.' Her hair is beautiful and well kept, and her form particularly agreeable to look upon."

Paris usually suffers from a "crise"—the lack of something or other. At present there is the dearth of mannequins. There are few of them to be found, and these few soon turn into selling clerks, or "premieres," whose position is far more important as well as lucrative. Patou intends to raise the standard of the mannequin and make it a profitable as well as honorable profession. Among his twenty-five or thirty

French girls there are several who are now earning 30,000 or 35,000 francs a year—a handsome salary for them although it is a bare fifteen hundred dollars.

Tidings Want Ads bring results

HOTEL CONTRACTOR TO START ON WORK

W. S. Fleming, contractor for plumbing and heating on the Lithian Hotel has arrived in Ashland with all of his material and started work yesterday. The concrete pouring has been completed on the first and mezzanine floors and work is progressing rapidly. According to the contractors, Hoover and McNeil, the building will be completed by June first, barring unforeseen accidents.

ARMY NEEDS MORE PLANES SAYS WILBUR

WASHINGTON, Jan. 8. — Secretary of War Weeks today informed Congress that the army was sadly deficient in both aircraft and in aviators, and that more must be obtained in some way immediately. He said the navy was in much better shape, for national defense by means of air forces than was the army, due to more liberal appropriations given the navy.

MORE AIR MAIL LINES WILL BE PUT IN SOON

SAN FRANCISCO, Jan. 8. — Two additional air mail lines to run to the Pacific Coast, one to Los Angeles and the other to Seattle are being considered by the Federal Post Office Department in view of the success attending the San Francisco route, it was announced here today by Colonel Henderson, in charge of the air mail service. Seattle and Tacoma will be linked by a direct route from Elko, Nevada and Los Angeles tied in with the system by a cut off from Salt Lake City.

Improving —

J. J. Cambers who underwent an operation at the Community Hospital recently is reported to be improving.

Returned Yesterday—

J. K. McWilliams returned to Ashland yesterday from Portland where he has been spending the past week on business.

Fourth Street Market
Special Sale

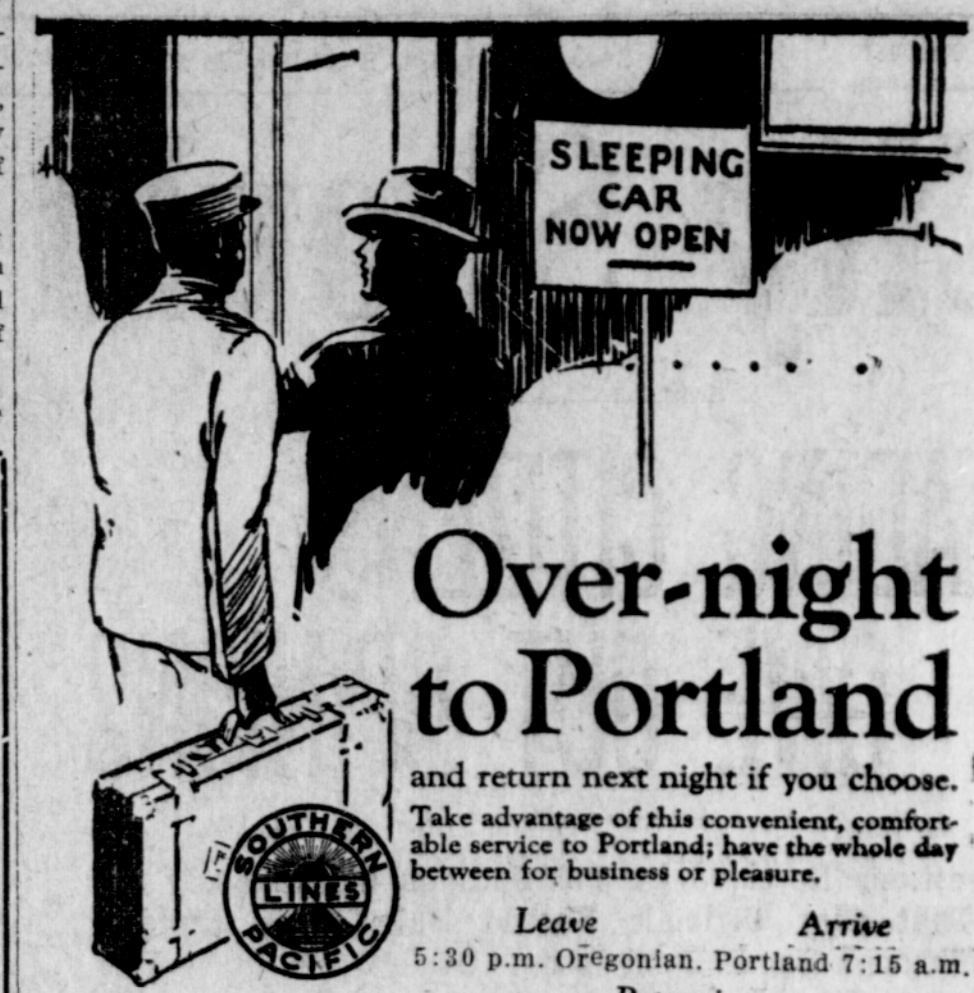
LARD
Saturday

Bring your pail and get it filled

WET WEATHER
Shoes and Boots

Weyenbergs, of Course

OVERLAND
Shoe Shop



Over-night to Portland

and return next night if you choose. Take advantage of this convenient, comfortable service to Portland; have the whole day between for business or pleasure.

Leave	Arrive
5:30 p.m. Oregonian	Portland 7:15 a.m.
Portland 9:00 p.m.	Returning 11:10 a.m. (San Francisco Express)

Three other trains daily. For low round-trip fares, reservations and full information, ask

Southern Pacific



Look for this sign in Green and White at Independent Dealers. Fill up and let your engine decide.

"General" Scrip Books for sale by our independent dealers

These Independent Dealers will serve you "General Gas"

ASHLAND

Oeser's Ashland Service Station

Dr. Oeser & Son, Props. MAIN STREET

W & N Service Station BOULEVARD and SHERMAN

- PHOENIX**
Phoenix Garage
W. E. ALLEN, Prop.
Pacific Highway
CENTRAL POINT
Central Point Service Station
BEEBE & KINDLE
Pacific Highway and Front St.
- MEDFORD**
Jones & Kirkpatrick, Inc.
A REAL SERVICE STATION
Sixth and Riverside Ave.
Crater Lake Service Station
DEVORE & WILMOT, Props.
602 E. Main St.

- ROGUE RIVER**
J. E. Corey
Opposite Post Office
- GRANTS PASS**
Ole's Tire Shop and Service Sta.
C. A. HANSEN, Prop.
Diagonally Opposite Court House
- PACIFIC HIGHWAY**
Brown's Cabin and Auto Camp
TWO MILES SOUTH OF GRANTS PASS
(General Gasoline will be sold here on installation of new pump, January 15)

BETTER GASOLINE

Tomorrow, For The First Time, General Gasoline Will Be On Sale in Jackson and Josephine Counties

From tomorrow on you can secure this gasoline at conveniently located independent dealers' stations in various towns in these counties. Newly-constructed storage tanks and an adequate fleet of trucks in Southern Oregon assure a constant and dependable supply to all DEALERS.

GET THESE TWO POINTS ABOUT "GENERAL"

GENERAL GASOLINE will be sold through carefully selected independent dealers, who are pledged to give you square, courteous service. In this advertisement appear the names and locations of the independent dealers already selected. These men are out to please their customers with the best fuel and lubricants the market affords. They have chosen GENERAL GASOLINE on its merits. They stand back of its performance.

Wherever GENERAL GASOLINE has been sold it has broken all existing sales records. It is high quality fuel and the quality is the same day in and day out.

We ask you for your own benefit to give GENERAL a fair trial. Just try one tank full. Wait until the ordinary gas is out of your tank; fill up with rich, high-quality GENERAL and then—"let your engine decide."

"Fill up your tank and let your engine decide"

GENERAL GASOLINE and Lubricants

Stationery



McNair Brothers

The Rexall Drug Store