

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING. All future events, where an admission charge is made or a collection taken is Advertising.

NO DONATIONS. No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

NEW YEAR GREETINGS

To everyone his fondest wish—so that wish be good. To everyone his fullest capacity for work and services in behalf of himself, his family, his state and his nation.

We, who make The Tidings, to serve you, give you heartily these sincere good wishes for the New Year.

The year just closing has cemented still further the relations between The Tidings and the community it lives to serve. From you to us have come confidence and support which have made it possible for us to grow this year in a degree that must have made us smug and contented if we were aiming merely to gather material rewards, or could be satisfied with them.

Thus you have helped us to grow, and we have helped you. It is this relation of mutual helpfulness that we glory in and are jealous of. For between us we have made The Tidings in the completeness with which it serves its local readers and the advertisers and businessmen of this great section, Southern Oregon.

For the new year, we can wish for nothing better, nor hope for nothing finer than that this ideal of mutual service shall grow and increase, that unselfishly united in the cause of righteousness and progress, we shall go on together to serve each other, our country and our God.

MR. VINING ON FARMER CO-OPERATION

A communication interesting alike to farmers and other people generally is that of Mr. Irving E. Vining, president of the Oregon state chamber of commerce, published in the Eugene Guard. Mr. Vining has made a study of the farmer's problem in its relation to the town.

Mr. Vining believes in co-operative marketing for farmers, but he believes also that it should be thoroughly organized and prepared for. He recognizes that the subject is a big one, of many ramifications. It will not insure profit to the farmers that they merely get together for the sending of their products to market.

All this refers, of course, to the growing and marketing of certain standard products which lend themselves best to handling and selling in mass. It need not, if taken up by farmers, interfere with diversification in side lines of individual production and selling.

Mr. Vining calls attention to another line of effort which is proving helpful. It is that of the maintenance of a business agent for community producers at The Dalles. This innovation seems worthy of investigation.

NOT TYPICAL

The pity about such an incident as the paroling from the bench of the Coe brothers, confessed arsonists, in Portland, is that it shakes confidence in the courts generally. Nevertheless, courts generally are deserving of confidence.

The Coes plotted between them to burn their restaurant, in the heart of the Portland retail district, in order to collect the insurance. They carried out the plot, destroying the building in which their place was located, with heavy losses to other tenants and grave hazard to adjoining buildings.

In the hands of most courts the parole law is a sound law. Through its proper administration many a first offender has been turned from his evil beginnings who might, by being sent to the penitentiary and by his associations there, have become irretrievably tainted with and confirmed in crime.

GERMANY NURSING HER STRENGTH

Doubtless the Allies have evidence to support their suspicions that Germany is acquiring more military strength than they would like to see manifest. Whether they have reason to resent the situation is another matter. Nothing, of course, can fully please France except the total helplessness of Germany for self defense as well as for offense.

What has not been accomplished by the war and what has not as yet been brought about by any of the peace measures is such a state of industrial dependence as will render the relations between Germany and France stable. It will be impossible to make any arrangements between these countries that will permit of peace except this sort of a business balance.

Caesar had the right idea about military peace. "Peace" with him was a desert, the people either killed or enslaved, the villages blotted out, the cattle and other wealth put into the hands of the conquerors. The Turkish sort of peace, a peace in which conquerors leave the conquered people their own social structure, is ineffective and lazy.

PRIZE GOES TO BEST STORY

Students of photoplay writing have been interested in the comparisons made between three notable productions of 1924, in which "Scaramouche" was given the prize. Apparently the conditions of the prize award determined the choice as against either "The Thief of Bagdad" or "The Woman of Paris."

And yet, undoubtedly, of the three, "Scaramouche" was the best story, when seen on the screen. And it was a "best story," quite independent of the fact that it was a costume picture, with the added attraction for some of having a quaintly familiar historic atmosphere, the attendant fascination of the blood and turmoil of the French Revolution.

More and more we are getting back to the primitive fact that it is the "story," a story of human loves and hates and jealousies and ambitions and the human emotions reacting against the reds and grays, the purples and drabs of nature, that interests mankind in art.

An educated man is one who can quote Shakespeare without crediting it to the Bible.

Loss of memory never makes a wanderer of the man whose wife has enough to support him.

However, that the Old Testament in modern language doesn't call them Solomon's "sweeties."

POLAND FORESEES WAR WITH RUSSIA AND RED RIOTING

WARSAW, Dec. 31. — Revolutionary outbreaks similar to the recent unsuccessful Communist uprising in Estonia are feared in Eastern Poland at any time. Polish frontier guards on the Russian border engage in sporadic fighting with well-equipped flying columns of insurrectionists who come, apparently, from Soviet Russia.

More than 5,000,000 White Russians and Ukrainians, who inhabit the district, oppose Polish rule over them, a fact which complicates the problem of patrolling the border. Most of the local population regard the brigands who make incursion into Polish territory as national heroes fighting for the freedom of the country against imposed Polish rule.

Appointment of military governors with extraordinary powers has failed to put down the unrest. The question of martial law for the border districts will be discussed shortly in the Polish Diet.

Soviet propaganda, which is

JUST A BOUQUET OR A NICE POTTED PLANT

Flowers have a message all their own. Send a flowery message today.

"Quality Without Overcharge"

HATCHER

"The Florist" 1070 Boulevard Open on Sunday—We Deliver



MAY YOU HAVE A VERY MERRY NEW YEAR Ashland Laundry

consider the Poles only temporary occupants of this country.

The possibility of armed conflict between Poland and Soviet Russia to settle the status of the inhabitants of the border districts is generally realized by Polish leaders. Soviet Russia regards herself as high protector of the Slavic national minorities in Poland. A Polish-Soviet war could hardly be localized.

"Poland cannot disarm while her neighbors are in arms from tip to toe," War Minister Sikorski declared in the Diet. "The Soviets, during the last six months, have raised fifteen new infantry divisions in addition to the old sixty-two divisions. The Soviets have an air fleet of 100 squadrons, which they are increasing daily. Russian factories in the last few months have constructed fifty airplanes. In addition the Soviets have purchased 1,000 airplanes from abroad."

FESTIVE PARIS A CHILD'S ELYSIUM

PARIS, Dec. 31. —That Paris always has been the paradise of women everyone agrees; but just now it is the elysium of the children. For St. Nicholas has come to the French capital and transformed it into a veritable fairyland. For the remainder of the year at least Paris is for little Jean and Jeanne; for little Pierre and Pierrette.

Display windows of the great department stores have turned into enchanted corners of Wonderland, and grown-ups, as well as the little ones, pause in admiring delight. "Nautilus," at the Galeries Lafayette, is quite irresistible with its oysters opening to pose before a cinema operator in diving costume at the bottom of the sea. Ferocious monsters dart about in search of prey to the tune of a whirling victrola.

Then just across the way, at the Printemps, is Fenerloc and fresh adventures with elephants and snakes. At the Louvre there is a charming miniature carni-

It's an Ill Wind, etc.

There's never a fire or a destructive accident that doesn't bring home to somebody—sometimes the property owner involved, sometimes just a casual observer—the vital importance of adequate, dependable insurance.

But why wait for the ill wind to blow in your direction? Why not find out now about property protection and the type of insurance that best meets your particular needs?

A talk with us entails no charge or obligation.

Billings Agency

Established 1883 Real Estate & Real Insurance 41 E. Main St. Phone 211

Now is the time to buy spray pumps, plows and harrows, drills and all kinds of farm implements. Fencing in every style. Harness, collars, snaps, and pads. New and used Sewing Machines. Auto Robes, etc.

PEIL'S CORNER

FLOUR

The quality that cannot be beat and the price right.

- Crown Flour, per sack \$2.45 White Loaf Flour, per sack \$2.45 Baker Girl, per sack \$2.45 Columbia Baker's Hard Wheat Flour, per barrel \$8.95

Petite Prunes, 4 lbs. 25c 17 lbs. \$1.00

No. 1 Italian Prunes, 10c lb. Extra Large Imperials, 2 lbs. 35c

Plaza Market

H. A. Stearns

May Songs of Joy

Come your way

On The Merry

New Year's Day

The Ashland Electric Shop

240 East Main St.

With sincere greetings and best wishes for much Happiness and Prosperity in the New Year.

Eagle Market

ing furniture for the doll's house have come from the workshops where blind and maimed soldiers are earning their living. "Gay Paree" is brighter than ever, with large electric displays upon every shop and building. The little Christmas barraques, selling wares of every description, are springing up along the boulevards and the holiday vendors are passing up and down, with their long poles of fresh holly and Christmas mistletoe strung up like fish.

New Year's Greetings

THE ASHLAND FURNITURE COMPANY 83 N. Main

A HAPPY NEW YEAR

is the wish of HARRISON BROS. Ford—Fordson—Lincoln

Thank You!

To all our friends and customers who by their patronage have helped us carry on throughout the entire year.

PARK STORE

Mr. and Mrs. B. O. Wallsten Phone 141

We have just received another shipment of Lut Fish and Ry-Krisp

A Happy New Year wished sincerely with Happiness increasing yearly is the wish of

The Overland Shoe Shop

Our cordial greetings go out to you in the hope that the New Year will be bigger, brighter and more prosperous than any before.

SWENSON-PEEBLER Furniture Company

May Health, Wealth and Happiness Be Yours Throughout the Year

Automotive Shop

Make 1925 Your Year

You have a brand New Year beginning next Thursday.

Will every day pay a dividend to you in something worth while accomplished?

The New Year belongs to everyone—no single man can claim it now. But its promises are for you—if you achieve.

New chances to serve and to succeed are offered each one of us.

Money in bank will help you win your goal in 1925. Save something each week, and put it in bank where interest works for you. It may open the path to greater comfort and happiness, to business success and riches.

The Happiest and Most Prosperous New Year ever is our wish to you.

New Year's Day, Thursday, January 1st, his bank will be closed all day

First National Bank Ashland, Oregon



Extending to you the

Compliments of the Season with the hope that the New Year will bring you continued Health, Happiness and Prosperity.

Charles A. White, Jeweler

At Hodkinson's Store. Ashland, Oregon