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Pabllthed Every Evening Except Sund hy by
THE ASLAND PRINTING CO.



## AM THE WAY, THE TRUTHER AND THE LIFE,-John

 LACK OF COOPERATION peration in assisting the tourists to under a lack of co preciate the many scenic points in the lake district andin other parts of southern in other parts of southern Oregon.
 the lake's edge, looked over the cliffs for a few minutes and then turned about and returned to the Pacific High-
way heading for Portland. They thought the cliffs way heading for Portland. They thought Pacific High
the water were the only attractions an water were the only attractions at the lake.
Nobody was there to tell them of the beaaii around the lake, of the boat trip of the beaaiful drive
drive back through of the Woods, Diamond Lake, the Ord Ashland, the Lake dozens of other points of interest in Oregon Caves and the In their instance they made a few minutes Oregon. instead of spending hours or days in the beantiful Ction Lake region. They knew of Ashland, Klamath Crate Medford and other localities in southern Oregon Falls,
"places" along the highway.
How much better it would have been if southern
Oregon cities and interests had a representative Lake to inform the tourists of the wonderspots in this region, so that they could leave knowing sonthern Oregon,
instead of having merely a casual knowledge of only one of the region's attractions.

THE LIVING DEATH
Convict 699-C is in Joliet prison, where Leopold and
Loeb are confined. He is 65 years old, the last 24 of whie he has spent in the Illinois penitentiary under of which
"Every day-is the same. Sometimes it rains and some-
times it sunshines. The only break comes on Sundays and holidays, and they, too, are the same. Everything is the
same."
This is an appraisal of prison life. There is nothing
for the lifetermer to look forward to, backward to, and nothing torward to, nothing to loo "Everything is the same."
would he rather prisoner was asked were he 18 years old, The answer was: "I would sooner be hanged. I would sooner die any death than live again like this through all
my years." And then he asked this question, and answered it in his own way: "Is life so dear as that, purchased at
the price of eternal slavery?" are purchasing life Leopold and Loeb have gone to. They are purchasing life at the price of eternal slavery . To-
day it is work and eat and sleep. Tomorrow it is work
and eat and sleep. The next sleep. They will work and eat and sleep nearly every day
-while they await death

$$
\begin{aligned}
& \text { while they a wait death. } \\
& \text { They tell us hanging is }
\end{aligned}
$$

stops crime. But it doesn't a deterrent. They tell is it would be preferable to the living death the old hanging cribes, just as it would be preferable to him.
If all murderers were quickly
to that living death and made to serve their lives through,
murders might be fewer.- Oregen

## Bernard Shaw, famant criticism

$$
\begin{aligned}
& \text { Bernard Shaw, famous English critic in Harper's } \\
& \text { Magazine, makes an exaggerated criticism of moving pie- } \\
& \text { tures, as follows: }
\end{aligned}
$$

## they will realize it for yout; the more it os Angeles and

 they will believe in it. You can have a real Polar more dition, a real volcano, a reconstruction of the Roman Forum on the spot; anything you please, provided it is enorm-to the expenditure on States Government put a limit of $\$ 25,000$ result would probably be an anorm-educational film, the interest of the film drama, because film mavement in the e forced to rely on dramatic imagination instead would It is generally acknowledged that too much ${ }^{+}$mone of ment on some cinema products and that the stand lavishly spend the highest. If the producers desire to chances of making a rey on a production and take thei American govermm thei is not up to par, the American people can usually be de Will Hays, the movie czar,

The Standard Oil company has given The Daily Tidings a booklet relative to their discontinuance of highway
advertising signs. Their action in taking do tising signs on the Pacific coast is a step which many other prominent highway advertisers could profitably
follow.



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Paul Whiteman
and his funous
Conert Orchestra

## Leadership is not luck

Such popularity
must be deserved
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