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DISPLAY ADVERTISING RATES

Single insertion, per inch	\$.30
Yearly Contracts	
One insertion a week	.27 1/2
Two insertions a week	.25
Daily insertion	.20

Rates for Legal and Miscellaneous Advertising

First insertion, per 8 point line	\$.10
Each subsequent insertion, 8 point line	.05
Card of Thanks	1.00
Obituaries, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING
All future events, where an admission charge is made or a collection taken is Advertising.
No discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

NOVEMBER 20
A MIGHTY ARM:—Thou hast a mighty arm: strong is thy hand, and high is thy right hand. Justice and judgment are the habitation of Thy throne: mercy and truth shall go before Thy face.—Psalm 89: 13, 14.
PRAYER:—Great is the Lord and greatly to be praised. In the courts of Thy house will we praise Thee continuously.

PATRONIZE THE LYCEUM
The Ashland Lyceum series starts here Friday night and it is to be hoped that those who are devoting their time to making this civic entertainment course a success will be encouraged by a hearty response in the form of a large audience at the initial performance.

Ashland can not expect to have the class of entertainments which are shown in the larger cities, but we must remember that if it was not for the willingness of some of our citizens to undertake the management of Lyceum and other entertainment courses, we would have far less than we do get.

The Lyceum entertainers are said to be splendid performers in their various capacities, and everybody should make an effort to attend all, or as many as possible of the entertainments.

A REAL BUY-AT-HOME APPEAL
In one of the advertisements in Wednesday's Tidings reference was made by a merchant to "door knocker" hosiery salesmen, adding that his stock of hosiery includes merchandise that is as cheap and of as good quality as that sold by salesmen who come to a town, stay a few days or weeks and then are gone.

The Tidings understands the merchant was inferring that an itinerant hosiery salesman is working Ashland and that he thinks the activities of this outside salesman should be discouraged.

It is difficult to discourage their activities, as it is almost impossible to reduce the steady stream of money which flows to the mail order houses, but the advertising merchant was using the right tactics—proving that he had merchandise just as good, if not better, at prices which are as low as those offered by the itinerant. There was no maudlin sentiment or appeal to the "trade at home" spirit in this merchant's advertisement, but it might be well to remember that back of the local merchant's willingness to compare goods with the itinerant is the valuable idea that the local merchant is here to stay, that he will make adjustments and that you know him, while the outsiders are really unknown to you.

OUR ILLITERATES
According to figures compiled by the Federal government, the percentage of illiterates (persons of ten years of age or over, unable to write any language, not necessarily English in the United States) is six. In Germany, two-tenths of one per cent are illiterate; Denmark two-tenths; Switzerland, five-tenths; England, one and eight-tenths and France, which stands nearest the United States in this discreditable showing, has only four and nine-tenths per cent illiterates included in her population.

Illiteracy is not confined to any one section of our country but it is heavier in rural communities than in the larger cities. Nor is it to be attributed to the foreign born, for there are twice as many native born illiterates as those of alien birth.

In many parts of Oregon, illiteracy persists through lack of accessible schools. In Jackson County the working population in lumber camps, orchards, packing houses and canneries carry along children who can earn a wage. Unless persistently and emphatically followed up, these families often avoid from six to ten weeks of school in the fall and nearly as many in the spring. Sometimes they are "just going to move" and unless the school clerk is keen, more time is lost before the move is made. When the receiving district is slow to gather the children into the school, and as a result, many of these children do not attend a half year, fail to pass, repeat the process the next year, and so on and so on.

Every new family coming into a town or neighborhood should be at once seen in regard to school attendance. The school census taken often stirs the family indifference to school privilege, but by that time, two months may be lost. We have in our county today fourteen year old children in the second and third grades, because of the "travel on and avoid school" habit. Every person aware of such conditions can help in the work against the continuance of this shameful illiteracy.

THE SAD EXPERIENCE OF THE BASEBALL TOURISTS
Of the Ancient Mariner, it is written:
A sadder and a wiser man
He rose the morrow morn.
And the members of the New York Giants and Chicago White Sox, whose widely heralded tour was to take them around the world, but has ended ingloriously in Paris, know exactly how he feels.

Judged by the reports from abroad since they set foot in London, the gate receipts have not been sufficient to pay for one exciting night's entertainment in Paris, much less meet the common, ordinary expenses of such a journey.

When the teams played in London, while the crowds were not large, there was a slight compensation in the presence of one of the royal princes. And playing before royal princes—is the value of that to be measured by the coarse and democratic standard of dollars and cents!

And over in Dublin, what if less than twenty people—probably most of them on passes—turned out, did not the cables immediately inform the surprised and disappointed American public that it was a religious holiday and that hence the result was not entirely unexpected?

The dispatches are not clear as to exactly what untoward condition made the Paris stay so short-lived; but it is possible that the benighted Parisians simply do not like baseball, that not having become accustomed to the game, even that great love, which the Lafayette squadron in this country assures us is brimming over in the heart of every Frenchman for everything and anything American, could not prevail upon them to spend the necessary francs to get a ticket.

The truth of the matter is that the promoters of this trip failed to take into consideration the very well known human fact that what is sauce for the goose is not beef-steak for the pussy cat.

Styles in amusements differ as well as styles in manners. An American who talked to his friends with all the gesticulations of a Southern European would be regarded as on his way to the asylum.

A South Sea islander, who offered his seat to his wife or tried to do her work, would likely have his head cut off.

If baseball is to be made popular in foreign countries, it will not be through such exhibition tours, but by the introduction of the game among the young, getting themselves and their parents interested in its fine points and developing a picturesque and effective vocabulary to be directed especially at the umpire.

And when the Little Giant starts off with such an ambitious program, he will get farther from Paris and also need no longer be worried with the tiresome work of thinking up alibis.

It's an ill wind which blows nobody good. Maybe it was the hot air given off by the politicians during the last campaign which kept Injun Summer so balmy.

In Alabama a man recently awoke from a four months spell of sleeping sickness. We'll bet his first words were, "Alabama casts twenty-four votes for Oscar Underwood."

NOTICE
Proposed Budget for the City of Ashland for the Year 1925

General Department
Estimated Expenditures—1925

Salary—Mayor and Council	\$ 550.00
Salary—City Attorney	900.00
Salary—City Treasurer	300.00
Salary—City Judge	300.00
Salary—Recorder	720.00
Janitor Work	160.00
Dump ground expense	140.00
Engineering	100.00
Surety Bonds	100.00
Street lighting	77.50
Indigents	5,000.00
Printing	100.00
Supplies for Recorder's Office	40.00
Insurance	100.00
Fuel	65.00
Auditing accts. Treas. & Recorder	50.00
Telephones for Mayor and Council	50.00
Telegrams	189.00
Feed for elk	10.00
	63.50

POLICE DEPARTMENT
Estimated Expenditures—1925

Salary—Chief of Police	1,500.00
Salary—Night Patrolman	1,320.00
Special Police	300.00
Jail expense, laundry, etc.	1,500.00
Accident insurance	20.00
Car expense	110.00
Meals, rooms, etc., for prisoners	650.00
Telephones and telegrams	200.00
Supplies	200.00

Estimated Income—1925

Interest on funds	500.00
Licenses	350.00
Rent of city properties	100.00
Fines	400.00
Due from Fire Dept. Fund	500.00
Interest on securities	500.00

LIBRARY DEPARTMENT
Estimated Expenditures—1925

Fuel	250.00
Lights	75.00
Telephone and clock	65.00
Salaries	2,300.00
Janitor	300.00
Insurance	200.00
Printing and supplies	100.00
Periodicals	200.00
Improvements and repairs	500.00
Binding	100.00
Books	500.00
Furniture	50.00
Postage, express, freight & drayage	50.00
Miscellaneous	75.00

Estimated Income—1925

From School Board	150.00
Fines and other sources	100.00

STREET DEPARTMENT
Estimated Expenditures—1925

Accident insurance	90.00
Material and labor	3,310.00
Salary of Street Commissioner	1,500.00
Truck and tractor expense	440.00
Engineering	60.00
Telephone for Street Commissioner	27.00

Estimated Income—1925

Miscellaneous	27.00
Estimated balance end of fiscal year	900.00

SEWER DEPARTMENT
Estimated Expenditures—1925

Labor on sewer mains	200.00
Estimated balance end of fiscal year	200.00

(No levy)
PUBLICITY & CHAUT. PARK DEPT.
Estimated Expenditures—1925

Band	600.00
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Care of Chautauqua Park

Publicity	300.00
	100.00

Estimated balance end of fiscal year

	1,000.00
	550.00

Amount to be raised by levy

	450.00
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PARK DEPARTMENT
Estimated Expenditures—1925

Labor	7,000.00
Fourth payment on Ashland Printing Co tract	250.00
Interest on deferred payments	35.00
Third payment on Levi Steyer's tract	250.00
Interest on deferred payments	30.00
Retiring five contracts	110.00
Salary of Playground Supt.	225.00
Accident insurance	140.00
Electric light globes	150.00
Plants, seeds, shrubs and flowers	175.00
Rose and small tools	150.00
Painting auto tags	50.00
Cost of operating park work car	250.00
Repairs to three bridges	200.00
Building one new bridge	150.00
Retiring one Improvement Bond	1,000.00
Interest on Improvement Bonds	500.00
First payment on Schomp tract	600.00
Interest on deferred payments	240.00

Estimated Income—1925

From sale of cups	800.00
Auto camp fees and fees from Schomp shelter houses	6,200.00

Amount to be raised by levy

	4,405.00
	None

FIRE DEPARTMENT
Estimated Expenditures—1925

Salary of Chief	1,500.00
Salary of two drivers	2,880.00
Volunteer firemen	400.00
Accident insurance	205.00
Telephone	30.00
Supplies	327.50
Fuel expense	250.00
Chief's expenses to Convention	40.00
Three Turnout Suits	53.00
Three pair boots	19.50
Fuel	50.00
Office supplies	25.00
Drayage, express, freight	20.00

CEMETERY DEPARTMENT
Estimated Expenditures—1925

Care of Mountain View Cemetery	300.00
Labor, Ashland Cemetery	65.00
Supplies	60.00

Estimated Income—1925

Sale of lots	325.00
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INTEREST AND BONDS DEPARTMENT
Estimated Expenditures—1925

Interest on \$ 3,000 Original Sewer Bonds	135.00
Interest on \$175,000 Auxiliary Water Bonds	8,750.00
Interest on \$ 6,000 Park Bonds	262.50
Interest on \$ 58,500 Refunding Bonds	2,667.50
Interest on \$ 5,500 Improvement Bonds	350.00
Interest on \$ 37,000 Refunding Bancroft Bds.	2,220.00

SUMMARY

General Department	\$10,380.00
Library Department	4,515.00
Street Department	4,500.00
Publicity & Chaut. Park Dept.	450.00
Park Department	4,405.00
Fire Department	7,200.00
Cemetery Department	100.00
Interest and Bonds Department	31,550.00
	22,365.00

Total amount to be raised by levy \$53,915.00
The original estimates, as furnished by department heads and which are in a large measure a basis for the above estimates, are on file in the office of the City Recorder and are made a part hereof. Any person desiring to examine said original estimates may do so at the office of the City Recorder.
I hereby certify that the foregoing is a true statement of the proposed budget of expenses for the year 1925, as adopted by the Budget Committee of the City of Ashland, Oregon, Nov. 18th, 1924, and pursuant to authority given by the Common Council at a meeting held the same date.
NOTICE IS HEREBY GIVEN TO ALL PERSONS INTERESTED THEREIN, that the City Council will meet at the City Hall, Ashland, Oregon, on Dec. 2nd, 1924, at 8 o'clock P. M., then and there to discuss said budget and make the levy of the city taxes for expenditures for the year 1925, at which time and place any person interested therein may meet with the council and make known their objections to said budget and said proposed tax levy, if any they have.
GERTRUDE BIEDE, City Recorder.
Date of first publication, Nov. 20, 1924. 69-2

Pet Bear Kills Child
as Playmates Watch
CHICO, Cal., Nov. 20.—Reverting to savagery, a four-year-old pet bear, weighing 400 pounds, charged down on a group of children and killed Georgia Pepper, three, at Durham, as her playmates looked on.

In Cold Weather
the oil in your crankcase becomes diluted with raw gasoline quicker. Save yourself repair bills by having the oil changed oftener; it takes but a few minutes at
W. & N. Service Station
BOULEVARD and SHERMAN

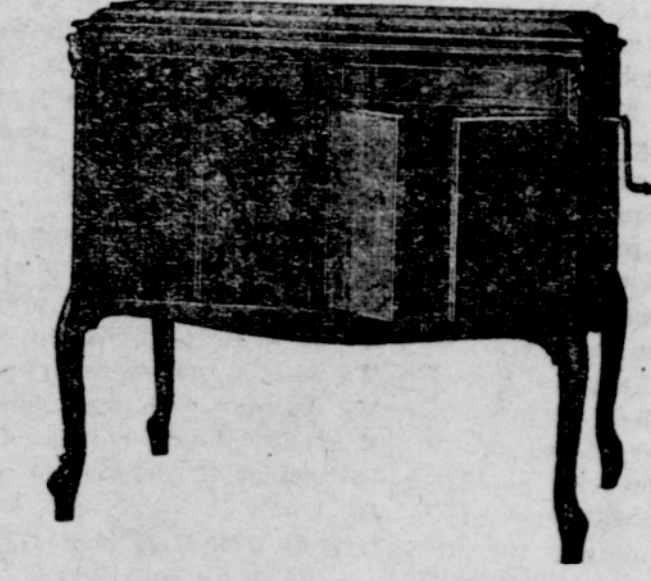
BATTERIES
BUILT FOR
Fords, Chevrolets
AND
Smaller Cars
\$13.00
Murphy Elec. Co.
Our Phone 82
Main - Plaza Ashland

A RELIABLE COUGH REMEDY
There is wisdom in reading ads.
Why experiment with unknown remedies for that cough or cold when you can secure FOLEY'S HONEY AND TAR COMPOUND? It is a safe and reliable remedy for the relief of coughs, colds, hoarseness. Equally beneficial for young and old. Mrs. Anna Cornell, Bridgeton, N. J., states: "I bought FOLEY'S HONEY AND TAR COMPOUND for my cold and find it great." Insist upon the genuine. Refuse substitutes. Sold everywhere.

USED CAR BARGAINS
One Maxwell Touring
One Dodge Touring
One Buick Touring
Chevrolet Sedan
Chevrolet Coupe
Chevrolet Touring
Priced for quick Sales
Instant Service on Raybestos Brake Lining
Automotive Shop
Chevrolet and Dodge Sales and Service

W. L. Douglas SHOES
for the men who want quality and wear
OVERLAND Shoe Shop

GENUINE ARMY ISSUE SERGE SHIRTS
O. D. long pants in all sizes. Navy Blue Serge Pants. These numbers are great values.
See Them at the
The Army Goods Store
Biggest Little Store in Town



VICTROLA

Victrola is a gift which favors all. It satisfies everybody's individual preference in music and entertainment. It brings happiness to the whole family. As usual the demand for Victrolas has started early and will increase right up to Christmas itself. Make your selection of instruments and appropriate Victor Records early.

We Deliver When You Say
Come in tonight; we are open evenings. Convenient terms arranged

"THE ROSE"
PHONE 213 145 E. MAIN

THANKSGIVING

GRAB BAG SALE

Friday, November 21 and Saturday, November 22

Each Bag contains from 15 to 20 different articles
At least one article in each bag that retails from Twenty-five cents to Ten Dollars

CONDITIONS OF SALE:
With each purchase of Seventy-five cents you are entitled to one Grab Bag

FREE!

East Side Pharmacy