

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor, George Madden Green Business Manager

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DISPLAY ADVERTISING RATES table with rates for single insertion, one insertion a week, two insertions a week, daily insertion, and rates for legal and miscellaneous advertising.

WHAT CONSTITUTES ADVERTISING: All future events, where an admission charge is made or a collection taken is Advertising.

DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

NOVEMBER 25

WHY WILL YE DIE?—Cast away from you all your transgressions, whereby ye have transgressed: make you a new heart and a new spirit: for why will ye die, O house of Israel? For I have no pleasure in the death of him that dieth, saith the Lord God: wherefore turn yourselves, and live ye.—Ezekiel 18: 31, 32.

PRAYER:—We daily rejoice, most merciful God, that Thou wilt not that any should perish but that all should come unto Thee and live.

CHRISTMAS SHOPPING

Christmas shopping is both a science and an art. A science, in that it calls for our best judgment of expenditure consistent with the social and temperamental demands of the occasion.

This calls for some service somewhere, and from somebody. Right here is where the merchants of Ashland can be of valuable assistance; and this is one of the best reasons why we should do our Christmas shopping at home.

The great question now before the country is, "what shall I get for her, him, or it?" And don't overlook the "it," for that means the baby, of course! It takes little to satisfy the baby, but it takes a lot to satisfy the giver that the baby is satisfied.

If you are losing sleep over the annual problem of Christmas giving, why not step into one of our home stores and confess your troubles. What the storekeeper or salesperson will do for you will be a revelation! It is his business to make timely and pleasing suggestions to you.

But there is more to the point than this. There is not a store, (we venture to assert) in Ashland that will not gladly assist you in every reasonable way to solve your Christmas problems with the same care and prudence that you exercise in your own affairs.

You do not hesitate to put your will with your lawyer, your money with your bank, your life in the hands of your doctor, your innermost secrets in the confidence of your friends.

FALSE ECONOMY

Among all the ups and downs of life there is one struggle that is common to us all; that is the constant need for determining where expenditure should stop and saving should begin.

Regarding expenditures in government, Lieutenant Governor George R. Lunn, of New York, hits the nail squarely on the head, and his quotation is worth reading. He says:

"We want economy, but that does not consist always in cutting down taxes, nor in lack of expenditure. Sometimes big expenditures are the essence of true economy.

"The time will soon come when shame will burn the face of every citizen of the state because of the failure to do the thing that ought to have been done, and some brave soul will have to do it all in one year. That is what we call political economy.

How often have we seen this happen! Yet it has one redeeming element. If it were not for this "political economy,"—in other words—if it were not for the fact that people hold the restraining power and pull the check reins on government expenses, our officials might run us

headlong into public debt, trusting in cautious successors to pull us out.

Again let us send out a call in trumpeting blasts for that worthy companion, Happy Medium.

CALLING FOR TROOPS

When a handful of men, unarmed, assemble to protest against some grievance, or even against some erroneously supposed grievance, it is going too far to call out state troops or national guardsmen.

When there is actual violence or threatened violence against the persons or property of our citizens, and the situation is, or rightfully appears to be beyond the control of local law officers in maintaining or restoring order, it is time for state or national police assistance.

AFTER THE WORK'S DONE

When Aristotle long ago said that the right use of leisure was the chief end in education, he little dreamed that in our day this idea would be used in support of a plea for a change in education.

In an article in the current number of one of our magazines the writer contends that the students who go into business and industry through the doors of a college training get only the technical education required for their work.

Most parents and teachers will agree that this suggestion is worthy of consideration. We can ill afford to neglect the fact that what use people make of their leisure time is very important both as a matter of social welfare and business efficiency.

The cannubial S. O. S. tands for Some One Sulking.

Good neighborhood: Any place where the rents are too high.

Usually the fiddler is paid by some one who didn't dance at all.

The less pride a man has the fewer things he finds it necessary to lie about.

A hick town is a place where people make casual conversation about their souls.

Add Dictionary of Smiles: As widely traveled as a free-versifier's manuscripts.

Considering that we're legally dry, it's truly remarkable how hard liquor isn't to get.

Every citizen should join the movement for better jail conditions. He might be there himself some day.

ANATOLE FRANCE MAY YET BE BURIED IN PARIS PANTHEON

PARIS, Nov. 25. — Shall the body of Anatole France be placed in the Pantheon, France's Westminster Abbey? This is the question that is all important since the death of the great French writer.

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his precious belongings. Joseph Caillaux, ex-president of the Council, who has been temporarily banished from Paris, was allowed to return to the capital for the funeral of his great friend who held him in greatest sympathy and admiration.

Clemenceau the "Tiger," was alone one of Anatole France's best friends and they were always both delighted to meet at some dinner.

"Literature," Clemenceau once said of his friend, "is his Ingres violin, just as politics was once mine." Only, I admit that he is a

ALARM CLOCKS MADE BY "Westclox" advertisement listing models like "America," "Sleepmeter," "Bunkie," "Big Ben," "Baby Ben," "Pocket Ben" with prices.

McNair Brothers The Rexall Drug Store advertisement for Tires and Tubes Accessories, Replacement Parts For Every Car, Leedom's Tire House and parts service.

much better violinist than I ever was or will be."

For the present Prime Minister, Herriot, France did not seem to hold much esteem. Politically, he found him too "pale, to luke-warm too reactionary."

"Herriot will never have any style. He cares too much for the intimities."

ARTILLERY TROOPS CUT WAY THROUGH IMMENSE JUNGLES

WASHINGTON, Nov. 25. — Piercing dank jungles in the Philippines and making epochal marches across the jungles and morasses of the Isthmus of Panama provide the American artilleryman with romance and adventure even in this day of prosaic, systematized efficiency in warfare.

During the last year numerous trips have been made into the jungles by the different batteries of the Fourth Field Artillery, stationed at Gatun, in the Canal Zone.

The object of the trip was to determine the feasibility of transporting artillery from the Atlantic to the Pacific by means of pack transportation. The march—only sixty-five miles—was accomplished after twenty-three days of most difficult going.

In the Philippines the Twenty-fourth Field Artillery, stationed at Camp Stotsenburg, conducted extensive explorations into the unknown country in the interior to improve the artillery target-range and to open a trail from Camp Stotsenburg to the west coast of the island of Luzon.

The importance of this exploration work cannot be overestimated according to General Snow, as it keeps the artillery in excellent condition for service.

During the last year the Twenty-fourth Field Artillery also completed a march over the old Government trail, known as the "Eba Trail," from Camp Stotsenburg to Olongapo, the naval station, by way of O'Donnell. Jungle growth had obliterated the old trail, and the construction of a new one was necessary.

the report of General Snow, but there is a need for greater attention to the organized reserves.

In the event of war 20,000 field artillery officers would be needed, and only 7,889 reserve officers are now enrolled. There were 23,393 field artillery officers in service during the World War.

The report also shows an increased activity in field artillery in National Guard units. Upon the outbreak of the World War there were 541 officers and 12,975 enlisted men.

WHEAT EXPORTS BREAK RECORDS

CHICAGO, Nov. 25.—One hundred and seventy million bushels of wheat will have been exported from the United States by January 1, according to the Sears Roebuck Agricultural Foundation.

The largest week of the season ended October 25, with a total export of more than eleven million bushels, not including flour.

The phenomenal movement to market has kept prices from showing any runaway tendency, and will mean less pressure over the remaining eight months of the crop year.

Probably 125,000,000 to 140,000,000 bushels more wheat was sent to inspection points this year than last, while the increase in the crop was only 70,000,000 bushels.

W. L. Douglas has made the best shoes to hundreds for several decades. OVERLAND Shoe Shop advertisement.

\$100,000 A YEAR FOR PLAYING BRIDGE

LONDON, Nov. 24. — Four subalterns, belonging to a British regiment stationed in India, had been home on leave. Their money diminished rapidly, and they were only too glad to take the boat back to India.

Immediately afterward the young men received a lawyer's letter stating that, as a token of his gratitude, the old man had left them £20,000 a year—more than \$100,000—between them.

And it is amazing the extreme courtesy that young officers are now showing to strangers on the voyages to and from India.

DO NOT Miss the BIG FOOTBALL Game Thursday. Be a good rooter for the home team. RAH.

If you get one of our Special Mince or Pumpkin pies for Thanksgiving Dinner you will also be a booster for

The Franklin Bakery Phone 199

Frazier & Son advertisement listing prices for Celery, Grapes, Walnuts, Peanuts, Filberts, Grape Fruit, Best Candy, Oranges, Lemons, Heinz Apple Butter, Heinz Mince Meat, Fresh Dates.

Lithia Bakery advertisement with image of a turkey and text: GOOD BREAD WITH GOOD TURKEY are inseparable from a Thanksgiving dinner.

W. L. Douglas OVERLAND Shoe Shop advertisement with image of a turkey.

We Are Thankful For a Prosperous Year The Friends That Made It Possible The Good Will of the Community Our Opportunities to Serve

First National Bank Ashland, Oregon advertisement.

LANES CONFECTIONERY and NEIGHBORHOOD GROCERY on Boulevard advertisement listing Candies, Fruits, Nuts, Groceries, Soda Fountain Drinks, Milk Shake.

If you want choice Turkeys, Ducks, Geese or Chickens ORDER NOW! We will have a plenty for all, but in order to get the best quality, you should order a fowl immediately for your Thanksgiving Dinner. EAGLE MARKET N. Main Phone 107

Thanksgiving SPECIALS advertisement listing Eastern or Western Cranberries, Seedless Raisins, Currants, Figs, Dates, Citron, Orange and Lemon Peel, Dodge's Fruit or Vegetable Salad, Brazil nuts, Walnuts, Filberts, Pecans, Almonds and Coconuts.