(Established in 1876)

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Bert R. Greer	Editor Manager
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Each subsequent insertion, 8 point line	.05
Card of Thanks	1.00
Obituaries, per line.	
	.02 1/2

WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or taken in Advertising to discount will be allowed Religious or Benevolent orders. DONATIONS

No denations to charities or otherwise will me made in advertisor ,eb printing-our contributions will be in cash

SEPTEMBER 4 God will wipe away tears from off all faces; and the rebuke of his peoeple shall he take away from off all the earth: for the Lord hath spoken it .- Isaiah 25:8.

THE COVERED WAGON LAND

Large looms he Columbia River in the history of our country. It as the key that unlocked the Great Northwest and added three states to the Union-the only portion of the United States acquired by right of discovery, possession and settlement.

Northwest in the name of the United States.

into the Pacific, Lewis and Clark, first to carry our flag vision of the truth that across the continent, reached their western destination in the winter of 1805-06.

Another six years saw the Astor-Hunt expedition, traveling by land and sea, establish, at the mouth of the Columbia, the first permanent American settlement on the Pacific coast.

Then followed the outriders of empire—the missionary, the trapper, the adventurer.

Came 1843! Thrilled by the story of the paradise beyond the mountains and fired by the militant cry of "54- C. Herrin, Fred W. Herrin, Ed- each of you are hereby notified 40 or fight!" of Senator Thomas Hart Benton, the oxdrawn covered wagon trains started moving westward on the greatest migration of all history, bringing within a estate, and to all other persons at ten o'clock in the forenoon of little more than a decade 200,000 settlers who established claiming any interest in the es- said day, at the Court room of homes, schools and churches, founded an empire, and saved the great Northwest for the Union.-The Nation's Bus-

NEWSPAPER ADVERTISING

A writer recently gave some of the salient reasons why newspaper advertising was the best method by which verified, praying said Court for of said deceased by Order of the ing which this company will ento reach the prospective buyers, as follows:

First, the newspaper has circulation. A single news- the real property of said estate is dated August 25th. 1924. paper will often cover from 60 to 80 per cent of the homes in its territory. Advertising space in that paper will give a much greater return per dollar spent than will any other follows: form of advertising on which postage is spent.

Second, people are accustomed to reading the newspaper. It is not difficult to get their attention, as in the case of the circular letter, the booklet and other forms of direct by mail advertising.

Third, the best of all, it is timely. The advertiser is able to appeal to his audience by frequent advertisements.

TWO IMPORTANT MATTERS

The city council considered two vitally important questions at its session Tuesday. These were interlocking questions, both looking toward the city's water supply.

An appropriation was made for the making of trails in the watershed of Ashland creek, so that in case of a forest fire in that region, the fighting of the fire would be made easier and I ore effective. The question of protect- er of a one-eighth interest thereing the watershed has for several years been considered in, is described, as follows: very essential by this city and it is well that the safeguarding of the source of the city's water should be watched carefully.

The council also brought the question of further dam NW14, the SW14, the N1/2 of construction in the watershed closer to real action when SE4, and the SE4 of SE4 of they decided to hold a special session soon for the hearing Section 3; of the report of Engineer McKissick, who states he has the diagonal N 1/2 of NE 1/4 of SE 1/4 found several points where the construction of a dam to of Section 4; give the city a larger and more certain water supply is feasible.

The Tidings has repeatedly stated that to increase the city's water supply is the most important question be-fore the people of Ashland and it would be well if well if you the fore the people of Ashland and it would be well if another tion 10; arid summer, such as the one we have just experienced, The N1/2 of NW1/4, the SW1/4 could be avoided.

ON GOING BACK HOME

Just why going back to one's old home has so strong the SE% of NE% and the S% of a hold on the imagination may need little explanation. of Section 22; There is perhaps an unconscious determination not to let the old ties be broken; and when one finds himself footloose for a few days or weeks, this latent desire springs into activity, and one resolves to go back and take up the threads of former associations where, upon his departure, he laid them down. If one is able to follow his inclination, and to spend his holiday in the old home town, one eagerly recalls, as he prepares for the journey, the scenes and the customs of the place as he knew them.

One may admit that there are undoubtedly other places quite as interesting to see; one may even secretly acknowledge that perhaps it would be well for him to enlarge the place of his tent by traveling, when he is free

to do so, in other sections of the vastly and variously in- year in particular, with many provements which this company Clatsop and North beaches, were teresting world. But he whose heart is old-homeward bent parts of California and Oregon contemplates making in Jackson passing ignores all such allurements, or meets them with the unanswerable logic that home is "a dearer, sweeter spot the sections represented and to designate thereon the different hour played the part of traffic ed." than all the rest."

Such an one may know in his heart that, however loyally he clings to the past, the former bonds are nevertheless little by little dissolving. This secret knowedge at Grants Pass, Ashland and Med- and the old with the new type of may for a time make him only the more zealous to refresh ford beginning on September 9th, engines such as have been recent the memories where he enshrines the former loves and the day before the opening of the ly been purchased. friendships and happiness. But none the less, when he fair, to stop and interview every The exhibit will contain the reaches the old stamping ground he finds that he cannot courtesy of a free admission ticket Jackson County, which is an edu-service commission set October 2 informally "run in" to see a neighbor, as in his anticipato to the fair. In the evenings hocation in itself. This exhibit, as the date for the formal hearing tions he had imagined himself doing. There is now for tels and camp grounds are to be with its appealing interest which of complaints of the Portland him a special greeting, joyous it may be, but one that im- canvassed for a similar purpose. citizens of this county now have housewives' council relative to the presses upon him the fact that he is "company" rather than an everyday member of the old intimate group.

As the sojourner walks along the once familiar dred cars passed along the Paci- County and in fact it would be and claims that the company streets, he has the feeling that here and there other things, fic Highway in front of the fair worth while to come to the fair should return to a 5 cent fare. too, are missing. If the town be a thrifty one, new enterprises may have crowded out the remembered corner stores; or, possibly, the once favorite landmarks may ists so that the estimate of gethave assumed a strange air of dilapidation. Wherever he ting three thousand cars, out of goes, the visitor becomes increasingly sensible of the dif- the six thousand that will pass, ferent strands that are being woven into the social web. Strains both joyous and wistful sweep across his thought during his stay. He feels himself or the place somewhat to the car some nine thousand of miles. Superintendent Charles out of harmony; he has passed the point where he can fit tourists will enter the grounds S. Collins, has just retired from into the scene as he formerly did. Memory, however, this year and carry with them a the finger print department at serves him again; and as his holiday nears its termination, he begins with some relief to visualize the fresher associas hibit and a cordial feeling of hos-HE WILL SWALLOW UP DEATH in victory; and the Lord tions and duties awaiting him in his more recent abode.

If the wayfarer be wise, as he measures himself them. against his former status, he will acknowledge with new humility that he has outgrown, not what was good, but what was his own lesser concept of good. He knows that day, Thursday, September 11, and it has been well for him to come back home, to refresh it is expected that there will be pleasant memories, and to revive happy comradeships. an exidos of at least seventy-five But he realizes a little more clearly for the experience, perhaps, that home is a condition of thought which is not dependent upon one single locality or certain associations exceptionally good one and two go home last night he noticed that for its manifestation, but rather upon the reciprocal love adjacent localities will be repre- automobile traffic was in difficul-It was in the mouth of the Columbia that Captain and tenderness which is expressed within the radius of Gray, of Boston, sailed his ship Columbia in 1792 and each one's daily experience, wherever that may lead him. raising the Stars and Stripes, took possession of the Perhaps the returning pilgrim is now more willing to exchange old lamps for new, knowing that he has lost noth- citizens connected with the con-Here, where the mighty Columbia tumbles its waters ing that is permanent, but that he has gained a clearer duct of the fair and two citizens.

"All of good the past hath had Remains to make our own time glad."

CITATION

IN THE COUNTY COURT OF THE STATE OF OREGON, Oregon. COUNTY OF JACKSON.

JOHN W. HERRIN, Deceased.

tate of said deceased:

August, 1924, E. D. Briggs, the prayed for in said petition. duly appointed, qualified and acton the grounds and for the purposes therein set forth, which Gardner, Judge of said Court, County Fair will be a display of said real property is described as

Beginning at the southeast 1924. corner of the Northeast quarter of Section 33, Twp. 38 S. R. 1 E. of W. M. in Jackson County, Oregon; Thence North on the section line between Sections 33 and 34 60 rods; Thence West 40 Thence South 60 rods; Thence East 40 rods, to the place of beginning, containing 15 acres, there being a small house on the land, 11 acres improved and 4 acres untillable, of which he is the owner in entirety in his

The Estate of his father has never been divided and distributed among the heirs, and the real property belonging to the said estate, of which he was the own-

The W1/2 of SE1/4, the S1/2 o

The diagonal NE 4 of NE 4

of Section 9; The N1/2, the N1/2 of SE1/4, the

of NW1/4, the NW1/4 of SW1/4 of Section 11;

The N1/2 of SE1/4, and the E1/2 of SW 1/4 of Section 21; The NW 14, the W 1/2 of NE 1/4,

The NW 1/4 of NE 1/4, and the

Select Tomatoes

Table use and Canning

H. S. Glein

Wagner Creek Road TALENT, OREGON

In the Matter of the Estate of ance of the Order of said Court ly entitled to celebrate on that duly made and entered upon the day without any counter attrac-To William F. Herrin, David filing of said Petition, you and tion in Medford ward W. Herrin, Caroline B. Dix- that you are required to appear asked to close at twelve o'clock on, Mary Kilgore and unknown before the said Court on Satur- noon on Ashland day in order to heirs, if any there be, of said day the 4th day of October, 1924, give their employees an oppor-IN THE NAME OF THE STATE son County, Oregon, to show You and each of you are hereby of Sale of the whole of said real notified that on the 25th day of property should not be made as topic of conversations is about

ing administrator of said estate lication is made on the non-resi- Lumber Co. togther with other filed in said Court a petition, duly dent heirs and the unknown heirs branches of lumber manufacturan Order of sale of the whole of County Court, which said Order gage in.

Witness the Honorable G. A. with the seal of said Court affix- the Owens-Oregon Lumber Co.

CHAUNCEY FLOREY, County Clerk.

By DELILIA STEVENS. Deputy. E. D. Briggs, Administrator, Ashland, Oregon. Thurs. 5t

TO INTEREST TOURISTS IN FAIR TO BE HELD SOON

One of the first constructive efforts made to interest and show the tourist the resources of South ern Oregon and Northern California, will be undertaken by the Jackson County Fair Association. They propose to admit free into the fair grounds every tourist passing this way on anyone of the four days. It is estimated that no less than nine thousand tourists will take advantage of this courtesy, see the fair and go to their respective homes filled with praise of the wonderful products

> A Wonderful BUY! \$170 Rebuilt Electric Range

> > \$85

Murphy Elec. Co. Our Phone 82 Main - Plaza

Interview Tourists

sixty percent of them were tour-

agricultural and horticultural ex- headquarters. pitality that was extended to

Ashland Day

County Fair will be on the second ger prints of world criminals.

The fair this year will be an

There are a number of Ashland A. C. Nininger and D. Perozzi are members of the board of directors.

Stores To Close d has always shown her loyalty to the County Fair and -all in Twp. 38 S. of R. 1 E. the Fair Board has always refus-M. in Jackson County, ed the use of the fair grounds on the Fourth of July as they be NOW, THEREFORE, in pursu- lieved that Ashland was rightful-

The store keepers have been

The development of the lumber industry in Jackson county is of cause, if any exist, why an Order vital importance to future pros perity and at present the leading the new box factory at Ashland Service of this Citation by pub- and the mill of the Owens-Oregon

ed this 25th day of August, A. D. which will present to the public for the first time authentic information of the proposed im-

School Books

AND

SUPPLIES

Eversharp Pencils 50c to \$5.00

Waterman Fountain Pens \$2.50 up

McNair Brothers The Rexall Drug Store

Hall's Catarrh Medicine will do whar we claim for it -rid your system of Catarrh or Deaf. Webster didn't put BLUFF ness caused by Catarrh.

Sold by druggists for over 40 years F. J. CHENEY & CO., Toledo, Ohio

Our expert doctors and surgeons, excellent food, and quiet surroundings bring you real health. M PINE STREET, SAN FRANCISCO, CALIF.

hit by the drought, is a good year County. They will also show a The mayor took the center of know that a total crop failure is places to which lumber is being officer. Finally hunger overcame

It is proposed to station men and modern methods of logging

The actual count, authorized by in a greater development of the rates and service of the Portland the State Highway Commission, a lumber industry, should be seen streetcar system. The council week ago showed twenty-six hun- by everyone living in Jackson that the 8 cent fare is excessive entrance gate between the hours to see it if for no other purpose

LEAVES SCOTLAND YARD

to stop and see the fair is conser- and perfector of the system of telegraphic codes for finger At an average of three people print transmission over thousands vivid impression of a splendid Scotland Yard. England's police

Collins is internationally known for his system and his books upon the subject and during his term of office at Scotland Yard he has Ashland Day at the Jackson built up an index of 470,000 fin-

> ASTORIA MAYOR DIRECTS TRAFFIC

sented by community displays, ties at Fourteenth and Commer-These are Belleview and Valley cial streets, where hundreds of tourists autos, headed for the

BOYCE-ITE

The MATERIAL THAT Adds More

Mileage

& N. Service

Station BOULEVARD and SHERMAN

FINISHING TODAY



William de Mille RICHARD DIX, LOIS WILSON

FRIDAY and SATURDAY



Agnes Ayres, Antonio Moreno

in the dictionary for nothing and Agnes Avres uses it with all its synonyms to make the grade.

ALSO "The Telephone Girl"

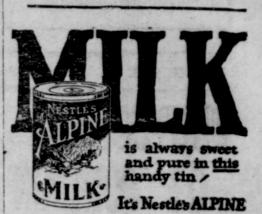
Coquille - Sheer wall in Coquille river, 517 feet long and osting \$8,000, being built to raise level and open river for passage

Don't Delay Your **House Painting**

To do so may mean heavy carpenter bills, in addi tion to larger painting ex-

J. O. RIGG

pleted on Alsea mountain highway, rock surfacing being rush-



Confidence An Asset

Confidence, in you, by the community is a tangible asset known to business men as the

Good Will

profitable factor.

should know whether you are buying "good will," or whether you will have to make it. If ou start with good banking connections you at least have a working basis, that clean dealing will make successful.

First National Bank

INSTANT

Raybestos

Brake Lining

Service

at

A Shower Saves Time

Shower bathing is quick bath-No waiting; and, you bathe in clean running water? It's ideal for a bath-a-day for the busy man or woman. Have us install a modern

you'll enjoy bathing better. See us for particulars

shower in your bathroom-

Jerry O'Neal

Plumbing

207 E. Main

Heating

Automotive Shop

Chevrolet and Dodge Sales, Repairs

Army O. D. Wool Serge **SHIRTS** \$4.00

Army Goods Store

Biggest Little Store in Ashiland

HORNS

\$3.85 FOR SMALL CARS

Leedom's Tire House Across from the new 9-story Tourist Hotel

FREE! Belcano Facial **Treatments**

BELCANO BEAUTY SPECIALIST Friday and Saturday

Women of sensitive preferences will particularly appreciate the clean daintiness of Belcano, and the comfort and ease with which it is used.

Belcano is really a delightful skin tonic, imparting health, life and vigor to every skin cell. It thoroughly cleanses all pores, stimulates circulation, rebuilds tissues, revitalizes all weak, sagging muscles and the flesh.

Phone or call for appointments

EAST SIDE PHARMACY