

ASHLAND DAILY TIDINGS

(Established in 1876)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO.

Bert R. Greer Editor George Madden Green Business Manager

OFFICIAL CITY PAPER Entered at the Ashland, Oregon Postoffice as Second Class Mail Matter

Subscription Price, Delivered in City. One Month \$1.95, Three Months \$5.50, Six Months \$10.00, One Year \$18.00.

DISPLAY ADVERTISING RATES. Single insertion, per inch \$3.00. Daily insertion \$2.00. Yearly contracts \$27.50.

WHAT CONSTITUTES ADVERTISING. All future events, where an admission charge is made or a collection taken is Advertising.

DONATIONS. No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

OCTOBER 10. SUPPLY IS SURE.—Trust in the Lord, and do good; so shalt thou be fed. Delight thyself also in the Lord; and he shall give thee the desires of thine heart.—Psalm 37:3, 4.

FATE'S UNKIND ACT. It would have been a much kinder fate if Walter Johnson, veteran pitcher of the Washington team for more than 18 years, could have added to his many laurels a world-series' victory before age required his inevitable retirement from the national pastime.

Instead fate carried him along with the stellar performers for almost two decades. At the end he was taken to the realization of his one life dream—to participate in a game in which the world championship was the stake. Fate considered this honor sufficient; for, even though given two opportunities the baseball star was not permitted to top off his years of faithful and glorious service with a victory for himself and his team mates in the greatest contest in baseballdom.

If he had been given this opportunity a few years ago, before age took its toll and caused the master arm to weaken, Johnson may have gained the hero-worship which goes to a world-series winner.

Nevertheless, he will retire in honor and glory, even though his two efforts to gain a world series victory were futile.

A SUNDAY'S TOLL. The death rate for the first six months of 1924 was the lowest in American history, insurance statisticians find. Man is gradually conquering disease, deaths from typhoid, diptheria, tuberculosis and other diseases showing a marked decrease.

Deaths by violence, however, are increasing. It is easier to teach men to live long than to teach them to live right.

Note the automobile toll of lives last Sunday in this country. Twenty-seven lives snuffed out on one beautiful Sabbath day.

Sunday used to be a day on which nothing happened. It was a day of rest and security. Now it is a day of tragedy, sudden death. There are now more automobile accidents on Sunday than on any other day of the week.

Moralists might read into this a lesson of the decay of our national morality, but, whatever it is, last Sunday's slaughter on the highways shows that we are paying too dearly for our pleasure.

DISCOURAGE RADIO MONOPOLY. Thousands of radio fans in all parts of the world will laud the decision of the radio conference that no monopoly should be granted any radio interests, either in the manufacture of radio equipment or in control of broadcasting facilities or privileges.

Such a monopoly would be a tax, a hindrance to and a deprivation of one of the greatest of present-day enjoyments in thousands of American homes where radio has been installed because the equipment was so reasonable and the programs free and accessible to all.

Instead of permitting a monopoly or control, radio interests should work to make the evening-air entertainments more popular and more easily accessible to all American homes. Corporations or individuals who are doing such missionary work should be encouraged of course in their experiments and advancements of the art, but their privileges should never be permitted to reach the monopolistic stage.

BUILDING IN ALL SEASONS. More and more is the building industry changing from a seasonal to an all-year-round occupation. It is in the interest of all concerned that this change should take place.

Under present conditions it is well worth while for any person contemplating building to figure on winter construction. By so doing, he can avail himself of labor without paying a wage premium which is often demanded when spring or summer building activity is in full swing. Winter building also is of advantage to producing industries, such as lumbering, as it enables them to maintain operations at a more nearly normal level, employ labor, and prevent violent price fluctuations in their products due to rush orders. A builder has the advantage of getting his mill work turned out when sash and door factories are not crowded and he can get better work done. Persons planning building ventures in the near future would do well to consider the advantages of winter construction.—The Dalles Chronicle.

Marysville, Cal., is having an argument following the discovery that a city ordinance prohibited the construction of a seven-story hotel. Ashland hasn't any restriction on either width or height in construction.

The more hardboiled a person is, the easier it is to break through the veneer if you touch a weak spot.

An exchange says some of the stump speakers will soon be up a tree.

What is the fascination in shaking a candidate's hand?

We would feel friendlier toward some of the candidates if they had shown a little friendship just a little earlier in the year.

Society

ALONG THE WAY. There are so many helpful things to do. Along life's way (Help to the helper, if we knew) From day to day! So many troubled hearts to soothe, So many pathways rough to smooth, So many comforting words to say To hearts that falter along the way.

Here is a lamp of hope gone out Along the way Some one stumbled and fell, no doubt!— But, brother, stay! Out of thy store of oil refill; Kindle the courage that smoulders still; Think what Jesus would do today For one who has fallen beside the way.

How many lifted hands still plead Along life's way! The old, sad story of human need Reads on for aye. But let us follow the Saviors plan— Love unstinted to every man! Content if, at most, the world should say, "He helped his brother along the way." —JAMES BUCKMAN.

CALENDAR OF EVENTS

- Friday, Oct. 10. Epworth League meets at Methodist Church at 7:30. Everyone asked to be present. Saturday, Oct. 11. Civic Club rummage sale at club house. Saturday, Oct. 11. College Club meets at Phoenix at the home of Mrs. T. H. Malmgren, 2:30. Saturday, Oct. 11. Daughters of the Nile will meet in Medford at two o'clock. Monday, Oct. 13. Ashland Study Club has luncheon at Hotel Ashland at one o'clock. Monday, Oct. 13. Ladies Art Club will meet at the Civic Club at 7:30. Mrs. Cushing and Mrs. Ahlstrom will be hostesses. Tuesday, Oct. 14. P. E. O. meets at home of Mrs. J. W. McCoy on Oak street. Tuesday, Oct. 14. W. C. T. U. meets at Library at 2:30. Wednesday, Oct. 15. Auxiliary to Trinity Guild meets at 7:30 at Episcopal parish house.

Parent-Teacher Meeting

The Junior High circle of the Parent-Teachers met at the Junior High school at 3:30 yesterday afternoon. About thirty-five people were present. The regular business meeting was held at which time Mrs. A. N. Humphrey and Mrs. E. M. Berg were appointed as delegates to the convention to be held in Corvallis this month. A list of the credited motion pictures which will be here during the rest of this year was read.

A very interesting program was given at which time the first grade delighted the audience with several songs. Mrs. Louis Dodge gave a talk on the work for the different departments in the local circle followed by an article read by Mrs. Blake on "Whether a Child Should Witness Moving Pictures."

The party for the teachers to be given by both the Civic Club and P. T. A. was announced for the seventeenth. A report on the membership drive was given and 94 members are paid. The fifth grade received the prize for the most members, consisting of a football and the first grade received the second prize.

Have Party

A very delightful party was given at the home of Miss Evelyn Miller Thursday evening. The time was happily spent in playing games and dancing. At the close of a most pleasant evening dainty refreshments were served. Those present to enjoy the good time were Misses Oma Ge Bauer, Janet Balls, Dorothy Chapel, Margaret Churchman and the charming hostess, Miss Evelyn Miller.

Paris Style Hint

PARIS, Oct. 10. — Exquisite embroideries promise to be the most important trimming on Winter models. There is an infinite variety of colors and designs, which seem to take their inspiration from every country in the world. Machine embroidery is declared obsolete, and there is a marked return to the famous old-fashioned embroidery, with pearls and sequins, rich in texture and warm in tones. For this reason Persian

and Indo-Persian embroideries are less favored than Chinese and Japanese, which are never machine-made. Savary is making one model of lovely Chinese embroideries executed in metal thread and color. Navy blue, brown and fawn, with some red, are the predominating shades. Lenief is also another preferring Chinese design, not heavy silk embroideries but mere lines of fine gold tracery. Embroideries in the Lanvin collection are especially interesting, being for the most part circle designs. This dressmaker has taken her inspiration from old cuirasses and coats of mail. Steel embroideries and ornamentation of every description are suggestive of old corselettes. Lucile is showing a handsome coat, heavily embroidered in chenille, in a pattern suggestive of Bokhara rugs, with a deep fringe at the bottom and luxurious collar and cuffs. Another suggests the Gothic, with its colorful embroidery body and black velvet sleeves. "Evening embroideries," shiny and sparkling, are strongly favored for woolen materials, so curiously worked out that the gowns are really afternoon in appearance despite their evening splendor. Diamond embroidery

continues its vogue and is particularly fashionable either on black or white dresses. Each tiny stone is set in metal and suspended from its base by a small ring rather like a miniature earring. According to Deauville, all-over beaded embroidery will be less used except in the matter of diamonds and pearls. One of the most charming evening wraps seems to have been inspired by

SPECIAL SUNDAY DINNER

- October 12, 1924 75c SOUP Chicken Noodle SALAD Fruit with Whipped Cream RELISH Celery and Ripe Olives CHOICE OF:— Roast Oregon Turkey, Cranberry Sauce Fried Half Spring Chicken, Country Gravy Baked Young Chicken with Dressing Roast Leg of Veal-Jelly Fried Belgian Hare, Cream Sauce Garden Peas Mashed Potatoes T-Biscuits & Toast DESSERT Choice of:— Banana Cream, Pumpkin or Loganberry Pie Chocolate Layer Cake A La Mode Chocolate, Strawberry or Vanilla Ice Cream COFFEE TEA MILK

The PLAZA from 12 Noon to 9 p. m.

Heavier Underwear

There are some very good specials on Sale now

Our regular lines of CARTER'S UNDERWEAR for women in all styles and qualities are the best values in the long run as they wear a long time and fit you comfortably as long as they wear.

- Winter Weight Cotton in either knee or ankle length, sleeveless, \$2.00 value \$1.49 Sleeveless ankle length, wool, \$2.75 value \$1.98 Silk and wool, sleeveless; a fine \$3.75 value \$2.49 Women's Outing Flannel Gowns \$1.19 to \$2.45

An all white bungalow apron of fine long cloth \$1.45

Sterling Coats

are made for Children, too, so the younger generation will grow up knowing the worth of buying good clothes at



A penny's worth of poor baking powder can spoil a dollar's worth of companion ingredients—play safe—use

CALUMET THE WORLD'S GREATEST BAKING POWDER

Goes farther—Lasts longer—Is Pure—Dependable—Economical

SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND

Market Basket

ESCOLLOPS OF VEAL A LA ROUMAINE. Escallops of veal a la Romaine is one of Vatele's best dishes.

FAMOUS RECIPES. PARIS, Oct. 10.—"Koulibiak of salmon" is a Russian dish—very nice for picnic luncheons.

and form into a rectangle a little less thick at the sides than in the center. Dispose in it first a layer of rice, then the salmon and finally a layer of the eggs, not forgetting always some seasoning and lumps of butter.

Cook rice as for a risotto, moistening with a little bouillon until cooked. Put a thick layer into a baking-pan. Powder with grated cheese and place over this the veal escallops cooked for four or five minutes. They should be thick enough to prevent being dry. Cut two tomatoes into large slices and cook in butter, with a cucumber, also sliced and chopped mushrooms. Season with salt, pepper and peprika and arrange on top of the meat. Moisten with the juice of the meat. Powder with grated cheese and a few bread crumbs. Add some chopped parsley and a few lumps of butter. Bake in a slow oven for an hour and serve hot.

Fry in butter one pound of escallops of salmon. Cook one-fourth pound rice a la Creole—that is, in a large amount of salt water—for fifteen minutes. Chop up three hard-boiled eggs. Press the dough down until it is no more than one inch thick

There is wisdom in reading ads. Any fish may be used in the same manner, but salmon probably is preferable.

the long capes of Byzantium, with a wide border of heavy silver embroidery about the hem.

A Ravenous Person

might not be exacting in what kind of bread he had to eat; but the person who eats carefully can tell the superiority of

FRANKLIN'S SUPERIOR BREAD

Franklin Bakery Phone 199

FRAZIER & SON

- Citrus Powder30c Gold Dust30c Naptha Sea Foam30c Chipse Powders15c Large size, Bon Ami, powdered15c Rinso, No-Rub, No-boiling, 3 pkgs.25c Star Naptha Powder 3 for25c 20-Mule Team Borax 3 for25c Sunlight Cleanser 3 for25c K. C. Baking Powder 20c Hay, Grain, Mill Feed and Flour Phone 214—353 E. Main St.

YOUNG BEAR MEAT

We still have a little of this left.

SPECIAL Picnic Hams 18c a lb.

Eagle Market N. Main Phone 107

Potatoes

Yes, The Best No. 1 Netted Gem Potatoes

\$1.25 per 100 5 sack lots \$1.15

These are the best winter potatoes and undoubtedly the lowest price we will have this fall. So get your supply now.

Plaza Market. H. A. Stearns 61 N. Main



WHEN ONE IS REAL HUNGRY

most anything that's good to eat, tastes good, but Sally Ann bread tastes good when you are not hungry, which is good proof that its flavor is most appetizing. For growing children, good, healthful bread is more essential than at any other time, and our bread furnishes the best foundation for a healthy stomach.

Lithia Bakery

SCHUERMAN GROCERY

Phone 155 201 Main St. We Have Flour for Sale Hard Wheat :: :: :: Soft Wheat Fisher's Blend in 10 lbs., 24 1/2 lbs., and 49 lbs. Del Monte24 1/2 lbs. and 49 lbs. Snow Ball24 1/2 lbs. and 49 lbs. A full line of Cereals—Corn Meal, Oat Meal, Pancake Flour, Buckwheat. We have a good 50c coffee for45c

We Deliver

31 Stores 20th Century Grocery 31 Stores

Economy now means a safe future. Keen discriminating buyers are always attracted by a 20TH CENTURY STORE The place you can make the greatest savings in the shortest time.

Offerings Saturday and Monday, October 11-13

Table with 3 columns of grocery items and prices. Includes Post Toasties, White Star Sardines, Jello, Vim flour, New Dried Prunes, Ball Mason Jars, Bakers unsweetened Chocolate, Mellowest Cheese, Thomson Seedless Raisins, Crystal White Soap, Pop Corn, 20th Century Coffee, Wesson Oil, Standard Peas, Mazola Oil.

Southern Oregon Convenient Locations ASHLAND 374 E. Main St. MEDFORD 31 N. Central Ave. GRANTS PASS 509 G. St.