

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

DECEMBER 15

NEED OF DAILY PRAYER:—Keep back thy servant also from presumptuous sins; let them not have dominion over me; then shall I be upright, and I shall be innocent from the great transgression.—Psalm 19:13. **PRAYER:**—Lord, help us to pray without ceasing.

WELCOME TO OREGON

It is good news that N. W. Ayer & Son of Philadelphia are going to open an office at Portland. This is a far-seeing firm and one of the largest advertising firms in America. The managers see an opportunity here. They see that Portland and Oregon are going to grow and they want to get in and be a part of that growth.

It is a mighty, fine compliment they are paying Oregon and one that will have its effect on the progress of the state. The Ayer agency is a good agency to have any place and the fact that such an agency has selected Portland indicates that Oregon is coming into its own.

LESS STATE BOARDS, NOT MORE

The beauty parlor people of Oregon are moving for a state board; like the boards of the barbers and real estate dealers and others. Whatever laws are necessary, if any laws are necessary, for the protection of the honest people in that line ought to be provided—

But the next Legislature should create no new state boards; and in fact a lot of them ought to be abolished—To say nothing of a lot of expensive and more or less useless commissions and offices.

There are too many jobs now. There are plenty of cases where one good, industrious man might perform all the really necessary functions of a large number.

What the state of Oregon needs is economy and efficiency, and more of it, and not the creation of more boards and commissions and offices.

THE PINCH HITTER

We may all have our opinions, our hobbies and our prejudices, but if we cannot co-ordinate them with inexorable economic laws, cherished dreams are doomed to failure.

An article by Senator Ladd of North Dakota, in the Saturday Evening Post of November 22, shows the difference between fact and theory in public affairs.

Commenting on Senator Ladd's article which has to do with Muscle Shoals and which may be summed up in his words which state that "neither a nation nor an individual can rush into commercial chemistry without risking heavy losses," the editor of the Saturday Evening Post says:

"The conclusion to which this line of reasoning leads is that if Uncle Sam desires to slip a government harness on a public utility he should choose a sober, steady one, some sleek and venerable Dobbin that is safe for an old gentleman to drive with comfort and pleasure, a dependable nag that will not shy or bolt or suddenly go loco with new-fangled ideas. Let the young daredevils of finance and industry drive the fiery stallions and the restive fillies. Good old Dobbin is the horse for Uncle Sam.

"This argument cuts both ways. If private capital is such a trustworthy pinch hitter that it alone can be counted on to bring off hazardous operations with success, if we frankly concede that any industrial problem requiring real genius, high courage and perfect organization for its solution can be mastered only by non-governmental agencies, we are very near to admitting that Uncle Sam will be better off riding as a passenger behind a fast horse handled by one of these smart private daredevils than he will be if he drives old Dobbin with his own hands.

"Senator Ladd's concise brief for the private development of the Muscle Shoals project does him signal credit. His theories, prepossessions and bent of mind all favor government operation. And yet, the moment he, as a responsible member of the Government, undertakes to express a reasoned opinion on a concrete case he casts preference and prejudice on the ground and allows his unbiased practical judgment to trample them under foot.

"Herein lies the essential difference between publicists of Senator Ladd's stamp and the radical advocates of government ownership who end with theory as they begin with it, and painstakingly shelter their houses of cards from every wind of experience and sound thinking that might destroy their pretty castles. If these people would tell the Simon-pure truth about their views it would all boil down to the fact that they are not founded upon economic principles. What they really want is lower freight rates, smaller gas and electric lighting bills, cheaper railway tickets, lower priced service of every sort. The spectacle of many purveyors of such services only a leap or two ahead of the pursuing receiver makes no appeal either to their desires or to their judgment. They want the best service and they want it for less than cost. Jones, the taxpayer, must stand the deficit."

As a general thing you find the softest hearts where the hardest hands are.

Those Christmas Carols

By MARION R. REAGAN

BERYL SANDS stood outside the dingy little restaurant, looking in at the heavily steamed windows with the absent, vacant stare of one whose mind is preoccupied with melancholy thoughts. People walking along the sidewalk crunched the fresh, dry snow under their heels. Most of them were talking and laughing with the light ease of those who feel at rights with the world. But their gay chatter only made Beryl more and more conscious of her loneliness. There was not a soul in this whole city she could call her friend, not one. And as for a lover—Beryl winked. Twenty-eight and never a lover! Think of spending all of one's life alone. "Old Maid Sands" it would be. Oh, how terrible life was, how unutterably hard on girls like her. Of course there had been Jack Boulton. He had always rather liked her, taking her home from church parties and so on in the old days when they lived in Allantown. He might have fallen in love with her if she had encouraged him. He



was the only man who had ever understood her at all. Wonder where he was now?

With slow, listless steps, Beryl entered the little restaurant. She chose the cleanest looking table in the room. A man was already seated there. She sat down opposite him and began to read the menu card.

"Beryl, by George, if it isn't!" She looked up quickly and recognized with amazement the large, astonished blue eyes.

"Jack Boulton! Why, Jack, what on earth are you doing here?" He laughed that half-amused, half-cynical laugh she knew so well.

"I'm down on luck, Beryl—broke. I came up here to Chicago three years ago to put across a deal, but things didn't go so well, and I've been a little on the rough ever since."

Beryl was sympathetic. "I know, Jack, I think we're pretty much in the same boat. I haven't quite won fame and fortune here my self."

Jack looked at her for a long time. She dropped her eyes under his steady gaze.

"You know, Beryl, I like that sad look in your eyes. I don't like to think that you've been sad, of course, but the look—it's appealing. It's the same expression that came into your eyes when you used to play those Christmas carols at the church. Heavens, how you could play them!" His face lit up with the happy memory of it. "Do you still play?"

"Occasionally. The piano at my boarding house is a cheap one and I hate it, but if you care to, we'll go down there after dinner, and I'll play you all those old Christmas songs. You have no other engagement?"

"None," he said promptly. "And if I did I'd cancel it."

When Beryl had finished, she rose from the piano and faced him.



He was looking at her intently, longingly.

"You're very fond of music, aren't you, Jack?"

"Yes, when you play it I am." He came very close to her and took her hands. "Beryl, I was just thinking what harmony you could make out of my discordant life, if you would. Could you—could you ever—"

"Yes, Jack, I could," and as he held her tightly in his arms, Beryl was exultantly happy, and felt for the first time in her life, secure.

(© 1924, Western Newspaper Union.)

Christmas in British Isles

Christmas was introduced in what are now the British Isles under the Saxon rulers and was continued, in the winter solstice when the people had little to do, by the Anglo-Saxon kings and the succeeding monarchs of Norman blood. The celebrations beginning with court festivities and graduating down to the poorest families were frequently uproarious. In the reign of Elizabeth the Puritans attacked the Yuletide festivities, but the celebrations continued to flourish until the rule of Queen Mary. The Puritans, aided by the conditions growing out of civil war, finally succeeded in 1647 in abolishing the holiday.—George Newell Moran.

What Nicer Gift

FOR HER
could you select than an electric appliance—a toaster, electric iron, iron set, percolator, vacuum sweeper, waffle iron, curling iron, or

FOR HIM
than an appliance for his automobile.

Murphy Elec. Co.

Our Phone 82
Main - Plaza Ashland

OPENS HIS CHURCH TO DANCING SCHOOL BELIEVES IT IS HOLY

DENVER, Dec. 15.—Because dancing is a "pure and holy gift of God which seeks normal expression," Terpsichore will be wooed in the Seventeenth Avenue Community Church here, under the direct supervision of the pastor, Rev. David H. Fouse.

Dr. Fouse announced that classes of instruction in modern ballroom dancing will be conducted at the church every Friday evening.

Despite the fact that certain religious denominations and clergy men frown upon the pastime, Dr. Fouse declares that "there is good in dancing." "I see nothing revolutionary about the establishment of a dancing class in my church," Dr. Fouse said. "It is merely the application of the principles of that recognized Christian philosopher who said, 'Be not overcome of evil, but overcome evil with good.'"

In discussing what he declared to be the "changed attitude of the Church toward the dance," Dr. Fouse said:

"With no discrimination and with blind prejudice, the religionists quite generally and consistently have denounced the dance and every form of its organization. In the face of this opposition, it remains today with more devotees than ever before.

"There is no defense for the grossly sensual forms dancing has taken, nor of the leprous vice companions which it has attached to itself. But when we unite in a sympathetic scrutiny of the dance, we discover it to be a pure and holy gift of God which seeks normal expression. When the Church becomes the agency by which the good impulse of man is led into full and free manifestation, it will become a savior to millions.

"Dancing, sooner or later, must be studied by the Church. There is good in dancing, and only by cultivating the good will we be able to overcome the evil which we all recognize and deplore." While dancing is permitted in many Denver church buildings,

FRAZIER & SON

- Oranges—Apples
- Bananas—Grapefruit
- Cabbage—Lettuce
- Turnips—Sweet Potatoes
- Cranberries—Mince Meat

All kinds of Christmas candies. If it's anything in the feed line, we have it, and we know the price is right.

FRAZIER & SON

Phone 214—353 E. Main St.

Now is the time to buy spray pumps, plows and harrows, drills and all kinds of farm implements. Fencing in every style. Harness, collars, snaps, and pads. New and used Sewing Machines. Auto Robes, etc.

PEIL'S CORNER



this is believed to be the first instance in the city of the art being taught to parishioners in their church edifice.

ALL RECORDS IN AUTO RECEIPTS IN STATE EXCEEDED

SALEM, Dec. 15.—Statistics covering the registration of motor vehicles in Oregon during 1924 up to and including November 30, show a total registration of 191,450 passenger and commercial vehicles, 2756 motorcycles, 600 dealers, 14,450 chauffeurs and 47,156 operators, from which the revenue to the state aggregated \$4,753,915. This represents a gain of \$684,305 over the receipts for the entire year 1923.

For the month of November there were 2308 motor cars registered within the state, the resulting fees therefrom being \$21,088.55. This was slightly lower than the record for the cor-

responding month in 1923, when the registration reached 2842 and fees \$25,339.95. Notwithstanding this reduction in November registrations however, basing the December registrations upon those of December, 1923, or 1920, it is anticipated that the total registration for the current year will be approximately 193,000 cars.

Although the tourist season is now at its lowest rate, the rate of registration of foreign cars shows the issuing of visitors' permits under the Oregon law to 2232 cars during November. This brings the total number up to 74,143 for the year. California leads, with Washington second in number of cars registered during November as well as for the entire year, California registered 790 during November and 29,939 during the year; the state of Washington registered 729 for November and 17,119 for the year. From January 1 to November 30, the greatest number of registrations were made at the Ashland station, with a total of 18,052 for that period, and 444 for November. The Portland station leads for November, with 488 permits.

Of the motor vehicle owners from other states and countries receiving visitors' permits while temporarily sojourning in Oregon, a large percentage have made this state their home, applying for Oregon licenses for their vehicles for the balance of the year.

During November there were 319 Oregon motor vehicle licenses issued to foreign vehicles previously issued a permit, 135 being California cars, and 84 Washington cars.

The Dalles — Two great food plants running to capacity, with dehydrators working three shifts on dried apples.

Cedar Chests
with or without trays will prove her most welcome Christmas gift.

THE ASHLAND FURNITURE COMPANY
83 N. Main

Silverton — F. A. Doerfler ships \$2,000 carload registered Shrop lambs to California.



Santa Claus Knows
work-reducing gifts are always most appreciated!

Modern, one-piece kitchen sinks, water heaters, bathroom fixtures, shampoo sprays and many other articles, of moderate cost, await your Christmas selection, here.

Each year Santa Claus makes more of his deliveries through our store. Order now while the stock is complete.

Jerry O'Neal
Phone 138 207 E. Main

Better Ask

It costs nothing to ask questions and it may save you annoyance and serious loss. The officers of this bank are pleased to co-operate and advise with their customers.

The Citizens Bank of Ashland
Ashland, Oregon

"Science Plus Farm Practice"

OREGON AGRICULTURAL COLLEGE
WINTER SHORT COURSES

- Dairy Manufacturing—January 5-31.
- Dairy Herd Management—January 5 to March 20.
- Fourth Annual Cannery School—February 2-20.
- Poultry Husbandry—February 2 to March 14.
- Land Classification and Appraisal—February 2-7.
- Farm Mechanics: I. Farm Power and Power Equipment, January 6 to March 10.
- II. Gas Engines, Tractors, and Equipment, January 19-23.
- III. General Farm Repair, January 26-30.
- IV. Farm Water Supply and Sanitation, February 2-6.
- V. Gas and Electric Light and Power, February 9-13.
- VI. Farm Concrete Construction, February 16-20.

For full information address
DEAN OF AGRICULTURE, CORVALLIS, ORE.

MERRY CHRISTMAS

Candies of all kinds

Cracked mix, plain mix, broken mix, Grocers' mix, Kringle mix, Santa mix and Chocolate creams

Gum Drops at 20c in 1 lb lots—19c in 5 lbs. or more
Brazil Nuts 20c lb.; 2 lbs. 35c

We also have ribbon mix, fancy chocolates; peanut brittle; Royal Chocolates; French mix; fancy boxes stuffed figs; cluster raisins and layer figs.

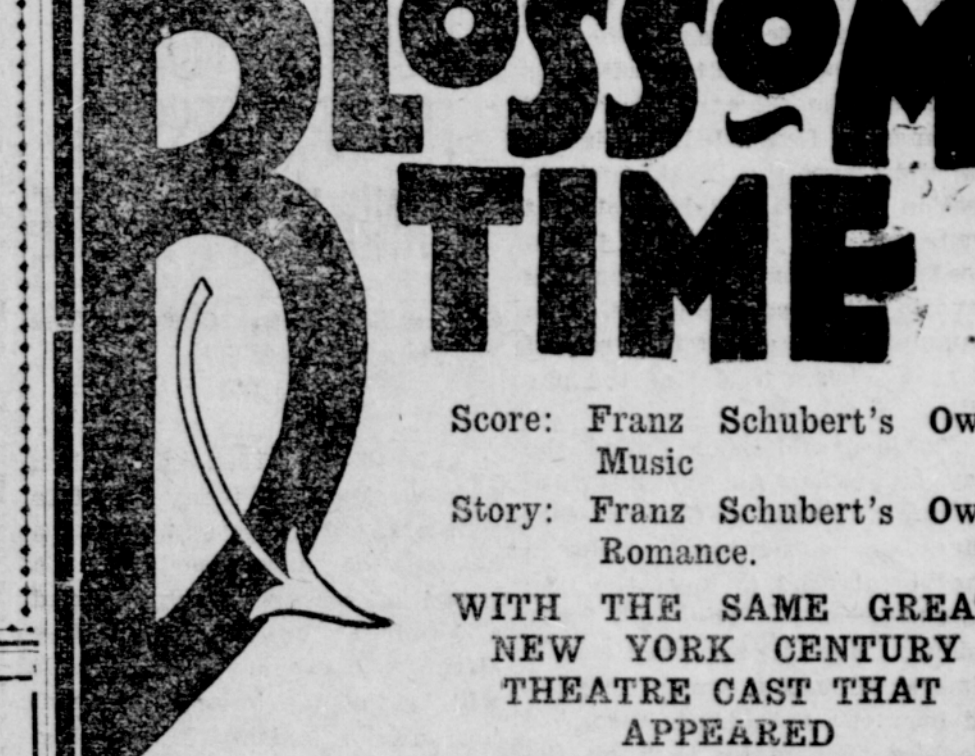
Oranges and grapefruit. Large coconuts. Peas, Filberts, Walnuts and Almonds.

You will find the best at
THE PLAZA MARKET
H. A. Stearns 61 N. Main

VINING Thurs., Dec. 18

MESSRS. SHUBERT ANNOUNCE

The Monarch Of All Musical Plays



Score: Franz Schubert's Own Music
Story: Franz Schubert's Own Romance.

WITH THE SAME GREAT NEW YORK CENTURY THEATRE CAST THAT APPEARED

1001 NIGHTS ON BROADWAY
SEATS NOW ON SALE
Prices:—Main Floor and Lower Boxes, \$2.50; Balcony Circle and Upper Boxes, \$2.00; balance of Balcony, \$1.00—Plus Tax



The Daily Tidings

A Real Christmas Present

A year of anticipated joy—leading news stories, interesting features for the housewife, the children and others. You send all this good cheer to some friend for a whole year and they will remember you better and oftener than most any other gift. Your "One Best Bet" is a year's subscription to The

DAILY TIDINGS

Day Beds with Raised Head Rests

the newest feature in day beds, will make wonderful Christmas presents for your mother, sister, wife or friend.

We will be glad to show these convenient and comfortable day beds, to you.

SWENSON-PEEBLER
Furniture Company

USE YOUR CREDIT IN BUYING CHRISTMAS PRESENTS or Exchange your old for new furniture

Franz Schubert's wonderful musical romance is to be presented at the Vining Theatre here Thursday, December 18. The original New York cast will appear in the presentation here. "Blossom Time" is considered the finest show of its kind ever produced in this country, and is certain to attract a record crowd of theatre goers when given here.