

ASHLAND DAILY TIDINGS

(Established in 1876)

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WHAT CONSTITUTES ADVERTISING... All future events, where an admission charge is made or a collection taken is Advertising.

DONATIONS... No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

OCTOBER 14... FREE FROM WANT—The Lord is my shepherd; I shall not want.—Psalm 23:1.

BOOST THE CHAMBER OF COMMERCE

This is membership month in the chamber of commerce and the movement should be given the hearty support of the business men and citizens in general.

The chamber of commerce is not infallible—no organization can be—and possibly the organization does things in a way sometimes which does not harmonize with everybody's idea; but the chamber is organized for only one purpose, and The Tidings is sure that this is the guiding spirit at all times in the organization.

The chamber in of course operate and work toward the consummation of its purpose, even though you should not become a member; but it can function so much better if you are a member, if you can participate in the real activities of the organization.

Some firms content themselves with having one representative in the chamber; while others have more than one representative. In some cities, and no doubt the same exists here, there are firms who make it a point to see that every member of the organization, the proprietors and employees too, belongs to the chamber of commerce.

Ashland is on the upgrade and, if everybody who wants to see this development continue and increase, would join the chamber of commerce, the realization of the big possibilities in Ashland would come to pass in a much shorter time—for then we would all be boosters in act as well as in spirit.

FARMING FOR THE LORD

Down in southwestern Georgia, a Baptist minister has evolved a tithing plan which has worked splendidly in the support of the small, undernourished rural church.

Rev. Melton, the minister, appealed to the farmers to set aside one acre to be known as "The Lord's Acre," the income from which to go to the upkeep of the church.

A writer in The St. Louis Post-Dispatch, in giving an account of the plan, states:

"Seven members signed the first pledge, stating that 'We agree to stake off, plant and cultivate and harvest one acre from our respective farms, the produce from said acre, when in marketable condition, to be turned over to a committee appointed by the church to receive and sell, and the proceeds to be used in the work of the Lord.'

"The idea appealed. Farmers of religious convictions felt that a 'Lord's Acre' on their land would be a dedication to the right that would redound to their spiritual, perhaps their material, benefit. Seed time might be more propitious, kinder sunshine and more helpful rains and a richer harvest would come if all their labors were not for themselves alone.

"In one year the Lord's Acre plan has grown in favor until this season more than 500 acres of such land is in cultivation in Georgia. More than 100 rural church congregations, with an average allotment of five acres each, have joined in the plan.

"Figures compiled by J. L. Claxton of Albany, Georgia, enlistment field secretary of the Baptist Church, show that the Lord's Acres will average an income of \$40 a year each. Thus if a church has but five acres planted the sum of \$200 can be added to its support. But usually this number is greater and growing all the time. The reaction on the villagers, too, is favorable and in their pride they give more.

"An element of the miraculous has crept into the spread of the plan. Whether born of religious fervor and superstition or actual facts, the farmers who have planted Lord's Acres assert that they have been especially blessed by Providence.

"Dauss King of Arlington, who was one of the original signers of the agreement, reports: 'The acre I planted for the Lord produced a bale of fine cotton, while farmers in my neighborhood lost virtually all their cotton crop from the boll-weevil.'

"Six other Bluffton church members all signed tracts for the Baptist Association, making the claim that they had prospered above the average of their community. One of these, J. E. Shaw, said that his 'Lord's Acre' escaped the boll-weevil."

Some of the farmers felt that a supernatural influence made the crop on these dedicated acres more productive and of a better quality than on the acres which were not dedicated to the Lord's work. However, it would seem that the greater productivity and better quality of the crops was merely a result of the inspiration which the tiller of the land received from and the longer hours and more careful cultivation which he gave to the Lord's acres.

LOOK AFTER THE TOURISTS

Look after the tourists better, President Coolidge advises, park officials in convention. A sensible suggestion. The automobile tourist business is increasing amazingly. The National parks, during the season of 1924, entertained thousands more auto travelers than ever before, while to some of them, train travel actually fell off. It is excellent business, and, when you think of it, excellent patriotism, for cities and towns all over the country to make auto tourists comfortable. They come from other sections, bringing their own conceptions and very often their local or sectional prejudices. Mixing around as they do, they very soon lose most of their prejudices. It is a strong Americanizing nationalizing force, this neighboring.

MAKING A NEW MAN

A writer in an effort to prove the immortality of the soul, which ought not to require any other proof than what we can see around us, uses as an argument the physiological fact, that every portion of the human body changes and is renewed within a period not longer than 10 years. We used to be told seven years made us all over new, but the exact period is immaterial. The argument is, that the brain whose convolutions determine the quality of our intellect, is an entirely new brain every 10 years, yet its thinking power, its culture, its recollections remain the same. It has continuity, although its composition changes. Therefore, while the physical brain is mortal, the thinking power, the spirit, which animates it must be immortal. It is strange that this argument is not also applied to the heart and the lungs, which are also entirely renewed as is the brain, yet continue their functions without ceasing until, like the brain, they cease to function and become merely decaying forms of matter.

Man has believed himself to possess an undying soul for ages, long before our present degree of physiological knowledge was attained and we located the seat of power in the brain instead of the heart. No argument based upon science is needed to prove immortality to those who are willing to walk by faith and to give way to those ineffable and age-long promptings of the soul within.

STAMMERING

In a city whose schools have special classes for children with defective speech, the supervisor says:

"A surprisingly large number of children have become stammerers after singing such songs as 'K-K-K-Katy' and 'I Stutter.' Stuttering is as contagious as the measles. A child who imitates a stammerer naturally picks up the habit. It may be caught, too, from talking much with a stammerer if a child is impressionable."

Here, then, are two good hints for avoiding the habit. But how cure it when once the habit is formed?

"Cures can often be brought about," says the supervisor, "by encouraging the child to visualize the thing he is talking about and to forget the manner of his saying it."

The stammerer or stammerer merely stumbles over words. He stumbles over them as a bicyclist often stumbles over stones in the roads—because he is afraid of them. When he stops thinking about the word, and about himself, the idea usually gets itself expressed easily enough. The great thing is to emphasize the ideas.

Three weeks from today some of the candidates will be wishing they had listened to their friends' advice.

According to Dr. Henry Donaldson, the male of the species is 12 per cent brainier than the female. He needs to be.—Punch.

If there is a prize-drawing, husbands just as well arrange to attend.

If a husband has the last word, it is usually something like this: "Well, buy the darned thing."—Vallejo, (Cal.) Chronicle.

It is difficult to understand how a community can have a bootlegger spotted so accurately that they call his wife "the alleged bootlegger's wife" without knowing who and where the bootlegger is.

When a new citizen in Oregon motors south of Ashland and crosses the boundary line into California, he becomes just that much more satisfied with Oregon after a ride over the rough California highway.

LIVESTOCK SHOW THIS YEAR TO BE BEST ON RECORD

Sixth Annual Event to Feature Exhibit of Prize Stock, Opens November 1

PORTLAND, Oct. 13—The sixth annual horse show offering of the Pacific International Livestock exposition will be opened to the public Saturday evening, November 1, continuing, except Sunday, until November 8. The Grant Smith company has established a new record for speed in the construction of a building of such magnitude.

The structure, which was obliterated by fire July 23, was the largest of its kind in the world, covering 10 1-2 acres. The new building covers half an acre more than that, most of the area going into the added space allotted to the amphitheater and horse barns. The former is 200x334 feet, thus adding 6800 square feet to the surface covered by the old one, and the horse barns have been augmented to the extent of 11,200 square feet, making an equipment for horse show purposes that is unquestionably the finest on the continent. These features are practically complete today, and by October 20

the whole building will be ready to receive the livestock for which O. M. Plummer, manager, has received a greater number of entries than ever before at the same date in advance of opening.

DALLAS HAS WATER DALLAS, Oct. 14. — Dallas was one of the few cities of the Northwest not compelled to curtail use of water during the dry season this year. The water supply, obtained from Canyon and Applegate creeks, 10 miles west of here, was ample at all times. During the coming year it is planned to extend the water main two miles further into the coast range and also tap Rock House creek, thus assuring this city of an inexhaustible supply of pure mountain water for years to come.

Klamath Falls — Building permits for September were \$230,050, and for all of 1923 were only \$289,750. Total to date for 1924, \$1,483,000.

There is wisdom in reading ads. For a smooth shave and quick service go to the Shell Barber Shop. Ladies and children get your hair bobbed and marcelled. W. A. SHELL, Prop., 522 A. St. Ashland, Ore

REPORT OF CONDITION OF FIRST NATIONAL BANK AT ASHLAND, IN THE STATE OF OREGON, at the close of business on October 10, 1924. RESOURCES: 1. Loans and discounts, including rediscouts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank \$549,492.46

STATE OF OREGON, County of Jackson, ss: I, J. W. McCoy, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. J. W. MCCOY, Cashier

REPORT OF CONDITION OF CITIZENS BANK OF ASHLAND AT ASHLAND IN THE STATE OF OREGON AT THE CLOSE OF BUSINESS OCTOBER 10th, 1924. RESOURCES: 1. Loans and discounts, including rediscouts shown in items 29 and 30, if any 380,747.17

I, V. O. N. SMITH, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. V. O. N. SMITH, Cashier

UNUSUAL EVENTS

COMMANDING

YOUR INTEREST

HOLLYWOOD, Cal., Oct. 11.—Ponder the unhappy ending! For it has turned Hollywood topsy-turvy.

Wild women from San-oa, the latest antics of Mabel Normand, the reported marriage of Edna Purviance, the wedding of the girl screen star to the director at the request of the dying first spouse — all these are nothing compared to the sad denouement.

It all started when a well-informed, intelligent director decided to make Hardy's "Tess of the D'Urbervilles" into a picture. Tess, the beautiful milkmaid heroine, died on the silver sheet as she did by Hardy's pen — at the end of a rope on a hill in the dawn.

But now gossip has it that the picture may be a big "flop". The producing company is considering recalling the films and having it done with Tess marrying some rosy-cheeked farmer's boy and living happily ever after.

One of the largest producing companies in Hollywood has dared to follow the original "Tess" film and turn out a tragedy.

This concern has decided to give what it calls "one more chance to the public."

"We will produce one more picture with an unhappy ending," the chief of this concern whispered among the palms of cinema land. "All pictures of this type—mighty few of them have been produced—have been financial failures. They have failed to draw at the box office, but we want to turn out one more and if it is a bust — goodbye tragedy forever."

Just the fate of this forthcoming film and that of "Tess," should it remain with the dramatic hanging scene as finish, may determine the future trend of the gigantic motion picture industry.

Should these two pictures "go over" at the box office, instantly the "sad ending" would be in for a long stay.

ESCAPES AT LAKEVIEW

KLAMATH FALLS, Oct. 14.—Word was received here at 2 p. m. Saturday by Sheriff L. L. Low that Dick Williams, well known in this city, escaped from jail at Lakeview Friday night. Williams was being held in jail on a liquor charge.

Williams, according to the sheriff's office, stole the automobile of G. L. Reckard, local automobile man, several weeks ago. The Lake county sheriff asked Sheriff Low to be on the lookout for the escaped prisoner.

Williams was awaiting trial on the liquor charge when he made the successful jail break.

HORTICULTURAL SHOW

OREGON AGRICULTURAL COLLEGE, Corvallis, Oct. 14.—To illustrate in a practical way the nature of work done by the various branches of the department of horticulture and to give students training in display work, the eighth annual horticultural show will be held October 31 and November 1. Committees representing each section of the department have been organized for the exhibit. James C. Moore will stage the show.

Sally Ann the bread that is always good—or we will "make it good." Lithia Bakery

Why Get Your feet wet when you go hunting? Weyenberg high top boots are guaranteed waterproof. OVERLAND Shoe Shop

A WIDE VARIETY OF MEATS enables us to satisfy everybody's taste. Eagle Market N. Main Phone 107

Greasing Stops Winter Squeaks Cold weather makes the un-oiled spots on the car show up loudly in squeaks. Bring in the car for a thorough greasing, at least.

Weed DeLux Chains Raybestos Lining Gabriel Snubbers Boyceite—Gas Chevrolet and Dodge Sales and Service Automotive Shop

Fuller Asbestos Roofing 50c A Fire-Loss Preventative J. O. RIGG

ARMY GOODS STORE BIGGER AND BETTER EVERY DAY Call in and see what we have to offer before buying The Army Goods Store

Two Necessities for WINTER DRIVING Stromberg Automatic Electric Windshield Swipe For Every Car De Luxe Chains For Every Car LEEDOM'S Tire and Auto Parts Service SUDDEN SERVICE