ASHLAND DAILY TIDINGS


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| six Moxits |  |
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| Two inseritos a week |  |
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| PRAYER:-O Lord, we would seek Thee now when Thou may- <br> of Thy salvation. |  |
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## oUR CAREFUL SCHOOL CHILDREN

 Have yon ever notieed the difference in the young designating in which direction he is to torn? If If
drive an automobie alobut the streets of Asland, $y$ cannot help but notice it. In the past the bieyclist of
grammar sehool age was a reekless, wild riding individ.
 books which ocecpied his attention for a great part
the day. But now, things have changed. As a result a campaign instituted in the public schools of Assland,
the riders are as carefulu as they formerly were reckless. Are riders are as careful as they formerly were reekless. Arm signals, explained to them in the shools, are care-
fully given, and very infrequently, is the rider seen to eut a corner, or thish iewewen wo cars. day oceurences sumong the riders, have almost beecume a
thing of the past. Drivers of auttomobiles are safe in as suming that the eyclist is looking out for his own safet and eonsequently, the driver of the car feess mo
more anerefre, when driving in the city streets. started in the sechools tweenty years ago. If that had hat started in the sechools twenty years ago. If that had hap-
pened, we woold have fewer wild drivers of automotiles pened, we wound have fewer wild drivers of automoines,
and eonsequently, fewer smashups, with their resultant misery and suffering. .erriaps, seing the carefuness of
the ehiidren, auto drivers will take a page from their book, and themselves start adhering to traffic regulations more elosely. If that should happen, then the sehool cam
paign will be doubly more effective, and aceidents so few that undertakers will be headed for the poorhouse, fo
with our Assland dimimeand with our Ashland elimate, a
will they get their subjeets?

## ADVERTISING A STATE

In his talk on "Aditertisusisg ast State, State Chamber of Conmerce yesterday, Trving E.EVining
president of the oregon Chamber of Commere made
some statements which it was well that Pennsylvanians,
, some statements which it was well that Pennsylvanians,
and especially those to whom the citizens look to promote the commercial welfare of the Commonweath, should hear. Pennsylvanians have suffered from lack of adver
tising. They have been too modest in regard to their state and its products, too inappreciative of the things that they have to sell.
This is very well illustrated in the attitude of the people of the speaker's own state towards a certain com
modity, as contrasted with that of the producers of the modity, as contrasted with that of the producers of the
same commodity in Pennsylvania. It has been only a few decades since the greater part of Oregon was a wilderness
The settlers had great difficulties to overcome in estab lishing farms. There were huge trees to be cut dow enormous stumps to be uprooted. Because of the
breaking toil involved in preparing the land for cultiva tion the farmers have regarded the fruits of their labor with greater pride and respect than is displayed by Penn sylvania agriculturists for their products, grown in lan
that has been under cultivation for a hundred years more. The Oregon orchardist looks on his apples almost with reverence. He wraps them individually in tissue
paper as though they were precious jewels. And as a repaper as though they were precious jewels. And as
sult of this attitude, he has succeeded in getting Pennsyl vanians to buy his apples and pay freight charges for the haul across the continent.
tention of the N saia, those who desire to direct the at state should first "sell" the state to their own people There is need for inculcation of greater state pride in Pennisylvanians. We are patriotic enough as regards the Nation but are not sufficiently sel
to loyalty to the Commonwealth.

## THE SPLENDID SPUR

The brave little Santa Maria and her diminutive cam arados were tossed by wind and wave for a matter descried that outpost of the western world, an island in the Bahamas. The ZR-3, modern liner of the air, with flagship, left Friedrichshafen at dawn on Columbus day flagship, left Friedrichshaten at dawn onds dawn on October 15 her lights gleamed over Boston-a matter of three days. Whereas the officers and Boston-a matter of three days. Whereas the officers and
erews of Columbus' expedition were beset with doubts and dreads, with perils both real and fancied, and fatigue
well-nigh beyond endurance, those who sailed the aid lane
on the ZR-3 were warmly housed, confident and comfortable. As they voya
world with them.

Eric the Red, a man of temper, drew his sword and ruck down an equal in a manner not sanctioned by the lenient laws of the time. He fled from Norwegian justice,
charged with murder, and sought refuge in Greenland. charged with murder, and sought refuge in Greenland son, Leif Erickson, beaching his galley somewhere in Ni that then dominated this wonderful region. The natural England, men say, or perhaps a trifle to the north. There undreamed of, which their coming and that of others to is no record of the time required for these cruises, but follow would stimulate into discovery. Theirs were to their hazardous nature yet commands us to respect the be the first wagon tracks to be made through Rogue Riv
intrepidity of the Norse seamen. Even as Columbus, they er valley, soon to be followed by development that wonld intrepidity of the Norse seamen. Even as Columbus, they er valley, soon to be followed by development that would
placed their lives in forfeit and pressed on. Leed their lives in forfeit and pressed on. $\begin{aligned} & \text { startle the world. Their route hence was to be that which } \\ & \text { Lewis and Clark, what with this adversity and with the Pacifie Highway would follow, that was destined to }\end{aligned}$ that, required the greater part of two years to reach the
Oregon country and stand beside the Pacific. The difigible Shenandoah, of the United States navy, is swing-
ing round the nation, a distance of 9000 miles, and the period of her cruise is numbered in days.
seasons and places in which the explorers counted them-
selves fortunate to win a dozen reluctant miles in a day's march. The speed with which the ZR-3 crossed the Atlantic was near to sevent
no hardships, no delays.

WHICH IS BETTER
Police Captain Clyde Plummer of Los Angeles has no atience with the Sobbing Sisterhood and the Blubbering
Brotherhood. He believes the only way to make the law In that to make it feared.
or to his profession.
How different How difrerent he is, for instance, from such a police eaderimenter, wher of Berkeley, California-an egotistical est" for criminals; whom experienced and crafty rascals ool to the top of his bent;" and who wastes on red-
anded scoundrels the attention, and the sympathy, and he practical championship he should bestow upon their ictims.

## A "BEAUTY SPECLALIST"

## r causing

It appears that three men died under her hands som ears ago-one in her office, while she was removing car from his cheek; another from shock caused by arbolic-acid application and anaesthetic treatmen
Numbers of women are now rushing to the front make complaint that this woman-"Doctor" Gertrud Steele-had disfigured them for life
Yet so far she has escaped all punishment, although n one case it was proved that, although she constantly erforms "surpical operations,"

## Real progress toward abolishing

oade until war is outlowed by the war makers, not by he churches. Crime is onetlawed, but it will not be by Correct this sentence: "No, breakfast is not ready,
ished until it is outlawed by all the criminals.

## and what of it?"

The osteopaths are in favor of many such flights the Shenandoah is making. When people line the sidewalks, looking into the sky f
necks are certain to ensue.

$\frac{$|  Pioneering in Southern Oregon  |
| :---: |
|  by c. B. Watson  |}{(Continued from -Monday)}

As they stood on this summit, ragged, weary, permust have rossessed them. Doubtless they were told that much of the terrors and dangers they had encountered hirst and lack of provinder for their stock. Doubtless they were told that the beautiful country spread out below them was infested by bands of thieving and pitiless be practiced against whom constant vigience would have to nore inspiring than any they had seen, though all their roubles were not over. It was the first immigrant train hat had ever stood on the border of Rogue River valle ey and mountain. Waving grass, groves of oak and maBefore them towered the great Siskiyou range with its dense forests and to the left a gap through which passed centuries old trail, where the mocason tracks, and pony
oute of Indians had made indelible the historic traffic of savages between the Columbia and the great Mexican province of California, for the possession of which, their wn beloved United States, at that moment war was being
aged. They had no means of knowing how this great conflict was faring Could the veil of the future have been orn away, they would have visioned a spectacle that would have seemed a translation to another realm. They he forest have realized that the time would come when just passed would be provided with such a road as they had never dreamed of; a road costing more than a mil orded pathfinders and their company was at that mo ment breaking the spell in the interest of future greatness They could not have dreamed thatthrough that gap across from where they stood, engaged in carrying an undream able traffic for thousands of miles up and down, this, now, its sinuous course parallel with the railroad weuld be paved highway from British Columbia to Mexico, over hosts would speed horseless carriages, with unnumbered now that within five years from hteir advent gold would be discovered in those mountains to the west, and that


## SKELETEN FOUND BY HUNTERS MAY SOLVE MISSIMG MAN CASE

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SECRETARY WALLACE
GOES UNDER KNIFE washington, d.

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"Sally Ann" the famous bread which wingahese.
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The Tidings

