

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken is Advertising."

SAFEGUARDED:—He shall give his angels charge over thee, to keep thee in all thy ways.—Psalm 91:11.

PRAYER:—We trust the Lord with all, for Thou are our Shepherd, and we shall not want.

THE PARK COMMUNITY HOUSE

Out at the tourist camp, the belated tourists who are still coming to Oregon or who are stopping here en route to their southern homes, are enjoying the wonderful community house which the park commission recently completed.

The cool evenings and the occasional rains have been necessary to bring out the full value of this community house. The tourists now stop driving earlier; the cooler weather leaves them less tired at the end of the day's journey; a warm, cozy room is more appreciated and more generally used now than during the summer months.

In fact all circumstances now tend to draw more into the community house than during the warmer weather. Probably a much larger percentage of the tourists are now using the community house, we would estimate.

It presents a very pleasing affect these snappy evenings, especially since the French doors have been added. All who have recently visited or inspected it, are high in praise of those who planned this most modern of tourist park accessories and conveniences.

OREGON'S TOURIST OPPORTUNITY

The Oregon Motorist has a splendid editorial on the tourist business, from which we quote the following paragraphs:

"In scenic attractions, tourists tell us that Oregon surpasses any other state in the Union, they say that our summer climate cannot be beat and that our roads are a pleasure to drive over; but they also remark that our people do not seem to appreciate these things, that they do not show the proper enthusiasm for the wonders which a most gracious Almighty has bestowed upon our great state.

"You Oregonians will never develop your tourist business to the fullest extent until your own people learn to appreciate the true value of your scenic wares," said a gentleman from Los Angeles recently. "Your people are asleep. Oregon has the world beat as a summer playground and you are bound to get more or less tourist business whether you go out after it or not, but you are missing a golden opportunity if you don't capitalize the game and go after every dollar there is in it.

"And this is the whole thing in a nutshell. We have advertised our wares to a certain extent, it is true, but we have not yet learned how to treat our customers when they come to us. It is not alone with the problem of how to draw tourists our way that we have to deal but we must learn how to entertain them while they are with us. We must impress them with such a show of hospitality that even the most casehardened traveler cannot help but feel that he is a privileged guest among a friendly people.

"If we are to build up our tourist business, it behooves we Oregonians to wake up and acquire the habit of boosting Oregon at every opportunity. This is the spirit that has resulted in making California the foremost tourist state of the nation. Californians are the greatest boosters in the world for their native state and that is the reason they have been gathering in the cream of the tourist trade.

WORK AND SUCCESS

Every man who works hard does not succeed, but the one who doesn't work has no more chance than the camel with the proverbial needle's eye. Will Hays, boss of the movies and former postmaster general, tells an instructive story. Shortly after he was admitted to the bar, his father gave him a partnership in his law office. The gift was conditional upon Will putting in as many hours in the office as his father did. Hays met that condition. Just look where he is!

It's tantalizing to sit and watch bill posters pasting up a sign when they work downwards, making you figure out as they go along what the completed sign will be.

It's remarkable the disaster which is pictured by two ardent believers in two different presidential candidates when the two ardent admirers start a curbstone argument.

We do not believe the insinuation we heard on the street that McAdoo conveniently had the operation in Baltimore so that he could avoid campaigning for Davis, who defeated him in the Democratic convention.

Refreshing showers two days last week brought home the fact that Oregon is coming into its own. What would Oregon be without the glorious Oregon mist that gives life and zest to Oregonians and causes the Oregon country to blossom as the rose?—McMinnville News-Register.

Mankind presents some startling opposites. The man who cusses the whistle that blows at 6 o'clock in the morning will gleefully jump a four-rail fence when he hears the same sound at 6 o'clock on the evening.—Sutherland Sun.—Or when a covey of birds flutter into the next field.

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR JACKSON COUNTY ROSE M. HOYT, Plaintiff,

vs. HIRAM H. HOYT, Defendant. SUIT IN EQUITY FOR DIVORCE SUMMONS

TO: Hiram H. Hoyt, the above named Defendant

IN THE NAME OF THE STATE OF OREGON, You are hereby summoned and required to appear and answer the Complaint of the Plaintiff on file with the Clerk of said Court within SIX WEEKS from the date of the first publication of this Summons and upon your failure so to do, the Plaintiff will apply for the relief demanded in said complaint, namely: that the marriage contract existing between you and the Plaintiff be dissolved and for such other relief as to the Court may seem just and proper.

By order of the Hon. C. M. Thomas, Judge of said Court, made and dated September 8, 1924, this Summons is served upon you by the publication thereof for six successive weeks in the ASHLAND DAILY TIDINGS, the first publication of which, is September 10, 1924, and by said order you are required to answer the same within six weeks from the date of said first publication.

BRIGGS & BRIGGS, By Wm. M. Briggs, Attorneys for Plaintiff. Postoffice address: Pioneer Block Ashland, Oregon. 8—6wed.

REST ROOM TO BE BUILT AT GRANTS PASS PARK

A rest room is to be erected in the city auto park this fall, the contract having been let to Harper and Son. The rest room was decided upon as an important part of the auto camp as at present there is no place where the tourists can find a place to write or read. It will also be found a convenient place for the giving of stereoptical lectures next summer, this action having been decided upon by the Chamber of Commerce as an important move in advertising the territory adjacent to Grants Pass, says The Grants Pass Courier.

The new rest room will be 24 by 30 feet in size and will follow the bungalow style of architecture already in use at the park. This will give all of the buildings a uniform appearance. The committee has also decided upon other additions, which will be completed next spring. One of these is the construction of cottages for those who do not wish to erect tents. The improvements are being made with the returns from the auto camp during the past summer.

One hundred and twenty-one mills reporting to West Coast Lumbermen's association for the week ending September 27th, manufactured 97,881,459 feet of lumber; sold 100,116,285 feet; and shipped 104,105,019 feet. New business was 2 per cent above the production. Shipments were 4 per cent above new business.

The handiest furniture about the house Cedar Chests in dark and light finishes from \$15 to \$30 THE ASHLAND FURNITURE COMPANY 88 N. Main

BIG TIMBER DEAL MADE AT KLAMATH

KLAMATH FALLS, Oct. 7. — A timber deal which involved nearly \$100,000 was closed here when the Lamm Lumber company of Klamath Falls purchased 3000 acres of pine timber from the Oregon Land corporation. The timber is located on the Southern Pacific Eugene-Klamath cut-off in the vicinity of Corral Springs.

Another block of timber in the same locality was sold by the Oregon Land corporation yesterday to the Pelican Bay Lumber company of Klamath Falls.

HICCOUGHING SPELL LASTS EIGHT DAYS

GERBER, Cal., Oct. 6. — The best medical authorities in this county are baffled today over the case of Dee Connell, a business man of Tehama, who for eight days has been confined at a hospital in Corning with continuous hiccoughing.

All efforts to stop the attack have failed. Medical council has been sought from Redding, Red Bluff, Chico and Sacramento with no relief. The diet of ether and milk which has stopped other cases has failed in this instance.

To Take X-ray It is probable now that an X-ray of the patient's stomach will be made, says a report from Tehama, in an effort to locate the cause of the unusual trouble.

This is the first serious attack of hiccoughing to which Connell has been subjected. He is 57 years of age.

THINKS EDITORIAL INDIRECT APPEAL SHUN LA FOLLETTE

The Southern Pacific Bulletin, a monthly magazine published by The Southern Pacific railroad company, contains an editorial in the October issue, which the newspapers favoring La Follette consider an indirect appeal for the company's employees to vote against La Follette.

After stating that every citizen should vote, the editorial, which is published on the back page of the magazine, says:

"There is a conflict of ideas as to the future of our government not measured by party lines. There is being made an unusually vociferous appeal for changes in our government order. It involves dragging forth and furnishing anew for public presentation

ROMAN BREAD

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Franklin Bakery Phone 199

PLOT TO MURDER MANY OFFICIALS OF JAPAN FOUND

TOKIO, Oct. 7. — A plan to assassinate Baron Shihara, foreign minister, General Ugaki, the war minister, and other high officials is reported to have been revealed through a police investigation of an attack by three armed members of the "Red Blood" society on Shihara's secretary. The men said they were protecting against Shihara's policy of neutrality in China.

AVERAGE USE OF GAS 439 GALLONS

SALEM, Oct. 7. — The average annual consumption of gasoline for each automobile in Oregon during the year 1923 was 439.27 gallons, as against an average consumption of 424.86 in the year 1922, according to a statement issued here by Sam A. Kozer, secretary of state.

In 1920, which was the first year these records were compiled by the state department, the annual gasoline consumption for each car was \$434.53, while in 1921 the average consumption was 429.69 gallons.

W. & N. Service Station

BOULEVARD and SHERMAN

At The Nyal Get Acquainted SALE

- 50 Wedgewood Lawn Envelopes FREE with 1 lb. (90 sheets) Wedgewood Lawn Writing Paper 60c Ask for No. 5 One bottle Nylotis Almond Cream Large size FREE with One box Nylotis Face Powder De Luxe The kind that stays on. Fresh, White, Brunette 75c Ask for No. 9

One Nyal Water Bottle (full two quart, guaranteed) FREE with One Nyal Fountain Syringe (three hard rubber pipes, 6 foot rapid flow tubing, guaranteed) \$2.75. Ask for No. 27.

DOZENS OF BARGAINS EQUAL TO THE ABOVE AT

ELHART'S Wed., Thurs., Fri., Sat.

panacea that have been tried time and again and that have always failed. "The attacks upon the constitution of the United States tend to shake the whole foundation of our government. The attack upon our courts in effort to destroy their character means the tearing down of institutions that free men and liberty loving people have been centuries in creating. "The issues are such that every

FRAZIER & SON

- Citrus Powder .30c Gold Dust .30c Naptha Sea Foam .30c Chipse Powders .15c Large size, Bon Ami, powdered .15c Rinsol, No-Rub, No-boiling, 3 pkgs. .25c Star Naptha Powder 3 for .25c 20-Mule Team Borax 3 for .25c Sunlight Cleanser 3 for .25c K. C. Baking Powder 20c Hay, Grain, Mill Feed and Flour

Phone 214—353 E. Main St.

Pears

- Delicious Apples Quinces Figs Grapes Peaches All the vegetables the market affords

Plaza Market H. A. Stearns 61 N. Main

man and women entitled to vote should study every question and should know the character and fitness of every candidate for office to be voted for at the coming election. Then after that study and the winnowing of the facts from all the chaff of political argument that has been blown here and there across the land there should be a firm resolve that nothing shall be permitted to interfere with voting on Tuesday, November 4th."

NOW RUNNING For Economical Transportation CHEVROLET 100 Hour Endurance and Economy Run Watch the Progress of this Economy and Endurance Run at Our Show Room Automotive Shop Ashland, Oregon

Truth and Boasting NO regular fellow likes to boast, but every man should have courage enough to tell the truth. This bank believes that it is the simple truth and not boastfulness when it claims that it is equipped properly to take care of any amount, large or small. The Citizens Bank of Ashland Ashland, Oregon

Guaranteed Pure WILD ROSE BRAND PURE LARD FRYE & COMPANY SEATTLE, WASH. rich and flaky a perfect shortening The ideal shortening for all purposes is lard—and the ideal lard is Frye's "Wild Rose" Brand. It is made from the choicest rich leaf and back fats not found in ordinary lard, and it is prepared under the most sanitary conditions by the Frye exclusive process which insures unvarying purity and flavor. Keep a pail of "Wild Rose" Lard in your cooler for economical deep fat frying and every shortening purpose. Frye's "Delicious" Brand Hams and Bacon are "Everything the Name Implies." They are prepared from the most carefully selected young grain-fed porkers and the well-known Frye Label is a safe-guide to unvarying quality. WILD ROSE Frye's PURE LARD When next you require shortening, ask for it by this Brand Name—You will get a Lard that is guaranteed pure 24-24